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Mission Statement
The Dermatology Nurses' Association is a professional organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatologic care.

DNA Board of Directors
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As 2019 ends, we take time to celebrate the holiday season with family and friends. Often this is a time to reflect on our past, present and future dreams and goals. Your DNA Board of Directors did just that in October when we met for our annual Board meeting in Raleigh, NC.

Our charge was to do strategic planning and goal setting for DNA for the next 3 years: 2020-2022. The process was long, arduous work, but rewarding as we identified common ground and consensus on topics like DNA strengths and weaknesses, structure and flexibility, and key drivers of change for DNA. We reexamined and reaffirmed our statements of the DNA Mission, Core Purpose, Vision, and Core Organizational Values. For a refresher on these concepts see our website link: https://www.dnanurse.org/aboutdna/. By the last day, we had solidified our goals and objectives for DNA going forward in 2020 and beyond.

We added a valuable definition: “member engagement” - key to evaluate ourselves as DNA leaders, members, and to embrace our partners’ engagement in the life of our nursing association.

“Meaningful engagement at DNA is the investment of knowledge and expertise, resources, time and participation of stakeholders to provide mutually beneficial long-term growth and collaborative relationships that enhance the profession of dermatology.”

As your leaders on the Board of Directors, we recognize the need to be more flexible in our structure and the governance within our association. We must strive to develop an effective platform to listen to the voices of all member groups. To this end, we agreed to explore the potential of “advisory councils” for each of our member groups: NPS, RN/LPN and Associate members. These advisory councils would help to push forward the top priorities for each member group. DNA wants to ensure that we serve the needs of all levels of nurse and associate members.

First and foremost, we are actively reviewing the need for structural and governance changes to our Nurse Practitioner Society (NPS). We currently have new and exciting initiatives (i.e. NPS Clinical Practice Discussion, case studies) occurring within the NPS. We are aware that many NPs wish to join the monthly NPS meetings and be engaged as a contributing member. Breaking down into focused areas of interest could help open opportunities for more NPs to engage in the NP programs. Creativity, flexibility, and productivity will be our goal. New and old ideas for a NP governance structure that is more inclusive of all NPs is being explored. Stay tuned for more details.

To meet this goal of inclusiveness for all member groups, we built in time at DNA’s upcoming Annual Convention in Denver to engage in dialogue tables to generate your ideas and concerns. Networking with your DNA colleagues is a valued benefit at conferences. We look forward to working with you to create a more engaging DNA for all members as we move into the next decade of dermatology nursing.
Leading, learning and engaging in dermatology nursing

I hope you are making plans to attend DNA's 38th Annual Convention in Denver, March 18-21, 2020. In addition to a variety of engaging speakers during the daily general and concurrent sessions, we have three hallmark workshops on Saturday. Dermatology Nursing Essentials Workshop is designed for the “new to dermatology” member. If you have been in dermatology 2-3 years or less, this is the workshop for you. It also serves as an excellent overall refresher course for those taking the certification exam. Our ever-popular Phototherapy Workshop highlights the state-of-the-art information on all things phototherapy related. DNA appreciates the generous support of industry for this workshop.

We are also proud to present a new Aesthetics Workshop for the ever popular and growing cosmetic practices within dermatology. Expert aesthetic DNA NPs/RNs have developed this workshop to meet your needs in providing state of the art, safe and effective patient care. The NP Forum starts on Thursday and assures two days of interesting topics. Registration brochures have been mailed or you can visit the Annual Convention website to register: 2020.dnanurse.org. I hope you will join us in Denver.

On another note, have you heard? The World Health Assembly – the governing body of the World Health Organization -- proclaimed 2020 the “Year of the Nurse and Midwife” in honor of the 200th birthday of Florence Nightingale. The ANA has embraced this celebration to honor and increase visibility of all nurses and nurse midwives in the USA. ANA has promoted the campaign to read 2020 as “Year of the Nurse”, with emphasis on the power of nurses’ influence in health care to Lead, Excel, Innovate. Among other initiatives, ANA has declared MAY 2020 as National Nurses’ Month—not just the traditional one week. Check out the ANA website for more details about this exciting celebration of YOU and nurse colleagues around the country and for DNA, we include Canada! DNA will participate in this celebration of nurses, with more information coming as the year 2020 progresses. Share your ideas for celebrating the “Year of the Nurse” with DNA and your nurse colleagues. Reach out to us at dnanurse.org.

Being an active member of the Board and this year as your President, has been a humbling and enriching experience for me - personally and professionally. I have had the opportunity to meet so many more of you - our members. I am inspired by the quality and depth of the nurses who make DNA their professional home. This year, I am most proud to report, the number of members who have heeded the call to “step up” to volunteer and join in DNA Committees and projects has been the highest in recent years. I/We appreciate your enthusiasm, new ideas and engagement to make DNA a stronger, professional association. To ensure a more positive volunteer experience, I am pleased to announce that a newly revised Mentorship/Volunteer Manual will be in place by early 2020. Let's together make DNA the best professional home for all dermatology nurses. Celebrating you in 2020! -- the Year of the Nurse!
August through October was especially busy for the Board of Directors. This is a brief synopsis of the Minutes from the monthly Board meetings.

The August Board of Directors meeting occurred August 13, 2019. All Board members were in attendance, as well as Linda Markham (Executive Director) and Elaine Van Vliet (Administrative Assistant).

Invited guest Kyle McDonnell from Fisher Investments was in attendance for part of the meeting. He provided the Board with a 2nd quarter portfolio presentation along with a question and answer session. The financial report, Executive Director’s report and President’s report were reviewed. There was discussion regarding offering an optional extension for the NP Online Review Course. The Board discussed the option presented then voted, but the motion did not pass. Further discussion needs to occur regarding this option and how to best offer it to the membership.

The Board discussed advertising for the 2020 Annual Convention in Denver, CO. The Board approved an advertisement to be placed in The Colorado Nurse, a publication sent to all nurses in the state of Colorado. Funds for this advertisement will be used from the already determined advertising budget.

The Board discussed participation in World Skin Health Day. The DNA participated in this event in 2018 and voted to participate in this event again in November, 2019.

The September Board meeting was held September 11, 2019. All Board members were in attendance, as well as Linda Markham (Executive Director) and Elaine Van Vliet (Administrative Assistant).

