The Dermatology Nurses’ Association a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The purpose of the DNA is to promote excellence in dermatologic care.
President’s Message

Donna Beyer, MSN, RN, DNC
DNA President

Thanks to each of you for all you do to help DNA grow as an organization.

The 2016 convention is past, but it was a wonderful convention. We had great speakers on very interesting topics, an exhibit hall with many vendors very willing to discuss their products along with time for networking and catching up with old friends. I do want to thank Maura Flynn and her program planning committee (Robin, Kathy, Angie, Kay, Tracy, Kari, Sara, Jennifer) for all their hard work in putting the convention together. I also want to thank all those who were willing to present programs and posters. Your efforts are greatly appreciated. And we cannot forget Linda Markham, our ED and her crew (Teresa, Rachel, Doyle and Maranda) for their hard work in keeping everything running smoothly. I know they spent hours of the night getting things ready for the next day. Lastly, I want to thank Anthony J Jannetti, Inc. (AJJ) (Tom, Michael, Linda, and Char) for stepping into the breach to help us put our convention together as we transitioned to our new management company.

Since convention, our committees have been very busy. The Nurse Practitioner Society has continued developing the nurse practitioner review course so NP’s can study for the NP certification examination. They are nearing completion of this course. In addition, a specialty guidelines task force has been established. This group is developing scope of practice for dermatology nurses and standards of care for nurse practitioners, with a goal of completion this summer.

The Health Policy and Advocacy group developed a DNA position statement on the Surgeon General’s Call to Action to Prevent Skin Cancer, along with a press release on May 3.

If you would like to be involved with any of these committees, or other committees within DNA, please contact our National Office at 1-800-454-4362, they will gladly put you in contact with the chair of the committee you are interested in.

Our 2017 Program Planning Committee is looking forward to starting to put the 2017 convention together. The convention will be March 1-4 in Orlando, Florida. The committee appreciates feedback from the 2016 convention and input on what you would like offered at the 2017 convention. We have many nurses within DNA who are very knowledgeable and great presenters. If you have an area of expertise and knowledge, please consider submitting an abstract for a presentation at convention.

Our long awaited textbook, Dermatologic Nursing Essentials – a Core Curriculum, 3rd edition, made its debut at our convention. We thank the Editor, Noreen Heer Nicol for kindly agreeing to a book signing session for those at convention. The book can be purchased through the DNA online store.

The AAD will also be meeting in Orlando Florida, March 3-7. Your doctor will be away so plan your vacation to attend the DNA convention and spend a few days with your family at Disney. I am looking forward to seeing you all in Florida. §
You’re wanted in the DNA Nurses’ Lounge

We are very pleased to announce that the DNA has joined the Nurses Lounge – a professional online network for nurses. This network will allow us to more easily communicate news, meetings, courses, continuing education opportunities and other valuable information direct to our members.

The Nurses Lounge offers a great way to maintain separation between your social and professional life that is growing more and more important in an online world. Additionally, the Nurses Lounge has a lot of nursing news that you will not receive from other social networks. That’s why we would like to encourage you all to join DNA’s Nurses Lounge.

As a member, you will be connected not only to DNA, but can connect to your local nursing profession, nursing schools as well as other nursing organizations and nursing employers.

Connecting a site dedicated to the nursing profession will benefit you individually as well as those institutions that support the profession. In addition to receiving local/state industry news, this free service also provides a way for you to stay connected professionally with fellow DNA members and other colleagues as well.

To join, click the following link: http://www.nurseslounge.com/lounges/profile/16384/dermatology-nurse
We encourage you to join now. The process only takes a few minutes and will benefit us all. While you are at it, be sure to include your picture!

We thank you for participating and look forward to seeing you in the DNA Nurses Lounge.
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Executive Director's Message

"I am honored to have this opportunity to see what great things are available to make the DNA more beneficial to our members and patients."

Happy summer!

To kick it off, DNA participated in Don’t Fry Day and Melanoma Monday. We hope that you have had an enjoyable summer and continue to practice and promote skin safety.

DNA has also been very busy in other new endeavors. We have had a lot of new opportunities presented to us. The Board of Directors continues to explore new and exciting benefits, opportunities, and future programs for the DNA.

Part of our “newness” will soon be evident in our new website. The Communications committee has been diligently working to give you a new and fresh website with the information you need at your fingertips in a more user friendly environment. It will be unveiled over the next few months. Our new Membership committee is also getting started in its endeavors to make your membership more meaningful as well. All of our committees have been very active. We will soon be launching the annual Nomination as well as the Recognition programs.

We are also trying to collaborate with other entities in providing the best information and resources for our members and patients. There have been collaborative efforts with other like organizations, patient advocacy groups, and pharmaceutical companies. We are all trying to work together to provide the best of the best for everyone.

We are all trying to work together to provide the best of the best for everyone. We have collaborated with companies to provide better benefits to our members. HotelStorm has been added to our member benefits as a discount to hotels. Other benefits are being explored. Many educational efforts are also underway. The 2017 and 2018 Convention planning has begun and we are excited about our locations and being back in-line with the AAD.

