FOCUS
FIRST QUARTER 2023

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...And more!
Mission Statement
The Dermatology Nurses’ Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatologic care.

FOCUS, First Quarter, 2023
Dermatology Nurses’ Association

DNA Board of Directors
Nancy Small, RN - President
Dede Sullivan, PhD, APRN-BC, NP-C- President-Elect
Robin Inabinet, BSN, RN, AMB-BC - Immediate Past President
Jessica Simmons, MSN, APRN, FNP-C, CWON, DNC - Treasurer
Heather Onoday, RN, MN, FNP-C, DCNP - Secretary
Blake Bryant, BSN, RN, DNC - Director
Keischa Cash, DNP, DCNP, FNP-BC - Director
Joan Pohutsky, DNP, APRN, NP-BC - Director

Executive Director
Linda Markham, BSN, RN, DNC

https://www.dnanurse.org

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1-800-454-4362
dna@dnanurse.org

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My dermatology nursing journey began 10 years ago quite accidentally when my daughter began seeing a dermatologist for what turned out to be atopic dermatitis. I was working as a research coordinator for the Department of Psychiatry at a local University. The dermatologist’s office was looking for a Coordinator and offered me a position coordinating psoriasis clinical trials. I always say that my daughter went in for an appointment and I came away with a job! At the time, I couldn’t even spell psoriasis and now I’m the new president of this premier organization. My progression has nothing to do with me and everything to do with the culture of the DNA that includes mentorship, leadership opportunities, and educational offerings.

As I write this, the 41st convention is only a few days behind us and I hope you have all taken some of that energy back with you to your professional lives. As you enjoyed the scenery in Savannah and began to look forward to more spectacular views at the 2024 Convention in San Diego, I encourage you to start taking a closer look at the landscape of the DNA. I believe that delivering quality skincare should be the goal of every member of the DNA and that we should use all of the resources available to us, such as new technology, research outcomes, and evolving science to create a better everyday life for the many people affected by skin disease.

By exploring the diverse opportunities within our organization, the potential for professional as well as personal growth knows no bounds. By opening yourself up to experiencing the DNA you will have memorable experiences which can drive the entire organization. I encourage you to be proactive by translating cultural trends into experiences and aligning those experiential journeys with platforms, organizational structure, and strategic alliances. Your journeys can drive the entire DNA by strengthening your purpose, igniting your energy, and elevating your performance.

We, as leaders, can then explore and respond to how members view their DNA journey and develop interventions that focus on the moments that matter to maximize satisfaction, performance, and productivity. To that end, we can become more inspired and centered on an experience that is meaningful and enjoyable. We can then advance a new generation of leaders.

Please consider volunteering for the various committees that work to promote advocacy and monitor health policies, prioritize further education, develop position statements, and encourage growth in our membership base as well as expand our leadership potential. Focus your vision on how DNA’s mission can make a difference. In the words of Walter Bennis, “Leadership is the capacity to translate vision into reality”.

FOCUS 1ST QUARTER 2023
Save the Date!

42nd Annual Convention

March 6-9th 2024

Exceeding The Vision

San Diego, CA

Dermatology Nurses’ Association ©
On November 8, 2022, the Board met with the following Board members present:
Robin Inabinet, President,
Nancy Smail, President-Elect
Angie Hamilton, Immediate Past President
Jessica Simmons, Treasurer
Heather Onoday, Secretary
Sylvana Brickley, Director
Keischa Cash, Director
Joan Pohutsky, Director
DNA Staff present were:
Linda Markham, DNA Executive Director
Karen Brown, DNA Administrative Coordinator.

Action items were reviewed. Fisher investments provided a financial report and documents for the Board. Policy revisions were made to Policy 4.7, whereby removal of “500-mile radius” was removed from the policy for those chapters having educational offerings that aligned near the timing of the national conference. Chapter dissolutions were discussed as well as the appropriation of any remaining Chapter funds. Any funds are distributed in accordance with bylaws. Awards scholarships are discussed, including respective budgeting. Awards and scholarship budget items were approved. NPS educational and ambassador budget requests were discussed and approved by the Board.

On November 12, the Board met with the following Board members present:
Robin Inabinet, President
Nancy Smail, President-Elect
Angie Hamilton, Immediate Past President
Heather Onoday, Secretary
Sylvana Brickley, Director
Keischa Cash, Director
Jessica Simmons, Treasurer
DNA staff present were:
Linda Markham, DNA Executive Director
Kara Briggs, DNA Administrative Coordinator
Karen Brown, DNA Administrative Coordinator
Janet Price, DNA Membership Coordinator

The focus of this board meeting was strategic planning for 2023-2025.