A new member, Ashley Jones NP, was added to the EAC (Education Advisory Council). The Board approved this addition.

The financial report, Executive Director’s report and President’s report were reviewed.

Kelley Jimenez, Membership Committee Board Liaison, presented the gamification rules/contest which was tasked to the Membership Committee. This is a plan for members of the DNA to come up with games for the general membership to participate in. The Board approved this, with clarifications regarding the prizes that will be awarded for entries.

Kelley Jimenez, Board Secretary, presented revisions to succession policy 10.1.3. The Board approved the revisions.
The Board discussed the Membership Committee and the amount of tasks appointed to this committee from the Strategic Plan. Further evaluation on the structure and assigned tasks was determined to be necessary in order to assist the committee with its workload.

The October Board meeting was a face-to-face meeting held October 18-20, 2019 in Raleigh, North Carolina. All Board of Directors and DNA Staff were in attendance, with one excused absence due to a medical emergency. The focus of the meeting was to work on the three year strategic plan for 2020-2022. There were many brainstorming exercises to work on determining the direction of the Dermatology Nurses’ Association and the strategic plan for the next three years. The majority of the two and a half day meeting was spent working on this subject and a lot of ground was covered.

Budget requests from various DNA Committees were reviewed for 2020. The Board discussed succession planning for the Director of Education position. It was determined that a call out should be placed to seek potential candidates for this position. This was a very successful meeting with much accomplished, as well as the Board of Directors enjoyed their time together!

Join us in Denver, CO, to aspire to the highest peaks of learning! Elevate your knowledge about the most current trends and practices from top leaders in the field. Boost your connections by networking with colleagues and industry vendors. Ascend to the highest value of savings by registering early as a member and taking advantage of additional workshops covering topics with an in-depth focus.

Three Special Interest Workshops:

- Dermatology Nursing Essentials Workshop
- The Joan Shelk Fundamentals of Phototherapy Workshop
- Aesthetic Workshop

The NP Forum is two action-packed days of education targeted to the advanced practice nurse practitioner with an interest in dermatology. First Time Attendees Reception, DNA After Dark with Nancy Norton Comedy Show, Robin Weber Immunology Symposium, lunch symposiums, product theaters and more!

Register on or before February 5, 2020 for super early registration fees!

2020.dnanurse.org
Join us at the 38th Annual DNA Convention!

Elevate
your knowledge on a wide array of topics!

Boost
connections with your fellow colleagues and industry vendors!

Ascend
to the highest value of savings by registering early as a member
and taking advantage of additional workshops!

The Dermatology Nurses’ Association is a professional nursing organization comprised of a diverse
group of individuals committed to quality care through sharing knowledge and expertise. The core
purpose of the DNA is to promote excellence in dermatologic care.

3 Ways to Register

ONLINE
[credit card payments only]
2020.dnanurse.org

FAX
(payments with credit card info)
856-218-0557

MAIL
(with payment)
DNA Registration
East Holly Avenue/Box 56
Pitman, NJ 08071-0056

Reserve your spot today!
What is the biggest benefit you get from your DNA membership? Being a member of the DNA has given me an entire network of nurses I can reach out to and multiple avenues for continuing education in dermatology.

What advice can you give people to get more involved with DNA? If you’re looking to get involved, start small. Attend a meeting, go to conference, whatever suits your comfort level. There are opportunities at every level of the DNA, local and national.

Describe your first experience with DNA. My first experience with the DNA was becoming a member. I am fortunate to have an employer who believes in the value of professional organizations. The physician I work for pays for DNA membership for his nurses and encourages involvement.

What is the most satisfying aspect of your job? I enjoy the relationships I have built with my patients over the last seven years I’ve been working as a dermatology nurse. They have confidence in my knowledge and will ask for me by name when they call with a concern or question about their treatment plan.

What is your proudest career accomplishment? My proudest accomplishment was achieving Dermatology Nurse Certified (DNC). I was not able to attend any of the DNA conferences before testing, so I studied the Dermatology Nursing Essentials textbook and everything else dermatology I could get my hands on. I was nervous to go and sit for the test without having taken the pretext course, but I passed! And, I’ve been able to attend DNA Annual Convention each year since then.

What do you do when you’re not working? I am a single mother of three teenagers, 18, 16, and 14 years old. They occupy the majority of my free time. We like to watch movies, go out for dinner, and play board games together (even video games sometimes).

I also love to travel, whether as a family or by myself. I love flying to new places and meeting new people.

What would you be doing if you hadn’t become a dermatology nurse? If I hadn’t gotten into dermatology, I would most likely be working towards the Diabetes Nurse Educator Certification. That’s still in my plans, but I’ve put it on hold for the time being.

The one thing people don’t know about me... I actually used to be shy. If you’ve met me, you may find that hard to believe. Now, I will talk with anyone, anywhere. As I said before, I enjoy meeting new people. I’m that person at the store who’s going to strike up a conversation with the person next to me in line, or help that lady who doesn’t know the difference between firm and extra-firm tofu (that happened this week).

Describe your family. They’re a mismatched bundle of the good kind of crazy! We’re spread out all over the country, so I get to travel from coast to coast to visit them.

"Words to live by" or favorite quote? I’m known for saying, “It could always be worse.” I don’t mean that in a negative way at all. I have been through some tough times and some major losses. What I have learned is that you have to enjoy the moment you’re in and appreciate the people in your life. I look forward to the future while loving the life I’m in right now.

I was born and raised in an Air Force family. I spent 4 years enlisted in the Army as a Medic. I’ve never lived in one place longer than a few years, but have enjoyed traveling and meeting new, interesting people all over the country. I have three teenagers, 2 boys and a girl. We live in South Dakota, but will be moving to Florida in the summer. We’re looking forward to our next adventure!
Financial oversight committee
Robin Inabinet, RN-BC

Quarterly Financial Update (as of 09/30/19)

Gross Revenue $ 762,485
Gross Expenses $ 813,566

Net Operating Income (loss) $ <51,081>
Balance on hand $ 27,976

Robin Weber Memorial Fund $ 5,218

DNA Membership 1656

DNA Member Benefit Discount with Hotel Storm
Click the graphic below to access your savings!

Save up to 55% on hotels
Travel benefits from DNA

Password: DNAsavings
CAREER ADVANCEMENT MADE EASY
Introducing an employment resource to keep you growing.