As the DNA's new Executive Director, I am honored to have this opportunity to see what great things are available to make the DNA more beneficial to our members and patients. A lot has happened since I stepped into this role, and I can’t wait to help guide the DNA to new heights. §

Enjoy your summer filled with lots of family, friends, sunshine, and good times!
Ohio

Ohio Chapter #001 was invited to join the Ohio Dermatological Association for their Annual Skin Screening & Advocacy Day on Wednesday, May 11th at the Ohio Statehouse in Columbus. DNA members passed out packets of information, assisted with registration and skin cancer screenings, met with legislators and much more. Thank you to those members who came out to support Melanoma and Skin Cancer Detection and Prevention Month! For more information about this and future events, please contact Chapter President, Sarah Neider at sarah.neider@yahoo.com.

Nashville

Chapter 19 in Nashville had a DNA meeting hosted by Amgen at Stoney River restaurant on Tuesday April 19, 2016. A very helpful speaker for nurses and short cuts to make while starting a Psoriasis patient approved for Enbrel. We also had a meeting on Tuesday May 3, 2016 at Pinewood Social with a nurse manager on getting Psoriasis patient approved for Otezla. Two very helpful sources for us nurses!! Thank you, Lisa Mayo Secretary\Treasurer.

DERMATOLOGY NURSING JOBS

for the one and only you!

Search tools that lump all nursing jobs together are a huge disappointment. At Dermatology Nurses’ Association Career Center, you can search by specialty, location and level of experience to find jobs that are actually awesome.

Find a job as unique as you are at www.healthcareers.com/DNA
Hello fellow DNA members! Thank you so much for opening your Focus today! I know you all get many emails every day and we appreciate your intrigue in catching up on what is going on in the DNA!

I am one of your Directors, on the Board of Directors. My job is to look out for your best interests as members and to help keep to our strategic plan. I have been so impressed by the many projects going on and wanted to share a few with you.

First I would like to commend our NPS Chairs Theresa Coyner and Katrina Masterson in breathing new life and activity for our NPS. They have had a busy year updating the web site, and are also leading the effort to develop the DCNP review course and offer it on line. Their dedication is inspiring as are the efforts by many of you that are helping along the way.

Secondly there is a “movement” underway and you need to know about it: The AANP, DNCB, DNA/ NPS are collaborating to work towards the accreditation of the DCNP exam. This is a 2-year project focused on developing competencies, revising the scope of practice/ standards of care, practice analysis and more criteria that are needed to get the job done. I admire this group of dedicated volunteers who have all been DNA members. They are working at what seems to be light speed to meet the deadlines of the project. There are many to thank but especially the leadership of the AANP Specialty Practice Group who initiated this effort, the DNCB, and the DNA/ NPS. More will follow on this topic as it evolves.

Finally, we will be seeking ANA recognition as a nursing specialty, efforts are just beginning to get underway for this and so if you are interested please contact me!

My role of volunteerism started back in 2004. It started as way to get to know others and has evolved into so much more. I truly believe in the common mission to educate our members and the community, and the rewards have been tenfold. I hope you too will consider getting more involved, to whatever degree your busy life allows.

On the side: I have two precious young adults Ken and MaryKate who are the light of my life, and my husband Jeff who has been so supportive of all of my volunteer activities. Jeff and I enjoy spending time by our pool, and are starting to be able to travel a little more as empty nesters! The picture is of me with my DNA cap (and sunblock) in Aruba this past winter, and I enjoy our pups at home. I have never met an IPA that I didn’t like or a 9 hole golf course in which I conquered. §
“When you are willing to make sacrifices for a great cause, you will never be alone.”
Coretta Scott King
Preparing for certification?
Learn everything you need to know to be a dermatologic nurse.

Dermatologic Nursing Essentials: A Core Curriculum, 3rd Edition
Noreen Heer Nicol, PhD

Filled with cutting-edge advice and clinical instruction, this one-of-a-kind resource provides a comprehensive foundation in dermatologic nursing through:

- vital practice principles and care instructions in an easy-to-read outline format
- on-the-spot clinical guidance
- current, well-researched, evidenced-based content
- 400 color photos and numerous tables for at-a-glance reference.

Order your copy in our online store at www.dnanurse.org
When sitting down to write this article I wasn't sure where to start or what readers might want to know so I decided to tell my story of my trip to the hill in Washington DC. Hopefully by the end of my story you will have a better understanding of what NIWI is all about and maybe laugh a little.

When I was asked to attend NIWI I was incredibly excited, I was always interested in going, but didn’t really know what it was all about. My excitement turned to a whole lot of nerves after I got off the phone and thought “What the heck am I going to talk to my senator and congressmen about?” “I’ve never been to Capitol Hill and certainly never actually talked to one of my congressional representatives in person”. I’m flying across the United States, representing the Dermatology Nurses Association and I don’t have a plan. Well you can put your mind at ease because as I found out on day one of the Internship program, the folks at NIWI (The Nursing Organizations Alliance) and The Nursing Community coalition (which consists of 62 nursing organizations from around the country) have a plan for you – The “Asks”.

