In This Issue:

41st Annual Convention
Chapter Corner
Board of Directors Updates
DNPCB Updates
...And more!
Mission Statement
The Dermatology Nurses' Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatologic care.

FOCUS, Fourth Quarter, 2022
Dermatology Nurses' Association

DNA Board of Directors
Robin Inabinet, BSN, RN, AMB-BC - President
Nancy Smail, RN - President-Elect
Angela Hamilton, MSN, FNP-BC, DCNP - Immediate Past President
Jessica Simmons, MSN, APRN, FNP-C, CWON, DNC - Treasurer
Heather Onoday, RN, MN, FNP-C, DCNP - Secretary
Sylvana Brickley, MSN, FNP-BC, DCNP - Director
Keischa Cash, DNP, APRN-IP, DCNP, FNP-BG - Director
Joan Pohutsky, DNP, APRN, NP-BC - Director

Executive Director
Linda Markham, BSN, RN, DNC

https://www.dnanurse.org

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dna@dnanurse.org
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FOCUS 4TH QUARTER 2022

PRESIDENT’S MESSAGE
ROBIN INABINET, BSN, RN, AMB-BC

This edition of Focus marks my last President’s Column. It is hard to believe that a year has passed, and we are heading into 2023. I hope that each of you took the time to celebrate the holiday season with family and friends, making new memories together. This is also a time to reflect on our past, think of the present, and plan for the future. The DNA Board of Directors took time to do this in November during the DNA Board of Directors virtual meetings on Saturday, November 12th, and Saturday, November 19th. The goal of these meetings was to develop the DNA 3-year strategic plan for 2023-2025. To plan appropriately, the Board reviewed the DNA Mission, Core Purpose, Vision, and Values. The Board had discussions on the DNA’s strengths, weaknesses, structure, and key drivers of change while keeping in mind that membership engagement is the key to the DNA being successful and moving forward. The Board has challenged each other to promote membership engagement and work to provide mentoring to members that are interested in leadership positions in the DNA at all levels to keep the DNA growing in numbers.

There have been many accomplishments this year. There was the reorganization of committees to align with the strategic plan. The Phototherapy Core Curriculum workshop has been converted into an On-Demand learning activity in our CE Center. The DNP Project completed 4 print issues, 4 broadcasts, and 11 live presentations. We joined the Global Dermatology Coalition as a Partner and Steering Committee Member. We obtained ANCC reaccreditation provider status for 4 more years. HPASC has been very busy leading the charge to multiple Sign-on Letters. MAC committee developed campaigns for National Healthy Skin Month and World Skin Health day in November. There was the formation of the MA Competency Taskforce. We attended the ANA Organizational Affiliates and Membership Assembly meeting in June. Participated in the AADA Legislative Conference. Participated in the Coalition of Skin Diseases’ inaugural Legislative Conference. Attended the NCPD (Nursing Continuing Professional Development) Summit.

As a reminder, the 2023 Annual Convention will be held in Savannah, Georgia on February 7 – 9, 2023 at the Westin Savannah Harbor Golf Resort & Spa. The general session will focus on Medical, Pediatric, Aesthetics, Professional Development, Research, surgical, and Cutaneous Oncology topics.

I would like to thank the Board of Directors, and all the various committee chairs, co-chairs, and members who continue to give freely of their time and dedication to DNA. I would also like to thank the management team for their assistance and guidance with the committees and membership. For each of the DNA members, I appreciate your continued support throughout this past year. I am honored that you allowed me to serve and represent the DNA.
February 7 - 9, 2023

SAVE THE DATE!

https://2023.dnanurse.org

41st Annual Convention

Savannah, Georgia

Become an Agent of CHANGE

The Dermatology Nurses’ Association (DNA) is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center’s Commission on Accreditation.
The July 2022 DNA Board of Directors meeting was held virtually on July 12, 2022. Those present were:

Robin Inabinet, President  
Nancy Smail, President-Elect  
Angie Hamilton, Immediate Past President  
Jessica Simmons, Treasurer  
Heather Onoday, Secretary  
Sylvana Brickley, Director  
Keischa Cash, Director  
Joan Pohutsky, Director  
Linda Markham, DNA Executive Director  
Kara Briggs, DNA staff  
Karen Brown, DNA staff

Action items were reviewed. Discussions regarding consent agenda items including educational course fees, timelines and expiration dates of content, and the value of educational offerings and their support of DNA mission ensued.

A review of DNA scholarship offerings ensued, including recommendations for policy revisions, associated documents, and minor changes to application wording for clarity.

Membership statistics and social media reports were made available to the Board for review.

The September 2022 DNA Board of Directors meeting was held virtually on September 13, 2022. Those present were:

Robin Inabinet, President  
Nancy Smail, President-Elect  
Angie Hamilton, Immediate Past President  
Jessica Simmons, Treasurer  
Heather Onoday, Secretary  
Sylvana Brickley, Director  
Keischa Cash, Director  
Joan Pohutsky, Director  
Linda Markham, DNA Executive Director  
Kara Briggs, DNA staff  
Karen Brown, DNA staff

Action items were reviewed. Membership database information was presented to the board.

The Education Advisory Council recommendations for consideration for their strategic plan were presented to the board via liaison, K. Cash. They will be further discussed and voted on by the Board at a future meeting.

Discussion ensued regarding committee members and the collaboration between DNA committees and the Board due to the recent reorganization of some committees. DNA will continue to support committees, provide guidance to new members, and provide ongoing evaluation of the needs of each committee to ensure member representation fulfills the needs of the membership and DNA goals.

A discussion ensued regarding the use and importance of committee forms. DNA staff will continue to ensure these necessary forms are obtained annually by volunteers with committee chairs taking active roles in their receipt.

Membership database preliminary information was discussed. DNA staff is actively investigating the best opportunities for optimizing the database.

