

THIRD QUARTER 2025

**Announcing DNA's Growth Strategy
with Executive Director Linda Markham**

**Introducing our DNA Awards and
Scholarship Winner Michelle Clarahan**

Volunteer Talk with Christine Strand

**In the Leadership Corner with Maura
Flynn**

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DERMATOLOGY NURSES' ASSOCIATION®

Mission Statement

The Dermatology Nurses' Association is a professional nursing organization comprised of diverse individuals who are committed to quality dermatologic care to provide exceptional patient outcomes through sharing knowledge and expertise.

FOCUS, Third Quarter, 2025

Dermatology Nurses' Association

DNA Board of Directors

Interim and Immediate Past President:

Robin Inabinet, BSN, RN, AMB-BC

Treasurer:

Karisa Son, MSN, APRN, NP-C

Secretary:

Jessica Simmons, MSN, APRN, FNP-C, CWON, DNC

Directors:

Mary Fish, RN

Maura Flynn, MPP, RN, DNC

Olando Hathaway, FNP-BC, MSN

Executive Director:

Linda Markham, BSN, RN, DNC

<https://www.dnanurse.org>

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1-800-454-4362

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EXECUTIVE DIRECTOR'S MESSAGE

LINDA S. MARKHAM, BSN, RN, DNC

DNA has embarked on a growth strategy. In September 2024 the DNA Board of Directors hired a consultant to perform an evaluation of the organization to assess the current priorities, programs & offerings, member and audience needs, and positioning in the marketplace.

The evaluation was carried out over four phases. **Phase one (Discovery & Research)** included a review of documents and scheduled interviews to garner a deeper understanding of our annual meeting, membership experience, marketing capabilities, and governance structure to identify where the challenges and opportunities lie. Areas of focus included the annual meeting, membership, marketing and communications, and governance. Stakeholder interviews were conducted with volunteer leadership, members, and non-members. **Phase two (Business Model Assessment)** was to help identify areas requiring improvement, strategies to better utilize strengths, and opportunities for growth in the future. This included an evaluation of key initiatives of financial performance, value creation, brand positioning, organizational structure and governance, the Nurse Practitioner Society, an environmental scan, and association trends. **Phase three (Virtual Ideation Session)** included identifying a Task Force of DNA Stakeholders that was composed of current leaders as well as representatives from a variety of membership categories and types. Phase 1&2 assessments were shared and a facilitated discussion to tap into the collective knowledge and experience of the group to envision a compelling future for the DNA was held during an ideation session to generate and share potential ideas for DNA growth. **Phase four (Growth Strategy Development)** included developing a growth strategy and set of recommendations for DNA which will be aspirational, achievable, and designed for practical implementation.

All findings were presented to the Board of Directors including recommended pathways and an ultimate value proposition; the growth strategy exploration with potential pathways; and a roadmap to increase sustainability and revenue with short term (foundational), mid term (expansion), and long term (flourishing) recommendations. The Board of Directors then took time to reflect and digest the findings that were recommended.

Using this new strategy for a framework, it is now time to integrate it into an updated DNA Strategic Plan. In preparation for this, the Board has continued to review the recommendations, pre-strategic plan interviews have been conducted, and the Board of Directors along with other DNA key opinion leaders have scheduled strategic planning sessions to identify and prioritize key goals and activities into 2026-2028. In using the new strategic plan as a framework, an operational plan that details the specific tactics, activities, and initiatives will be developed that the board, committees, and staff will be focused on over the next three years to advance the new plan and strategy. The operational plan will be developed following the strategic planning process to have a refreshed business model, a deeper understanding of audience profiles, enhanced membership strategies, annual meeting improvements, topline marketing strategies, and a refreshed governance.

Our future strategy will assist our members with opportunities and resources for their professional growth. We have already implemented the Grow with DNA campaign which champions collaboration, inclusivity, and empowerment. It invites you to be part of something bigger: a thriving, engaged network that prioritizes your growth, celebrates your achievements, and opens doors to leadership, mentorship, and career development. Together, we grow stronger. Together, we Grow with DNA. DNA looks forward to having you grow along with us into our future.

44th Annual Convention



dna

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Save the Date!