First I have to say I appreciated that we started our Sunday, March 6th 2016 at 1:00 p.m. I was a little tired from flying all day the night before and the time difference does have an effect – as the two nurses who flew from Honolulu quickly discovered. My day kicked off with a welcome, introduction and recognition of the scholarship winners presented by Larry Lemos, DNP, MHA, RN, CNS, GCNS-BC, NE-BC (I figure anyone with that alphabet soup deserves to be included in the article and he served as our direct liaison for everything NIWI related). After our welcome we immediately delved into learning about what our role would be while we were in Washington. I really enjoyed that much of the instruction was presented by a panel of speakers whom worked either in DC or in government affairs. The main theme of most of the panel discussions pertained to how to conduct ourselves while on the hill, what not to say and different approaches for how to present the asks to our representatives on the hill. We concluded the day with a review of the three asks that our conglomerate of nurses would present to our representatives.

Day two provided us with an opportunity to hear from a congressional staff panel (individuals who actually work for different congressmen and women), Representative Gale Adcock, RN, FNP who is one of the North Carolina House of Representatives. Gale provided am interesting and unique perspective on being a nurse and women who fought her way onto the hill and into the House of Representatives. The large group broke out into two groups (Advocacy 101 and Advocacy 201). During this session we had an opportunity to further discuss how to advocate while on the hill and gain additional tools and tactics for success. We concluded the afternoon with a Professional Advocates Panel (professional lobbyist), some Q&A and role planning and our state team break-out and hill preparation. I was amazed at how many states were represented at NIWI and felt lucky to have a colleague Dixie Fowler from Oregon that I could collaborate and combine efforts. We concluded the day’s festivities with a review of our agenda for our trip to the hill the next morning and a brief wrap-up.

Now one important piece of advice that we were given was to wear comfortable shoes. I cannot stress enough this point (my blister on my heel served as proof). My first meeting was with Brittany Lundberg, Legislative Assistant to Representative DeFazio (D-OR 4) at 11:00 am in Rayburn House Office Building. This I saw as an opportunity to get up and see some sights.
First stop was Arlington National Cemetery and the Tomb of the Unknown Soldier. Now if you know the direct route to take from the entrance of the Cemetery to the tomb Google says it is only about a mile each direction. If you don’t (an I didn’t) then it could be a round trip of about 4 miles. Comfortable shoes come in handy otherwise after about a mile you might start your day with a blister on your heel as I did. The upside was I did get to see JFK’s grave site and many other interesting historic sites on my journey and can’t wait to make another trip to DC to really take it all in. The meeting with Ms. Lundberg was great and she seemed very interested in both the "Asks" that we presented to her and who we were as nurses and constituents from Oregon. I had a short break until our next meeting with staff from Senator Wyden’s office in the Dirksen Senate Office and my son asked me to tell Speaker of the House Paul Ryan hello is I ran into him, so I decided to also stop by his office. Unfortunately, I think they were not having as fun as I was and declined any photo opportunities or photos of the office. So I texted my son that he was not there but that I would go see if he’s hanging out at the White House. I jumped on the subway and off to the White House in search of Barack and Paul. Although I didn’t actually get to go into the White House or on the front lawn it was amazing to see the White House stand on Pennsylvania Avenue. I was told that some groups in the past have had the unique opportunity as part of NIWI to take a tour of the White House. After some brief sightseeing around the White House it was back to work and meeting with the staff from Senator Wyden and Merkley’s office.

We concluded our adventures in Washington with some group discussion about how our visits went and this gave a great perspective of the challenges and successes that all the nurses who descended on Capitol Hill this one day as one unified force with three simple requests of our government. I wanted to personally thank the DNA, The Nursing Organizations Alliance and all the government representatives that took time from their schedules and provided me with this great opportunity.

THE ASKS

Title VIII Nursing Workforce Development Programs
National Institute of Nursing Research
Title VIII Nursing Workforce Reauthorization Act (H.R. 2713)
A word from our recipients

I am honored to have been chosen as the recipient of the Volunteer of the Year award by the Dermatology Nurses’ Association. As a volunteer, it has allowed me to expand my knowledge of dermatology, strengthen my professional skills, and make lasting relationships both personally and professionally with the remarkable members that make up the organization. Being a DNA volunteer has offered me many opportunities. As president of the Ohio Chapter, I have been able to network with local dermatology professionals, participate in community service and speak on issues relevant in my area. As an Editorial Board Member & Article Reviewer for the Journal of the Dermatology Nurses’ Association, I have been able to contribute to continuing education for our members as well as increase my own dermatology knowledge. Being a member of the Environmental Scanning Council has offered me the opportunity to assist in identifying educational, technological and political trends pertinent to DNA and as a member of the Membership Committee I’ve been able to contribute to member marketing and recruitment. For the 2015 & 2016 Annual Convention Planning Committee, I assisted in enlisting dermatology professionals and innovators from around the country and Canada to speak at national convention. As the DNA continues to be recognized as a leader in dermatology care, advocacy and education, I encourage all DNA members to seek opportunities to volunteer within our organization for continued professional growth and personal development. 

