AUTUMN IS UPON US!

In this Issue:
- Education Evolution
- Volunteering
- Chapter Updates
- And Much More!

The Dermatology Nurses’ Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatologic care.
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With the return of kids to school it looks like summer has officially come to an end and fall is upon us. I had the opportunity to be in the path of totality for the solar eclipse and it was truly an incredible experience to watch. August was quite a busy month for Mother Nature with the solar eclipse, record setting heat and rainfall in many parts of the country, along with two major hurricanes overstaying their welcome and leaving quite a mess behind.

The individual committees have remained very busy over the last few months with many projects and continued work to meet our goals with the strategic plan. The Communications Committee in a collaborative effort with the Environmental Scanning Council (ESC), is launching a new Community Forum on the website that will enable members to take part in discussions, and allow visitors to see what’s on the minds of dermatology professionals across the country. In another collaborative effort, the Communications Committee and ESC have started development of a Research Task Force to explore opportunities within dermatology for research. The Communications Committee is also reviewing our current social media and communication outreach to find new and creative ways to increase visitors and interaction.

The Education Advisory Council (EAC) continues their work with Digitell to update the CE center and add additional educational offerings. The EAC is pushing forward the NP online review course program with many of the modules currently being pilot tested.

The Financial Oversight Committee continues the important work of reviewing all the organization’s finances, investments, budgets and requests for new funding to ensure that we continue to remain in the positive and viable for many years to come.

The Membership Committee continues to explore how best we can support our current members and ensure members find value in being a part of the organization. They are also brainstorming for opportunities to reach non-members working within dermatology and other health care members who would benefit from collaboration and dermatologic education.

Lastly, the Nominating Committee has finalized the list of candidates that will be on the ballot this year. The Board has approved the grid (plan) for the upcoming conference in San Diego and the Program Planning Committee continues to develop what will be an incredible program this year. The Phototherapy Taskforce will be putting on multiple workshops throughout the nation while working to add even more up-to-date and exciting information to the program for the future.

I will wrap up things up with a reminder that we have confirmed the Paradigm Program for six of our local chapters and I encourage you to keep an eye out for when the program might be in your area. If you are currently serving as a local chapter officer, please ensure that your DNA membership is current and up-to-date.

Thank you again to all of our great volunteers, our supporters, collaborators, management team and members!

Dig out your sweaters, jackets, rakes and umbrellas in anticipation of a great fall!

Dave
You’re wanted in the DNA Nurses Lounge

We are very pleased to announce that the DNA has joined the Nurses Lounge – a professional online network for nurses. This network will allow us to more easily communicate news, meetings, courses, continuing education opportunities and other valuable information direct to our members.

The Nurses Lounge offers a great way to maintain separation between your social and professional life that is growing more and more important in an online world. Additionally, the Nurses Lounge has a lot of nursing news that you will not receive from other social networks. That’s why we would like to encourage you all to join DNA’s Nurses Lounge.

As a member, you will be connected not only to DNA, but can connect to your local nursing profession, nursing schools as well as other nursing organizations and nursing employers.

Connecting a site dedicated to the nursing profession will benefit you individually as well as those institutions that support the profession. In addition to receiving local/state industry news, this free service also provides a way for you to stay connected professionally with fellow DNA members and other colleagues as well.

To join, click the following link: [http://www.nurseslounge.com/lounges/profile/16384/dermatology-nurse](http://www.nurseslounge.com/lounges/profile/16384/dermatology-nurse)

We encourage you to join now. The process only takes a few minutes and will benefit us all. While you are at it, be sure to include your picture!

We thank you for participating and look forward to seeing you in the DNA Nurses Lounge.
Chapter 17 North Carolina Chapter

North Carolina Chapter Fall Meeting 2017

The North Carolina DNA will be hosting their fall meeting on September 30, 2017, at Greensboro-High Point Marriott Airport, Greensboro, NC.

This year's theme is Diversifying Our Knowledge to Improve Care. Topics of interest include Mohs Surgery by Dr. Dan Pearce, Skin of Color by Dr. McKinley-Grant, Cosmetics by Dr. Jordan Wallin, Ethics in Nursing by Beverly Essick, RNC MSN CPHRM, LMC. There will also be a program jointly provided with Paradigm and DNA entitled “Advances in Atopic Dermatitis: Expert Insights Into New and Emerging Therapies.” There will be 6 CEs offered. Breakfast and snacks will be provided by the NCDNA.

There will also be a lunch symposium sponsored by Janssen Biotech.

For more information regarding this event please contact Robin Inabinet at rinabine@wakehealth.edu.

Robin Inabinet, RN-BC
Chapter President

Chapter 09 Oregon Chapter

The NW Oregon Dermatology Nurses' Association will hold it's Annual Educational Conference on Saturday October 21, 2017. The conference will be held at the Oregon Health Science University's Center for Health and Healing (3303 SW Bond Avenue Portland, OR 97239).

This year we are fortunate to have several world and nationally known speakers. It is sure to be a day filled with the latest dermatology updates from the best in the dermatology field!