Discussions included the publication of the Scope and Standard of Practice for Dermatology Nurses and Nurse Practitioners and options for open access vs pay for access. Also discussed were strategies for public awareness and advocacy, patient access, nursing practice and professionalism, financial stability, technological advancement, member engagement, governance and structure, member recruitment, surveys, and health trends.

On November 19, 2023, the Board met with the following Board members present:
Robin Inabinet, President
Nancy Smail, President-Elect
Angie Hamilton, Immediate Past President
Jessica Simmons, Treasurer
Heather Onoday, Secretary
Sylvana Brickley, Director
Keischa Cash, Director
Joan Pohutsky, Director
The Staff present were:
Linda Markham, DNA Executive Director
Karen Brown, DNA Administrative Coordinator
Kara Briggs, DNA Administrative Coordinator

Discussed were membership dues, barriers to membership, trends with the timing of membership increases and decreases, and tactics such as media, recruitment, member engagement, and mentorship. Investigation into pros and cons for methods of access to Scope and Standards of Practice for the Dermatology Nurse and Nurse Practitioner were discussed with plans for further investigation pending to inform best decisions. Discussions regarding opportunities for NPS, including seeking feedback from membership and committee were discussed. The Board’s goal is to ensure appropriate autonomy and support of NPS goals. Opportunities for types of social media interaction, pros, and cons were discussed with a further investigation pending.

During the 4th quarter of 2022, there were no BOD meetings held in October and December.
When you join DNA you become part of a growing nationwide network of dermatology nurse leaders who promote the highest standards of dermatologic nursing care.

Join the DNA online or print an application from our website by clicking here.
Quarterly Financial Update  
(as of 12/31/2022)

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross Revenue</td>
<td>$ 590,105</td>
</tr>
<tr>
<td>Gross Expenses</td>
<td>$ 823,374</td>
</tr>
<tr>
<td><strong>Net Operating Income (loss)</strong></td>
<td>$(233,269)</td>
</tr>
<tr>
<td>Balance on hand</td>
<td>$ 443,089</td>
</tr>
<tr>
<td>Robin Weber Memorial Fund</td>
<td>$ 1,500</td>
</tr>
<tr>
<td>DNA Membership</td>
<td>1,364</td>
</tr>
</tbody>
</table>

**SAVE UP TO 55% ON HOTELS**
**TRAVEL BENEFITS FROM DNA**

**PASSWORD:**
**DNASAVINGS**
THE DERMATOLOGY NURSES’ ASSOCIATION MEMBER BENEFITS

When you join the DNA, you become a part of a growing nationwide network of dermatology nurse leaders who promote the highest standards of dermatologic nursing care

For further information, visit our website www.dnanurse.org

Events:
DNA Annual Convention: meet educational needs, network with colleagues in the field and industry vendors and enhance professional growth!

Education:
- National and local programs
- Online Continuing Education Center: CE classes and RN & NP certification review courses
- Continuing Education Provider Accreditation through ANCC

Publications:
- Weekly Newsletter delivered to your inbox, DNA eNews
- Quarterly Newsletter, DNA FOCUS
- Bi-monthly Journal, the Journal of the Dermatology Nurses’ Association (JDNA)
- Scope and Standards of Practice

Professional Development:
- The Awards/Scholarship Program offers awards, grants, and scholarships for education advancement
- Dermatology Nursing Certification: Certification is awarded to those who have successfully completed the certification process by meeting the eligibility criteria and passing a multiple-choice written examination
- Career Center network to connect members with more jobs in less time
- Leadership development through volunteer opportunities

Networking:
- Interactive website www.dnanurse.org
- @DNAnurses social media: Facebook, Twitter, LinkedIn, Instagram, NPS Closed Facebook
- Local DNA Chapters

Discounted Services:
- SkinSAFE- The Skin Allergy Avoidance Platform free to DNA members
- Hotel Storm
- Visual DX

Specialties:
- Nurse Practitioner Society, a sector of the DNA dedicated to meeting the needs of the NP
- Committees to focus on member needs: Education Advisory Council, Environmental Scanning Council, Financial Oversight Committee, Health Policy and Advocacy Committee, Membership Committee, Nominating Committee, Program Planning, Awards/Scholarships Program
- DNA online store: pins, SunAWARE bookmarks, t-shirts, publications