Sarah Neider, MA
2016 Volunteer of the Year Award

I have had the honor of designing the nursing clinical and research practice and standards for assessment, diagnosis, planning, implementing and evaluating care in the clinic-specific population of patients experiencing dermatologic adverse events to anticancer therapy at Memorial Sloan Kettering Cancer (MSK). I am even more thankful for having worked in such a great team with my colleagues to further define the standards of Oncodermatology as a whole spectrum at MSK. I am honored to have been the recipient of the career mobility scholarship from the dermatology nurses association. I am wholeheartedly dedicated to the field of Oncodermatology and consistently strive for excellence in all that I put my efforts towards. I believe in the institute of medicine recommendation of nurses achieving higher levels of education and training through an improved education system that promotes seamless academic progression. Having received this scholarship will financially assist me towards achieving my educational goals and will positively impact my own ability to continue my graduate studies at New York University. Upon graduation, I will continue working in the field of Oncodermatology as a nurse practitioner and will maintain my double board certification in nursing and oncology at the advanced level as I believe in the importance of clinical expertise to optimize patient care and outcomes. I also plan on earning my doctorate of nursing practice further specializing in my oncodermatology and laying the groundwork for this field with an important and special team.

Kathryn Ciccolini, RN, BSN, OCN
2016 Career Mobility Scholarship

For the past 6 years, I have had the honor of designing the nursing clinical and research practice and standards for assessment, diagnosis, planning, implementing and evaluating care in the clinic-specific population of patients experiencing dermatologic adverse events to anticancer therapy at Memorial Sloan Kettering Cancer (MSK). I am even more thankful for having worked in such a great team with my colleagues to further define the standards of Oncodermatology as a whole spectrum at MSK. I am

http://kathrynciccolini.com
Dear members,

The co-chairs of the Nurse Practitioner Society of DNA are pleased to report continued progress on our goals for 2016.

**Goal 1 – Education**
The work on the Online DCNP Study Guide continues with 80% of the 116 topics completed and in the first editing process. We have certainly learned a lot in the course of putting this project together. Not all of it is coming together as smoothly as our original vision, but the one thing that has certainly been clear is the magnitude of the talent we have in this organization. These volunteer writers have produced some truly phenomenal work with no thought other than to help others achieve DCNP status.

**Goal 2 – Image**
Right after convention in Indianapolis NPS co-chairs, Theresa Coyner and Katrina Masterson, took a trip north to Chicago in order to represent DNA and NPS at the National Council of State Boards of Nursing APRN roundtable event.

**OBJECTIVES**
1. Describe the adoption of and alignment with the Advanced Practice Registered Nurse (APRN) Consensus Model by states [2008-2016] using the NCSBN Map methodology.
2. Detail the telehealth legislation in states that may impact APRN practice.
3. Explain the APRN Compact legislation and describe how states may choose to participate in the APRN Compact.
4. Detail current and anticipated legislation related to the revised National Licensure Compact (NLC) and the APRN Compact.
5. Discuss how Licensure, Accreditation, Certification and Education (LACE) organizations might be impacted by telehealth and APRN mobility.
6. Explain the challenges confronting educational programs in meeting the needs of APRN students amidst rapid enrollment expansions and competition for clinical education slots.
7. Describe the work of the APRN Clinical Education Taskforce and the recommendations resulting from that work.

Among many interesting topics for the day, was the APRN compact (https://www.ncsbn.org/aprn-compact.htm) which was approved by the NCSBN in May 4, 2015. It proposes to allow an advanced practice registered nurse to hold one multistate license with a privilege to practice in other compact states. Currently, there are 2 states that have enacted this compact- Wyoming and Idaho. Ten states are needed make the compact valid. Further information can be found here (https://www.ncsbn.org/Key_Provisions_of_New_APRN_Compact.pdf)

APRN compact https://www.ncsbn.org/APRN_Compact_Final_050415.pdf

Findings and Declaration of Purpose
- Facilitate the states’ responsibilities to protect the public’s health and safety;
- Ensure and encourage the cooperation of party states in the areas of APRN licensure and regulation, including
promotion of uniform licensure requirements;
• Facilitate the exchange of information between party states in the areas of APRN regulation, investigation and adverse actions;
• Promote compliance with the laws governing APRN practice in each jurisdiction;
• Authorizes all party states to hold an APRN accountable for meeting all state practice laws in the state in which the patient is located at the time care is rendered through the mutual recognition of party state licenses;
• Decrease redundancies in the consideration and issuance of APRN licensure; and
• Provide opportunities for interstate practice by advanced practice registered nurses who meet uniform licensure requirements.