This continuing nursing education activity has been submitted to the Oregon Nurses' Association for approval to award contact hours. Oregon Nurses' Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

For more information please contact chapter President Kelley Jimenez RN, BSN, DNC at KelleyLJimenez@gmail.com
Chapter 37 Big Sky Montana Chapter
Women's Health Event

On June 8, 2017 from 11am-2pm, the Big Sky Montana Chapter held a Women's Wellness Event by Leo Pocha. This event was sponsored by the Indian Health Alliance at their building in Helena, Montana, and was held to promote general wellness for Women, and to educate the community on women's health issues. Our host, Associated Dermatology, focused on sun safety, while providing samples of sunscreen, education on choosing a sunscreen, and dermatological services.

Janel Zizka

Chapter 37 Big Sky Montana Chapter
ELTA MD Day

On April 21, 2017, the Big Sky Montana Chapter held ELTA MD Day, which was hosted by Roseanne Kahn, Representative from Associated Dermatology. This event was open to the community to come in and learn about the best sunscreen for their skin type.

Tracy Vidrich
Quarterly Financial Update (as of 06/30/2017)

Gross Revenue $782,100.36
Gross Expenses $718,550.14

Net Operating Income (loss) $63,550.22
Balance on hand $236,127.82
Robin Weber Memorial Fund $9,693.93
McKiernan Memorial Fund $3,130.69

DNA Membership 2,524
Leadership Spotlight

On the Job

What is the biggest benefit you get from your DNA membership?

The biggest benefit I get from my DNA membership is access to dermatology specific continuing education. The annual conference is the best way for me to obtain the CE hours I need to maintain my dermatology nurse certification but there are so many other opportunities as well – such as local chapter events, CE online courses and CE through the JDNA.

What advice can you give people to get more involved with DNA?

If you’re on the fence about volunteering, go for it! For many years I was hesitant to step into a volunteer role because I felt like I didn’t know what I was doing. Then one year at the Oregon chapter annual educational meeting I finally thought “why not?” and rose my hand and volunteered. Everyone that volunteers in this organization has started somewhere and learned along the way. And there are so many amazing nurses and medical assistants in volunteer roles within the DNA that will guide, teach and mentor you. I have some amazing mentors who have helped to shape and guide me over the years and am still learning so much as I continue my volunteer roles within the DNA.

What is the most satisfying aspect of your job?

The most satisfying part of my job is patient education. Sometimes patients can be very confused or overwhelmed after a visit with a provider. I love being able to help the patient process through the information so that it makes sense and pertains to their lives and how they live with their skin condition. Being able to individualize care and set realistic expectations empowers patients and they seem to have better outcomes and higher compliance levels.

What is your proudest career accomplishment?

Obtaining my dermatology nurse certification has definitely been a top career accomplishment.

On the Side

What do you do when you’re not working?

When I am not working I am usually at soccer practice or soccer games with my kids! I have two young children who keep me busy all the time! We are also avid supporters of our MLS soccer club, the Portland Timbers, and attend those games regularly.

What would you be doing if you hadn’t become a dermatology nurse?

Recently a co-worker asked me this question and it was very difficult to answer. I cannot imagine myself in another career, but if I had to choose something different I would probably would have become a teacher.

Describe your family.

I have a wonderful husband and 2 children (1 girl and 1 boy). We have a 15 year old tuxedo cat named Maui, an 8 month old labradoodle named Rosie and recently this summer added an aquarium full of fish to the family! I am lucky to live close to my mom, dad and younger brother and have a wonderful extended family of in-laws in Minnesota and Florida.
Volunteer Spotlight

What do you get out of being a volunteer for the DNA?
I frequently volunteer for state and national organizations and am past president of California Association for Nurse Practitioners. I have been volunteering for my state organization for over 10 years, AANP for several years, and DNA over 2 years. Volunteering for professional organizations is an amazing experience and I have learned so much about the intricacies of how organizations are managed. In addition, many professional opportunities have been presented and I have met some incredible people along the way. Volunteering in your professional organization is a rewarding experience that is unparalleled because you are part of something that is much bigger than yourself and your contributions are an important part of the growth of both the organization and yourself.

What motivates you to want to volunteer with the DNA?
I enjoy contributing to my professional organizations. It gives me a sense of accomplishment and pride to be able to elevate and promote nurses and nurse practitioners and their practice to the profession as well as communities, the public, and organizations outside the profession.

Name: Beth Haney
Credentials: DNP, FNP-C, FAANP
Place of Employment: LUXE Aesthetic Center
City & State: Yorba Linda, California

What is your favorite part about the committee that you’re serving on?
Serving on the Communications Committee is very fulfilling because I see the changes and improvements we have been able to make on the organization’s website and other outlets. It’s always nice to see the outcome of your work!

What have you helped your committee accomplish in the last year?
The work of the Communications Committee is ongoing and a very important part of the DNA. Communication is everything! During my tenue on this fabulous committee, we have revised and updated the website so it is much more appealing and user-friendly. It offers the most current information and is a great portal for information about our organization. We have some other social projects in the works that look very promising. Check out the new website for more information.

What have you helped your committee accomplish in the last year?
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How has your committee worked to further the goals and vision of the DNA?
Working on this committee with talented and highly motivated fellow volunteers has made the experience of volunteering very rewarding. The Board of Directors have open and clear communication with our committee chair and this streamlines the process of furthering the objectives of communicating the knowledge, goals, and beliefs of DNA, as well as promoting the organization through a variety of platforms to best connect with the community of members, patients, and public. The Communications Committee is an integral part of DNA and we have worked diligently to improve the branding and message through the website and our online presence. We continue to work together with the Board to ensure active promotion of DNA through branding and messaging that are vital to DNA to ensure we continue to advance dermatology nursing and advanced practice.
Preparing for certification?
Learn everything you need to know to be a dermatologic nurse.