Denver, Colorado | March 25th - 28th, 2026

2026.dnanurse.org



DNA WELCOMES OUR NEWEST MEMBERS

Baron, Jessica, West Chester, PA
 Carter, Natalie, Atlanta, GA
 Chronic, Kristin, Omaha, NE
 Crone, Alexis, Sellersburg, IN
 Gross, Savannah, Blackduck, MN
 Jaffe, Samantha, Haddonfield, NJ
 Lien, Katherine, Toronto, ON
 Margeson-McLeod, Rachel, Brick, NJ
 McClure, Erin, Vail, AZ
 Paradis, Jennifer, League City, TX

Roeske, Amanda, Cameron, NC
 Scurria, Andrea, Sunbury, OH
 Sibley-Ricketts, Deborah, Bronxville, NY
 Simon, Yailin, Miami, FL
 Smith, Madison, North Fort Myers, FL
 Sweet, Kaitlyn, Dover, NH
 Szekley, Pamela, Seminole, FL
 Tabrizi, Caitlin, New York, NY
 Thomson, Vanessa, Sarasota, FL

GROW WITH dna

DERMATOLOGY NURSES' ASSOCIATION®

When you join DNA you become a part of a growing nationwide network of dermatology nurse leaders who promote the highest standards of dermatologic nursing care

As a Member, you receive access to:

- Online and Continuing Education
- Official DNA Publications
- Local DNA Chapters Nationwide
- Member-only Content
- DNA Events
- DNA Awards and Scholarship Programs
- Discounted Services
- Legislative efforts and Advocacy
- Nursing Specializations
- Accreditation and Certification Paths
- Scopes and Standards
- ...And much more!

BOARD OF DIRECTORS MINUTES

KARA BRIGGS, ADMINISTRATIVE COORDINATOR

On Tuesday, April 8, 2025, the DNA BOD held a virtual meeting.

Those present were:

Board Members:

- Nina Harry, President
- Robin Inabinet, Immediate Past President
- Karisa Son, Treasurer
- Joan Pohutsky, Secretary
- Mary Fish, Director
- Maura Flynn, Director

DNA Staff:

- Linda Markham, DNA Executive Director
- Kara Briggs, DNA Administrative Coordinator
- Invited Guests:
- Trudy Adamson
- Blake Bryant
- John Folks
- Angie Hamilton
- Elizabeth Jonas
- Stephanie Kusibab
- Jessica Simmons

The DNA Board of Directors and MYB Consultants met April 8, 2025. S. Kusibab reviewed the agenda of the presentation which included: Project Goals, findings from the assessment, community needs and synergies, recommended pathway, sequenced actions, and discussion. S. Kusibab presented the Project Goals, Challenges, and High-Level Findings.

On Tuesday, April 15, 2025, the DNA BOD held a virtual meeting.

Those present were:

Board Members:

- Nina Harry, President
- Robin Inabinet, Immediate Past President
- Karisa Son, Treasurer
- Joan Pohutsky, Secretary
- Mary Fish, Director
- Maura Flynn, Director

DNA Staff:

- Linda Markham, DNA Executive Director
- Kara Briggs, DNA Administrative Coordinator
- Invited Guest:
- John Folks
- Olanda Hathaway

The DNA Board of Directors and MYB Consultants met April 15, 2025. J. Folks from MYB shared after debriefing with the Executive Director, it was decided to get the group together again and discuss the plan that was presented at the April 8th Board of Directors meeting. J. Folks shared Growth Strategy Exploration: Potential Pathways and a guide that might be workable for the DNA.

On Tuesday May 13, 2025, the DNA BOD held a virtual meeting.

Those present were:

Board Members:

- Nina Harry, President
- Robin Inabinet, Immediate Past President
- Karisa Son, Treasurer
- Joan Pohutsky, Secretary
- Mary Fish, Director
- Maura Flynn, Director

DNA Staff:

- Linda Markham, DNA Executive Director
- Kara Briggs, DNA Administrative Coordinator

The DNA Board of Directors met May 13, 2025. L. Markham presented Post Consultant Recommendations and Items to consider: Strategic Plan Development for 2026-2028, Nurse Practitioner Society, Develop GIGs for Groups, Marketing, and 2026 Program Planning Committee were all items of discussions.

BOARD OF DIRECTORS MINUTES

KARA BRIGGS, ADMINISTRATIVE COORDINATOR

On Tuesday June 10, 2025, the DNA BOD held a virtual meeting.

Those present were:

Board Members:

- Robin Inabinet, Immediate Past President
- Karisa Son, Treasurer
- Mary Fish, Director
- Maura Flynn, Director
- Olanda Hathway, Director

DNA Staff:

- Linda Markham, DNA Executive Director
- Kara Briggs, DNA Administrative Coordinator
- Chandra McLaughlin, DNA Administrative Coordinator

The DNA Board of Directors met June 10, 2025. Pending Action Items were discussed. The BOD Members held discussions that included DNA DAISY Nurse Leader Award and MYB Proposal for Strategic Planning.