ANA position on the Nurse licensure compact
As of March 2015, 25 states are part of the Nurse Licensure Compact. The ANA House of Delegates addressed the issue of multistate practice beginning in 1995 and then again in 1996, 1997, & 1998. In 1999, multistate practice was again tackled with particular emphasis on telenursing. The following updated ANA talking points reflect concerns registered by the membership that have not been successfully refuted by NCSBN or state experience to date.
The state of practice rather than the state of residence holds greater logic for licensure, since licensure is intended to grant the nurse authority to practice while protecting the health and safety of the citizens of the state in which the license is held.
There are inconsistencies between states in relation to licensure / re-registration requirements, such as mandatory continuing education, criminal background checks, disciplinary causes of action, and evidentiary standards; all of which impede the states’ ability to regulate practice in a constitutionally mandated manner and can create confusion for nurses.


This is a complex issue that will require careful and deliberate thought. DNA NPS does not have a position on this issue as yet, but as we, APRN’s and their organizations, participate and actively cultivate the future landscape of APRN practice- it is an issue that will need attention.

Goal 3 – Membership
Monthly meetings continue for a small group of NPS leaders. This group includes the NPS co-chairs along with Ginny Hanchett and Heather Onoday. Also part of this group are immediate past president, Maura Flynn and Current President, Donna Beyer- representing DNA leadership is firmly in support of NPS and we create a stronger more valued society for dermatology APRN’s.
Next on our list is the 2016 survey of members to assess needs, plan for effectively meeting our member’s needs and gauge interest in future projects. Look for this in your in box and let us know what matters to you.

If you find yourself with enthusiasm and willingness to help shape the future of dermatology APRN practice, please feel free to contact either Theresa or Katrina-

Whether you have a little time or a lot- you can help.
Theresa Coyner, tecoyner@gmail.com, or Katrina Masterson, kmaster@tctc.com
Stay Current with Treatments in Psoriasis

1. Psoriasis Treatment Strategies: Insights and Considerations for 2015 and Beyond - The Psoriasis Battle and the Role of the Dermatology Nurse
   36 Minutes | Melodie S. Young, MSN, RN, ANP-C

2. Understanding Systemic Psoriasis Treatment Strategies: Part 1 - Clinical Insights on Current Biologic Treatments
   43 Minutes | Steven R. Feldman, MD, PhD

3. Understanding Systemic Psoriasis Treatment Strategies: Part 2 - Clinical Insights on New & Emerging Biologic Therapies
   35 Minutes | Steven R. Feldman, MD, PhD

To learn more about membership, or to become a member, contact the DNA. Full disclosure of faculty and planners available on website.

Accreditation Statement: Dermatology Nurses’ Association (DNA) is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Provider approved by the California Board of Registered Nursing, Provider Number CEP5708. This program is jointly-provided by the DNA and Physicians Continuing Education, Corporation.
"The Nursing Profession: What You Need To Know and Why It Matters."

A briefing was held on Capitol Hill on March 15th sponsored jointly by the Nursing Community and the Senate Nursing Caucus Co-Chairs, Senator Jeff Merkley (D-OR) and Roger Wicker (R-MS.)

DNA, as a member of the Nursing Community ([http://www.thenursingcommunity.org/](http://www.thenursingcommunity.org/)), participated in this briefing designed to educate and inform congressional leaders and their staffs into the many roles and impacts the nursing profession has on improving health care today and into the future.

The information packed briefing was attended by 20 national nursing organizations and many congressional staff. During the briefing 4 nursing leaders representing diverse sectors of the nursing profession updated attendees on the basics of nursing roles in healthcare—now and for the future.

- **The various roles of nurses as caregivers**
  Susan Schneider, PhD, RN, ACNS-BC, AOCN, FAAN, Associate Professor, School of Nursing, Duke University

- **The various pathways of nursing education and academic progression**
  Pamela R. Jeffries, PhD, RN, FAAN, ANEF, Dean at the George Washington University School of Nursing

- **Nursing’s impact on advancing health information technology**
  Patricia Sengstack, DNP, RN-BC, CPHIMS, Chief Nursing Informatics Officer for the Bon Secours Health System

- **The wide range of APRN roles and settings**
  Joan Shinkus Clark, DNP, RN, NEA-BC, CENP, FACHE, FAAN, Senior Vice President and System Chief Nursing Officer, Texas Health Resources.

As nurses, we are aware of the wide range of roles and settings where we impact health and healthcare. However, even though many have at least some personal experience where a nurse has made, not everyone is aware of the full picture. This event provided a glimpse into the nursing profession overall, but perhaps more valuable it allowed for nursing’s representatives to interact one on one with congressional staffers. Providing a venue for positive and personal connections that will hopefully impact the future.

Katrina Masterson, *pictured at the left*, at the AACN Briefing on Capitol Hill.

Suzanne Miyamoto and Katrina Masterson, *pictured at the right*, after the AACN Briefing.
More than 5 million Americans are diagnosed with skin cancer each year, making it the #1 cancer in the United States. Although $8 billion dollars is spent annually on treating skin cancer, we still lose one person every 45 minutes to the disease. Dermatology nurses play an important role in educating patients and their communities about skin cancer prevention.