Dermatologic Nursing Essentials: A Core Curriculum, 3rd Edition
Noreen Heer Nicol, PhD

An official publication of the Dermatology Nurses’ Association

Filled with cutting-edge advice and clinical instruction, this one-of-a-kind resource provides a comprehensive foundation in dermatologic nursing through:

- vital practice principles and care instructions in an easy-to-read outline format
- on-the-spot clinical guidance
- current, well-researched, evidenced-based content
- 400 color photos and numerous tables for at-a-glance reference.

Order your copy in our online store at www.dnanurse.org
In 1998, I took the first test offered by DNA to become a Dermatology Nurse Certified (DNC). I remember feeling quite nervous and ill-prepared to test my general knowledge in dermatology—especially since I practiced in the sub-specialty of cutaneous malignancies. It seemed like a daunting undertaking. However, to my surprise, I passed that 1998 exam and have re-certified six times since then. Every time a certification testing opportunity or re-certification time rolls around, it is important to take stock of what it means to be certified in dermatology nursing, either as a registered nurse (DNC) or nurse practitioner (DCNP).

The American Board of Nursing Specialties (ABNS), established in 1991, defines certification as “the formal recognition of specialized knowledge, skills and experience demonstrated by the achievement of standards identified by a nursing specialty to promote optimal health outcomes”. Further, the ABNS mission statement is “to promote the value of specialty nursing certification to stakeholders”.¹

The essence of what it means to be certified in dermatology nursing can also be found in the mission statement of the Dermatology Nursing Certification Board (DNCB):

“The Dermatology Nursing Certification Board (DNCB) promotes the highest standard of dermatology nursing practice and establishes credentialing mechanism for validating proficiency in dermatology nursing.”

For the nurse, certification is just that: Evidence and validation of competence in a specialty practice that goes hand in hand with the possession and command of a unique body of knowledge. Professional certification is a great way to universally establish and validate your unique expertise in dermatology. Additionally, certification is recognized by employers and professional peers alike as one of the top ways to demonstrate specialty practice skill and quality outcomes. Certification improves the visibility of dermatology nursing among the lay public as well as dermatology colleagues. Educational programs and offerings are also enhanced and challenged to meet the ever-changing demands of ongoing certification and professional development requirements.

The ABNS differentiates between licensure and certification in that “while state licensure provides the legal authority for an individual to practice professional nursing, private voluntary certification is obtained through individual specialty nursing certifying organizations and reflects achievement of a standard beyond licensure for specialty nursing practice.”¹

Certification in specialty nursing practice is that extra step in your nursing career that elicits multiple tangible and intangible benefits. Please take the time to take stock of your career. If you are already certified, continue to re-certify. If you are thinking about becoming certified, take that next step. For more information about the certification process, study aids and resources, test blue prints for DNC and DNCP, testing dates and centers, and much more, visit the DNCB web page at: https://www.dnanurse.org/dnaeducation/certification/mission-and-philosophy/

Feel free to contact any member of the DNCB for more information or assistance in becoming certified. After all, it’s our mission! §

¹https://www.abcsn.org/Portals/0/value_certification.pdf
The Dermatology Nurses’ Association (DNA) is widely known for their excellent conventions. They consistently offer the highest quality education to health care professionals from around the globe. These conventions highlight DNA’s vast resources, including experts in the field of dermatology, their premiere journal and core textbooks, advocacy initiatives, international conferences, web-based offerings, and online tools. The Dermatology Nurses’ Association offers their 36th Annual Convention in San Diego, California, February 14-17, 2018 at the Sheraton San Diego Hotel & Marina. The conference will spotlight patient outcomes, evidence-based practice, and networking for nurse practitioners, registered nurses, licensed practical nurses, medical assistants, support staff, and other healthcare professionals.

The theme for this year’s DNA convention is Evolution. The DNA recognizes that dermatologic care is ever-changing, “Yesterday, Today, Tomorrow”. They also realize that with advancements in research, treatments, and patient care, such evolution can contribute continually to improved patient outcomes. We learn from and build on the past, embrace the knowledge of today, and seek for more knowledge aimed toward the future. By educating dermatology professionals on the most current care evidence-based guidelines, offering expert knowledge and experience, new skills, the DNA offers its attendees the opportunity to provide the best dermatologic care in a health-care environment that is surrounded by change. The education also coincides with providing the attendee venues for networking and sharing of ideas to promote further evolution.

Offerings for education include concurrent sessions with the most in-demand topics including biologics, atopic dermatitis, psoriasis, dermatopathology, dermoscopy, autoimmune disorders, immunology and function of the skin, and other evolving and advancing topics. There are also exceptional full-day workshops with topics including cutaneous surgery, essentials of dermatology, and cosmetic dermatology. There will be opportunities to learn about the newest products, indications, medications, and therapies, all of which rapidly evolve in our specialty.