Discussion took place regarding the importance of supporting DNA Chapters and reducing the risk of inactivity or dissolution of any Chapter. A review of Chapter assistance opportunities was discussed including:

- Focus submission emails to Chapters.
- Information on the Chapter website to obtain CE.
- Chapter resource toolkit.
- Timeline of funds/grants to Chapters.
- DNA offering of two free convention registrations to qualifying Chapters.
- Chapters that would like to place items on the DNA website, only need to inform DNA staff.

The BOD will continue to encourage chapters to seek support as needed to remain solvent and active.
**Welcome to Our New Members Who Recently Joined DNA!**

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<tr>
<th>Name</th>
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<tr>
<td>Heena Akhtar</td>
<td>Sugar Land, TX</td>
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<td>Lisa V. An</td>
<td>Richmond, VA</td>
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<td>Andrea Antoine</td>
<td>Chicago, IL</td>
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<td>Victoria Ava Maria Armijo</td>
<td>RN, BSN, Rio Rancho, NM</td>
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<td>Claire Nicole Brown</td>
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<td>Rebecca Bustos</td>
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<td>Stephanie Canales</td>
<td>Katy, TX</td>
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<td>Michelle Clarahan</td>
<td>RN, Sigourney, IA</td>
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<td>Krystal Clayton</td>
<td>Weatherford, TX</td>
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<td>Louisa Codier</td>
<td>Topsfield, MA</td>
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<td>Pamela Crawley</td>
<td>MA, RN Student, Suffolk, VA</td>
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<td>Catharina Daffre</td>
<td>Registered Nurse, Lafayette, IN</td>
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<td>La Cruz Sunshine</td>
<td>De Morton Grove, IL</td>
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<td>Bono Marc Anthony</td>
<td>Del San Diego, CA</td>
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<td>Amanda DiBenedetto</td>
<td>NP, Cedar Park, TX</td>
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<td>Katherine DiStefano</td>
<td>Honolulu, HI</td>
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<td>Angela Dubbs</td>
<td>DNP-FNP, Fairfax Station, VA</td>
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<td>Megan Einhorn</td>
<td>Plant City, FL</td>
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<td>Deborah Vida Epstein</td>
<td>Tucson, AZ</td>
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<td>Vickey Fisher</td>
<td>FNP-BC, Crown Point, IN</td>
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<td>Annie Noelle Froelich</td>
<td>Registered Nurse, Brooklyn, NY</td>
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<td>Diana Gasss</td>
<td>Kailua Kona, HI</td>
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<td>Stephanie Kyle Glick</td>
<td>FNP-BC, Aiea, HI</td>
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<td>Kristina Marie Halloran</td>
<td>Emporia, KS</td>
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<td>Lacy Hargitt-Pelkey</td>
<td>West Brookfield, MA</td>
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<td>Harmony Hopkins</td>
<td>Nurse Practitioner, Muskegon, MI</td>
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<td>Makenzie Joy</td>
<td>RN, Hays, KS</td>
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<td>Alyssa Grace Keil</td>
<td>Registered Nurse, Milton, MA</td>
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<td>Sarah Kenis Chicago</td>
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<td>Nicole Ann Kindregan</td>
<td>Medical dermatology licensed practical nurse, Alameda, CA</td>
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<td>Bull Grace Klochko</td>
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<td>Sandra Morgan Lehr</td>
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<td>Desiree Leigh</td>
<td>DNP, APRN, FNP-C, Memphis, TN</td>
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<td>Samantha Lewis</td>
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<td>Katherine, Llewellyn Lohman</td>
<td>FNP, Braintree, MA</td>
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<tr>
<td>Cathy Lopez</td>
<td>PhD(c), MSN, RN, MSL-BC, Springfield, OH</td>
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<td>Leah McCabe</td>
<td>BSN, RN, Fresno, CA</td>
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<td>Wesley McComas</td>
<td>Rochester, NY</td>
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<td>Holly M Miller</td>
<td>RN, BSN, MSN, FNP-C, Golconda, IL</td>
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<td>Alison Moy</td>
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<td>Stacey Oddera Rockville</td>
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<td>Shannon O’Keeffe</td>
<td>NP, St Charles, IL</td>
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<td>Jacqueline Padilla</td>
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<td>Lauren Perugini</td>
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<td>Misty Danelle Polston</td>
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<td>Amanda Poon</td>
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<td>Melissa Probst</td>
<td>NP, Rochester, NY</td>
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<td>Liz Prutsman</td>
<td>Eden Prairie, MN</td>
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<td>Daliza Ramos-Cortez</td>
<td>MHA, BSN, RN, CCM, Indianapolis, IN</td>
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<td>Karyn Rapundalo</td>
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<td>Jenna Reardon</td>
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<td>Danielle Reese</td>
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<td>Megan Roberts</td>
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<td>Sarah Rodolph</td>
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<td>Nicole Roldan</td>
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<td>Alan Cody Ryan</td>
<td>Assistant Professor, Palo Alto, CA</td>
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<td>Chelsea Sermak</td>
<td>MSN, RN, FNP, Anderson, SC</td>
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<td>Mia Singh, Prairieville</td>
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<td>Lori Williams Sloan</td>
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<td>Mallory Sotile</td>
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<td>Michelle Tursi</td>
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<td>Yona Marie D. Wenick</td>
<td>RN, BSN, Rochester, NY</td>
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<td>Amy Cason Wilhite</td>
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When you join DNA you become part of a growing nationwide network of dermatology nurse leaders who promote the highest standards of dermatologic nursing care.

