The Dermatology Nurses’ Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The purpose of the DNA is to promote excellence in dermatologic care.

Convention Planning Underway for Orlando!

In this Issue

Atopic Dermatitis By Susan Tofte

Convention Planning

And More!
Greetings from Orlando!!

On July 29, the Program Planning Committee traveled to the Caribe Royale to plan the 2017 DNA convention. A tour of the facility revealed that the convention area is very well arranged (all on one level and bathrooms very handy). We reviewed feedback from convention and the survey members recently completed. Thank you for the feedback. It is so helpful to know what you want from convention. Also a big thank you to those who completed abstracts for presentations. Based on the feedback, we put the program together. We have a great convention planned and I am excited about the upcoming 2017 convention!

The Caribe Royale has a great pool with a waterfall and a waterslide, so plan to bring your swimming suit and enjoy a bit of leisure time in the pool. I even tried the waterslide, it is great fun! There are also many lounge chairs near the pool to catch a few rays. But don't forget your sunscreen!

On other fronts, the Board has been busy adding value to DNA membership. We have collaborated with HotelStorm to allow members to book hotel accommodations at discounted prices. If you are planning a vacation, take a look at the DNA site for a better deal on those hotel rooms.

We have also collaborated with VisualDX to provide a discount to members purchasing this diagnostic program to assist in patient care. Ginny Hanchett uses this program and thinks it is wonderful; very helpful in diagnosing and treating of patients. If you are considering this program, I am sure Ginny would gladly talk to you about it.

Don't forget about Nursing Lounge, a place where you can network with other nurses in dermatology.

The Nurse Practitioner Society (NPS) continues to surge ahead in developing the Dermatology Nurse Practitioner Certification review course. Progress continues with the collaboration efforts between NPS, the DCNB (Dermatology Certification Nursing Board) and the AANP (American Association of Nurse Practitioners). They are working to get the DNCP exam accredited by the ABNS (American Board of Nursing Specialties) and have dermatology designated as a Specialty Interest Group by the ANA (American Nurses Association). It is through this process that the Dermatology Nursing Scope of Practice and Standards of Care will also be updated.

The communications committee has been working diligently to develop the new DNA website. I have seen a sample of the new site, and it looks like it will be very user friendly. I do appreciate all their efforts on behalf of DNA. Hopefully, by the time this is published it will be up and running.

Enough for now… I hope to see all of you at convention in Orlando, for some learning, networking and fun!!
You’re wanted in the DNA Nurses’ Lounge

We are very pleased to announce that the DNA has joined the Nurses Lounge – a professional online network for nurses. This network will allow us to more easily communicate news, meetings, courses, continuing education opportunities and other valuable information direct to our members.

The Nurses Lounge offers a great way to maintain separation between your social and professional life that is growing more and more important in an online world. Additionally, the Nurses Lounge has a lot of nursing news that you will not receive from other social networks. That’s why we would like to encourage you all to join DNA’s Nurses Lounge.

As a member, you will be connected not only to DNA, but can connect to your local nursing profession, nursing schools as well as other nursing organizations and nursing employers.

Connecting a site dedicated to the nursing profession will benefit you individually as well as those institutions that support the profession. In addition to receiving local/state industry news, this free service also provides a way for you to stay connected professionally with fellow DNA members and other colleagues as well.

To join, click the following link: http://www.nurseslounge.com/lounges/profile/16384/dermatology-nurse

We encourage you to join now. The process only takes a few minutes and will benefit us all. While you are at it, be sure to include your picture!

We thank you for participating and look forward to seeing you in the DNA Nurses Lounge.
In This Issue

In the Spotlight – With Robin T. Inabinet

Atopic Dermatitis – by Susan Tofte

DNCl – Certification Linked to Better Patient Outcomes

NP Society of DNA

HPAC – Looking Good in 2016

Education Advisory Council Update

Convention Planning – DNA’s 35th Annual
Fall is upon us. The seasons continue to change, as does the progress within the Dermatology Nurses’ Association. Hopefully your life and career also continue to evolve, and hopefully DNA in some way is a part of helping you along the way.