Advocacy:
- DNA leaders attend the American Academy of Dermatology (AADA) legislative conference each year to better advocate for their members and the patients they treat
- DNA collaborates with affiliate organizations, combining advocacy efforts
The Membership Advisory Council (MAC) committee is focused on membership recruitment and retention, volunteerism, and Awards and Scholarships offerings for DNA. We hope you were able to stop by the DNA booth at the 41st Annual Convention in Savannah and speak with some of the nice people there about areas where you can share your talents and expertise by becoming members of DNA committees, pilot testing, and even writing for JDNA, the official journal of DNA. The MAC committee is actively looking for members to join us. We meet via conference call on the 4th Tuesday of each month. Please follow this link for more information: https://www.dnanurse.org/aboutdna/thinking-about-volunteering/

One of the things our committee enjoys doing is reaching out to new members via personal emails. We receive a list of new members each quarter and split the list into assignments for each member, usually 5-6 new members each. Then we personally reach out to those new members to welcome them to DNA, offer support and guidance, and encourage them to look for opportunities within the dermatology profession. To become a member of DNA, please follow this link: https://www.dnanurse.org/membership/

We also have the “Member Get a New Member” campaign going from October to October each year. If you are a member of DNA, encourage your colleagues and dermatology professional friends to join DNA. There are special prizes offered for the members who recruit the most new members throughout the year. Please follow this link for more information: https://www.dnanurse.org/member-get-a-new-member-campaign/

If you were present for the business meeting and awards ceremony luncheon at the Convention, you may have seen our winners for the 2022-2023 A&S campaign. We encourage DNA members to apply for awards and scholarships throughout the year. Applications are taken through October 1st each year and then our committee reviews the applications. We follow a scoring and voting process and then submit all information to the Board of Directors for their review and approval. For more information, please follow this link: https://www.dnanurse.org/aboutdna/awards-scholarships-program/
A very important role of the HPASC (Health Policy and Advocacy Scanning Committee) is that of ambassadors to organizational partners that can further the mission and strategic plan goals of the DNA. Each year, the committee members are appointed official roles of liaisons, which carries with them the responsibility to vote and act on behalf of the DNA. Our committee connects the outside organizations to the DNA's strategic plan via these relationships. As ambassadors, we bring information into the DNA and we interface with other organizations that work with our patients and the dermatology field.

If you would like to be a part of these impactful roles, please email me at blake@greatskinkc.com.

Here is the 2023 list of members and their representation in external organizations:

One Voice Against Cancer (OVAC)
Gayle Peterson – Voting
Elizabeth Jonas – Alternate

Melanoma Action Coalition (MAC)
Maura Flynn - Voting
Christine Strand - Alternate

The Nursing Community Coalition (NCC)
Sandy Hurwitch - Voting
Marina Gettas - Alternate

National Coalition of Skin Cancer Prevention (NCSCP)
Nancy Smail - Voting
Karen Fairbrother – Alternate 1
Maura Flynn – Alternate 2

The Committee is always excited to hear about new partnerships, policy decisions, lobbying efforts, and tools for nurses in government relations. The current committee is comprised of Nancy Smail, Elizabeth Jonas, Gayle Peterson, Marina Gettas, Maura Flynn, Karen Fairbrother, Danielle Reese, Sandy Hurwitch, Christine Strand, and Blake Bryant. Our Staff liaison is Kara Briggs, DNA Administrative Coordinator.
The Education Advisory Council (EAC) is off to a productive start for the new year! I would like to take this opportunity to introduce the Education Advisory Council members for 2023- Mitzi Paulsen, Chair, Trudy Adamson, Program Director, Keischa Cash, BOD Liaison, Theresa Coyner, Kathy Gross, Marianne Woody, Kamika McLaughlin, Heather Le, and Katherine Leigh.