**Join the DNA online or print an application from our website by clicking here**
Quarterly Financial Update (as of 09/30/2022)

Gross Revenue $509,978
Gross Expenses $673,969

Net Operating Income (loss) $(163,991)
Balance on hand $174,475

Robin Weber Memorial Fund $1,500
DNA Membership 1,301

SAVE UP TO 55% ON HOTELS TRAVEL BENEFITS FROM DNA

PASSWORD: DNASAVINGS
THE DERMATOLOGY NURSES’ ASSOCIATION MEMBER BENEFITS

When you join the DNA, you become a part of a growing nationwide network of dermatology nurse leaders who promote the highest standards of dermatologic nursing care

For further information, visit our website www.dnanurse.org

Events:
DNA Annual Convention: meet educational needs, network with colleagues in the field and industry vendors and enhance professional growth!

Education:
- National and local programs
- Online Continuing Education Center: CE classes and RN & NP certification review courses
- Continuing Education Provider Accreditation through ANCC

Publications:
- Weekly Newsletter delivered to your inbox, DNA eNews
- Quarterly Newsletter, DNA FOCUS
- Bi-monthly Journal, the Journal of the Dermatology Nurses’ Association (JDNA)
- Scope and Standards of Practice

Professional Development:
- The Awards/Scholarship Program offers awards, grants, and scholarships for education advancement
- Dermatology Nursing Certification: Certification is awarded to those who have successfully completed the certification process by meeting the eligibility criteria and passing a multiple-choice written examination
- Career Center network to connect members with more jobs in less time
- Leadership development through volunteer opportunities

Networking:
- Interactive website www.dnanurse.org
- @DNAnurses social media: Facebook, Twitter, LinkedIn, Instagram, NPS Closed Facebook
- Local DNA Chapters

Discounted Services:
- SkinSAFE- The Skin Allergy Avoidance Platform free to DNA members
- Hotel Storm
- Visual DX

Specialties:
- Nurse Practitioner Society, a sector of the DNA dedicated to meeting the needs of the NP
- Committees to focus on member needs: Education Advisory Council, Environmental Scanning Council, Financial Oversight Committee, Health Policy and Advocacy Committee, Membership Committee, Nominating Committee, Program Planning, Awards/Scholarships Program
- DNA online store: pins, SunAWARE bookmarks, t-shirts, publications

Advocacy:
- DNA leaders attend the American Academy of Dermatology (AADA) legislative conference each year to better advocate for their members and the patients they treat
- DNA collaborates with affiliate organizations, combining advocacy efforts
The Membership Advisory Council (MAC) Committee is a new committee incorporating a combination of the previous Membership, Nurse Advisory Council, and Awards and Scholarships committees. The MAC committee is currently 7 members strong, and we are actively recruiting for more so if you feel called to serve and network with your fellow nurses, reach out to our National Office at dna@dnanurse.org for more information!

The committee was actively engaged in designing several skin care campaigns for the month of November. World Skin Health Day was celebrated on November 30, 2022, and National Healthy Skin Month was celebrated throughout the entire month of November. The committee hopes you saw those campaigns throughout the month of November on DNA's social media sites as well as in E-blasts through Constant Contact!

Another exciting opportunity for the committee was voting on the Awards and Scholarships applicants for 2022-2023. This year, DNA had one Hall of Fame nomination, one Career Mobility scholarship applicant, and one DNA Convention scholarship applicant. If you are unfamiliar with the DNA awards and scholarship offerings, please be sure to check out Dermatology Nurses’ Association Awards/Scholarships Program.

In the third quarter of 2022, DNA added 74 new members, which includes nurses, associates, and NPs. MAC committee members welcomed 42 of them into our organization through phone calls or emails. We feel this is a wonderful way to make connections and build long-lasting friendships with our new members. At the upcoming Convention in Savannah, GA., DNA will have a booth and we encourage you to stop by and learn more about membership and volunteerism in the various committees that DNA has to offer.

In September, HPASC Co-Chairs, along with DNA Executive Director Linda Markham and Board member Keischa Cash attended the American Academy of Dermatology Association’s annual Legislative Conference in D.C. We were invited as part of the Coalition of Skin Diseases, which is a conglomerate of patient advocacy groups that represents up to 84 million Americans living with a skin disease. The conference was centered around targeted “asks” that were discussed, developed, and practiced during the conference before a day on Capitol Hill meeting with Legislators and their teams. This year’s “asks” were incredibly important as they have the potential to lay foundations for improvements in nursing care. They included supporting the Seniors Timely Access to Care Act (H.R. 3173) and the Safe Step Act (H.R. 2163) both aimed to improve prior authorization processes through expedited, automated systems or through a scoring system inside Medicare Advantage and Medicare plans respectively. Physicians also addressed Medicare reimbursement cuts that are not keeping up with inflation, a topic they discuss each year.

The Coalition of Skin Diseases (CSD) held its inaugural Legislative Conference as well. The CSD is a non-profit organization founded in 2007 by several dermatology patient organizations and now represents 34 patient advocacy groups. Their “asks” focused on research funding for the National Institutes of Health and Chronic Diseases Education and Awareness Program at the Centers for Disease Control. In addition to research funding, they asked for cosponsoring and help to advance The Pharmacy Benefit Manager Transparency Act (S. 4293). This bill would ban deceptive unfair pricing schemes, prohibit arbitrary claw backs of payments made to pharmacies, and require pharmacy benefit managers to disclose how much money they make through spread pricing and pharmacy fees.
MEET YOU IN SAVANNAH FOR THE 41ST DNA ANNUAL CONVENTION
OLANDA HATHAWAY, MSN, FNP-BC, DCNP

The charming city of Savannah, Georgia, where you will find moss-covered oak-tree-lined streets and cobblestoned squares bursting with antebellum homes, trendy art, haunting ghost stories, and rich southern cuisine will be the setting for the 41st Annual Dermatology Nurses’ Association (DNA) Convention on February 7-9, 2023. The theme for the Convention is “Become an Agent of Change” and will be a hybrid model that will offer educational and networking activities in-person as well as virtually to off-site attendees. The Westin Savannah Harbor Golf Resort and Spa, located on the Savannah River and offering stunning waterfront views, will be the site for the convention and is just a ferry ride away from historic Savannah.