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CELEBRATE DNA MONTH

November

Honoring our members and
their contributions to the field
of dermatology nursing

**DERMATOLOGY NURSES'
ASSOCIATION®**



Third Quarter 2025 Financials

Quarterly Financial Update	(as of March, 2025)
Gross Revenue	\$ 250,756
Gross Expenses	\$ 515,994
	=====
Net Operating Income (loss)	\$ (265,238)
Balance on hand	\$ 132,348
DNA Membership	743

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DNASAVINGS



Dermatology Nurses' Association Membership Portal

The Dermatology Nurses' Association (DNA) membership portal is a state-of-the-art system that offers DNA members a more seamless and empowering experience.

If you have not visited the portal, please visit and update your professional profile and make sure your membership is current.

Membership Management:

The new portal allows members to easily manage their membership details, communicate with fellow members, and renew their subscriptions with auto-renewal functionality. It also provides tools to track and cultivate each member's journey within the association.

Online Community:

Members will enjoy continuous engagement through instant connections with peers and DNA. The portal fosters networking opportunities and provides access to relevant content, including blogs, polls, surveys, and professional development resources—all in one place. With its mobile-responsive design, members can stay connected on the go.

Online Store:

The new portal also features an improved online store where members can purchase DNA memberships, books, and other resources. It includes a user-friendly shopping cart and options for recurring payments to simplify the renewal process.

The DNA membership portal is designed to enhance member engagement, streamline management, and offer a centralized hub for all things DNA-related.

[Visit the DNA Membership Portal](#)

New and Upcoming Educational Resources from DNA's Education Advisory Committee

As chair of the Education Advisory Committee, I'm excited to share some updates about our work to support members' ongoing learning and professional development.

The DNA is committed to providing high-quality, practical education for dermatology nurses at every stage of their careers. Our committee helps identify learning needs and expand access to resources that truly meet those needs. One meaningful way we achieve this is by adapting popular conference content into online continuing education (CE) modules, allowing all members to benefit, even if they couldn't attend in person.

I'm thrilled to share that DNA has recently added three new CE modules, adapted from presentations at the 2025 Annual Conference:

- Cryosurgery (17156) – Launched July 1, 2025. Practical guidance on performing cryosurgery safely and effectively is an essential procedural skill for dermatology nurses.
- Common Pediatric Rashes (17155) – Launched June 27, 2025. Focused on recognizing and managing frequent rashes in children, supporting nurses in pediatric and general practice settings.
- Eyelid Tumors (Malignant) and Reconstruction (17153) – Launched June 19, 2025. Explores diagnosis and management of malignant eyelid tumors, including reconstruction principles, for oncology-focused care.

These new offerings make it easier for members to access expert insights and stay current with the evolving needs of their practice. All three modules are now available through the [DNA CE Portal](#).

Our committee continues to evaluate member feedback to guide future educational priorities. We're dedicated to listening to what you want to learn next and developing resources that support excellent patient care. If you have ideas or requests for future CE topics, please don't hesitate to reach out - we'd love to hear from you! We are also always recruiting and looking for new members and pilot testers.

Thank you for your commitment to lifelong learning and for advancing the practice of dermatology nursing. We're proud to support you on your professional journey.



ALL SIGNS POINT TO **dna** DERMATOLOGY NURSES' ASSOCIATION®

DNA members join because they have **passion**...

“ I love the profession and patients and I joined DNA because I want to be current on new dermatology practices. ”

DNA members join to stay **informed**...

“ DNA has kept me informed about new policies and legislation around skin care, as well as FDA approved treatments for my practice. ”

DNA members join for **professional** and **personal** development...

“ DNA has helped improve my self esteem by holding office in a local chapter. I am more confident in addressing colleagues and audiences related to healthcare, and I am returning to college now to further my career goals since I see the success of my mentors in DNA who have gone before me. I know that I can accomplish similar goals and hope to be able to offer the dermatology community some good in the future as well. ”

Become a DNA member for professional and personal development. Members receive...

- Discounts on DNA Meetings, Professional Certification and Publications
- National and Local Educational Programs with Continuing Education Opportunities
- Scholarships, Grants, and Awards
- *Journal of the Dermatology Nurses' Association (JDNA)*
- Membership for NPs in the Nurse Practitioner Society of DNA
- **And Much More...**

Discover What a
DNA Membership
Can Do for You.

Dermatology Nursing Essentials

A DNA Premiere Core Curriculum Workshop

Visit the DNA CE Center to get started!