- RESUME BUILDER
- PROFESSIONAL PROFILE
- SEARCHABLE PORTFOLIO
- CAREER RESOURCES
- CONFIDENTIALITY

Take control over your job search by visiting the DNA Career Center today!

https://www.dnanurse.org/resources/jobs-and-career/

TOP CREATIVE MINDS IN ONE PLACE

Mission Statement/Core Purpose
The Dermatology Nurses’ Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatological care.

Join Today

Membership
- 3,000+ RNs, NPs, LPNs/LVNs, Medical Assistants, Other Associate Members
- Breakdown – 56% Nurses, 22% Nurse Practitioners, 20% Medical Assistants, 0% Other
- Categories – NP Society Member, Nurse Member, Associate Member, Student Member, Senior Member, Honorary, Lifetime, Corporate
The Education Advisory Council (EAC) of the DNA is focused on promoting the quality of educational programs available to our members. Our goal is to increase competency and enhance the practice of all nurses caring for dermatology patients. The EAC oversees all educational endeavors within the DNA to ensure compliance with ANCC educational guidelines.

We are happy to announce that the following educational activities are now available on the DNA CE Center: An Infant with Erythematous Papular Rash – Virtual Dermatology - Grand Rounds Case #3, What's New in the Drug Cabinet? And Urticaria: Diagnostic and Treatment Considerations. Check out the DNA CE Center routinely for great opportunities to stay up to date with dermatology nursing knowledge and earn continuing education credit.

The EAC is currently accepting new members. Volunteering on the EAC provides the opportunity to collaborate with a network of outstanding registered nurses and contribute to the educational enrichment and future of our dermatology nursing community. If you are interested in participating, please contact one of our co-chairs for further information.

Kristen Miller, MSN, FNP  
EAC Co-Chair  
Email: kmiller@arrayskin.com

Kenzie Gardner, DNP, FNP-C  
EAC Co-Chair  
Email: kenziegardner@gmail.com

New Classes Available in the DNA CE Center
- An Infant with Erythematous Papular Rash
- Virtual Dermatology
- Grand Rounds Case #3
- Urticaria: Diagnostic and Treatment Considerations
- What’s New in the Drug Cabinet?

https://dna.digitellinc.com/dna/
Nurses in Research: Member Spotlight

Years as a DNA member: 17

Job title/position/location: Study coordinator/sub-investigator at Rockefeller University Investigative Dermatology.

Tell us about what you do: Everything! Assist with protocol organization and implementation (mostly independently), regulatory submissions.

What new and exciting research are you currently working on? Alopecia areata

Tells us about your research: We are using dupilumab (FDA approved for eczema) for alopecia areata in a current trial.

What inspired you to get involved in research? I answered a job ad in the NY Times. But once I got here I was hooked!

What is the most exciting aspect of the research that you are a part of? To further science. I get so much satisfaction out of being a part of furthering knowledge. We were instrumental in proving that psoriasis is an immune disease. But my love is to be with patients and see them through a study. I always point out how much they contribute as they need to know how important they are to the team.

What is the nurse’s role in research? This is so important! Nurses can take on many roles in research-clinical research nurse, sub-investigator, principal investigator.

Any advice for other nurses in starting research:

Educate yourself, find a mentor.

I received my Master of Science in Nursing from Pace University in NY in 2001 and am a Family Nurse Practitioner. I currently work as a sub-investigator/study coordinator in the Laboratory for Investigative dermatology at The Rockefeller University. We are conducting clinical trials in psoriasis, alopecia areata, eczema, and hidradenitis suppurativa.

DNA is searching for nurses involved in research to share their experiences!

The Research Task Force (RTF) is looking for DNA members that have been involved in any arm of research. We’d like to have you talk about how you got started with research and share your experiences. Please contact elainev@dnanurse.org if you are willing to inspire others or know someone who is!
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• Review world’s best image collection
• Quick access to therapy options
• Educate your patients

Special Pricing for DNA Members
visualdx.com/dna
Hello DNA friends and colleagues! My friends call me Ginny and I have been a volunteer for the DNA since 2004 shortly after I became a new NP in Dermatology at the University of Rochester in Rochester, NY. I originally worked my way up from an Associate Degree and completed my post master’s FNP at the University of Rochester in 2003.

My background is wound and ostomy care, and I found my love for dermatology out of a joint wound care clinic with our local dermatology residents in training. The very first conference I attended was in 2004 and it was then that I got hooked on being a part of this wonderful organization!

I was honored to be named as the recipient of Theresa Coyner’s DNA President’s award. If you know Theresa, she is such an accomplished Nurse Practitioner and volunteer extraordinaire who is selfless and wonderful in every way... I was in shock to be chosen.

This award has brought me much pride and has been wonderful for my administrators to see that I have been active outside the workplace in addition to the long hours I put in. Specifically, for the last several years I have been the facilitator of the Dermatology NP Coalition Accreditation Project, aimed at coordinating the efforts of many national NP experts in dermatology to support the credentialing of our DCNP exam by the ABNS. I am also a past Director on the Board of Directors.

I love 80’s music, spending time with friends, and hate to read! When asked where I see myself in 10 years, I hope to be working part time and near retirement! My husband Jeff and I have two grown children who live in NYC and Burlington, VT, and we travel as much as we can!

My role model is my mom, M.E. Clark, who is a nurse, and in Rochester NY pioneered the WOC specialty field that I so enjoy working in. She taught me to be compassionate, inclusive and an advocate to others in need, and to specialize in a field where experts are needed. Today, I run the University of Rochester’s first NP Ostomy Services clinic for ostomates, and combine my dermatology experience to treat complex patients with PG, wounds, folliculitis, fistulae, abscesses etc. I have had a very rewarding career.

My philosophy is simple: Have no regrets! And to make good choices.

My hope for those reading this simple article is for you to get involved, to help make a difference in our field of dermatology nursing and the only way to do this is to volunteer! I wish you all a very blessed holiday season!
The membership committee continues to be a very busy committee, looking for ways to increase membership by recruiting new members and encouraging current members to continue membership. We welcome ideas and suggestions from members as to how to best do this. But we do need help from all members to encourage their co-workers and acquaintances who work in or are interested in dermatology nursing to join DNA. As you know, we welcome MAs, LPN/LVNs, RNs and NPs working in dermatology to our organization, as well as anyone else with an interest in dermatology nursing.