The 2017 Program Planning Committee met in Orlando and have begun the planning of our upcoming Convention. There are many excellent speakers, topics, and workshops being planned. The Program Planning Committee is ensuring that the program will include something for everyone. And as the Dermatology Nursing Essentials: A Core Curriculum 3rd Edition has recently been published, the Program Planning Committee, as well as the Education Advisory Committee, are also trying to ensure that the DNA educational information throughout all of our presentations is similar in content for both our Convention and future educational offerings. Our venue at the Caribe Royale will be an excellent location to hold our Convention. It will not be too far from the American Academy of Dermatology meeting which will be in Orlando directly following our meeting. The DNA is looking forward to holding our meeting alongside the AAD. It has been many years since we have done so, but felt that our members would benefit with this schedule. DNA has also partnered again with the meeting management team of Anthony J. Jannetti, who in the past have helped the DNA have many successful Conventions!

Because there has also been such a high demand for phototherapy workshops, the DNA has planned a Regional Joan Shelk Fundamentals of Phototherapy workshop which will be held October 22, 2016 at the Crowne Plaza Aire in Minneapolis, Minnesota. If interested, please visit the DNA website for further information. Seating is limited, so please make your reservations soon if you plan to attend! A Phototherapy Task Force has also recently formed to evaluate the program to ensure that DNA is providing the most current information.

And speaking of websites, it is in the final phases of reconstruction! The Communications Committee has been working diligently alongside the DNA IT team in evaluating the content on the current website to see what is relevant and if there is any information that needs to be added. The new site will look fresh, less “busy”, and will be more user friendly. There has been a lot of hard work in a short period of time that has been performed to make this happen. The website will also be housing DNA webinars, so be on the lookout for ways to earn CEs.

Currently there are two calls for nominations open. The first is a call for nominations for the leadership within the DNA. Current positions open are President-Elect, Treasurer, Director, and the Nominating Committee. The second call for nominations is for the DNA Recognition Program. This year the Recognition Committee evaluated the current program, and now will be offering even more opportunities. There are now three different Career Mobility scholarships available, as well as other grants and awards. All of the information for both calls for nominations can be found on the DNA website. Remember, you can self-nominate for any of these! Don’t miss out on an opportunity!

The DNA will again participate in the upcoming AADA legislative meeting in September. This year there will be a member of the Health, Advocacy, and Policy Committee present as well as four of the Board of Directors, a dermatology patient, and myself. We will march alongside AAD representatives, patient advocacy groups, and other patient on Capitol Hill after several days of meetings. We will carry messages that are related to the care of our dermatology patients. DNA plans on making an impact for the future of dermatology!

Enjoy the cooler weather! Get ready for 2017 Convention and all of the other opportunities within the DNA!
#4 San Francisco/Northern California
DNA San Francisco/Northern California chapter holds its annual continuing education meeting on Saturday, November 5, 2016 at the San Francisco VA Hospital, 4150 Clement St., San Francisco, CA 94121. 6 CEs will be awarded. For more information contact Heidi Yurong FNP at heidi.yurong@gmail.com.

#9 Northwest Oregon
The NW Oregon chapter will be holding its annual educational conference on Saturday October 8, 2016 at the OHSU Center for Health and Healing. Please contact Kelley Jimenez RN, BSN, DNC for further information. kelleyljimenez@gmail.com

#15 Wisconsin
Wisconsin Chapter is planning on all day spring 2017 conference in Madison. If you wish to help in the planning, offer speaker suggestions, or have further questions, contact Sue Hopkins <shopkins@uwhealth.org> If you live in a neighboring state to WI, you are welcome to join us for this fun filled and educational day –likely in Feb or March 2017. Let us know your interest and we will add you to our emails. Stay tuned. Jane Glaze RN, BSN, DNC

#17 North Carolina
North Carolina DNA Chapter #17 will hold their annual CE meeting, “The World of Dermatology”, on Saturday, October 15, 2016 in Raleigh, NC at the Hyatt Place Raleigh West, 710 Corporate Center Drive. Up to 6 CEs will be offered. Registration deadline is October 7, 2016. We look forward to seeing you there! For more information contact: Linda Markham Email: lmarkham@dnanurse.org