The convention offers several days of exhibits, many engaged and excited attendees, sponsorship opportunities for educational programs, opportunities for volunteerism and mentoring, and the chance for professionals to network with their peers in a fun, learning atmosphere. The DNA conventions offer generous continuing education credits, accredited by the AANP and AANC for the sessions and workshops. The Nurse Practitioner Society of the DNA will provide exceptional education during the convention in their high quality Nurse Practitioner Forum. The advanced curriculum of this program allows nurse practitioners access to new education in a comprehensive manner. The program provides the special opportunity for nurse practitioners to network with others who are in practice within this shared specialty. The caliber of educator in the forum is always superb and is one of the most exceptional continuing education resources available.

We hope to see all of you at the DNA convention in 2018. It is certain to be a fantastic and comprehensive learning experience, filled with fun and newly discovered friends. For more information, please visit the DNA website then follow the Convention link: [https://www.dnanurse.org/](https://www.dnanurse.org/)

See you in San Diego!
The 2018 Program Planning Committee met in Portland, Oregon on July 14th and 15th to begin the first phase of program planning for the 36th Annual Convention to be held at the Sheraton San Diego Hotel & Marina on **February 14 – 17, 2018**……SAVE the DATE!!

Pictured standing from left to right then kneeling left to right:
Dave Schlichting - DNA President, Ainsley Kullman, Londa Hathaway, Susan Tofte - NP Forum Chair, Linda Markham - DNA Executive Director, Elaine Van Vliet - DNA Administrative Assistant, Jaime Harvey with Ryleigh and Heather Onoday - PPC Chair with Stella.

Missing from the photo: Laura Wavra and Briana Wischnack.
Cutaneous Lymphoma: Holistic Care and Sharing Good Practice

Friday, 13 October 2017  
8:30 am - 12:30 pm  
Guy’s Cancer Centre Innovation Hub  
Great Maze Pond, London SE1 9RT

Register for this FREE event:  
www.clfoundation.org/EORTCLondon

Enquiries:  
United Kingdom: email - Danuta.Orlowska@gstt.nhs.uk  
United States: call - 248.644.9014, ext. 4 (Hilary Romkey)

About This Event

This free educational programme is offered to health care professionals interested in learning more about cutaneous lymphoma. Join us for an interactive discussion!

Reasons To Attend

• Learn about specific cutaneous lymphoma patient cases - including common symptoms and treatments.
• Hear about medical practice and patient experience in the United Kingdom and United States.
• Participate in round-table discussions regarding topics associated with cutaneous lymphoma.
• Gain knowledge that will better serve your patients.
Health Policy and Advocacy Committee

Everyday Advocacy by Karrie Fairbrother

A few weeks ago, our beautiful town had their annual Secret Garden Tour. I gathered my sun apparel, sun glasses, applied sun screen and grabbed water bottles. I checked the UV index on my phone and quickly grabbed a bag and extra sunscreen of different types. I spend many hours at community events talking about sun safety, skin cancer prevention and early detection. The UV index was going to be 11, so my brain went into health advocacy gear! The gardens were beautiful and the owners passionate about the care of their plants and trees. They worried about sun and shade and hydration much the same as I do for skin damage prevention. When the group of volunteers gathered, I put my plea in to use clothing protection and take some sunscreen! Someone thanked me and asked me about UV. Another docent said to her “She’s Karrie, you know the one who does all the skin stuff.” A very sun damaged middle-aged woman dressed in tank top and shorts, no hat or sun glasses said she was okay-didn’t need any. Her hat and sunglasses-wearing partner looked away. I looked more carefully at her and noted an open excoriated lesion on her lip. Her husband told me it had been bleeding so much he gave her a styptic pencil. She then asked me if she should get it checked and how could she do that. Her husband thanked me profusely. He was truly worried and said it had been changing over the last several months.

I was grateful to be asked. This type of patient advocacy is the hardest for me. My own husband died of (unknown primary) melanoma in 1989, so I want to teach folks about knowing their skin and seeking care. I know what not knowing may cause someone, but prompting care is still hard for me sometimes.

DNA nurses do this all the time! We are natural patient advocates. Sometimes helping people with finding treatment or needed medication. Sometimes adding testimony to a bill about Indoor Tanning. Sometimes just listening and answering heart wrenching questions about the biopsy result and what comes next.

I am proud of all the work DNA does with advocacy groups like The National Council on Skin Cancer Prevention. For Don’t Fry Day 2017, many organizations worked hard to educate the public on measures to increase sun protection. We “Threw Shade on Tanning” with Summer Sanders! The Children’s Melanoma Prevention Foundation was one of the three 2017 participation contest winners, along with the American College of Mohs Surgery and American Cancer Society. DNA members helped spread the word!

Start thinking about ways you and DNA can change sun and tanning habits! We need to keep talking and keep everyone thinking about Sun Safety!

Please continue to think about those “everyday” times when we can be advocates for our patients, families, communities, and dermatology! §
Committee Volunteers

VOLUNTEER – WHO ME?

DNA COMMITTEES ARE CURRENTLY LOOKING FOR NEW VOLUNTEERS

The DNA membership is comprised of medical assistants, licensed practical nurses, registered nurses, advanced practice nurses, and others with an interest in dermatology. Every member of the DNA is vital to our organization. Currently, the DNA functions with a very small paid staff of two administrative assistants, an executive director, and a few contract consultants. Organizations such as the DNA can’t continue without the work of numerous volunteers.