The membership committee recently completed a membership drive, “Member-Get-a-New- Member,” which also included some awards for those who were diligent in speaking with others about DNA and the value of being a DNA member.

If every DNA member had been successful in getting one new member, our membership would have doubled!

Congratulations go to the following members who participated in the campaign: Alyssa Simpson, April Martinez, Beth Mooves, Caley Dougherty, Deborah Behymer, Donna Beyer, Ingrid Meyris, Jeanne LeBlanc, Katie Collins, Kay McCunis, Kelley Jimenez, Kozue Schulte, Kristen Miller, Lindsay Fitzgerald, Lindsey Ratcliff, Margaret Mayer, Marianne Tawa, Marichelle Stoppenhagen, Maura Flynn, Raysa Redondo, Rhonda Strunk, Susan Bordonaro, Tatum Toland, and Tracy Vidrich.

Tricia Lohmeier, Vince Jaramillo, and Christina Warren tied for second place in the contest, and Cecilia Ardila successfully recruited the most new members to join the DNA. They will all receive recognition at the annual convention and on DNA’s webpage, along with a 50% reduction of their membership renewal fee for next year.

The membership committee would like to thank each of our members who found one new member or more, for their efforts on the behalf of DNA and the membership committee.

We would also like to thank past members, physicians and others who, while not current members of DNA, were instrumental in helping some of our new members learn about and join DNA. We continue to encourage members to talk to coworkers, or attendees at chapter functions, about the benefits of membership in DNA.

Finally, we want to welcome all our new members. We do try to reach out individually to all new members, but sometimes systems fail. So, even if you, a new member, did not receive a message from a member of the membership committee, please know that we are happy to welcome you as a member of DNA. If we can be of assistance to you, please do not hesitate to reach out to us. Committee members are Kathy Liwanag, Sarah Neider, Angie Hamilton, Jane Glaze, Dave Schlichting, Barbara St. John and Donna Beyer.

And if any members of DNA, old or new, are interested in serving on the membership committee, or any other committee, please let us know. You can do so by contacting Janet Price at DNA’s National office, dna@dnanurse.org. Thank you for considering becoming a DNA volunteer. Your services will be greatly appreciated.
DNA members join because they have **passion**... 

“I love the profession and patients and I joined DNA because I want to be current on new dermatology practices.”

DNA members join to stay **informed**... 

“DNA has kept me informed about new policies and legislation around skin care, as well as FDA approved treatments for my practice.”

DNA members join for **professional** and **personal** development... 

“DNA has helped improve my self esteem by holding office in a local chapter. I am more confident in addressing colleagues and audiences related to healthcare, and I am returning to college now to further my career goals since I see the success of my mentors in DNA who have gone before me. I know that I can accomplish similar goals and hope to be able to offer the dermatology community some good in the future as well.”

**Become a DNA member for professional and personal development. Members receive...**

- Discounts on DNA Meetings, Professional Certification and Publications
- National and Local Educational Programs with Continuing Education Opportunities
- Scholarships, Grants, and Awards
- *Journal of the Dermatology Nurses’ Association* (JDNA)
- Membership for NPs in the Nurse Practitioner Society of DNA
- And Much More...

**Discover What a DNA Membership Can Do for You.**
The Dermatology Nurses’ Association and the 2020 Program Planning Committee would like to invite you to join the NP Forum at the DNA’s 38th Annual Convention on March 18-21, 2020 at The Crown Plaza Denver Airport Convention Center in Denver, Colorado. The NP Forum is a two day meeting starting on March 19th, and part of DNA’s four day Annual Convention. It is exclusively dedicated to Nurse Practitioners that are already working in the dermatology field.

Presentations to be offered will cover a broad spectrum of topics, will be highly interactive, and are designed to expand on your established practice patterns. The 2020 Program Planning Committee has chosen outstanding faculty that are passionate about educating dermatology Nurse Practitioners. They are planning to arm you with practical tips that will strengthen your skills, while they focus on topics previously requested by you. Immunology, microbiome, high risk medications and hair loss, to name a few.

You will have an opportunity to learn new treatment plans, diagnostic tricks, and what is new in the management of those tough cases such as bullous disease, dermatomyositis, CTCL, and more. Renowned dermatologist and dermatopathologist, Dr. Whitney High, will present on “Legal Ramifications”. We are also going to bring new and current topics such as care for the transgender dermatological patient, and leadership strategies to advance your career and job satisfaction.

Saturday will be a post-conference day that will offer a cosmetic workshop focused on hands on experience, which will bring the basics as well as new and trending pearls for the Nurse Practitioners working in aesthetics.

The Dermatology Essentials Workshop also offered on Saturday will cater to the NPs entering the field of Dermatology or interested in reviewing and deepening their core knowledge. Also being offered is the ever popular Phototherapy Workshop.

In addition to the many presentations offered, there will be networking opportunities and an after-hours comedy presentation by Nancy Norton. We are looking forward to meeting you in Denver at DNA’s 38th Annual Convention. For more information or to register, visit our website: DNA 2020 Annual Convention.
What have you learned throughout your time as a volunteer with the DNA?
Volunteering has reinforced my passion for dermatology nursing and broadened my knowledge of the specialty. I believe that contributing to a professional organization is a part of being a “professional” and simultaneously provides me both growth and contribution opportunities. Finally, I find volunteering enhances our career field because it provides a way to pass relevant information, new perspectives and fresh ideas to the dermatology community.

What motivates you to want to volunteer with the DNA?
My co-worker Diana Pencheva, NP, had been on the 2019 Convention Planning Committee and suggested I apply for a position on the committee. As a fairly recent empty-nester, I found this an opportune time to contribute to an organization that has been instrumental in my growth as a dermatology nurse.

What is your favorite part about the committee that you’re serving on?
My favorite part is getting to know the members of my committee and planning for the upcoming DNA 2020 Annual Convention in my home town. I've also enjoyed contributing through my knowledge of the local dermatology community and making recommendations for outstanding program planning.

What have you gained through serving on your committee?
I have gained a thorough appreciation for the amount of work involved in planning a program that will be appealing, relevant, and interesting to all DNA members. I have also enjoyed meeting new people and working on a team of professionals who are passionate and committed to advancing dermatology nursing practice.
NPS membership increased by 42 new members during the 2019 3rd quarter. Each member is valuable to our organization and the NPS appreciates your membership and support. Professional membership provides many member benefits, but none are more rewarding than connecting with your colleagues.