#19 Tennessee
The Tennessee DNA Chapter #19 was invited to participate in the Tennessee Alabama Chapter American Society of Plastic Surgical Nurses Annual Meeting on SATURDAY AUGUST 13th, 7am-4:30pm. The program was titled: Holistic Approach to Patient Care
Topics Included:
Body Dysmorphic Disorder
Managing acute on chronic pain
Cosmetic surgery in the older adult
Skin care
Nutrition update
This was a great opportunity for our members to network. Breakfast, lunch and CEU’s were provided. Thank you,
Cindy Johnson, Chapter President.

#23 Rochester
Chapter 23 is holding an event in September and October this fall. Some of our members are volunteering for the NPS working to help with the review course. We are looking forward to attending the annual convention in February!
On the Job

What is the biggest benefit you get from your DNA membership?
I would have to say the opportunity for networking with other DNA members and the educational opportunities that are offered at the annual meetings, JDNA journal articles and webcasts.

What is most challenging part about my dermatology nursing career?
I would have to say it would be being able to provide proper patient education. We are pushed to “meet numbers”, dealing with pre-authorizations and having to spend more time on the EMR’s which takes away from face to face time with patients. Therefore, education must be quick and to the point in a busy clinic since patient education is time limited in most practices today.

Favorite part of my job?
I enjoy meeting patients and working with them through their journeys. I feel fortunate to work in positions as the cosmetic nurse coordinator where I get to work with patients who come in for planned cosmetic procedures (facelifts, Botox, fillers, lasers etc.), to patient who are newly diagnosed with head and neck cancer as well as Mohs surgical patients who come in for reconstruction. Helping patients with pre-op care, post-op care and sometime during the procedure itself allows you to provide a continuum of care that the patients like.

What is my proudest career accomplishment?
I would have to say it was when I received “The Great 100” award in 2012. This award is given yearly to only 100 registered nurses in North Carolina for excellence in practice and commitment to the profession of Nursing in North Carolina. I was humbled to receive this award knowing that there are so many other nurses out there that make a difference daily in people’s lives.

On the Side

What is my favorite quote?
“Life is not about waiting for the storms to pass …. It’s about learning how to dance in the rain.”

Volunteering

I feel as a nurse I have an obligation to help educate the public by volunteering at local health fairs, community skin cancer screenings, free community care clinics and medical mission work. In doing volunteer work over the years I have found it to be very rewarding and it also gives me an opportunity to meet people and provide and ear to listen.
Preparing for certification?
Learn everything you need to know to be a dermatologic nurse.

Dermatologic Nursing Essentials: A Core Curriculum, 3rd Edition
Noreen Heer Nicol, PhD

An official publication of the Dermatology Nurses’ Association

Filled with cutting-edge advice and clinical instruction, this one-of-a-kind resource provides a comprehensive foundation in dermatologic nursing through:

- vital practice principles and care instructions in an easy-to-read outline format
- on-the-spot clinical guidance
- current, well-researched, evidenced-based content
- 400 color photos and numerous tables for at-a-glance reference.

Order your copy in our online store at www.dnanurse.org

© Wolters Kluwer

Wolters Kluwer
When you have to be right
Two Commerce Square, 2001 Market Street
Philadelphia, PA 19103

8-2605A
Certification Linked to Better Patient Outcomes

by Paula Bermann

There are many reasons to become certified: to validate or advance your knowledge, improve patient outcomes, enhance your sense of pride and accomplishment, and increase your job satisfaction. The American Board of Nursing Specialties defines certification as, “the formal recognition of the specialized knowledge, skills and experience demonstrated by the achievement of standards identified by a nursing specialty to promote optimal health outcomes. (1) Nurses who do become certified reflect a knowledge base beyond their initial training within a specialty. Because recertification is ongoing, a nurse must be committed to continuing education and practice. The process of recertification also seeks to assure the public that the certificant has maintained a level of knowledge in the specialty, as well as ongoing participation in activities that support the maintenance of competency in that specialty.