A recent accomplishment of the EAC included the conversion of the DNA Phototherapy Workshop to an on-demand premier core curriculum in the DNA CE Center. It is now titled DNA’s Premiere Core Curriculum Workshop - The Joan Shelk Fundamentals of Phototherapy Workshop. You will also find that there are updated versions of the NP Online Review Course and RN Online Review Course in the DNA CE Center. There were also some new CE Center learning activities launched in the 4th quarter of 2022, including:

• Psychocutaneous Disorders
• Atopic Dermatitis: Stepwise Management from Moisturizers to Biologics
• Implementing Stress Management and Self-Care for the Healthcare Provider
• Robin Weber Immunology Symposium: Hidradenitis Suppurativa
• Surgical Cutaneous Oncology Skills for the Advanced Practice Nurse
• Do You Need Some CPR? Compassion, Purpose, Resiliency (Recovery)
• DNA Premier Core Curriculum Workshop: The Joan Shelk Fundamentals of Phototherapy
• Bites, Stings, Infestations: An Overview
• In Depth Vulvar Dermatitis

We were also excited to offer live Chapter presentations in collaboration with Excalibur in 2022. *The Dear Diary... Unlocking the Secrets to Better Care of Patients with Atopic Dermatitis* Chapter presentations at participating DNA local Chapters also offered free CE to participants. There were 8 presentations completed in the fourth quarter of 2022. There will be more offered in the first quarter of 2023. Please access the DNA website to see if there is a chapter event near you!

I would also like to welcome our newest members to the Education Advisory Council! Kamika McLaughlin, Katherine Leigh, and Heather Le. If you or someone you know is feeling called to serve and collaborate with fellow nurses while contributing to the educational advancement of the dermatological nurse, feel free to reach out to any of the committee members. We are fortunate to have an excellent nursing community to support the future of nursing and develop exceptional patient care!

The DNA 2023 Convention in Savannah, GA was excellent! It was a great mix of learning and fun combined. A special thank you on behalf of the EAC to all of the members and volunteers who helped create a successful conference. EAC is committed to aligning our activities with the core purpose of the Dermatology Nurses Association (DNA) to promote excellence in dermatological care.
I hope everyone enjoyed the 41st Dermatology Nurses’ Association Convention in beautiful Savannah Georgia as much as I did! What a terrific venue to gain continuing professional development, insight into practice updates in dermatology, and networking opportunities with colleagues! There has been great work done by the Dermatology Nursing Certification Board (DNCB) during this past year. The DNCB is the certifying body for the designation of Dermatology Nurse Certified (DNC). The DNCB partners with C-Net in providing the RN Certification exam. The mission of the DNCB is to promote the highest standards of dermatology nursing practice and establish credentialing mechanisms for validating proficiency in dermatology nursing. The DNCB believes that the specialty of dermatology nursing promotes the attainment of the highest standards of nursing practice for optimal patient care. In 2022, Dermatology Nurse Certified (DNC) was approved and recognized as a national nursing certification by the ANCC Magnet Program Office (MPO). The expectation is that the professional board certification will relate to how the eligible RN influences and provides care within the inpatient and ambulatory setting. This is exciting news as organizations are now able to include the number of DNC nurses they have for their Magnet reapplication or application demographic submission materials. The Magnet Recognition Program designates organizations worldwide where nursing leaders successfully align their nursing strategic goals to improve the organization’s patient outcomes.

At the 2023 DNA Convention, the DNC exam was reviewed, and item writing occurred to ensure the DNC certification exam is up to date and based on current evidence-based best practices. In 2022, we had a total of 176 DNCs. I hope you will consider becoming a nurse certified in Dermatology! There are many resources available to assist you with preparing for the exam that are available electronically and can be found on the Dermatology Nurses’ Association (DNA) home webpage at https://www.dnanurse.org/dnaeducation/certification/.

DNA also offers three RN certification grants and one NP certification grant. Grant information can be reviewed on the DNA home web page at https://www.dnanurse.org/aboutdna/awards-scholarships-program/. Applications that are received from now to October 1, 2023, will be awarded for 2024. This is a great time to apply for certification grants and prepare for taking the exam. Certification is a great way to showcase your specialized professional derma-
New in the CE Center!

RN Online Certification Course

This course was designed to provide the RN with a concise study guide to help prepare for the certification examination.

Visit the CE Center Online:
https://dna.digitellinc.com/dna/

The Dermatology Nurses’ Association (DNA) is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center’s Commission on Accreditation.
### 5 Experts Share Their Insights on Managing Patients With Dermatologic Conditions