In 2007, DNA officially endorsed the SunAWARE acronym because it included a clear message for both primary and secondary skin cancer prevention. DNA then incorporated the acronym into educational materials including a SunAWARE bookmark and Don’t Fry Day (DFD) info fliers. DNA’s endorsement of SunAWARE as its targeted message was very proactive, making it the first nursing organization in the United States to do so. This year the DNA Board further promoted SunAWARE by endorsing a curriculum, developed by Children’s Melanoma Prevention Foundation, to be use by their members. The SunAWARE K-12 curriculum and companion resources will be available on DNAs new website soon.

In 2014, the U.S. Surgeon General, Admiral Boris Lushniak, issued a Call to Action (CTA) to Prevent Skin Cancer. He declared that skin cancer was a major public health problem for Americans. The CTA included five strategic goals to educate, advocate, research and protect Americans from skin cancer.

The Surgeon General’s Call to Action Goals:
1) increasing opportunities for sun protection in outdoor settings;
2) providing individuals with information to make informed, healthy choices about UV exposure;
3) promoting policies that advance the national goal of preventing skin cancer;
4) reducing harm from indoor tanning;
5) strengthening research, surveillance, monitoring, and evaluation related to skin cancer prevention.

The Surgeon General’s CTA has been an important step forward in galvanizing all stakeholders to take action to prevent skin cancer. DNA has responded by issuing an official Position Statement that includes strategies to address the national CTA goals. DNA issued a press release on May 2, 2016, outlining its position on the CTA and recognizing its efforts in support of May as the official Melanoma Awareness month in the U.S.

The DNA’s official position is that we should use the SunAWARE acronym, curriculum, and resources to promote the Surgeon General’s Call to Action. By educating our patients, colleagues, teachers, administrators, lawmakers, town planners, and others in the community to Be Safe, Be SunAWARE, we will promote the CTA and prevent skin cancer in America!


DNA Position Statement on the Call to Action:
http://www.dnanurse.org/docs/5216pressrelease.pdf
The SunAWARE acronym is comprised of five easy steps, in order of prevention priority:

**Be Safe.**

**Be SunAWARE**

**Avoid** unprotected exposure to sunlight, seek shade, and never indoor tan.

**Wear** sun protective clothing, including a long-sleeved shirt, pants, a wide-brimmed hat, and sunglasses year-round.

**Apply** recommended amounts of broad-spectrum sunscreen with a Sun Protection Factor (SPF) ≥ 30 to all exposed skin and reapply every two hours, or as needed.

** Routinely** examine your whole body for changes in your skin and report concerns to a parent or healthcare provider.

**Educate** your family and community about the need to be SunAWARE.
If your DNC or DCNP certification is due to expire this December, you can visit the DNCB section of DNA’s website to download the recertification packet. This packet includes all the information necessary to keep your certified status.

The recertification packet can be accessed by going to dnanurse.org, hovering over “Education”, then choosing “Certification”. Choose your credential on the right side of the page.

Please make sure the DNCB has your current email address!
Contact Deanna Bright
dncb@ahint.com / 856-642-4202 (direct)

Dermatology Nursing Certification Board * 1120 Route 73, Suite 200, Mount Laurel, NJ 08054 P: 856-439-0500 * F: 856-439-0525
Email: dncb@ahint.com
http://www.dnanurse.org/certification
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THE OFFICIAL JOURNAL OF THE DERMATOLOGY NURSES’ ASSOCIATION

JDNA, the official publication of the Dermatology Nurses’ Association (DNA), is the resource of choice for dermatology nurses and other healthcare professionals seeking critical dermatology information and resources for their patients. Engaging, peer-reviewed articles cover a broad scope of relevant dermatology topics, including clinical practice and management issues, research and case studies, patient education and collaboration with other disciplines. Providing critical information and research that applies directly to practice, the journal is dedicated to helping dermatology nursing professionals build their knowledge and skills to improve patient care. Visit: www.JDNAonline.com
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2016-2017 Board of Directors

Back Row - l-r: Dave Schlichting, Pres. Elect, Jane Glaze, Dir.,
Donna Beyer, DNA President

Front Row - l-r: Robin Inabinet, Treas., Theresa Coyner, Sec.,
Maura Flynn, Immed. Past Pres., Ginny Hanchett, Director
DNA members join because they have **passion**...

“I love the profession and patients and I joined DNA because I want to be current on new dermatology practices.”

DNA members join to stay **informed**...

“DNA has kept me informed about new policies and legislation around skin care, as well as FDA approved treatments for my practice.”

DNA members join for **professional** and **personal** development...

“DNA has helped improve my self esteem by holding office in a local chapter. I am more confident in addressing colleagues and audiences related to healthcare, and I am returning to college now to further my career goals since I see the success of my mentors in DNA who have gone before me. I know that I can accomplish similar goals and hope to be able to offer the dermatology community some good in the future as well.”