There are numerous committees which need volunteers to help continue our work to meet the organization’s goals. Find your perfect fit from the list of committees below:

- Communications Committee
- Education Advisory Council
- Environmental Scanning Council
- Financial Oversight Committee
- Health Policy and Advocacy
- Membership Committee
- Nurse Practitioner Society
- Recognition Committee
- Other DNA Committees

What do you personally want from membership within the DNA? Would you like to have some input into the future of the DNA? Would you like to engage with other members? Are time constraints a factor that limit you from volunteering? If you have decided it is time to “pay it forward,” now is the time, or if you just need a nudge to consider volunteering – here is the nudge. If you have questions or want further information – please contact the DNA Membership Coordinator at: jprice@dnanurse.org.

The personal and professional rewards and joys of volunteering are endless!
**Committee Information**

**Communications Committee** – This might be the group for you if interested in assisting in web platform designs but you don’t have to particularly be tech savvy. If you like social media and want to make an impact for DNA in this direction – please consider volunteering for the Communications Committee.

**Education Advisory Council** – The Education Advisory Council (EAC) of the DNA is focused on promoting the quality of educational programs available to our members. Their goal is to increase competency and enhance the practice of all nurses caring for dermatology patients. The committee is currently working on repurposing recorded sessions from the 2017 annual convention as well as several other exciting educational endeavors.

**Environmental Scanning Council** – The title may seem somewhat nebulous but this committee gathers information of the organization’s internal and external environment. They scan for factors influencing the future of the organization as well as identifying potential threats, trends, current events, and opportunities for DNA. Some of the recent ideas that have come from this committee include establishing a DNA forum, educational content on MIPS, and virtual grand rounds as a teaching tool.

**Financial Oversight Committee** – This committee reviews the finances of the DNA and makes recommendations regarding programming fees and the day to day costs associated with the organization.

**Health Policy and Advocacy** – This committee scans for changes in health policy that affects our patients and health care providers. They advocate for health policy changes on the individual state and national level. Members are very active in reducing skin cancer risks by advocating for regulation of tanning establishments to prevent minors from using these facilities.

**Membership Committee** – This is a new committee that is helping to mentor new members to the DNA. They also are charged with helping to maintain membership in the organization.

**Nurse Practitioner Society** – This group organizes activities within the nurse practitioners of the DNA. They have established NPS goals and objectives. This group has responded to the members requests for a DCNP review course. This course is almost ready to launch as soon as pilot testing is completed. Additionally, the NPS is developing strategies to offer grand rounds for the membership participation.

**Recognition Committee** – This group determines the winners of various awards offered by the DNA through established scoring tools. This group also provides input to the criteria of various awards and provides the Board of Directors with suggestions for new awards. This committee may not require as much time commitment as other committees, but there is a flurry of activity during the fall months.

Other DNA committees include the **Nominations and Elections**, whose members are elected by the DNA membership. **Program Planning Committee** determines the education content and presenters at the annual convention. Members are appointed by the President and President-elect.
Looking for a job as unique as you are?

Dermatology Nurses' Association Career Center has dermatology nursing jobs for every specialty, location and level of experience. Find the perfect fit for the one and only you.

Customize your search now at healthecareers.com/DNA

Love Your Job, but Could Use A Little More Balance? Find great tips and advice in the articles section. healthecareers.com/DNA/articles
The Education Advisory Council (EAC) of the DNA is focused on promoting the quality of educational programs available to our members. Our goal is to increase competency and enhance the practice of all nurses caring for dermatology patients.

The committee is currently working on repurposing recorded sessions from the 2017 annual convention. These activities will eventually be available online through the DNA CE center. The CE Center offers multiple programs from past DNA conventions. This is a great opportunity to review missed sessions and earn continuing education credit.

We are pleased to announce that the RN and NP online review courses are in the process of pilot testing and will soon be launched.

Please be on the lookout for the annual Needs Assessment Survey. The survey will be emailed to members in the Fall. The survey is an important tool for gathering information which helps the committee promote programs that meet the educational needs of our members. We appreciate you taking time to complete the survey.

The EAC is currently accepting new members. Volunteering on the EAC provides the opportunity to collaborate with a network of outstanding registered nurses and contribute to the educational enrichment and future of our dermatology nursing community. If you are interested in participating, please contact one of our co-chairs for further information.

Kristen Miller, MSN, FNP
Chair
Email: kmiller@arrayskin.com

Anthony Tomich, JD, MSN, FNP-C
Co-Chair
Email: Anthony.Tomich@gmail.com
I think that few would disagree that nurses are, by nature and training, educators at all levels of professional practice. Evaluation and outcomes assessment is an essential component of education. The American Association of Colleges of Nursing (AACN) has published documents that outline the essentials of nursing education upon which accreditation standards for nursing schools are based. Nurses are responsible for nursing science; the generation, evaluation and dissemination of concepts unique to our practice. Excerpts from AACN documents:

