

**DNA 2018 Annual Convention
February 14-17, 2018
SPONSORSHIP APPLICATION**

Exhibiting Company _____ Booth # _____

Contact: _____ Phone: ____ / ____ / ____

Email: _____

SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES		
Item	Price (check off item)	Total
Luncheon Symposium (<i>exclusive</i>)	<input type="checkbox"/> \$42,500 Wednesday Feb 14/ 12:15 pm – 1:30 pm	\$ _____
Luncheon Symposium (<i>exclusive</i>)	<input type="checkbox"/> \$52,500 Thursday Feb 15/ 11:45 am – 1:00 pm	\$ _____
Breakfast Symposium (<i>exclusive</i>)	<input type="checkbox"/> \$32,500 Friday Feb 16 / 7:00 am – 8:00 am	\$ _____
Product Theater – wine & cheese	<input type="checkbox"/> \$18,000 Wednesday Feb 14 / 5:00 pm – 6:00 pm	\$ _____
Product Theater – wine & cheese	<input type="checkbox"/> \$18,000 Thursday Feb 15 / 5:00 pm – 6:00 pm	\$ _____
Product Theater - breakfast	<input type="checkbox"/> \$15,000 Wednesday Feb 14 / 7:00 am – 8:00 am	\$ _____
Product Theater - breakfast	<input type="checkbox"/> \$15,000 Thursday Feb 15 / 7:00 am – 8:00 am	\$ _____
Mobile App	<input type="checkbox"/> \$15,000	\$ _____
Tote Bags	<input type="checkbox"/> \$12,000	\$ _____
Photo Booth	<input type="checkbox"/> \$ 8,500	\$ _____
Aisle Signs (logo on all aisle signs – 2 sided)	<input type="checkbox"/> \$ 8,000	\$ _____
Hotel Key Cards	<input type="checkbox"/> \$ 8,000	\$ _____
Lanyards	<input type="checkbox"/> \$ 7,500	\$ _____
Logo on floor sticker placed in Exhibit Hall Entrance (max 5'x8')	<input type="checkbox"/> \$ 7,500	\$ _____
Benches in Exhibit Hall (x4) +signs	<input type="checkbox"/> \$ 6,000	\$ _____
DNA Membership Booth	<input type="checkbox"/> \$ 5,000	\$ _____
Charging Station	<input type="checkbox"/> \$ 5,000 (each) x _____	\$ _____
Foot Prints in Exhibit Hall x10 each (2)	<input type="checkbox"/> \$ 5,000 x _____	\$ _____
Room Drop in bag or outside room/under door	<input type="checkbox"/> \$ 4,000	\$ _____
Tote Bag Insert	<input type="checkbox"/> \$ 3,000	\$ _____
Pre-Convention Mailing List	<input type="checkbox"/> \$ 500 (fill out below request form)	\$ _____
TOTAL SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES AMOUNT		\$ _____

Please complete the Credit Card information on the following page for both the Support/Sponsorship and Program Book totals, if paying by check make payable to: **DNA Annual Convention** and mail to the address listed** on the next page.

For all advertising in the **DNA Annual Convention Program Book**, kindly complete Program Book Advertising Section on the next page.

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PROGRAM BOOK ADVERTISING		
One Full Page / Color	<input type="checkbox"/> \$ 3,000	\$ _____
2 nd Full Page / Color	<input type="checkbox"/> \$ 2,500	\$ _____
Back Cover	<input type="checkbox"/> \$ 4,000	\$ _____
Inside Front Cover	<input type="checkbox"/> \$ 3,500	\$ _____
Inside Back Cover	<input type="checkbox"/> \$ 3,500	\$ _____
TOTAL PROGRAM BOOK ADVERTISING AMOUNT		\$ _____

Full Payment to be made via Check see below for mailing instructions**

Full Payment to be made via Credit Card

Visa MasterCard AMEX

Name on Credit Card _____
Credit Card Number _____
Security Code _____ Expiration Date ____ / ____
Charge Amount \$ _____
Credit Billing Address street # _____ zip code _____
Signature _____

ALL SPONSORSHIP FORMS must be sent to:

DNA Annual Convention
East Holly Ave., Box 56
Pitman, NJ 08071
Fax 856-589-7463/ heidi.perret@ajj.com
Phone: 856-256-2375

**** If paying via check, CHECKS must be sent to:**

DNA Annual Convention
435 N. Bennett Street,
Southern Pines, NC 28387-4814
DNA Tax ID # **22-2485816**
Mail checks payable in U.S. Funds to DNA
Include a copy of the sponsorship form as well.