**Become a DNA member for professional and personal development. Members receive...**

- Discounts on DNA Meetings, Professional Certification and Publications
- National and Local Educational Programs with Continuing Education Opportunities
- Scholarships, Grants, and Awards
- *Journal of the Dermatology Nurses’ Association (JDNA)*
- Membership for NPs in the Nurse Practitioner Society of DNA
- *And Much More...*
Dermatology Nurses Association
Student Member Application
www.dnanurse.org

Preferred Address (for membership and meeting materials to be mailed):

- [ ] Home
- [ ] Work

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<th>Credentials</th>
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<td>Telephone: Home/Cell</td>
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<td>Email Address</td>
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**DNA Membership**
Join or renew today and register at the member rates!

- [ ] Student Membership ● Free for the 1st year
- [ ] Student Membership Renewal ● $25.00

**Note:** A subscription to the Journal of the Dermatology Nurses Association (JDNA) can be purchased for $12.00.

**DNA’s membership year is January 1 – December 31.** For the first year of membership, all new members will have an expiration date of 12 months from the month joined. After the first year all memberships expire on December 31. Thank you for your membership!

<table>
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<th>College attending or Employer</th>
<th>Year in school</th>
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Referred by (Name of DNA member)

- [ ] Check enclosed (payable to DNA in US funds)
- [ ] Charge my
  - [ ] AMEX
  - [ ] M/C
  - [ ] Visa

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Proof of student status must accompany application. This includes:
- [ ] Current Student ID
- [ ] Current Class schedule
- [ ] Registration Confirmation
- [ ] Other Verification from Educational Institution
- [ ] DNA occasionally makes available member information to organizations and vendors that provide products and services of value to the dermatology nursing community. If you prefer not to be included in these lists, please check the box provided.

Please provide the following demographic information, if applicable. Check all that apply.

1. **PROFESSIONAL STATUS:**
   - [ ] RN
   - [ ] LPN/LVN
   - [ ] Medical Assistant
   - [ ] Physicians Assistant
   - [ ] Student Nurse

2. **EMPLOYMENT:**
   - [ ] Full Time
   - [ ] Part Time
   - [ ] Not Employed
   - [ ] Retired

3. **POSITION:**
   - [ ] Staff Nurse
   - [ ] Nurse Manager
   - [ ] Clinical Specialist
   - [ ] Supervisor / Coordinator
   - [ ] Nursing Faculty
   - [ ] Administrator
   - [ ] Research Nurse
   - [ ] Medical Assistant

4. **PRACTICE SETTING:**
   - [ ] Inpatient Unit
   - [ ] Outpatient Unit
   - [ ] Ambulatory Clinic
   - [ ] Rehabilitation/Home Care
   - [ ] Private Practice
   - [ ] Day Care Unit
   - [ ] Phototherapy Unit
   - [ ] Dermatology
   - [ ] Surgery Unit
   - [ ] Other__________

5. **CLINICAL SPECIALTY:**
   - [ ] General Practice
   - [ ] Acne
   - [ ] Cosmetic Dermatology
   - [ ] Cutaneous Oncology
   - [ ] Dermatologic Surgery
   - [ ] Geriatrics
   - [ ] Pediatrics
   - [ ] Psoriasis
   - [ ] Reconstructive Surgery
   - [ ] Wound Healing

6. **HIGHEST LEVEL OF EDUCATION COMPLETED:**
   - [ ] High School
   - [ ] Diploma-Nursing
   - [ ] Associate Nursing
   - [ ] Associate Other
   - [ ] Bachelor’s Nursing
   - [ ] Bachelor’s Other
   - [ ] Master’s Nursing
   - [ ] Master’s Other
   - [ ] Diploma
   - [ ] BSN
   - [ ] MSN
   - [ ] PhD

7. **ARE YOU A MEMBER OF THE AMERICAN NURSES ASSOCIATION?**
   (Circle one)
   - [ ] Yes
   - [ ] No

8. **YEARS IN DERMATOLOGY PRACTICE:**
   (Circle one)
   - [ ] 0-2
   - [ ] 3-5
   - [ ] 6-9
   - [ ] 10-14
   - [ ] 15-19
   - [ ] 20+

9. **CLINICAL FOCUS GROUPS:**
   - [ ] Cosmetic Dermatology
   - [ ] CTCL/Photopheresis
   - [ ] Office Management
   - [ ] Lasers
   - [ ] Medical Dermatology
   - [ ] Pediatrics
   - [ ] Phototherapy/Psoriasis
   - [ ] Skin Cancer and Surgery
   - [ ] Clinical or Nursing Research
   - [ ] Wound Care

10. **HOW DID YOU LEARN ABOUT DNA?**
   - [ ] DNA member
   - [ ] Dermatologist
   - [ ] DNA Chapter Meeting
   - [ ] DNA Convention
   - [ ] DNA Education Program (Other than convention)
   - [ ] Journal of the Dermatology Nurses’ Association
   - [ ] Industry Representative
   - [ ] DNA website
   - [ ] Other__________
Preferred Address (for membership and meeting materials to be mailed): ☐ Home ☐ Work

Name                                      

CREDENTIALS                                 

Home Address                                

City                  State      Zip Code   

Telephone: Home/Cell         

Email Address               

Employer                                

Employer Address             

City                  State      Zip Code   

Telephone: Work   

Referred by (Name of DNA member) 

☐ Check enclosed (payable to DNA in US funds) ☐ Charge my ☐ AMEX ☐ M/C ☐ Visa

Card # __________________________
Exp. Date __________ Amount $ ________
Signature ________________

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Please provide the following demographic information, if applicable. Check all that apply.