Course Description

The Dermatology Nursing Essentials Premiere Core Curriculum Workshop has been developed for the new or experienced dermatology healthcare professional (NP, RN, LPN, MA, Office Staff) to help them gain an overall understanding of the body's largest organ, the integumentary system. Anatomy and physiology to common diseases and treatments encountered in dermatology are the focus. This course is also recommended for dermatology nurses who work in specialized dermatology practices, such as surgery or aesthetic dermatology, or who are reviewing for national certification in dermatology nursing, nursing students, and other healthcare professionals interested in dermatology. This expert faculty have authored chapters in the current DNA textbook, *Dermatologic Nursing Essentials, A Core Curriculum*, 3rd Edition. This workshop is an online core curriculum supplement to the DNA *Dermatologic Nursing Essentials* textbook.

Estimated time for completion: 8.33 hours

Participants who complete this workshop in its entirety will be awarded 8.33 Nursing Continuing Professional Development/Continuing Education (NCPD/CE), which includes 1.33 ANCC Pharmacotherapeutic Contact Hour Credit.

This self-paced premiere core curriculum workshop is only available for three months after purchase.

Learning Outcome: Individuals participating in this professional development activity will have an increased knowledge and understanding of the integumentary system, disease processes, skin assessment, wound healing, and treatment modalities.

Objectives:

- Name the layers and appendages of the skin which comprise the integumentary system.
- List subjective and objective information necessary for a comprehensive assessment of the skin.
- Identify common dermatology disorders of the sebaceous, apocrine, and eccrine glands.
- Distinguish between premalignant lesions and malignant skin lesions by different growth patterns and clinical presentations.
- Identify skin disorders that would be appropriate for phototherapy and desired outcomes.
- List appropriate treatment modalities for infection, bites/stings, and infestations.
- Define several types of eczemas and their clinical presentations including atopic dermatitis, seborrheic dermatitis, contact dermatitis and nummular eczema.
- Define the phases of wound healing.
- List three factors that delay the wound healing process.

The cost of the workshop: DNA member \$160 and nonmember price \$225.

Lessons:

Module 1- Introduction
Module 2- A & P of the Integumentary System
Module 3- Skin Assessment
Module 4- Infections, Bites, Stings, and Infestations
Module 5- Phototherapy Basics
Module 6- Papulosquamous Diseases
Module 7- Cutaneous Malignancies
Module 8- Wound Healing
Module 9- Acne and Other Disorders of the Glands

On the job:

What is the biggest benefit you receive from your DNA membership?

There are several benefits I get from DNA membership, but the national conventions provide the most benefit. At convention I get to network with some of the most accomplished dermatology nurses, hear from national experts, and acquire continuing education credits.

What advice can you give people to get more involved with DNA?

Getting more involved with DNA gives you a sense of ownership and belonging. I would advise members to join a committee- there are many to choose from and there is bound to be one or more that are a good fit for your interests. Become part of leadership by running for a national office. That is a great way to influence the current and future direction of DNA.

What is the most satisfying aspect of your job?

I work in surgical dermatology, so I have the opportunity to see patients cured of skin cancer! Interacting with patients gives me the chance to educate and reassure them. Seeing the patient relieved and satisfied with the outcome makes the job rewarding. After years of being an LPN, I became a registered nurse. That allowed me to achieve my dream of Dermatology Certification.

On the side:

How do you spend your free time?

When I'm not working, I enjoy skiing in the winter, gardening in the summer, and music year-round. I also do lots of volunteer work and I love spending time with my four grandchildren.

If you had not pursued a medical career, what were your other interests?

If I hadn't become a nurse, I think I would have probably pursued a law degree.

Any life lessons or advice for us?

One thing I learned the hard way was to identify poison ivy!!



NURSE PRACTITIONER IN DERMATOLOGY

A nurse practitioner in dermatology is a clinician who offers holistic, high-quality care for their patients. They have advanced clinical training beyond their initial professional registered nurse preparation with a master's or doctoral degree and advanced education and training in the specialty. Many nurse practitioners also achieve dermatology nurse practitioner certification demonstrating a higher degree of professional competence. Nurse practitioners are highly-trained dedicated professionals who are trusted by both patients and other healthcare providers.

Expertise in dermatology is accomplished through specialty training or completion of a post-graduate internship program. In addition, the dermatology nurse practitioner participates in independent continuing education activities such as those offered by professional organizations such as Dermatology Nurses' Association (DNA).

Increasing health care needs are driving the growth of the profession. Nurse practitioners in dermatology provide high-quality comprehensive care for diverse patient populations, increase patient access to healthcare services and decrease wait times to care.

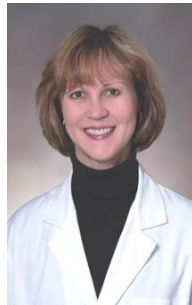
Nurse practitioners in dermatology emphasize the patient-centered holistic approach to dermatology through expert care, comprehensive examination, clear communication and continuity of care.