The convention will open with DNA pre-convention core curriculum workshops on Monday, February 6, 2023.
• Dermatology Nurse Essentials will be offered as a full-day workshop.
• Cosmetic and Aesthetics will be offered as a half-day workshop.

We are thrilled to have confirmation of several speakers who will be an integral part of our 2023 Convention. Here is a sneak preview of some of the topics and speakers:

• The Keynote Address: Nurses as Agents of Change will be presented by Ernest Grant, PhD, DSc(hon), RN, FAAB ANA President.
• Dermatology Cases to Learn From- David Tashjian, MD.
• Bringing Public Health into Clinical Dermatology- Scott Norton, MD, MPH, MSc.
• Blending Aesthetics & Medical Dermatology- Amanda Norton, DNP, NP-C, DCNP, AOCNP.
• Procedural Transgender Care in Dermatology- Heather Onoday, FNP-BC, DCNP.
• Hair loss in the Pediatric Patient- Leslie Castelo-Soccio, MD, PhD.
• The Robin Weber Symposium: Immunology-JAK Inhibitors and novel therapies for Alopecia- Leslie Castelo-Soccio, MD, PhD.
• Understanding Clinical Trials- Aaron Mangold, MD.
• Nonsurgical, Anatomy, Treatment & Complications in Facial Plastics- Brian Downs, MD.
• Genodermatoses- Lara Winn Lee, MD, PhD.

There will be ample time to visit the exhibits where attendees can engage with pharmaceutical representatives to learn about new treatments, new products, and services in dermatology. Nursing and commercial posters will be available to review in the exhibit hall.

While the primary purpose for attending the DNA Convention is education and networking, there is something for everyone to experience in Savannah. Here are a few suggestions of things to do:

• Visit the historic Landmark District, 22 historic squares, stunning architecture, and cobblestone streets.
• Take a photo in front of Forsyth Fountain.
• Walk down Jones Street, “America’s most beautiful Street”.
• Explore the Cathedral of St. John the Baptist, “Sistine of the South”.
• Stroll by Chippewa Square, the bench scene from the movie Forest Gump.
• Plan to go on a ghost tour.
• Take a horse-drawn carriage ride.
• Hop on a Trolley Tour.
• Enjoy drinks with a view from a rooftop bar.
• Walk down River Street, one of the most haunted areas in Savannah.
• Experience fine southern cuisine.

DNA’s Annual Convention is a must-attend for all dermatology providers, nurses, and healthcare professionals interested in dermatology. I invite you to Become an Agent of Change. Plan to attend the 41st Dermatology Nurses’ Association Annual Convention on February 7-9, 2023, in the beautiful coastal city of Savannah, Georgia, one of the world’s friendliest and hospitable cities in America.
See y’all in Savannah!
Your Education Advisory Committee has been hard at work “promoting excellence in dermatological care in alignment with our core purpose”. We have three new members that have joined the EAC committee, Kamika McLaughlin, Katherine Leigh, and Megan Gietzen. We are excited to welcome them and look forward to another productive year in 2023!

Here are just a few of the many new activities the EAC has launched recently in the DNA CE Center:
• It’s Not Just Diaper Rash
• Pediatric Dermatologic Emergencies
• New Treatments/Medications/JAK Inhibitors/Clinical Trials
• Top 5 Diagnoses Seen by Dermatology NPs
• Raising Awareness of Topical Steroid Withdrawal (TSW) Syndrome: Patient Impact and Caregiver Responsibility
• Psychocutaneous Disorders
• Atopic Dermatitis: Stepwise Management from Moisturizers to Biologics
• Implementing Stress Management and Self-Care for the Healthcare Provider
• Robin Weber Immunology Symposium: Hidradenitis Suppurativa
• Surgical Cutaneous Oncology Skills for the Advanced Practice Nurse
• Do You Need Some CPR? Compassion, Purpose, Resiliency (Recovery)

I hope to see you at the DNA 41st Annual convention in Savannah, GA February 7-9, 2023! The conference will offer both in-person and virtual options. The convention learning outcome this year is at the end of this three-day convention. Learners will demonstrate an understanding of the objectives of each attended session by receiving a passing score of 70% or higher on each post-test. They will also complete session and convention learning evaluations for each attended session. The Dermatology Nurses’ Association is accredited as a provider of continued nursing professional development by the American Nurses Credentialing Center’s Commission on Accreditation. Attendees may earn up to 18 contact hours for main convention sessions and up to 12 contact hours for the Nurse Practitioner Forum sessions. Pharmacotherapeutic credits will be determined for the sessions containing pharmacotherapeutics.

There is also a new live DNA Chapter educational activity created in collaboration with Excalibur titled Dear Diary... Unlocking the Secrets to Better Care of Patients with Atopic Dermatitis. This live DNA Chapter activity is presented at participating DNA local Chapter meetings and provides free CE to participants. In addition, for those of you interested in obtaining a dermatology certification, there are online review courses available for purchase in the DNA CE Center for NPs and RNs.
It was one year ago that the DCNP (Dermatology Certification for Nurse Practitioner) exam became accredited by the Accreditation Board for Specialty Nursing (ABSNC). This is an achievement that elevates the value of the DCNP credential. The DNPCB (Dermatology Nurse Practitioner Certification Board) worked hard to achieve this accreditation. The board is committed to the advancement of professional nursing through the recognition of nurse practitioners displaying knowledge and expertise in the specialty practice of dermatology. Congratulations to all the DCNPs for demonstrating their commitment to supporting their profession by taking the certification exam and to those who continue to recertify their DCNP credential.