- **Essentials of Baccalaureate Education**
  - Essential III: Scholarship for Evidence Based Practice
    - Professional nursing practice is grounded in the translation of current evidence into one’s practice.
  - **Master’s Essentials**
    - Essential IV: Translating and Integrating Scholarship into Practice
    - Recognizes that the master’s-prepared nurse applies research outcomes within the practice setting, resolves practice problems, works as a change agent, and disseminates results.
  - **Essentials of Doctoral Education**
    - Essential VII: Clinical Prevention and Population Health for Improving the Nation’s Health
    - The DNP program prepares the graduate to:
      - Analyze epidemiological, biostatistical, environmental, and other appropriate scientific data related to individual, aggregate, and population health.
      - Synthesize concepts, including psychosocial dimensions and cultural diversity, related to clinical prevention and population health in developing, implementing, and evaluating interventions to address health promotion/disease prevention efforts, improve health status/access patterns, and/or address gaps in care of individuals, aggregates, or populations.
      - Evaluate care delivery models and/or strategies using concepts related to community, environmental and occupational health, and cultural and socioeconomic dimensions of health.

It is not sufficient to assume that our patients understand what we are telling them nor is it adequate to assume that what we are teaching will have the effect on health we intend it to. This is where nursing research comes in. This is where we, as advanced practice dermatology professionals, define our practice as a unique and independent specialty. It is through our own research that we contribute to the health of our patients; individuals, communities and societies- in a way that NO ONE ELSE can.

The National Institute for Nursing Research (NINR) describes its mission as: to promote and improve the health of individuals, families, and communities. The institute supports and conducts clinical research that serves as the basis for nursing clinical practice. In their Strategic Plan, the NINR has delineated four foci where nursing science is exceptionally capable.

**NINR Foci for Nursing Science**
- Symptom Science: Promoting Personalized Health Strategies
- Wellness: Promoting Health and Preventing Disease
- Self-Management: Improving Quality of Life for Individuals with Chronic Illness
- End-of-Life and Palliative Care: The Science of Compassion
In three of these areas, it is easy to visualize dermatology specific research concepts, such as:
- Symptom Science: Designing targeted sun protection education.
- Wellness: Early age interventions to prevent skin cancer.
- Self-management: Managing co-morbidities in psoriasis.

What else can you think of?

The benefits of nursing research are clear to those of us who practice nursing, but it is up to us to educate to our legislators on the importance of supporting nursing programs through the Nursing Workforce Development Programs (Title VIII of the Public Health Service Act [42 U.S.C. 296 et seq.]).

Nursing research is vital to the health of our nation; please take the time to educate your legislators on what nursing science and research can do for health. It is a small, but powerful investment in the future of healthcare.

Much discussion and countless changes are anticipated as our lawmakers debate the federal budget, but at the time of its release, the president's budget proposal looked like this:
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*To learn more about membership, or to become a member, contact the DNA. Full disclosure of faculty and planners available on website.

Accreditation Statement: Dermatology Nurses’ Association (DNA) is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Provider approved by the California Board of Registered Nursing, Provider Number CEP5708. This program is jointly-provided by the DNA and Physicians Continuing Education, Corporation.

Discussions in Dermatology
Continuing Education Learning Initiatives for Nurses & Nurse Practitioners

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Patient-Focused Strategies in Psoriasis Management: Identifying Psoriasis Comorbidities
Jerry Bagel, MD

Patient-Focused Solutions in Facial Aesthetic Rejuvenation: Part 1 – Aesthetic Rejuvenation of the Aging Face: Patient-focused Strategies & Outcomes
Susan Weinkle, MD

Patient-Focused Solutions in Facial Aesthetic Rejuvenation: Part 2 – Aesthetic Rejuvenation of the Aging Face: Preventing & Managing Common Adverse Effects of Minimally-Invasive Procedures
Susan Weinkle, MD

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DNA
PCE
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Peer reviewing is an experience with many benefits for authors, reviewers, and readers! It’s a great way to get involved with JDNA and to stay current with new information related to dermatology and dermatology nursing. You’ll also learn a lot about writing, as well as enjoy a feeling of pride knowing that you are making a valuable contribution to our profession.

For some of us — whether new or experienced peer reviewers — it can be challenging to review a new manuscript, and be responsible for submitting comments to the author(s) and recommendations to the editor. Here’s a quick step-by-step guide to get you started!

1. Get a feel for the article. Read the article through in its entirety. What kind of article is it? Is it a research study? Is it a feature article or case study? Is it a department that is following a certain template? Does the content match the title and the abstract?

2. Address the relevancy and clinical correctness. This is the most important step so I tend to do it right away. Review existing literature, look up drug information, and compare the content to current evidence-based guidelines. Is this topic important for the audience? Is the information accurate and up-to-date?

3. Assess the organization. Does the article follow a required template? If it’s a research study, are all of the necessary components included? Does the content flow? Is it easy to read or would more headings and subheadings make it clearer?

4. Examine images, tables, graphs, and other accompanying pieces of the article. Do these components support the content of the article? Are they referenced correctly? Do you have suggestions for additional supplemental content?

5. Think about the author’s writing style. Is the article easy to read? Is correct language and grammar used throughout the manuscript. Would you recommend that the author consult with an editor for assistance?

6. Look at the references. Are they the most current, or are there more recent resources that should be consulted? Does the author use the correct format for references and in-text citations?