Responsibilities

- Performs comprehensive examinations of the skin, hair, nails, and mucosa
- Orders and interprets diagnostic tests
- Prescribes medications
- Performs surgical procedures including biopsies and excisions
- Diagnoses and treats dermatologic conditions
- Provides counseling and education
- Works with other health care professionals to provide comprehensive care

Other responsibilities may include:

- Phototherapy treatment
- Cosmetic procedures
- Laser procedures
- Telemedicine
- Policy development
- Dermatologic Research



*Role: Nurse practitioners in dermatology diagnose and treat a broad array of dermatologic conditions**

**Scope of practice, regulations and prescriptive privileges vary by state*



Nurse Practitioners in Dermatology work in a variety of settings including:

Group and private practices

Hospitals

HMOs

Academic centers

Community clinics

University health settings

Veterans hospitals and clinics

Nurse-managed clinics



NP Online Certification Review Course

DCNP Course Description

COST:

\$500.00 for members

\$800.00 for non-members

Welcome to the Dermatology Certified Nurse Practitioner (DCNP) online review course. This course was designed to provide the nurse practitioner with a concise study guide to help prepare for the certification examination. It represents the countless volunteer hours of PowerPoint authors, vetters, and pilot testers. The course consists of 11 modules. The subject matter for each module was derived from content mapping of the DCNP examination. There is no audio associated with the course to allow the learner to proceed at their desired pace and facilitate timely updates. Each module has accompanying review questions. Continuing education credit is obtained by successfully completing the review questions and attaining a score of at least 70%. Completion of the evaluation for each course is required to attain the continuing education certificate. Eligible for up to 38.27 NCPD/CE credits.

We wish you success in completing the certification examination.

If you previously received CE's for any content you may access and complete again but for license requirements you can only claim credit once per module.

Disclaimer

The review questions at the end of each module may or may not be reflective of the certification examination questions. Completion of this course DOES NOT insure the participant will attain a passing score on the certification examination.

This package is only available for one year after purchase.

Commercial Support - Sanofi-Regeneron - Modules 1-10 only. No commercial support for Module 11.

Visit the Courses Online at:
<https://dna.digitellinc.com/dna/>

The Dermatology Nurses' Association (DNA) is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

CHAPTER CORNER

NORTH CAROLINA CHAPTER

LINDA MARKHAM, CHAPTER PRESIDENT, BSN, RN, DNC

Tell us about your Chapter:

The NCDNA was formed in 1990 and held the first educational meeting in 1991. Since then, with the exception of Covid years, the NCDNA has held an annual meeting in the fall of each year. These meetings usually are held on a Saturday and provide a full day of CEs, networking, exhibits, and fun for all. We have begun to plan our Fall 2025 meeting and if interested in joining, please contact us.

What ways do you grow your Chapter?

Each year prior to the preparation for our annual meeting, research is performed on all of the dermatology offices in North Carolina. Meeting information is then mailed to all of those offices for the upcoming event. This usually brings in some new faces to our meetings. Within our attendee packets we place information about being a member of the DNA, and of course, we promote DNA and being a part of our chapter during our day long meeting. We also try to connect with new contacts of nurses and medical staff within NC dermatology settings.

What impact does your Chapter make in your local area?

By providing current and up-to-date information and trends in dermatology, the NCDNA meeting provides attendees with tools they need to provide evidence-based care for better patient outcomes. It also provides a network to be utilized when mentoring or assistance is needed in the practice settings.

What impact does your Chapter have on DNA?

As a chapter, the NCDNA provides education to our local members and non-members at the grassroots level. Our intention is to provide education, but also provide the resources through the DNA that will assist all in their professional growth by being a vital part of the DNA.

What do your Chapter members love most about the field of dermatology?

The field of dermatology is so rewarding. Most patients are being treated for non-life-threatening diseases or issues, and most of the time you get to build a long-time rapport with them. Dermatology is also a field that has so much to learn about, as most people don't have the knowledge of all the skin conditions that need our care and expertise. In addition, you meet the most wonderful peers who also become life-time colleagues and friends.

What advice would you give to new and existing members?

Become as involved as you can in your professional organization, chapter, etc. By being involved it helps you become more knowledgeable and also provides you a network of lifetime peers and friends. It is a wonderful experience and enhances your professional development in your career and personal development in life.

What advice would you give to other Chapters?

Continue to provide education to those who show up to your meetings. Sometimes it is difficult to provide meetings that don't have many attendees, but you are helping provide to some which may make the biggest impact on them and their careers. It is important to mentor those who are new to the chapter, as they will be your up and coming leaders.