The DNPCB is already preparing for Re-accreditation due in November 2026. The board knows the amount of work required for the task and has created a rough timeline to prepare for this process. As with the previous accreditation, it will require the assistance of the DNPCB subcommittees and fellow DCNPs to achieve this goal. Please review the current estimated timeline and consider volunteering to assist the DNPCB. An added benefit of participating in item writing and Angoff standard setting is that this time qualifies as contact hours which can be used towards recertification of DCNP credential (see Category E).

Estimated Timeline:

**Late 2023 - early 2024** – Practice Analysis: This survey is created by a task force to evaluate dermatology nurse practitioners on their current practice. A national sample is needed and will consist of a 1-day meeting.

**Mid 2024** - Blueprint review: Using information from the practice analysis, this committee will create and edit the blueprint for the DCNP exam. This consists of a 1-day meeting.

**Late 2024 - early 2025** – Item writing: The item writing committee develops test items as needed and reviews the item bank at designated intervals.

**Mid 2025** - Angoff standard setting: Expert DCNPs will judge the appropriate pass mark for an examination using statistical analysis of each of the items on the test.

Accreditation Recertification- Application due May 2026: The certification expires in November 2026, but the application must be submitted 6 months in advance. It will take a few years to review the standards and complete the over 500-page document. Evidence for each standard has to be supported by research. There are updates to the Standards and Scope of practice and competencies which are required to be updated every 10 years.

Maintaining the accreditation of the DCNP exam and credential is critical to advancing the role nurse practitioners provide to dermatology. The DNPCB will continue to advocate for the DCNP credential to be recognized as the standard for nurse practitioners working in dermatology.

There are many opportunities to get involved and the DNPCB welcomes your knowledge and support. If you are a DCNP and would like to be involved in any of the above activities as they arise, we would love to hear from you. The DNPCB also has ongoing subcommittees that provide other ways for you to get involved in your profession. If you are interested in joining a committee or task force please contact Kelly Tiffany ktiffany@dnpcb.org or visit the board website www.dnpcb.org for more information.
Dermatology Nurse Practitioner Certification Board

Receives Accreditation of its DCNP Examination and Credential

From the Accreditation Board for Specialty Nursing Certification

The Accreditation Board for Specialty Nursing Certification (ABSNC), is pleased to announce Dermatology Nurse Practitioner Certification Board has been granted accreditation for the DCNP Examination and Credential certification programs.

For more information about ABSNC and its accreditation standards, please visit www.absnc.org

Teledermatology: Maintain Quality of Care and Patient Satisfaction in a Virtual Visit

https://dna.digitellinc.com/dna/

Now Available in the DNA CE CENTER!

PROGRAM OVERVIEW
Program Purpose: Dermatology providers to be able to apply recent knowledge, current analysis, and evolving theory to enhance skills in teledermatology in order to maintain quality care and patient satisfaction.

The Dermatology Nurses’ Association (DNA) is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center’s Commission on Accreditation.
5 Experts Share Their Insights on Managing Patients With Dermatologic Conditions

**Novel Therapies, Healthcare Transitions, and Disparities in Atopic Dermatitis Care**

This expert commentary reviews strategies for incorporating novel therapies, addressing healthcare disparities, and transitions of care for patients with moderate to severe atopic dermatitis...

**Begin**

**Novel Therapies, Improving Adherence, and Reducing Disparities in Psoriasis Care**

Psoriatic disease, encompassing both psoriasis and psoriatic arthritis, carries a significant burden for a patient’s mental and physical...

**Begin**

**Generalized Pustular Psoriasis: Diagnosis and Treatment Options**

This expert commentary focuses on the importance of an early and accurate diagnosis of GPP, and the newest, targeted treatment option...

**Begin**

**Chronic Spontaneous Urticaria: Key Concepts in Diagnosis and Treatment**

Chronic spontaneous urticaria (CSU) significantly impacts a patient’s physical and emotional health, and appropriate management is essential for improving quality...

**Begin**

**Current Treatment Landscape and Promising New Therapies for Patients With Prurigo Nodularis**

While prurigo nodularis (PN) may be a result of several underlying conditions, it is a distinct clinical entity that may persist despite removal of the underlying cause. Several promising agents...

**Begin**

To access additional dermatology activities, please click here.
Tell us about your Chapter? (Your location, regular meetings, goings on, etc.)
The Wisconsin chapter was chartered on May 10, 1990, but more recently combined with the Illinois chapter in the past couple of years to form the current Wisconsin/Illinois DNA chapter. Some current chapter members have been active in the DNA since before the charter date! While membership has been variable over the years, a dedicated group of mentor members has volunteered their time and talents to propel the chapter forward. Our chapter regularly meets via Zoom on the first Wednesday of every month.

List ways in which you grow your Chapter
Most recently, a significant way in which we have tried to grow our chapter during difficult pandemic times is by welcoming interested medical assistants, nurses, and advanced practice nurses who work with current members to our meetings and continuing education events. We strive to make these events as accessible as possible by integrating technology into the events. We also encourage leadership within the chapter and send two members to the national convention annually.

What impact does your Chapter make in your local area?
While our membership is spread across two states, we are committed to ongoing education to benefit our patients, our peers, and our communities. Most recently, we have hosted virtual continuing education events free to members, entitled Spring Dermatology Updates 2022, in which we hosted wonderful resident physicians to lecture.

What impact does your Chapter make on the DNA?
Our chapter is unique because of the volunteerism we have from our more long-standing members, most of whom have previously served on national committees and board leadership. These members continue to mentor newer leaders within the chapter, which strengthens the DNA to foster competent, strong nurse leaders.

How would you describe your chapter?
We would describe ourselves as resilient! Through chapter expansion and pandemic times, we have managed to adapt to the changes and foster membership and leadership.