7. Be considerate. Remember that there is an author anxiously awaiting feedback on this article that they’ve invested time and resources in. Be supportive and constructive. Start your review with something that you like about the article, and when identifying weaknesses, offer suggestions for improvement without being harsh.

For more information on reviewing, including Peer Reviewer Guidelines, a tutorial, and our CE for Reviewers Program, please visit JDNAonline.com. And let us know if you’d like to be added to our esteemed group of peer reviewers! You can email Angela Borger (alborger@aol.com), the JDNA’s Editor-in-Chief, or the JDNA’s Managing Editor, Melissa Derby (melissaderby@charter.net). Thank you!
Exclusive Offer for DNA Members 34% off VisualDx

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DNA members join because they have **passion**…

“ I love the profession and patients and I joined DNA because I want to be current on new dermatology practices. ”

DNA members join to stay **informed**…

“ DNA has kept me informed about new policies and legislation around skin care, as well as FDA approved treatments for my practice. ”

DNA members join for **professional** and **personal** development…

“ DNA has helped improve my self esteem by holding office in a local chapter. I am more confident in addressing colleagues and audiences related to healthcare, and I am returning to college now to further my career goals since I see the success of my mentors in DNA who have gone before me. I know that I can accomplish similar goals and hope to be able to offer the dermatology community some good in the future as well. ”

**Become a DNA member for professional and personal development. Members receive…**

- Discounts on DNA Meetings, Professional Certification and Publications
- National and Local Educational Programs with Continuing Education Opportunities
- Scholarships, Grants, and Awards
- *Journal of the Dermatology Nurses’ Association (JDNA)*
- Membership for NPs in the Nurse Practitioner Society of DNA
- *And Much More…*
Preferred Address (for membership and meeting materials to be mailed):  
☐ Home  ☐ Work

Name  

Credentials

Home Address

College attending or Employer  
Year in school ___

City  
State  
Zip Code

College or Employer Address

City  
State  
Zip Code

Telephone: Home/Cell

Telephone: College/Work

Email Address

Referred by (Name of DNA member)

☐ Check enclosed (payable to DNA in US funds)  
☐ Charge my  ☐ AMEX  ☐ M/C  ☐ Visa

Card # ____________

Exp. Date ____________ Amount $ ____________

Signature

Proof of student status must accompany application. This includes:
☐ Current Student ID  
☐ Current Class schedule 
☐ Registration Confirmation  
☐ Other Verification from Educational Institution

☐ DNA occasionally makes available member information to organizations and vendors that provide products and services of value to the dermatology nursing community. If you prefer not to be included in these lists, please check the box provided.

DNA Membership

Join or renew today and register at the member rates!

☐ Student Membership ● Free for the 1st year

Note: A subscription to the Journal of the Dermatology Nurses’ Association (JDNA) can be purchased for $12.00.

☐ Student Membership Renewal ● $ 25.00

Includes a subscription to the Journal of the Dermatology Nurses’ Association (JDNA).

DNA’s membership year is January 1 – December 31. For the first year of membership, all new members will have an expiration date of 12 months from the month joined. After the first year all memberships expire on December 31. Thank you for your membership!

Please provide the following demographic information, if applicable. Check all that apply.

1. PROFESSIONAL STATUS:
☐ RN  ☐ LPN/LVN  ☐ Medical Assistant  
☐ Physicians Assistant  ☐ Student Nurse

2. EMPLOYMENT:
☐ Full Time  ☐ Part Time  ☐ Not Employed  
☐ Retired

3. POSITION:
☐ Staff Nurse  ☐ Nurse Manager  
☐ Clinical Specialist  ☐ Supervisor / Coordinator 
☐ Nursing Faculty  ☐ Administrator  
☐ Research Nurse  ☐ Medical Assistant

4. PRACTICE SETTING:
☐ Inpatient Unit  
☐ Outpatient Clinic  
☐ Home Health  
☐ Franchise

5. CLINICAL SPECIALTY:
☐ General Practice  ☐ Dermatology  
☐ Obstetrics/Gynecology  ☐ Orthopedics
☐ Emergencies  ☐ Pediatrics  
☐ Plastic  ☐ Dermatologic Surgery  
☐ Reconstructive Surgery  ☐ Wound Healing

6. HIGHEST LEVEL OF EDUCATION COMPLETED:
☐ High School  
☐ Bachelor's Degree  
☐ Master's Degree  ☐ Doctorate

☐ Other ____________

7. ARE YOU A MEMBER OF THE AMERICAN NURSES ASSOCIATION? (Circle one)
☐ Yes  ☐ No

8. YEARS IN DERMATOLOGY PRACTICE:
☐ 0-2  ☐ 3-5  ☐ 6-9  ☐ 10-14  
☐ 15-19  ☐ 20+

9. CLINICAL FOCUS GROUPS:
☐ Dermatology  ☐ Oncology  
☐ Endocrinology  ☐ Psychiatry
☐ Cardiac  ☐ Critical Care  
☐ Hematology  ☐ Emergency
☐ Other ____________

10. HOW DID YOU LEARN ABOUT DNA?
☐ DNA member  ☐ Dermatologist  
☐ DNA Chapter Meeting  ☐ DNA Convention
☐ DNA Education Program (Other than convention)
☐ Journal of the Dermatology Nurses’ Association  
☐ Other ____________

☐ Industry Representative  ☐ DNA website  
☐ Other ____________
**DNA Membership** Join or renew today and register at the member rates!