<table>
<thead>
<tr>
<th>Topic</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Novel Therapies, Healthcare Transitions, and Disparities in Atopic Dermatitis Care</strong></td>
<td>This expert commentary reviews strategies for incorporating novel therapies, addressing healthcare disparities, and transitions of care for patients with moderate to severe atopic dermatitis...</td>
</tr>
<tr>
<td><strong>Novel Therapies, Improving Adherence, and Reducing Disparities in Psoriasis Care</strong></td>
<td>Psoriatic disease, encompassing both psoriasis and psoriatic arthritis, carries a significant burden for a patient's mental and physical...</td>
</tr>
<tr>
<td><strong>Generalized Pustular Psoriasis: Diagnosis and Treatment Options</strong></td>
<td>This expert commentary focuses on the importance of an early and accurate diagnosis of GPP, and the newest, targeted treatment option...</td>
</tr>
<tr>
<td><strong>Chronic Spontaneous Urticaria: Key Concepts in Diagnosis and Treatment</strong></td>
<td>Chronic spontaneous urticaria (CSU) significantly impacts a patient's physical and emotional health, and appropriate management is essential for improving quality...</td>
</tr>
<tr>
<td><strong>Current Treatment Landscape and Promising New Therapies for Patients With Prurigo Nodularis</strong></td>
<td>While prurigo nodularis (PN) may be a result of several underlying conditions, it is a distinct clinical entity that may persist despite removal of the underlying cause. Several promising agents...</td>
</tr>
</tbody>
</table>

To access additional dermatology activities, please [click here](#).
Our local chapter is starting the year off with a bang!

On Saturday, March 4, 2023, we hosted the “Dear Diary…Unlocking the Secrets to Better Care of Patients with Atopic Dermatitis” sponsored by Excalibur Medical Education. This was our first in-person event since before the pandemic and we were so excited! The event was held in Oak Brook, Illinois. We encouraged all dermatology professionals who were interested to register and attend.

On Saturday, April 1, 2023, we will be hosting a live, virtual, CE-eligible event entitled Dermatology Updates: Spring 2023. After the success of last year’s event, we cannot wait to bring the event back this year with new and exciting speakers and topics. Keep an eye on your emails for additional registration information!

The NW Oregon DNA Chapter of the Dermatology Nurses Association recently had an in-person meeting in Portland, OR.

We participated in the Dear Diary offering with Susan Tofte, DNP, FNP giving a wonderful presentation on atopic dermatology. We had excellent attendance and were very grateful to be back together for the first time in a very long time. We would like to invite and encourage all DNA members in the NW Oregon area to join us for meetings if you can.

For more information about DNA Chapters, please follow this link to the DNA website:

https://www.dnanurse.org/aboutdna/chapters/chapter-news-and-information/
DNA members join because they have **passion**…

“I love the profession and patients and I joined DNA because I want to be current on new dermatology practices.”

DNA members join to stay **informed**…

“DNA has kept me informed about new policies and legislation around skin care, as well as FDA approved treatments for my practice.”

DNA members join for **professional** and **personal** development…

“DNA has helped improve my self esteem by holding office in a local chapter. I am more confident in addressing colleagues and audiences related to healthcare, and I am returning to college now to further my career goals since I see the success of my mentors in DNA who have gone before me. I know that I can accomplish similar goals and hope to be able to offer the dermatology community some good in the future as well.”

**Become a DNA member for professional and personal development. Members receive…**

- Discounts on DNA Meetings, Professional Certification and Publications
- National and Local Educational Programs with Continuing Education Opportunities
- Scholarships, Grants, and Awards
- *Journal of the Dermatology Nurses’ Association (JDNA)*
- Membership for NPs in the Nurse Practitioner Society of DNA
- And Much More…

**Discover What a DNA Membership Can Do for You.**
View our full photo gallery online at the DNA Website

https://www.dnanurse.org/41st-gallery/
Patients rely on SkinSAFE for product recommendations, ingredient transparency, and treatment adherence.

- SkinSAFE will be available to members for no additional cost
- DNA members are encouraged to get their Patients to use SkinSAFE
- Part of Revenues generated by SkinSAFE will be directed to DNA

Sign up today to get free access to SkinSAFE as a member of the DNA!

Visit

https://www.dnanurse.org/skinsafe/

Interested in Leadership Opportunities?

DNA is always looking for volunteers to help us succeed in our goals! Are you interested in volunteering with the Dermatology Nurses’ Association?

Contact Us today or visit our Volunteer Section for more information!

Contact Karen Brown at kbrown@dnanurse.org if interested or for more information.
The 41st annual DNA Convention took place in Savannah, GA and it was fantastic to get a great group of NP leaders together at the NPS Business meeting on February 8th, 2023.