What does your chapter love most about the field of dermatology?
We love continuing education about case studies or Kodachrome! This connects our dermatology providers to recognize and discuss individualized management for our complex patients.

What advice would you give to new and existing members?
I would give the advice to jump right in and volunteer! Although looking at role descriptions can feel overwhelming when people have other obligations in their work and personal life, volunteering has enriched my experiences in the specialty more than I could have imagined. I feel constantly supported, and the problem-solving I have learned through the DNA has helped me grow in my professional roles.
DNA members join because they have **passion**…

“ I love the profession and patients and I joined DNA because I want to be current on new dermatology practices.”

DNA members join to stay **informed**…

“ DNA has kept me informed about new policies and legislation around skin care, as well as FDA approved treatments for my practice.”

DNA members join for **professional** and **personal** development…

“ DNA has helped improve my self esteem by holding office in a local chapter. I am more confident in addressing colleagues and audiences related to healthcare, and I am returning to college now to further my career goals since I see the success of my mentors in DNA who have gone before me. I know that I can accomplish similar goals and hope to be able to offer the dermatology community some good in the future as well.”

**Become a DNA member for professional and personal development. Members receive…**

- Discounts on DNA Meetings, Professional Certification and Publications
- National and Local Educational Programs with Continuing Education Opportunities
- Scholarships, Grants, and Awards
- *Journal of the Dermatology Nurses’ Association (JDNA)*
- Membership for NPs in the Nurse Practitioner Society of DNA
- **And Much More…**
The DNA 41st Annual Convention commences on Tuesday, February 7th, 2023, join us in an immersion into everything Savannah has to offer! Whether you are a first time visitor or a seasoned tourist, Savannah boasts something for everyone - from fine dining to low country boils, historic landmarks, beautiful vistas, and everything in between.

Located on Hutchinson Island, the Westin Savannah Harbor Golf Resort & Spa and the Convention Center, Savannah, GA has complimentary access via the Savannah Belles Water Ferry to the world-renowned historic district. The Savannah Convention Center is adjacent to the Westin Savannah Harbor Golf Resort & Spa. The historic district includes the Hyatt Regency, Savannah Marriott Riverfront, Hilton Savannah Desoto accompanied by many other eclectic and unique lodging options for conference attendees. Come see for yourself what the Hostess City has to offer!

The Savannah Convention Center is easily accessible from most of the Southeast via two major interstates. It's also easy to reach from most of the country via Amtrak, and even easier through the acclaimed Savannah/Hilton Head International Airport, which offers more than a dozen direct flights from major cities daily.
EXPERIENCE SAVANNAH!

Be sure to make time for a visit to one of Savannah’s most photographed places, Forsyth Park covers over 30 acres and is Savannah’s oldest public park. Complete with open areas, a cafe, amphitheater, and gardens, Forsyth Park is a beautiful and iconic landscape!

Established in 1733, Savannah is full of hotels, restaurants and attractions that never grow old. Known for its fine dining and Southern-style fare - from shrimp and grits to world class barbecue, every palate will enjoy local eateries and establishments!

Savannah’s Historic District is a must see to appreciate the history and culture of this southern city by the sea. With its unique variety of entertainment venues from music to haunted tours, there is something for everyone!

Visit the 41st Annual Convention Site to Learn More and Experience Savannah!
CONVENTION (February 7 at 7:00 am – February 9 at 5:30 pm)

Includes all educational and social activities, excluding Special Interest Workshops, NP Forum and any other additional registration fee selections.

Name

Employer/Organization

Preferred Mailing Address □ home □ work

City                      State                      Zip/Postal Code

Daytime Telephone □ home □ work □ cell

Required email address

To receive your receipt/confirmation, conference updates, and to log in for contact hours.

Moderator □ Yes, I am interested in serving as a session moderator

Disability or dietary needs? Please state:

MUST SELECT ONE OPTION TO REGISTER

In-Person □ or Virtual □

All fees are for In-Person or Virtual.

REGISTRATION FEES

MAIN CONVENTION (February 7 – February 9)                          Member                    Non-Member                  TOTAL

Super Early Fee – On or before December 19, 2022  □ $425  □ $500  $

Early Fee – Postmarked December 20, 2022 through January 23, 2023  □ $475  □ $545  $

Regular/Onsite Fee – January 24, 2023 and after  □ $510  □ $565  $

Student (Studying for initial RN degree – proof of enrollment required) □ $290  —  $

NP Forum (February 8 – February 9) (Pre-Selected Sessions)

NP Forum Only (both days) □ $365  □ $430  $

NP Forum Student (Proof of NP enrollment required) □ $200  □ $200  $

NP Forum & Full Convention – Super Early Fee – On or before December 19, 2022 □ $570  □ $615  $


NP Forum & Full Convention – Regular/On-Site Fee – January 24, 2023 and after □ $655  □ $780  $

PRE-CONVENTION SPECIAL INTEREST WORKSHOPS (February 6) (In-Person Only)

G10 Dermatology Nursing Essentials □ $260  □ $280  $

G20 Aesthetic: Workshop – Half Day □ $210  □ $225  $

Guest (other than attendees) Exhibit Hall Opening Reception – $125 Guest name ________

Support the DNA Awards Program by making a donation. □ $25 □ $50 □ $75 □ $100 □ Other ________

Total Amount Due $________

PAYMENT OPTIONS

Charge my: ___ Visa ___ Mastercard ___ American Express ___ Discover

Credit Card Number


Name of Card Holder (please print): ____________________________

Credit card billing address

______________________________________________________________

Signature ____________________________

CANCELLATION POLICY

Cancellations must be submitted in writing by midnight January 3, 2023. Please e-mail your request to drnurses@dnadot.org or fax it to (651) 218-0557. A $50 administrative fee applies. All requests submitted after January 3, 2023 will not be honored. Applicable refunds are processed after convention. Membership non-refundable/nontransferable.