Research has shown a positive association, not only for increased empowerment and collaboration among certified nurses, but more importantly for the general public, improved clinical competence and expertise. It has also been noted that certified nurses are more familiar with clinical practice guidelines, maintaining continuing education and association memberships, and developing the patient advocate role. This translates into improved patient care.

An article published in 2012, “Does Certification of Staff Nurses Improve Patient Outcomes?” showed that hospitals with a larger percentage of nurses who had baccalaureate degrees and certification had lower 30-day mortality and failure to rescue rates for surgical patients.

An earlier article in 2011 reported on several studies that also showed certified specialty nurses contribute to improved patient outcomes and satisfaction. The article concluded that certified nurses perceived a strong association between overall workplace empowerment and heightened collaboration with the healthcare team. An earlier study in 2010 assessed if certification and education affected nurses’ knowledge relating to pressure ulcer care. They concluded that differences were found between nurses certified as “wound specialists” by professional organizations such as the Wound Ostomy Continence Nursing Certification Board (WOCNCB) and those not certified by specialty organizations.

As patients continue to demand high quality care, nurses will also need to continue to advance their knowledge and skills. What better way to advance your career than by becoming certified within your specialty. Certification allows you not only to have the knowledge to be credible in your teaching to patients, and to advance your career, but also to feel empowered in your workplace. I believe certified nurses can make a significant difference in patient outcomes.
Looking for a job as unique as you are?

Dermatology Nurses’ Association Career Center has dermatology nursing jobs for every specialty, location and level of experience. *Find the perfect fit for the one and only you.*

**Customize your search now at**

[healthecareers.com/DNA](http://healthecareers.com/DNA)

---

**Love Your Job, but Could Use A Little More Balance?**
Find great tips and advice in the articles section.
[healthecareers.com/DNA/articles](http://healthecareers.com/DNA/articles)
Dear NPS members,
Theresa and I are happy to update you about the work of our society over the last several months.

Goal 1 – Education
The Nurse Practitioner Society of the DNA will develop, provide and support educational offerings to increase the competency of NPs caring for the dermatologic patient.

Work on the Online DCNP Study Guide continues. The basic premise- certified NP’s sharing their notes with you.

We have 108 of 118 modules completed and in the various stages of editing. Each topic, covered by PowerPoint presentation, will undergo a rigorous multi-stage vetting process by current DCNP’s- some involved in the task force and some outside the task force. This peer review process is clearly defined by a checklist to ensure that high educational standards are met. After this peer review process, comes pilot testing, which will be instrumental in determining continuing education credit and provide us with added insight and opportunity to further fine-tune this educational offering.

Ultimately we hope to offer an affordable, quality program that will include;

- topic basics from which to study
- further references for in depth reading
- questions for the learner to test their knowledge

The Program Planning Committee headed by co-chairs Tracy Grove and Kari Pardeik; met at end of July in Orlando to begin putting our program together. The plans for the 2017 NP forum are coming together nicely. We have taken the feedback from the last several conventions and incorporated the speaker and topic ratings from the surveys to develop an exciting and relevant program for 2017. We anticipate the return of some of the highest rated speakers and some exciting new speakers from major research centers.

Goal 2 – Image
Members of the Nurse Practitioner Society of the DNA will be recognized and respected as providers with an expertise in dermatology.

Certification is a major way to demonstrate that you, as a dermatology nurse practitioner have stretched beyond the minimums necessary to practice in your state. It is a clear demonstration of a continuous dedication to not only the core body of specialized dermatology knowledge, but continually reaching for more knowledge and opportunities to achieve. The value that individual health care providers, place on certification is our own, but here are some ideas from professional leaders;
• Advancing the safety of health care delivery
• Improving the quality of health care delivery
• Improving the processes of health care delivery
• Clarifying and defining the roles of the nurse and other members of the delivery team
• Improving the delivery system organizational culture
• Providing professional support
• Shaping future health care delivery practice
• Improving job satisfaction
• Improving recruitment and retention of nurses and other members of the provider team


Goal 3 – Membership
The Nurse Practitioner Society of the DNA will be a community of nurse practitioners caring for the dermatologic patient.