1. Professional Status:
☐ RN ☐ NP ☐ LPN/LVN ☐ Nurse Practitioner ☐ Medical Assistant ☐ Physicians Assistant

2. Employment:
☐ Full Time ☐ Part Time ☐ Not Employed ☐ Retired ☐ Student

3. Position:
☐ Staff Nurse ☐ Head Nurse ☐ Clinical Specialist ☐ Supervisor / Coordinator ☐ Instructor ☐ Administrator ☐ Research Nurse ☐ Nurse Practitioner ☐ Medical Assistant

4. Practice Setting:
☐ Inpatient Unit ☐ Outpatient Clinic ☐ Extended Care Facility ☐ Critical Care Unit ☐ Physician’s Practice ☐ Day Care Unit ☐ Phototherapy Unit ☐ Dermatology Surgery ☐ Other

☐ Associate Other ☐ Bachelor’s Nursing ☐ Master’s Nursing ☐ Doctorate

5. Clinical Specialty:
☐ General Practice ☐ Acne ☐ Cosmetic Dermatology ☐ Cutaneous Oncology ☐ Dermatologic Surgery ☐ Geriatrics ☐ Pediatrics ☐ Phototherapy ☐ Psoriasis ☐ Reconstructive Surgery ☐ Wound Healing

6. Highest Level of Education Completed:
☐ High School ☐ Diploma-Nursing ☐ Associate Nursing ☐ Bachelor’s Nursing ☐ Master’s Nursing ☐ Doctorate

☐ Dermatologist ☐ DNA Chapter Meeting ☐ DNA Chapter Email ☐ DNA Chapter Ad/Press Release ☐ DNA Chapter Social Media Network ☐ DNA Convention ☐ DNA Member Referral ☐ DNA Website ☐ Facebook ☐ Industry Representative ☐ JDNA ☐ LinkedIn ☐ Nursing School Event ☐ Other DNA Education ☐ Twitter ☐ Other

7. Are you a member of the American Nurses Associations? (Circle one) Yes ☐ No ☐

8. YEARS IN DERMATOLOGY PRACTICE: (Circle one) 0-2 3-5 6-9 10-14 15-19 20+

9. Clinical Focus Groups:
☐ Cosmetic Dermatology ☐ CTCL/Photopheresis ☐ Office Management ☐ Lasers ☐ Medical Dermatology ☐ Pediatrics ☐ Phototherapy

☐ Psoriasis ☐ Skin Cancer/Surgery ☐ Clinical or Nursing Research ☐ Wound Care

10. How did you learn about the DNA?
☐ Dermatologist ☐ DNA Chapter Meeting ☐ DNA Chapter Email ☐ DNA Chapter Ad/Press Release ☐ DNA Chapter Social Media Network ☐ DNA Convention ☐ DNA Member Referral ☐ DNA Website ☐ Facebook ☐ Industry Representative ☐ JDNA ☐ LinkedIn ☐ Nursing School Event ☐ Other DNA Education ☐ Twitter ☐ Other

11. Does Your State:
☐ Require you to practice with a supervising physician? ☐ Require you to practice with a collaborating physician?

Additional questions for Nurse Practitioner Members:
A. Area of NP Specialty Certification:
☐ Adult ☐ Family ☐ Pediatrics ☐ Women’s Health ☐ Geriatrics

B. Area of Current Practice:
☐ General Dermatology ☐ Dermatologic Surgery ☐ Cosmetic Surgery ☐ Primary Care

C. Does Your State:
☐ Require you to practice with a supervising physician? ☐ Require you to practice with a collaborating physician?

D. What is the specialty of your supervising physician, if applicable:
☐ Dermatology ☐ Pediatrics ☐ Cosmetic Surgery ☐ Moh’s Surgery ☐ Pathology ☐ Family Medicine ☐ Pediatric Dermatology ☐ Plastic Surgery ☐ Cutaneous Oncology ☐ Research

E. Do you have prescriptive authority? (Circle one) Yes ☐ No

☐ Allow you to practice as a licensed independent practitioner (LIP)?
UPDATE your DNA profile at www.dnanurse.org. We value your membership.

Dermatology Nurses’ Association

35th Annual Convention
March 1-4, 2017
Caribe Royale Hotel
Orlando, Florida

Embracing the World of Dermatology

www.dnanurse.org

Sponsored by Janssen Biotech