There are many opportunities to become involved with the NPS and we welcome your participation and input. Please contact dna@dnanurse.org to locate a NPS committee member if you wish to become more involved with your organization.

Case Studies for Continuing Education Credit

A core group of NPS members are developing “Case Studies” for members to attain continuing education credit. Photo quizzes have always been a favorite method for members to measure their personal knowledge of dermatological conditions and they provide the structure of the case studies. Each case study consists of four vignettes including a clinical presenting problem with patient history, clinical signs, and photo. Participants are then able to choose from a multiple-choice format what they determine to be the appropriate diagnosis. This is followed by a discussion of the condition and therapeutic treatment options along with references.

These will be self-directed, on-demand learning opportunities. It is anticipated that each “case study” will provide one ANCC credit hour and this will be offered at no charge to NPS members. This series of educational offerings must first be evaluated by the DNA’s Educational Advisory Council and pilot tested prior to being available on the DNA educational CE center. Watch for this learning opportunity in early 2020!

Private NPS Facebook Group

The other project NPS has been developing is a review of dermatological clinical articles where members can dialogue about their experiences with the conditions. Some of the clinical conditions discussed have been vitiligo, co-morbidities of psoriasis, and use of Janus kinase inhibitors in the treatment of alopecia areata. This has been done within the monthly NPS Committee Meeting and it has been a rewarding experience. Members of the NPS Committee voted to name this exchange “NPS Clinical Practice Discussion.” The NPS felt this opportunity should be afforded to all NPS members to provide a forum for member engagement.

The NPS private Facebook group was established in November and there are already 35 members. This is open to all NPS members with the link https://www.facebook.com/groups/DermatologyNursesNPSociety/. This closed group will provide an opportunity with NPS members to network with one another about dermatological clinical conditions and other concerns members may have. Please consider joining our group and connect with your colleagues!
NP Online Certification Review Course

DCNP Course Description

This course was designed to provide the nurse practitioners with a concise study guide to help prepare for the certification examination. It represents the countless volunteer hours of power point authors, writers, and pilot testers. The course consists of 11 modules. The subject matter for each module was derived from content mapping of the DCNP examination. There is no audio associated with the course to allow the learner to proceed at their desired pace and facilitate timely updates. Each module has accompanying review questions. Continuing education credit is obtained by successfully completing the review questions and attaining a score of at least 70%. Completion of the evaluation for each course is required to attain the continuing education certificate. Eligible for up to 39.27 continuing education credits.

We wish you success in completing the certification examination.

COST:
$500.00 for members
$800.00 for non-members

Visit the Courses Online at:
https://dna.digitellinc.com/dna/

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Membership
3,000+ RNs, NPs, LPN/LVNs, Medical Assistants, Other Associate Members
Breakdown - 50% Nurses, 22% Nurse Practitioners, 20% Medical Assistants, 8% Other
Categories - NP Society Member, Nurse Member, Associate Member, Student Member, Senior Member, Honorary, Lifetime, Corporate

Disclaimer
The review questions at the end of each module may or may not be reflective of the certification examination questions. Completion of this course DOES NOT insure the participant will attain a passing score on the certification examination.
This package is only available for one year after purchase.
NURSE PRACTITIONER SPOTLIGHT

BETH HANEY, DNP, FNP-C, FAANP

What setting do you work in? Aesthetics, College Health, City Government

How long have you been a nurse practitioner? 19 years

How long have you been working in dermatology or a dermatology related discipline as an NP? 16 years

Can you describe your role as an NP in your practice and the healthcare team? I founded an aesthetics practice in Yorba Linda in 2006 called Luxe Aesthetic Center, and have a wonderful team of expert NPs who provide treatments and procedures. I also have a great staff of amazing millennials (I adore them!) who manages the practice. I personally provide aesthetic services 2-3 days a week and feel very fortunate to be able to work in the aesthetic field.

I also work as part of the medical team at the University of California, Irvine Student Health Center and provide urgent care and family practice services one day a week.

In addition, I was elected to Yorba Linda City Council in 2016 and was recently unanimously elected by my city council colleagues as Mayor Pro-Tem for Yorba Linda. I will serve my city as Mayor for one year starting in December 2019. It’s wonderful being part of my city government because as an NP, I have a unique perspective from serving individuals and families. Because of my work in health care, I have special interests in health and local issues that matter to the community.

What kind of procedures do you do on a daily basis? I help people feel more confident and beautiful through my work at Luxe Aesthetic Center and use dermal filler and neurotoxin injections, laser, and (intense pulsed light) IPL as tools to help me achieve great outcomes. In my college health role, I provide primary care and also diagnose and treat skin conditions, do incision and drainage, biopsies, prescribe medications, and other functions such as policy revisions.

What is your favorite part of your job as a (dermatology) NP? I love the privilege of being able to take care of people and helping them feel, look, and be better. It is an honor to be trusted and be sought out by patients.

What would be your advice to give to aspiring dermatology nurse practitioners? Keep moving forward! Read, study, listen, and learn as much as you can throughout your entire career - dermatology is challenging but just as rewarding. You will change and improve many lives (although sometimes you may not realize it) - so it is important to understand how your contribution to healthcare impacts your patients. Above all, do what you love and have fun!

Beth Haney, DNP, FNP-C, FAANP is a nationally recognized nurse practitioner for her work in education and health policy. She is author of Aesthetic Procedures: Nurse Practitioner’s Guide to Cosmetic Dermatology (2019), aesthetics practice owner, primary care provider, and Mayor Pro-Tem of Yorba Linda, California. Patient safety and common sense health policy are her top priorities.
As many of you know; when you become certified, you reveal your dedication to a higher level of professional practice. The credentials you earn show your patients and future patients that you have met proven standards and that you are dedicated to continuing education that keeps you on top of your profession.