Leadership is not an accident; it is a purposeful process. We all have a passion to serve and make people’s lives better—this is the essence of nursing. Together, we can achieve so much more. Follow your passion and get involved in your organization!

The most important purpose of the NPS is to serve its members in their work of providing excellence in dermatology care.

Please feel free to contact us and let us know about issues that are important to dermatology NP’s.

Respectfully,
Katrina Masterson (kmaster@tctc.com) and Theresa Coyner (tecoyner@gmail.com)

THE OFFICIAL JOURNAL OF THE DERMATOLOGY NURSES’ ASSOCIATION

JDNA, the official publication of the Dermatology Nurses’ Association (DNA), is the resource of choice for dermatology nurses and other healthcare professionals seeking critical dermatology information and resources for their patients. Engaging, peer-reviewed articles cover a broad scope of relevant dermatology topics, including clinical practice and management issues, research and case studies, patient education and collaboration with other disciplines. Providing critical information and research that applies directly to practice, the journal is dedicated to helping dermatology nursing professionals build their knowledge and skills to improve patient care. Visit: www.JDNAonline.com
DCNP review course Q&A

DNA NPS is pleased to announce the upcoming release of an online course designed to help dermatology nurse practitioners study for the DCNP (Dermatology Certified Nurse Practitioner) certification exam administered by the Dermatology Nurse Certification Board (DNCB).

You can find more about the DNCB here
http://www.dnanurse.org/education/certification-0.html
And the exam here
http://www.dnanurse.org/education/certification/dcnp-certification/exam-information.html

Eligibility Requirements

To be eligible to sit for the Dermatology Certified Nurse Practitioner (DCNP) exam, candidates must meet the following requirements:

- Masters degree in nursing
- Current NP state licensure
- National certification as an NP
- Minimum of 3,000 hours of general dermatology practice with current practice in dermatology (hours obtained from a formal dermatology NP academic program count towards the 3,000 hours)

This review course was written by NPS members with no compensation other than;

- A valuable professional and personal growth experience
- Connecting with other Derm NP’s in a positive collegial environment
- And a sense of achievement by contributing to the future of our profession

When the process is complete, each topic will have been;

- edited for content and accuracy by a current DCNP involved in the task force
- vetted by a current DCNP not involved in the task force
- pilot tested by a non-certified dermatology NP

What will the course look like?

The course will consist of PowerPoint presentations broken down by topic and organized by Module.

- The topics and the modules are based on the exam mapping provided by the DNCB.
- Each module will have a post-test with a 70% passing rate to acquire CE.

Initial release is anticipated with ANCC credit, but with plans to also apply for AANP credit.

How much will it cost?

- Yet to be determined while we await final tally for graphic design and web hosting.
- Will be available as an entire course or by module

How many CE will be available?

- Final determination to be made after pilot testing
- At present, we estimate Module 1 will consist of approximately 6 contact hours

When will it be available?

- As soon as all the pieces of this very large puzzle fit in to place
NURSING POSTER ABSTRACT SUBMISSION FORM

<table>
<thead>
<tr>
<th>Deadline to submit</th>
<th>December 2, 2016</th>
</tr>
</thead>
</table>

**Embracing the World of Dermatology**

**Who can submit?**
DNA encourages poster abstracts to be submitted from all contexts of nursing practice. All forms of scholarly inquiry by NURSING and INTERDISCIPLINARY team players are welcomed! DNA encourages inter-sectoral sharing of knowledge! There are no requirements for specific credential levels of submitters. You do not need to be a DNA member to submit. All approved posters (with the exception of commercial category posters) are eligible for poster award judging, regardless of membership status.

**COMMERCIAL POSTERS:**
If you (or any of your co-authors) are affiliated with/employed by a commercial entity, or if you have received commercial support for your poster, there is a separate submission process. Please do not complete this form.