A presentation was given by Heather Onoday that included the accomplishments of the leadership within the organization and the support of the NPS Committee over the past year. These accomplishments included excellent educational offerings, continued success with the NP Certification review course, increased visibility of NPs in Dermatology, new partnerships, coalitions, and encouragement of Certification. Many new CEs were developed and offered, including 27 new activities that involved the work of NPs. All present were enthusiastic about the NP Forum that was to take place that day and the next, planned in collaboration with Londa Hathaway and the Program Planning Committee for 2022-2023. Everyone is encouraged to join the DNA Nurse Practitioner Society Facebook page, where there is the opportunity to network, receive educational information, and post questions and thoughts about the care of dermatology patients.

The future plans for the NPS were discussed and included:

• Increase education and in-person opportunities.
• Promote a focus on research and publications.
• Promote the value of nurse practitioners.
• Publish research that shows outstanding patient outcomes.
• Increase the visibility of offerings of NPS through media with members being ambassadors.
• Continued engagement of members. Share your knowledge.
• Contribute to the next update to Scopes and Standards.

There is currently one position available on the NPS committee and all are encouraged to reach out to Immediate Past-President, Robin Inabinet.

Angela Borger was invited to speak to the attendees about the JDNA and announced the 15th Anniversary of the JDNA. She discussed opportunities, including those as author, reviewer, or editor. There is an ongoing need for NP-written articles and content experts, and she would like to see more nurses on the Board of the journal. The Associate Editor, Kyleen Davis also encouraged writing case studies as an early approach to article submission in the JDNA.

The DNPCB President Megan Ferguson discussed NP Certification in Dermatology and reported that there were 450 certified NPs in the United States at the end of 2022. The certification exam is now computerized and offered year-round making it easy to fit into anyone’s schedule and the website has a blueprint to use for studying for the exam. The DCNP examination has received accreditation from the Accreditation Board for Specialty Nursing Certification (ABSNC).

It was wonderful to see everyone at the conference and all would agree the NP Forum was spectacular! We look forward to many more in-person conferences, online educational offerings, and opportunities to connect in many ways with all of the NPS members!
NP Online Certification Review Course

DCNP Course Description

This course was designed to provide the nurse practitioner with a concise study guide to help prepare for the certification examination. It represents the countless volunteer hours of power point authors, vetters, and pilot testers. The course consists of 11 modules. The subject matter for each module was derived from content mapping of the DCNP examination. There is no audio associated with the course to allow the learner to proceed at their desired pace and facilitate timely updates. Each module has accompanying review questions. Continuing education credit is obtained by successfully completing the review questions and attaining a score of at least 70%. Completion of the evaluation for each course is required to attain the continuing education certificate. Eligible for up to 38.27 continuing education credits.

We wish you success in completing the certification examination.

COST:
$500.00 for members
$800.00 for non-members

Visit the Courses Online at:
https://dna.digitellinc.com/dna/courses/17/view

Mission Statement/Core Purpose

The Dermatology Nurses' Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatological care.

Membership
3,000+ RNs, NPs, LPN/LVNs, Medical Assistants, Other Associate Members
Breakdown – 50% Nurses, 22% Nurse Practitioners, 20% Medical Assistants, 8% Other
Categories – NP Society Member, Nurse Member, Associate Member, Student Member, Senior Member, Honorary, Lifetime, Corporate

Disclaimer
The review questions at the end of each module may or may not be reflective of the certification examination questions. Completion of this course DOES NOT insure the participant will attain a passing score on the certification examination. This package is only available for one year after purchase.
On the Job

What is the biggest benefit you get from your DNA membership?

Networking has been the number one benefit of my DNA membership. Being able to meet and communicate with nurses in my position and working in dermatology, both with my local chapter and nationally, has been a great benefit for me professionally. I have met and developed relationships with so many awesome nurses and leaders over the years. Contacts are very important to have in any business and in life. Many of these nurses have become some of my closest friends. It is so nice to be able to pick up the phone or email a friend concerning an issue in the clinic.

What advice can you give people to get more involved with DNA?

Take that first step! Sign up for a committee. If it is not the right fit, try another. I decided I wanted to step out of my comfort zone when I was ready to get involved with DNA. Policy/Advocacy was something I wanted to learn more about and get involved with for my patients. It was a great learning experience. I was able to be on the HPAC committee (which is the HPASC, now). I was able to attend the Nurses in Washington Internship (NIWI) and the American Academy of Dermatology Association Advocacy in Washington. The NIWI is something every nurse should attend at some point in their career. They teach you how to lobby and how you can make a difference in policies that affect your patients and nursing/healthcare. I then was able to get involved with different committees, the NPS, and the board. I have grown so much as a person, nurse, and leader since I started volunteering.

Describe your first experience with DNA.