**ELIGIBILITY:**
To sit for the Dermatology Certified Nurse Practitioner (DCNP) exam, candidates must meet the following requirements:

- Masters or Doctoral degree in nursing
- Current NP state licensure
- National certification as a NP
- Minimum of 3,000 hours of recent NP practice with current practice in dermatology (hours obtained from a formal dermatology NP academic program count towards the 3,000 hours)

*So, what does the Dermatology Nurse Practitioner Certification Board (DNPCB) do to support the value of your certification?*

The DNPCB promotes the highest standards of dermatology nurse practitioner practice and establishes credentialing mechanisms for your validating capability as a dermatology NP. As a board we are committed to “the advancement of professional nursing through recognition of nurse practitioners displaying knowledge and expertise in dermatology specialty practice” (Mission Statement, DNPCB By-laws, 2018).

As you may have heard, this board has been working towards something major for the past three years; the accreditation of your exam. Much like an individual dermatology NP meets eligibility and recertification standards, our board must meet demanding requirements to show that our exam meets the highest national standards through a meticulous peer review process from the Accreditation Board for Specialty Nursing Certification. Like other certifying bodies, we believe that individuals and organizations need to not only meet certain well-founded requirements, but that we must continually demonstrate “appropriate knowledge, skill, and competency to meet credentialing requirements” (Future Directions of Credentialing in Nursing, 2015). As more and more of you become certified (see the list here), we want you and the public to be assured that the standards you are meeting mean something.
Accreditation and Certification Work Together to Drive Better Patient Outcomes

An accredited certifying program represents excellence and attainment of the highest quality standards of continuing education and real-world application. In this consistently evolving industry, continuing education required for specialty certification and relicensure equips professionals to better cope with constant change and continue to provide the highest quality of care for better patient outcomes.

“Accreditation is the obvious extension of individual professional certification. If you are offering a certification program, then you and your certificants need to be able to say, ‘our program is the best. We have demonstrated compliance with 18 rigorous standards.’ It’s a mark of excellence that sets a certification program apart.”

-Dottie Roberts, executive director of the Orthopaedic Nurses Certification Board and ABSNC accreditation manager

The DNPCB continually evaluates and evolves our standards. When we do this we are setting the stage for you, the DCNP, to grow and evolve as a specialty professional. A nurse practitioner ideally positioned to meet the ever-changing needs of health care and the people we serve.

Check out our new website at dnpcb.org
Or contact us via our association manager Melissa LaBarbera:
55 W. Monroe Street, Suite 2000
Chicago IL 60603

18 Accreditation Standards
1. Definition and Scope of Nursing Specialty
2. Research-Based Body of Knowledge
3. Organizational Autonomy
4. Non-Discrimination
5. Public Representation
6. Eligibility Criteria for Test Candidates
7. Validity
8. Test Development
9. Reliability
10. Test Administration
11. Test Security
12. Passing Score
13. Recertification and Continuing Competence
14. Communications
15. Confidentiality
16. Appeals
17. Misrepresentation and Non-Compliance
18. Quality Improvement
Preparing for certification?
Learn everything you need to know to be a dermatologic nurse.

Dermatologic Nursing Essentials: A Core Curriculum, 3rd Edition
Noreen Heer Nicol, PhD

An official publication of the Dermatology Nurses’ Association

Filled with cutting-edge advice and clinical instruction, this one-of-a-kind resource provides a comprehensive foundation in dermatologic nursing through:

- vital practice principles and care instructions in an easy-to-read outline format
- on-the-spot clinical guidance
- current, well-researched, evidenced-based content
- 400 color photos and numerous tables for at-a-glance reference.

Order your copy in our online store at www.dnanurse.org
Dermatology Organization Template

As dermatology clinicians, it’s important to share our knowledge and experiences. Why not submit an article for publication to JDNA and reach a vast network of our colleagues in dermatology? One of the easiest ways to get started is to explore JDNA’s templates and use them to guide your writing. Here’s our template for an article sharing information about a dermatology organization.

TITLE PAGE

Please include:

• Name of organization
• Name of author(s), degree(s) and certifications; authors’ institutional affiliation and professional positions.
• Complete mailing address, business phone number, home phone number, fax number, and e-mail address.

ABSTRACT

On a separate page, briefly (100-200 words) describe the organization and its purpose. No abbreviations, acronyms, footnotes, or references should be used.

MANUSCRIPT

Introduction

• No heading necessary, per APA.
• Please include an introduction to the organization and any relevant history.
• Please include the link to the organization’s website and a jpg or png file of the logo.

Purpose

• What is the purpose of the organization? Is it for health care providers, patients, the public?
• Is there a mission statement or list of goals?

Details

• Please use headings/subheading, as appropriate.
• Consider including the following, as appropriate:
• If the organization is related to a specific diagnosis, please briefly explain the diagnosis. Include why an organization focused on this diagnosis is important.
• Tell our readers about the organization – how it’s organized, who the members are (and numbers, if possible).
• How is membership achieved? Are there fees or requirements?
• What are the benefits of being a member?
• Are there meetings, webinars, CE opportunities?

REFERENCES

• Please use APA format.
• Strive at all time to use scholarly journals (also referred to as academic, peer-reviewed, or referred journals) to support your manuscript.

To download this template and others, visit www.JDNAonline.com and click the ‘For Authors’ tab in the top menu bar. We look forward to your submission – thank you!
The Northern California/San Francisco Chapter’s Annual Conference, Dermatology Nursing Update 2019, was held 11/2/2019. Conference attendees included local DNA chapter members, staff from California Bay Area dermatology practices, and nurses in internal medicine and radiology. The annual chapter business meeting was held during the conference lunch hour, during which it was announced that Melissa Cooper will continue as Chapter President and Treasurer. Sierra Kane will continue as Chapter Secretary. Elections will be held during next year’s conference for the positions of president-elect and secretary. The 2020 conference will be held Saturday, November 7. For information on future chapter meetings and conferences, please email dnanorcalchapter@gmail.com.
to the new members who joined the DNA 3rd Quarter 2019!