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Tell us a little about yourself in one paragraph. Include where you live and what school(s) you attended.

I live on a farm in Sigourney, Iowa, with my husband, Ryan. We have three children; Heidi, Jack and Reagan. In my free time I enjoy listening to live music, anything I can do outdoors including kayaking, hunting, taking drives through the countryside checking out the scenery or simply sitting on the patio with my dogs and a fire. I love to do DIY projects and never shy away from trying something new. I currently work at the Stead Family Children's Hospital at the University of Iowa Hospitals and Clinics as a Nurse Clinician in Pediatric Dermatology. I attended the University of Iowa College of Nursing and earned my BSN in 2000.

How will this award/scholarship help you in accomplishing your career goals?

I was so happy to receive this scholarship to attend the DNA Conference! Pediatric Dermatology is a small specialty with limited peers to turn to. I am hoping to meet other nurses in Pediatrics and learn how they practice in their clinics and hospitals.

What are your short-term and long-term career goals?

My goals in my nursing career are to continue educating families on how to handle their child's skin conditions. Currently I have a monthly newsletter called The Skin Scoop that has specific topics and information on common diagnoses. In the future I hope to spread my knowledge and love for Pediatric Dermatology to other nurses by speaking at conferences and possible publications. I would love to be involved in nursing student education in some manner.

Where do you see yourself ten years from now?

In ten years I still see myself working at the Stead Family Children's Hospital with hopefully a large Pediatric Dermatology team!

Who is a role model for you and Why?

I've encountered many nurses I've looked up to in my career, but one nurse that has stood above the others is my mom. She worked many years as an operating room nurse and manager. My mom went back to school to earn her BSN and also master's in nursing all while working fulltime with three kids and a house to run! She was passionate about her job and position and always was trying to improve processes in her job.

What is your favorite part about being a DNA member?

I enjoy reading the emails that are sent out with updates and educational information.

What have you contributed to our Dermatology Nurses' Association and how do you plan to contribute in the future?

I have been part of a nursing survey cohort to help gauge the impact of education via an educational series on Pustular Psoriasis. The initiative involved a pre-survey before watching a seminar followed by a post-survey. There were 4 educational videos in this series. I would also like to see how I can assist in making DNC once again a Magnet recognized nursing certification.

What is your favorite quote and why?

"God won't give you more than you can handle". To me this serves as a reminder that no matter how tough or challenging work or family matters get, there is a light at the end of the tunnel and things will get better!





DNA DAISY Nurse Leader Award

The DNA DAISY Nurse Leader Award is a recognition to celebrate and recognize nurses that promotes and enhances the image of nursing within the organization, the community, and the profession. It is a way to thank nurses for the care and kindness they provide.

The DNA DAISY Nurse Leader Award is sponsored by CeraVe. The award recipient, in addition to being presented the award, will also receive an honorarium to assist them in covering their travel expenses and registration fee to the main convention sessions.

[View Criteria](#) | [DAISY Nomination Form](#)

Sponsored By:



AWARDS/ SCHOLARSHIPS PROGRAM



Dermatology Nurses' Association Awards/Scholarships Program

The DNA Awards, Grants and Scholarship Program is designed to acknowledge and recognize our DNA members and volunteers. The Program is divided into three categories:

Recognition Awards, Monetary Grants and Scholarships:

Awards recognize our member volunteers who lead and give back to their community.

Grant funds support contributions to the dermatology nursing field and certification.

Scholarship funds support those wishing to advance their nursing education.

* * *

Criteria for all awards, grants and scholarships include:

All candidates must be a current DNA member for a minimum of two completed consecutive years of membership.

A DNA member may not win the same award two years in a row and may only win one award per year. All winners will write an article for the Focus Newsletter on what receiving their award has meant to them.

The Awards, Grants and Scholarships application process will be open year round. Deadline for applications to be received and reviewed is October 1st of the year prior to receiving the awards or funds. Applicants for certification grants, convention and mobility scholarships will be informed of the chosen recipient(s) by year's end.

Funded grants and scholarships will be given out in the year following application. The volunteer recognition awards will be announced at the annual convention.

Hall of Fame Award

Purpose: To identify the "Best of the Best" in the dermatology nursing profession. The recipient(s) will be inducted into the DNA Hall of Fame and will receive a plaque.

Please direct any questions to the DNA National Office via email at dna@dnanurse.org or call 800-454-4362.

DON'T MISS OUT ON THESE VALUABLE OPPORTUNITIES! APPLY TODAY!

<https://www.dnanurse.org/aboutdna/awards-scholarships-program/>

What do you get out of being a volunteer for DNA?