San Francisco! I was able to go to my first conference in San Francisco in 2006. It was such a help to me as a new NP and new in Dermatology. The education was first class and the networking helped me become a much better dermatology NP. The vendors were so beneficial in teaching about the products and what was available in the dermatology world. The Dermatology Essentials class was so beneficial for me starting in dermatology. It was a great way to start my dermatology career. I have attended every year since that convention. I am so thankful that the physician I work with asked me to go and helped pay for me and all of our nurses to go.

What is the most satisfying aspect of your job?

Making a difference in someone’s life for the better. It is exciting and satisfying to improve the quality of life of my patients.

On the Side

What do you do when you’re not working?

We have a farm in rural Illinois. I love spending time on the farm with my family, cooking, playing with my dogs, gardening, indoor plants, and oil painting. We have a swine operation featuring Berkshire’s for butcher and show pigs.

Describe your family.

My husband, Jim is a farmer and mechanic. We have 3 grown children. David is the oldest and is a lawyer. He recently got married to Millie who is an artist and teaches art at our local middle school. Kacey is our middle child. She is an OB/GYN physician in a 3-year fellowship at Cedars-Sinai in Los Angeles, CA for minimally invasive GYN surgery. She is married to Arjun who is a mechanical engineer. Nick is the youngest. He is a small business owner for a skin product for show pigs called Jimmy Juice and takes care of our swine operation. I have four grand dogs and four dogs of my own, who I adore.

Words to live by or favorite quote?

Words to live by in life, “If not you, then who?” Words to live by in dermatology, “Get them naked!”, “Everyone lies.”, and “If it does not respond to the recommended treatment, biopsy it.”
What do you get out of being a volunteer for DNA?

Being a volunteer for DNA allows me to see and be a part of an association that can make positive changes for dermatology clinicians.

How has volunteering with DNA enriched you as a person?

It has enriched me by taking me out of my comfort zone. I have never been a part of any nursing groups outside my organization and now I am a Co-chair for the MAC committee.

What have you learned throughout your time as a volunteer with DNA?

I have learned how formal meetings are run following Roberts’ Rules for voting on topics, discussing and implementing ways to complete strategic plan goals, and being part of a team with other dermatology professionals who share their expertise and skill with me.

What motivates you to want to volunteer with the DNA?

I am motivated to contribute to the nursing profession outside of direct patient care or administration.

What have you helped your committee accomplish in the last year?

I helped develop the National Healthy Skin Month campaign in November 2022.

What are some projects you are currently working on within your committee?

We are currently working on increasing membership in DNA with our Member-Get-a-New-Member campaign. We are also encouraging members to apply for awards and scholarships that are available for professional and educational opportunities.

How has your committee worked to further the goals and vision of DNA?

We are continuously discussing ways to promote DNA membership’s importance and value.

Thinking about volunteering?

https://www.dnanurse.org/aboutdna/thinking-about-volunteering/

Currently DNA has more than 100 member volunteers, from the Board of Directors and Nominating Committee members, to Membership Advisory Council Members, and convention workshop moderators. There is something to do for everyone. Volunteering within DNA can be a really rewarding experience that provides opportunities for you to expand your knowledge, sharpen skills, travel and have lots of fun!
Speed to answer for you. Satisfaction for your patient.

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- Review world’s best image collection
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What setting do you work in?
Multidisciplinary Center

How long have you been a nurse practitioner?
Two and a half years.

How long have you worked as an NP in dermatology or a dermatology-related discipline?
Six years.

Can you describe your role as an NP in your practice and the healthcare team?
My role as a dermatology NP is to assess, diagnose, and treat common dermatological disorders related to the skin, hair, and nails. I am expertly trained to provide a wide range of services including medical and surgical dermatology. I collaborate with the healthcare team to help patients achieve their best skin. I establish working relationships with outside Mohs surgeons, General Surgeons, Surgical Oncologists, Radiation Oncologists, and other dermatology partners to coordinate the best available care for patients and to learn about new treatment options that are not currently available at our clinic. I am also responsible for onboarding new staff in the department, process improvements, and providing education on common dermatological disorders to primary care providers, urgent care providers, and podiatrists who work within our multidisciplinary center.

What kind of procedures do you do on a daily basis?
I do wide excision, shave and punch biopsy, I & D, ED & C, Cryosurgery, and milia extractions on a daily basis.

What is your favorite part of your job as a dermatology NP?
My favorite part of being a dermatology NP is being able to see how much happier and more confident my patients are in their skin as their dermatologic conditions improve.