<table>
<thead>
<tr>
<th>Name</th>
<th>City</th>
<th>State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alouisa Agcaoili</td>
<td>Vallejo</td>
<td>CA</td>
</tr>
<tr>
<td>Lily Andrews, NP</td>
<td>Madison</td>
<td>CT</td>
</tr>
<tr>
<td>Monica Armstrong, NP-C</td>
<td>Hurricane</td>
<td>WV</td>
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<tr>
<td>Luanna Banghart, Student</td>
<td>Seminole</td>
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</tr>
<tr>
<td>Jennifer Barden</td>
<td>Pendleton</td>
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</tr>
<tr>
<td>Rebecca Blackwell</td>
<td>Round Rock</td>
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<tr>
<td>Scarlett Bone</td>
<td>Fort Smith</td>
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<tr>
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<td>Lorena</td>
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<tr>
<td>Katie Boylan, Corrales</td>
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<tr>
<td>Jessica Brana</td>
<td>Clearwater</td>
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<td>Olga Brezden</td>
<td>Naperville</td>
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<td>Petra Bromley</td>
<td>Norton Shores</td>
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<td>Kiilani Buczkowski</td>
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<tr>
<td>Leah Buthorne</td>
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<td>Allison Carroll</td>
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<td>Genevieve Chow</td>
<td>Toronto</td>
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<tr>
<td>Kiley Christensen</td>
<td>Spencer</td>
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<tr>
<td>Kelsey Chung, Irvine</td>
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<td>Rodney Clark, Nurse</td>
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<tr>
<td>Danyelle Dalfonse</td>
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<td>Marirose David</td>
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<tr>
<td>Danielle Davis</td>
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<td>Angela Dohey, RN</td>
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<td>Sarah Dunnington</td>
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<td>Brittnie Faine, ARNP</td>
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<td>Jillian Frates</td>
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<tr>
<td>Jennifer Garrick</td>
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<tr>
<td>Brenna Gibson</td>
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<tr>
<td>Lucy Gomez</td>
<td>Odessa</td>
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<tr>
<td>Tunde Gore, FNP</td>
<td>Allen</td>
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<tr>
<td>Una Gregg, RMA</td>
<td>Cleveland</td>
<td>TN</td>
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<tr>
<td>Christina Greisler</td>
<td>Tolland</td>
<td>CT</td>
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<tr>
<td>Laura Hay</td>
<td>Reno</td>
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<tr>
<td>Kristin Hecker</td>
<td>Langhorne</td>
<td>PA</td>
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<tr>
<td>Jayme Heim, MSN</td>
<td>Grand Rapids</td>
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<tr>
<td>Maybo Heu, MSN, MPH</td>
<td>Fresno</td>
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<tr>
<td>Ramona Huerta</td>
<td>Ripon</td>
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<tr>
<td>Mary Ingutti</td>
<td>Rochester</td>
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<tr>
<td>Brittney Irons</td>
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<tr>
<td>Cheryl Johnson</td>
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</tr>
<tr>
<td>Kirsti Johnson</td>
<td>Whitby</td>
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</tbody>
</table>
Tameika Jordan, Boulder City, NV
Kelly Kane, Coatesville, PA
Jeremy Kelly, BSN, RN, CCRN, Portland OR
Patty Kline, LPN, Portland OR
Lacey Kranski, Madison WI
Sandra Kurzer, Nurse member, Durand MI
Kasey Little, BSN, RN, New Athens IL
Ashley McClung, MA, Odessa TX
Kaleaa Mccunis, Houston TX
Melissa Mele-Delgado, DNP, Hamburg NY
Laniefel Mendoza, RPN, Etobicoke ON
Laura Milburn, Cambridge MA
Joann Minicozzi, Branford CT
Elizabeth Moore, NP, Denver CO
Robert Morris, RN, Chula Vista CA
Kelsey Nadeau, Presque Isle ME
Amy Natalicchio, NP-C, Woodcliff Lake NJ
Stephanie Nowak, Merritt Island FL
Heather Olson, BS, MBA Healthcare, Onalaska WI
Alyssa Packingham, CMA, Muskegon MI
Holly Paulsen, RN, Portland OR
Elissa Perlo, CMA, Enfield NH
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Arely Ramirez, Odessa TX
Olivia Rhoades, Chicago IL
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Rachel Ruhlman, Canyon Lake CA
Tracy Rutledge, RN, Flora Vista NM
Emily Schlinz, Phoenix AZ
Jennifer Schroder, RN, New York NY
Leah Shupe, Newnan GA
Ariel Simon, Helena MT
Nichole Slade, LPN, Harveyville KS
Jena Smith, Madison MS
Sarah Soloway, MScN, Milwaukee OR
Danielle Spelich, BSN, Meridian MS
Laura Spicer, RN, BSN, Saint Marys OH
Amber Starling, Ocala FL
Laurie Stephan, Cincinnati OH
Annie Sullivan, Heath TX
Jessica Sullivan, LPN, Tualatin OR
Shannon Tabaczynski, LPN, Oviedo FL
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Lacie Villegas, LVN, San Diego CA
Diana Vlad, West New York, NJ
Mackenzie Wiechmann, LPN, Gresham OR
Kellie Willoughby, Frankfort KY
Caroline Wilson, Mountain Brk AL
Theresa Wilson, Newcastle CA
Tonya Wilson, NP, Oviedo FL
Jonathan Wingfield, Phoenix AZ
Ashley Wu, Brooklyn NY
Tiffany Yatsko, Clayton MO
Rachael Young, Morehead City NC

Join DNA Today!
Join the DNA online or Print an application here.
DNA Member Benefits

Education:
- National and local programs
- DNA's Dermatology Delivered Educational Series
- Online Continuing Education Center: CE classes and RN & NP certification review courses
- Continuing Education Provider Accreditation through ANCC

Professional Development:
- Scholarships, Grants & Awards
- Dermatology Nursing Certification
- Career Center
- Volunteer Opportunities

Networking:
- Interactive website www.dnanurse.org
- Social media FB, Twitter, LinkedIn @DNA nurses
- Local DNA Chapters

Publications:
- Weekly Emailed Newsletter, DNA cNews
- Quarterly Newsletter, DNA FOCUS
- Bi-monthly Journal, the Journal of the Dermatology Nurses' Association (JDNA)
- Scope and Standards of Practice

Discounted Services:
- SkinSAFE - The Skin Allergy Avoidance Platform free to DNA members.
- Hotel Storm
- Visual DX

Specialties:
- Nurse Practitioner Society dedicated to meeting the needs of the NP
- Committees to focus on member needs
- DNA online store

Advocacy: partnering with affiliate organizations to promote our common interests and goals
We’re pleased to introduce a new Facebook Group for the DNA NPS! This is a closed group, so content will only be visible to DNA NPS members. It is a place to ask questions and share ideas with your DNA NPS colleagues. To join, find us through the main DNA Facebook page and click on Groups in the left menu. Select the group Dermatology Nurses NP Society then click • Join Group below the cover photo.