NO SESSION SELECTIONS – All General Sessions for the main convention registration. Separate General Sessions for the Nurse Practitioner Forum.

<table>
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<tr>
<th>Tuesday, February 7</th>
<th>Wednesday, February 8</th>
<th>Thursday, February 9</th>
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<tr>
<td>12:30 pm  ____ Luncheon Symposium</td>
<td>11:45 am  ____ Luncheon Symposium</td>
<td>11:30 am  ____ Luncheon Symposium</td>
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<td>7:00 pm  ____ 1st-Time Attendee Reception</td>
<td>250: Luncheon Symposium</td>
<td>340: Luncheon Symposium</td>
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*All Lunch Symposiums pending corporate support.
Patients rely on SkinSAFE for product recommendations, ingredient transparency, and treatment adherence.

- SkinSAFE will be available to members for no additional cost
- DNA members are encouraged to get their Patients to use SkinSAFE
- Part of Revenues generated by SkinSAFE will be directed to DNA

Sign up today to get free access to SkinSAFE as a member of the DNA!

Interested in Leadership Opportunities?

DNA is always looking for volunteers to help us succeed in our goals! Are you interested in volunteering with the Dermatology Nurses’ Association?

Contact Us today or visit our Volunteer Section for more information!

Contact Karen Brown at kbrown@dnanurse.org if interested or for more information.
The Nurse Practitioner Society (NPS) of the DNA is dedicated to supporting the unique needs of nurse practitioners practicing in a dermatology setting. The NPS Committee is designated to lead the society in achieving its goals of educational support, recognition, and membership engagement.

Below is an update on recent NPS interests and activities:

• Our NPS private Facebook page membership continues to grow! We encourage everyone to engage by posting interesting cases and topics for discussion or commenting on colleagues’ postings. The group can be found using the search bar on Facebook by entering “Nurse Practitioner Society of DNA” or via this direct link: https://www.facebook.com/groups/DermatologyNursesNPSociety.

• The NPS committee is working on developing educational offerings for our members that are informative and support a greater sense of community, engagement, and professional connection.

• The NPS committee continues to work on tactics to achieve organizational goals and ensure the success of the DNA strategic plan.

• NPS welcomed new committee members this quarter and the committee is currently full. We are excited to work with them on meeting the needs of our members!

If you have any ideas on how the NPS committee can further support our members or if you have any questions related to NPS, please feel free to email me directly at kmiller@arrayskin.com or reach out to the DNA National Office at dna@dnanurse.org.
New in the CE Center!

RN Online Certification Course

This course was designed to provide the RN with a concise study guide to help prepare for the certification examination.

Visit the CE Center Online:
https://dna.digitellinc.com/dna/

The Dermatology Nurses’ Association (DNA) is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center’s Commission on Accreditation.

NEW PRESENTATIONS AVAILABLE IN THE DNA CE CENTER
HTTPS://DNA.DIGITELLINC.COM/DNA/

DNA’s CE Center, is an online education portal for continuing education needs. The majority of the programs available here have been repurposed from our DNA annual conventions. Didn’t get to attend the convention? Missed a session? They are available below. You will also find presentations created by our own NP Society and some FREE offerings.
On the Job

What advice can you give people to get more involved with DNA?

Whether or not you have been a member for one day or one decade, the acceleration of professional growth and opportunities is only defined by your willingness to try new things. I responded to an email asking for CE reviewers, Journal editors, and committee members. I checked all three out, committed to one, and tried another. Within a year, I had momentum that landed me as co-Chair of one of our committees. This all came from a willingness to explore new avenues and network with people outside my metro area. Now I have one degree of separation with members from across the country who are in my network. All it takes is asking questions, being curious, and looking for adventure in new knowledge – all for a few hours a month.

Describe your first experience with DNA.

When I first reached out via email, after being certified, I didn’t know what to expect. I joined to become certified so that I could aid in my future career after my DNP-FNP program. I sent the email to show interest in some educational pieces and was quickly introduced to a range of options. It was very professional, and everyone was vested in my participation. It set the tone for professional and networking communication. I felt welcome, not overwhelmed, with no pushback from anyone when I declined offers.

What is the most satisfying aspect of your job?

The most satisfying thing about my job is the education I provide to patients. I have worked in medical, surgical, academic, and private practices, and now I am at a private wellness and aesthetics practice. I will be one of two APRNs when I finish my program in May 2023. Each day I get to consult, troubleshoot, treat, and evaluate my patients’ treatment plans. I share in conducting literature reviews for novel treatments and review histories for contraindications for certain treatments. The dermatology field has a strong mix of science, medical, nursing, art, and psychology that cannot be managed individually. Thus, it is satisfying to be able to teach and meet patients where they are at for all of those concepts at every visit.

What is your proudest career accomplishment?

Going back to school and not stopping when it got hard. Grad school was easier for me to start than it was to handle. If I didn’t have dermatology as the end goal of my program, I don’t know how I would have handled it. School is difficult at any time, but during COVID, with two jobs, changing relationships, houses, contracting work, etc. it became the last priority on my list many times. Just getting through the weeds of that while still making progress is the biggest accomplishment. One of my program directors says “We can do hard things, they are just hard.” This is a good reminder that “just keep swimming” is sometimes the answer! I am proud that I stayed on course and after I pass my AANCPB Boards exam, I am ready to cross the finish line in May 2023.

On the Side

What do you do when you’re not working?