Volunteering for the DNA offers a unique and rewarding opportunity to grow personally and professionally. It's a chance to learn from experienced nurses who want to make an impact in the field of dermatology. I also enjoy the networking aspect while developing teamwork, leadership, communication, and project management skills.



What motivates you to want to volunteer with the DNA?

I joined DNA about 10 years ago, when I was new to dermatology. I enjoyed networking through attending my local DNA Chapter meetings, which led to my first volunteer opportunity as the MN Chapter President. My nursing background was different than other members, so I was motivated to learn more about being a nurse in dermatology. I've enjoyed sharing my unique insights and aspects of the nursing field, obtained through my many years as a Research Nurse and Reimbursement Specialist. I would encourage DNA members to learn more about volunteering. You never know what new friendships or experiences are waiting for you!

What is your favorite part about the committee that you're serving on?

I'm currently volunteering on the Membership Advisory Council (MAC). As a committee member, I play a key role in welcoming new members, supporting retention efforts, and helping shape the member experience. My favorite part is building relationships and fostering a sense of belonging among members. At the annual convention, I enjoy meeting members who stop by our booth to introduce themselves, and it's a great way to share all the volunteer opportunities DNA offers.

What are some projects you are currently working on within your committee?

The Membership Advisory Council supports the new membership campaigns, awards, grants and scholarship programs, new member outreach, and other projects. Most recently, we updated the new membership campaign and have an exciting new award offering.



Patients rely on SkinSAFE for product recommendations, ingredient transparency, and treatment adherence.

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Sign up today to get free access to SkinSAFE as a member of the DNA!

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<https://www.dnanurse.org/skinsafe/>



Interested in Leadership Opportunities?

DNA is always looking for volunteers to help us succeed in our goals! Are you interested in volunteering with the Dermatology Nurses' Association?

Contact Us today or visit our [Volunteer Section](#) for more information!

Contact the DNA National Office at www.dnannurse.org if interested or for more information.

October 2025

- Eczema Awareness Month
- National PA Week - October 6-12th
- International Infection Prevention Week - October 19-25th
- Global Handwashing Day - October 15th
- National Medical Assistant Day - October 15th
- World Psoriasis Day - October 29th

November 2025

- DNA Month
- DNA Founder's Day - November 15th
- National Healthy Skin Month
- National Nurse Practitioner Week - November 9-15th

December 2025

- National Handwashing Awareness Week - December 5-11th

THE BENEFITS OF DERMATOLOGY NURSE CERTIFICATION

SANDRA WALSH, RN, MSCN, DNC

Obtaining certification in dermatology nursing offers a range of benefits for both nurses, patients and the healthcare organizations they serve. A Dermatology Nurse Certified (DNC) credential reflects a nurse's dedication to advancing their knowledge and skills and providing expert care in the field of skin health.

One of the primary advantages is increased clinical expertise. Certified dermatology nurses are committed to gaining specialized knowledge in assessing and managing various skin conditions, assisting with procedures, and educating patients on disease self-management, treatment and prevention which leads to more confident, accurate, and efficient care. This commitment to continuous improvement ensures high standards of care in this ever-evolving specialty. As the specialty is evolving at a rapid rate with constant new knowledge of disease, medications and procedures; professional growth is a necessity. Knowledgeable nurses also develop more collaborative practices with other clinicians leading to a more favorable and satisfying working environment.

Certification also enhances professional credibility. It shows employers, colleagues, and patients that the nurse has met national standards in dermatologic care, which can set them apart in a competitive job market. This recognition often translates into new career opportunities and potential salary growth.

In addition, certified nurses are better positioned to contribute to patient satisfaction. Their deeper understanding of dermatologic disease, treatments and technologies allows them to answer questions thoroughly and support patients throughout their care journey. Offering accurate advice to patients encourages adherence to treatment, prevention of adverse events and potentially fewer visits with busy physicians and nurse practitioners.

In summary, certification in dermatology nursing not only boosts a nurse's knowledge and credibility but also supports better outcomes and trust for patients.



Available in the CE Center RN Online Certification Course

Welcome to the Dermatology Certified RN (DNC) Online Review Course. This course was designed to provide the RN with a concise study guide to help prepare for the certification examination. It represents the countless volunteer hours of authors, vetters, and pilot testers. The course consists of 6 modules. The subject matter for each module was derived from content mapping of the DNC examination. Each module has accompanying review questions. Continuing education credit is obtained by successfully completing the review questions and attaining a score of at least 70%. Completion of the evaluation for each course is required to attain the continuing education certificate. Eligible for up to 11.5 Nursing Continuing Professional Development/Continuing Education (NCPD/CE) credits, which includes 1.00 ANCC Pharmacotherapeutic Contact Hour Credit.