WEBSITE:
WWW.DNANURSE.ORG

FACEBOOK:
HTTPS://WWW.FACEBOOK.COM/DNANURSES/

TWITTER:
HTTPS://TWITTER.COM/DNANURSES

LINKEDIN:
HTTPS://WWW.LINKEDIN.COM/COMPANY/DERMATOLOGY-NURSES-ASSOCIATION/
Heightened Inspiration:
Learning, Leading, Engaging in Dermatology Nursing

https://2020.dnanurse.org
Dermatology Nurses’ Association | REGISTRATION FORM

Name [Redacted]
Employer/Organization [Redacted]
Preferred Mailing Address □ home □ work
City [Redacted] State [Redacted] 2 p Postal Code [Redacted]
Daytime Telephone □ home □ work □ cell

Required email address [Redacted]

Disability or dietary needs? Please state: [Redacted]

REGISTRATION FEES

FULL CONVENTION (March 18 at 7:00 am – Friday, March 20 at 5:15 pm) includes all educational and social activities, excluding Special Interest Workshops, NP Forum and any other additional registration fee selections.

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non-Member</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>Super Early Fee – On or before February 5, 2020</td>
<td>□ $350</td>
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<tr>
<td>Early Fee – Postmarked February 6, 2020 through March 4, 2020</td>
<td>□ $400</td>
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<td>Regular/Onsite Fee – March 5, 2020 and after</td>
<td>□ $435</td>
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<td>Student (Not a degree – proof of enrollment required)</td>
<td>□ $215</td>
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NP Forum (Thursday, March 19 – Friday, March 20) (Pre-Selected Sessions)

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<td>NP Forum Only (Both Days)</td>
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SPECIAL INTEREST WORKSHOPS (Saturday, March 21)

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<td>901 Dermatology Nursing Essentials</td>
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<tr>
<td>902 The Joanna Schild Fundamentals of Phototherapy Workshop</td>
<td>□ $185</td>
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<tr>
<td>903 Aesthetic Workshop</td>
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<td>□ $265</td>
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<tr>
<td>Guest (other than attendee) Exhibited Hall and Opening Reception – $50</td>
<td>□ $50</td>
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<tr>
<td>Support the DNA Awards Program by making a donation $25 – $50 – $75 – $100 □ Other</td>
<td>□ $25</td>
<td>□ $50</td>
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</tbody>
</table>

Total Amount Due

PAYMENT OPTIONS

Charge my: □ Visa □ Mastercard □ American Express □ Discover
Credit Card Number
Exp. Date
Security Code
Name of Card Holder (please print)
Credit card billing address
Signature

SESSIONS – Please indicate your 1st & 2nd choice for each concurrent session and select optional activities you plan to attend. On-site changes are permitted upon availability.

<table>
<thead>
<tr>
<th>Wednesday, March 18</th>
<th>Thursday, March 19</th>
<th>Friday, March 20</th>
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<tbody>
<tr>
<td>12:15 pm □ Luncheon Symposium</td>
<td>10:30 am □ 211 □ 212 □ 213</td>
<td>10:15 am □ 311 □ 312 □ 313</td>
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<tr>
<td>1:30 pm □ 111 □ 112 □ 113</td>
<td>11:45 am □ Luncheon Symposium</td>
<td>11:30 am □ DNA Business and Recognition Meeting</td>
</tr>
<tr>
<td>4:00 pm □ 121 □ 122 □ 123</td>
<td>1:00 pm □ 221 □ 222</td>
<td>1:00 pm □ 321 □ 322 □ 323</td>
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<tr>
<td>6:00 pm □ 1st-Time Attendee Reception</td>
<td>3:00 pm □ 231 □ 232 □ 233</td>
<td>5:00 pm □ 321 □ 322 □ 323</td>
</tr>
</tbody>
</table>

(All programs are subject to availability and registration fees are not refundable.)

Click to Register Online!

4th Quarter 2019 FOCUS | 32
Call for Nursing Poster Abstracts

Submission Deadline Extended to January 15, 2020!

Heightened Inspiration: Learning, Leading, Engaging in Dermatology Nursing

Who can submit?

DNA encourages poster abstracts to be submitted from all contexts of nursing practice. All forms of scholarly inquiry by NURSING and INTERDISCIPLINARY team players are welcomed! DNA encourages inter-sectoral sharing of knowledge! There are no requirements for specific credential levels of submitters. You do not need to be a DNA member to submit. All approved posters (with the exception of commercial category posters) are eligible for poster award judging, regardless of membership status.

COMMERCIAL POSTERS:

If you (or any of your co-authors) are affiliated with/employed by a commercial entity, or if you have received commercial support for your poster, there is a separate submission process. Please do not complete this form.

What can my poster focus on / what type of posters are you looking for?

- **Safety & Ethics**: methods to enhance patient safety or handle ethical issues
- **Research**: reporting new technology; medications or treatment methods; evidence-informed practice
- **Education**: patient and health care providers’ education, health promotion strategies; prevention; advocacy; holistic care; mental health/psychological aspects
- **Community Initiatives**: innovative delivery of care models, interdisciplinary clinics, team building in the community, environment; impact on population; capacity building
- **International Collaboration and Processes**: practice initiatives and partnerships; knowledge exchange; building networks
- **Culture and Diversity**: approaches to health; attitudes/beliefs/values on skin care; awareness and safety
- **Health Policy and Advocacy**: development (local and national levels); health promotion; political action

What happens after I submit my abstract?

DNA’s Program Planning Committee will review all of the submissions after the January 15, 2020 deadline. After the Committee has completed their review, an email notification will be sent to the PRIMARY AUTHOR of the poster, advising whether or not the poster has been accepted. If not accepted, feedback will be provided and you may be asked to make changes and resubmit the abstract.

If your abstract is accepted, it is a requirement that the primary author attend convention (purchase a full convention registration) and that an author listed on the abstract, preferably the primary author, must be present during the designated poster presentation times, on Wednesday, March 18th and Thursday, March 19th, 2020 to answer questions about your poster.

Please click here to view the submission form.
"I'm glad I'm able to talk to other Nurse Practitioners, other Nurses, about the issues I'm seeing."