I enjoy the aquariums that I keep in my house. I have taught myself to sew so I make gifts for friends. I nerd out and have a large custom PC that I built and a PS5 that I enjoy playing with friends and step-kids. I have tried almost all the meal delivery services (Marley Spoon is my favorite) so I cook those and pretend I am hosting a cooking show when I really don’t know what I am doing. I work out at the gym, take long walks, or do a long yoga practice every day as part of my fitness journey. I don’t watch TV, but I will check out YouTube or Netflix if I want to watch something. And I must add that when I am not doing my main full-time job, I do contracting work for a private medical research company, schoolwork, and other volunteer responsibilities.

What would you be doing if you hadn’t become a dermatology nurse?

My first career was in corporate psychology and communication but when I left that, I haven’t looked back. And 5-year-old me had an archeology cake for his birthday because he wanted to be a paleoanthropologist, and present-day me still loves biological anthropology. I also tell people that I would have loved to grow up on the coast and become a marine biologist. I suppose then Biologist would be the same answer, but I will never stop growing or adding to the docket of what is to come so maybe I will add those later on down the road.
Speed to answer for you. Satisfaction for your patient.

The Value of VisualDx

- Review world’s best image collection
- Quick access to therapy options
- Educate your patients

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visualdx.com/dna
What is your name?
Tara Shafer, MSN, APRN, FNP-C.

What setting do you work in?
Phototherapy clinic.

How long have you been a nurse practitioner?
Two and a half years.

How long have you worked as an NP in dermatology or a dermatology-related discipline?
Two years.

Can you describe your role as an NP in your practice and the healthcare team?
I oversee, manage, and perform phototherapy treatments for patients of various ages with autoimmune inflammatory skin conditions. I most commonly treat patients with atopic dermatitis, psoriasis, vitiligo, and cutaneous T-cell lymphoma.

What kind of procedures do you do daily?
I perform phototherapy and excimer laser treatments.

What is your favorite part of your job as a dermatology NP?
My favorite part of being a dermatology NP is being able to see how much happier and more confident my patients are in their skin as their dermatologic conditions improve.

What would be your advice to give to aspiring dermatology nurse practitioners?
My advice for aspiring dermatology nurse practitioners would be to focus on learning and growing in their dermatologic knowledge by seeking out dermatology courses and CEs.
Writing Tips to Help You Get Started

Writing for publication can be intimidating, but with practice, it does get easier. Sometimes the hardest part is just getting started. Here are some tips to help you kick off the writing process and get you one step closer to becoming a published author!

1. **Look for inspiration around you.** Think about a new dermatology drug being used or an interesting patient’s condition that inspires you to search for new treatment avenues. Visit blogs and dermatology websites to learn more about the things that interest you and to see what is on the minds of your colleagues.

2. **Keep it simple.** Not every piece has to be a research project. Explore the regular columns, consider revisiting the basics on a given topic, or submit a letter to the editor in response to another article.

3. **Ask for help.** Consult with colleagues, friends, or editorial board members for guidance and advice. You may want to consider co-writing a piece to get some practice before writing your own piece.

4. **Minimize distractions.** When you are ready to write, set aside a time that you will dedicate to working on your writing and give it your full attention.

5. **Get started.** Even if it is a simple outline, getting your thoughts and ideas down on paper is a big step. Just remember, a start is a start!
Preparing for certification?
Learn everything you need to know to be a dermatologic nurse.

Dermatologic Nursing Essentials: 
A Core Curriculum, 3rd Edition
Noreen Heer Nicol, PhD

An official publication of the Dermatology Nurses’ Association

Filled with cutting-edge advice and clinical instruction, this one-of-a-kind resource provides a comprehensive foundation in dermatologic nursing through:

- vital practice principles and care instructions in an easy-to-read outline format
- on-the-spot clinical guidance
- current, well-researched, evidenced-based content
- 400 color photos and numerous tables for at-a-glance reference.

Order your copy in our online store at www.dnanurse.org
Dermatology Nurses’ Association Awards/Scholarships Program

The DNA Awards, Grants and Scholarship Program is designed to acknowledge and recognize our DNA members and volunteers. The Program is divided into three categories:

Recognition Awards, Monetary Grants and Scholarships:

Awards recognize our member volunteers who lead and give back to their community.
Grant funds support contributions to the dermatology nursing field and certification.
Scholarship funds support those wishing to advance their nursing education.

Criteria for all awards, grants and scholarships include:

All candidates must be a current DNA member for a minimum of 2 consecutive and complete years of membership.
A DNA member may not win the same award two years in a row and may only win one award per year.
All winners will write an article for the Focus Newsletter on what receiving their award has meant to them.

The Awards, Grants and Scholarships application process will be open all year. Deadline for applications to be received and reviewed is October 1 of the year prior to receiving the awards or funds. Applicants for certification grants, convention and mobility scholarships will be informed of the chosen recipient(s) by year’s end. Funded grants and scholarships will be given out in the year following application. The volunteer recognition awards will be announced at the annual convention.

Hall of Fame Award
Purpose: To identify the “Best of the Best” in the dermatology nursing profession. The recipient(s) will be inducted into the DNA Hall of Fame and will receive a plaque.

Please direct any questions to the DNA National Office via email at dna@dnanurse.org or call 800-454-4362.

DON’T MISS OUT ON THESE VALUABLE OPPORTUNITIES! APPLY TODAY!

https://www.dnanurse.org/aboutdna/awards-scholarships-program/
Limited Supply of the Dermatologic Nursing Essentials: A Core Curriculum 2nd Edition

Only in the DNA Store!

Click Here to Purchase Your Copy Today!
Looking for DNA information online? Here are some helpful links!

Website for the Dermatology Nurses’ Association: https://www.dnanurse.org/

Membership - Questions about membership? Look no further: https://www.dnanurse.org/membership

Career Center - Connecting you to job resources to help elevate your career: https://www.dnanurse.org/resources/jobs-and-career/

Continuing Education Center - Ready to take your courses online? Find everything you need in the CE Center: https://dna.digitellinc.com/dna/

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