What would be your advice to give to aspiring dermatology nurse practitioners?
My favorite part of my job as a Dermatology NP is establishing a working relationship with my patients and helping them achieve their best skin.

I would advise aspiring dermatology nurse practitioners to:

- Find a mentor
- Never turn down a learning opportunity
- Join professional organizations
- Learn how to negotiate a contract
- Volunteer
- Love what you do
- Be accountable
- Remember at the end of the day the patient had at least a dozen other providers they could have seen for their skin, but they chose you for their care. Never forget that.
What were you up to in 2009? Were you a nurse or a nurse practitioner yet? Were you working in the field of dermatology yet? Had you graduated high school yet? Many of you were probably already established dermatology clinicians. So established, that you may have been instrumental in launching the Journal of the Dermatology Nurses' Association! For 15 years, JDNA has been a voice for dermatology nursing – presenting peer-reviewed, evidence-based articles on the issues that are important to dermatology nurses so that the care provided to patients is what is best practice and leads to the best outcomes.

In our first issue of 2023, Kyleen Davis, MSN, FNP-BC, DCNP, Associate Editor of JDNA, has documented the story of JDNA in A Journey Through the History of the Journal of the Dermatology Nurses' Association: 15 Years of Advancing Dermatology Nursing. Discover the evolution of the journal, see how it all began, and learn how far we’ve come. It is through revisiting the history of the journal that we can best plan for its future. Did you know that the journal was available online starting back in 2009? Or that special issues were developed around certain topics like psoriasis and acne? Or how many editorial board members continue in leadership positions within the specialty of dermatology as well as the Dermatology Nurses’ Association?

I encourage you to explore JDNA’s rich history that Ms. Davis so expertly put together, complete with photos and a timeline. And, if you are so inspired, reach out to any one of us and contribute to the future of the journal!
Preparing for certification?
Learn everything you need to know to be a dermatologic nurse.

Dermatologic Nursing Essentials: A Core Curriculum, 3rd Edition
Noreen Heer Nicol, PhD

An official publication of the Dermatology Nurses’ Association

Filled with cutting-edge advice and clinical instruction, this one-of-a-kind resource provides a comprehensive foundation in dermatologic nursing through:

- vital practice principles and care instructions in an easy-to-read outline format
- on-the-spot clinical guidance
- current, well-researched, evidenced-based content
- 400 color photos and numerous tables for at-a-glance reference.

Order your copy in our online store at www.dnanurse.org

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Dermatology Nurses’ Association Awards/Scholarships Program

The DNA Awards, Grants and Scholarship Program is designed to acknowledge and recognize our DNA members and volunteers. The Program is divided into three categories:

Recognition Awards, Monetary Grants and Scholarships:

Awards recognize our member volunteers who lead and give back to their community. Grant funds support contributions to the dermatology nursing field and certification. Scholarship funds support those wishing to advance their nursing education.

Criteria for all awards, grants and scholarships include:

All candidates must be a current DNA member for a minimum of 2 consecutive and complete years of membership.

A DNA member may not win the same award two years in a row and may only win one award per year. All winners will write an article for the Focus Newsletter on what receiving their award has meant to them.

The Awards, Grants and Scholarships application process will be open all year. Deadline for applications to be received and reviewed is October 1 of the year prior to receiving the awards or funds. Applicants for certification grants, convention and mobility scholarships will be informed of the chosen recipient(s) by year’s end. Funded grants and scholarships will be given out in the year following application. The volunteer recognition awards will be announced at the annual convention.

Hall of Fame Award
Purpose: To identify the “Best of the Best” in the dermatology nursing profession. The recipient(s) will be inducted into the DNA Hall of Fame and will receive a plaque.

Please direct any questions to the DNA National Office via email at dna@dnanurse.org or call 800-454-4362.

DON'T MISS OUT ON THESE VALUABLE OPPORTUNITIES! APPLY TODAY!

https://www.dnanurse.org/aboutdna/awards-scholarships-program/
Looking for DNA information online? Here are some helpful links!

Website for the Dermatology Nurses’ Association:
https://www.dnanurse.org/

Membership - Questions about membership? Look no further:
https://www.dnanurse.org/membership

Career Center - Connecting you to job resources to help elevate your career:
https://www.dnanurse.org/resources/jobs-and-career/

Continuing Education Center - Ready to take your courses online? Find everything you need in the CE Center:
https://dna.digitellinc.com/dna/

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