Visit the CE Center Online:
<https://dna.digitellinc.com/dna/>



The Dermatology Nurses' Association (DNA) is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

Tell Your DNA Story!

We invite our esteemed members to tell us their unique membership journey — why they chose to join DNA, the valuable benefits they've experienced, and the impact it's had on their professional growth. By sharing your story, you inspire others and showcase the numerous advantages of belonging to our vibrant community.

Join us in our conversation and be part of our collective commitment to excellence in dermatology nursing!

We call upon DNA members to express their membership story and the benefits of joining the Dermatology Nurses' Association:

Written Testimonial: Members can write testimonials detailing their personal experiences, highlighting specific benefits they've enjoyed.

Social Media Posts: We encourage members to share their membership stories on social media platforms.

Video Testimonials: Members can create short, 30 second video testimonials discussing their journey with the association.

Blog Posts or Articles: As a member, if you maintain a website, blog, or other news types of feeds, DNA encourages you to link to the DNA website.

Email Campaigns: Share our email campaigns!

Your Stories can be emailed directly to:
dna@dnanurse.org

Individual members can express the following points:

Personal Growth: Highlight how membership has facilitated your professional development and personal growth.

Networking Opportunities: Share the value of networking with your fellow dermatology nurses, experts, and leaders in the field.

Community and Support: Stress the sense of belonging and camaraderie within the DNA community.

Advocacy and Influence: Illustrate how membership empowers nurses to advocate for your profession and affect positive change.

Exclusive Resources and Benefits: Highlight the exclusive resources, benefits, and perks that come with your membership.

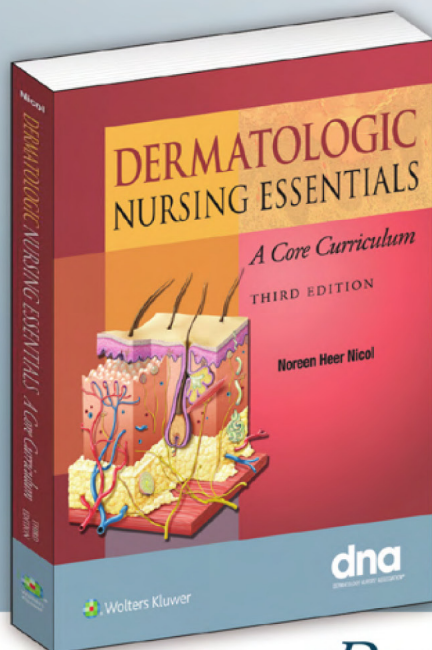
Recognition and Leadership Opportunities: Discuss how membership opens doors.

Follow us on social media @DNANurses

<https://www.dnanurse.org>

Preparing for certification?

Learn everything you need to know
to be a dermatologic nurse.



2016
Edition

Dermatologic Nursing Essentials: A Core Curriculum, 3rd Edition

Noreen Heer Nicol, PhD

ISBN: 978-1-4511-8878-3

An official publication of the Dermatology Nurses' Association

Filled with cutting-edge advice and clinical instruction, this one-of-a-kind resource provides a comprehensive foundation in dermatologic nursing through:

- vital practice principles and care instructions in an easy-to-read outline format
- on-the-spot clinical guidance
- current, well-researched, evidenced-based content
- 400 color photos and numerous tables for at-a-glance reference.

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store at www.dnanurse.org**



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VISIT US ONLINE

Promoting Excellence in Dermatological Care



The Dermatology Nurses' Association is a professional nursing organization comprised of diverse individuals who are committed to quality dermatologic care to provide exceptional patient outcomes through sharing knowledge and expertise.

A background image showing a person in a white lab coat holding a smartphone. Overlaid on the image are various medical and technology icons, including a stethoscope, a laptop, a microscope, a heart with a plus sign, a magnifying glass, and a smartphone. The URL 'www.dnanurse.org' is written in a large, blue, sans-serif font across the middle of the image.

www.dnanurse.org

DNA Website:

<https://www.dnanurse.org/>

Facebook:

<https://www.facebook.com/DNAnurses/>

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<https://www.linkedin.com/company/dermatology-nurses-association/>

Twitter/X:

<https://twitter.com/dnanurses/>

YouTube:

<https://www.youtube.com/user/DNAOfficial-Channel/>

DNA is at the hub of a vibrant global network of dermatology care providers.

Health care professionals from around the world access DNA's knowledge and expertise in dermatology care through a wide variety of high quality educational resources including a premiere journal, international conferences, and cutting edge technology.

DNA members serve as content experts, educators, and advisors in collaborative health initiatives to assure inclusion of the dermatology nursing perspective.