**New Member**
**Renewal**

- **Nurse Practitioner** $135.00
  (Membership includes NP Society)
- **Nurse** $85.00
  (RNs, LPNs, LVNs only)
- **Associate** $75.00

Please select one from the list below:
- Medical Assistant
- Physicians Assistant
- Other, Please specify

Note: $12.00 of membership dues is applied to a subscription of the Journal of the Dermatology Nurses’ Association.

**Dermatology Nurses Association**
www.dnanurse.org

Preferred Address (for membership and meeting materials to be mailed):
- [ ] Home
- [ ] Work

Name

Home Address

City

State

Zip Code

Telephone: Home/Cell

Email Address

**Employer**

Employer Address

City

State

Zip Code

Telephone: Work

Referred by (Name of DNA member)

- [ ] Check enclosed (payable to DNA in US funds)
- [ ] Charge my
  - [ ] AMEX
  - [ ] M/C
  - [ ] Visa

Card #

Exp. Date

Amount $

Signature

- [ ] DNA occasionally makes available member information to organizations and vendors that provide products and services of value to the dermatology nursing community. If you prefer not to be included in these lists, please check the box provided.

**DNA’s membership year is January 1-December 31. For the first year of membership, all new members will have an expiration date of 12 months from the month joined. After the first year all memberships expire on December 31. Thank you for your membership!**

Please provide the following demographic information, if applicable. Check all that apply.

1. **Professional Status:**
   - [ ] RN
   - [ ] NP
   - [ ] LPN/LVN
   - [ ] Medical Assistant
   - [ ] Physicians Assistant

2. **Employment:**
   - [ ] Full Time
   - [ ] Part Time
   - [ ] Not Employed
   - [ ] Retired
   - [ ] Student

3. **Position:**
   - [ ] Staff Nurse
   - [ ] Head Nurse
   - [ ] Clinical Specialist
   - [ ] Supervisor / Coordinator
   - [ ] Instructor
   - [ ] Administrator
   - [ ] Research Nurse
   - [ ] Nurse Practitioner
   - [ ] Medical Assistant

4. **Practice Setting:**
   - [ ] Inpatient Unit
   - [ ] Outpatient Clinic
   - [ ] Extended Care Facility
   - [ ] Critical Care Unit
   - [ ] Physician’s Practice
   - [ ] Day Care Unit
   - [ ] Phototherapy Unit
   - [ ] Dermatology Surgery
   - [ ] Other

5. **Clinical Specialty:**
   - [ ] General Practice
   - [ ] Acne
   - [ ] Cosmetic Dermatology
   - [ ] Cutaneous Oncology
   - [ ] Dermatologic Surgery
   - [ ] Geriatrics
   - [ ] Pediatrics
   - [ ] Phototherapy
   - [ ] Psoriasis
   - [ ] Reconstructive Surgery
   - [ ] Wound Healing

6. **Highest Level of Education Completed:**
   - [ ] High School
   - [ ] Diploma-Nursing
   - [ ] Associate Nursing

7. **Are you a member of the American Nurses Associations?**
   - [ ] Yes
   - [ ] No

8. **YEARS IN DERMATOLOGY PRACTICE:**
   - [ ] 0-2
   - [ ] 3-5
   - [ ] 6-9
   - [ ] 10-14
   - [ ] 15-19
   - [ ] 20+

9. **Clinical Focus Groups:**
   - [ ] Cosmetic Dermatology
   - [ ] CTCL/Photopheresis
   - [ ] Office Management
   - [ ] Lasers
   - [ ] Medical Dermatology
   - [ ] Pediatrics
   - [ ] Phototherapy

10. **How did you learn about the DNA?**
    - [ ] Dermatologist
    - [ ] DNA Chapter Meeting
    - [ ] DNA Chapter Email
    - [ ] DNA Chapter Ad/Press Release
    - [ ] DNA Chapter Social Media Network
    - [ ] DNA Convention
    - [ ] DNA Member Referral
    - [ ] DNA Website
    - [ ] Facebook
    - [ ] Industry Representative

11. **Additional questions for Nurse Practitioner Members:**
    - A. **Area of NP Specialty Certification:**
      - [ ] Adult
      - [ ] Family
      - [ ] Pediatrics
      - [ ] Women’s Health
      - [ ] Geriatrics

    - B. **Area of Current Practice:**
      - [ ] General Dermatology
      - [ ] Dermatologic Surgery
      - [ ] Cosmetic Surgery
      - [ ] Primary Care

    - C. **Does Your State:**
      - [ ] Require you to practice with a supervising physician?
      - [ ] Yes
      - [ ] No

    - D. **What is the specialty of your supervising physician, if applicable:**
      - [ ] Dermatology
      - [ ] Pediatrics
      - [ ] Cosmetic Surgery
      - [ ] Moh’s Surgery
      - [ ] Pathology
      - [ ] Family Medicine
      - [ ] Pediatric Dermatology
      - [ ] Plastic Surgery
      - [ ] Cutaneous Oncology
      - [ ] Research

    - E. **Do you have prescriptive authority?**
      - [ ] Yes
      - [ ] No
Dermatology Nurses’ Association

36th Annual Convention

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Today
Tomorrow

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