**What can my poster focus on / what type of posters are you looking for?**
- **Safety & Ethics**: methods to enhance patient safety or handle ethical issues
- **Research**: reporting new technology; medications or treatment methods; evidence-informed practice
- **Education**: patient and health care providers’ education, health promotion strategies; prevention; advocacy; holistic care; mental health/psychological aspects
- **Community Initiatives**: innovative delivery of care models, interdisciplinary clinics, team building in the community, environment; impact on population; capacity building
- **International Collaboration and Processes**: practice initiatives and partnerships; knowledge exchange; building networks
- **Culture and Diversity**: approaches to health; attitudes/beliefs/values on skin care; awareness and safety
- **Health Policy and Advocacy**: development (local and national levels); health promotion; political action

**More information is available online**

*Please download a copy of the entire Nursing Poster Submission Form online: Nursing Poster Submission Form*

*Please submit your poster abstract by December 2, 2016 to sames@dnanurse.org.*
Discussions in Dermatology  Continuing Education Learning Initiatives for Nurses & Nurse Practitioners

Learn more about how to help your patients with psoriasis

New, free CE activities from the leaders in the treatment of psoriasis will help you provide superior patient care focused on patient compliance, understanding treatment options, managing side effects, and patient satisfaction.

Visit DISCUSSIONSINDERMATOLOGY.COM to View Current Psoriasis Activities and Earn Free CE

*To learn more about membership, or to become a member, contact the DNA. Full disclosure of faculty and planners available on website.
Accreditation Statement: Dermatology Nurses’ Association (DNA) is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation. Provider approved by the California Board of Registered Nursing, Provider Number CEP5708. This program is jointly-provided by the DNA and Physicians Continuing Education, Corporation.
You CAN write for JDNA!
Lisa Bonsall, MSN, RN, CRNP

Sharing your knowledge and experiences with your colleagues in dermatology is both a privilege and a responsibility. While it might seem challenging, or even out-of-reach, you really can do it, even if you don't have a lot of time!

Not every piece of writing has to be a feature article or research study. In fact, there are several columns (and templates!) available to help you get started. Take a closer look at the following examples…

- **Research Highlights**
  This column is a compilation of recent research; includes a summary of the findings and results, plus remarks.

- **Teledermatology Viewpoint**
  Teledermatology is a term to describe the provision of dermatologic medical services through telecommunication technology. In this column, cases are presented in a standardized teledermatology reader format.

- **Case Studies**
  Have you cared for a particular patient that had a rare or challenging diagnosis? Or maybe you learned about a new diagnostic procedure or treatment option? Please share what you’ve learned so your colleagues can learn too!

- **Patient Perspective**
  Do you know a patient with a story to tell? The purpose of this column is for patients to share their experiences in order to educate dermatology nurses and nurse practitioners.

- **Language of Dermatology**
  Dermatology is a specialty with a unique language. The goal of this column is to define and give examples of specific words and phrases so we can best share information with other healthcare professionals and patients.

Want to learn more? Click the ‘For Authors’ tab at [www.jdnaonline.com](http://www.jdnaonline.com) or email [alborger@aol.com](mailto:alborger@aol.com). Our Editorial Board and Peer Reviewers are great resources to help you on your quest to get published in JDNA. We can all learn from each other, no matter what our role is or where we practice. Thank you!
"LOOKING GOOD IN 2016
AAD’S Skin Cancer Health Fair and Public Screening, JUNE 14, 2016 at the RAYBURN HOUSE OFFICE BUILDING"

What happens when you mix 2 passionate past presidents of the DNA and hundreds of national legislators and staff?

We have a SunAWARE marathon and ‘teachathon’! It is a humbling realization when you think that the people you are teaching about caring for their own skin, may take this information to their constituents and end up educating people across the nation!

The day involved;

• Use of a UV camera to educate attendees about the realities of what sun damage looks like
• Skin cancer screening by an AAD dermatologist
• Education by advocacy groups.

The highlight for many attendees was a presentation by Baseball Hall of Famer, Mike Schmidt; a melanoma survivor. He told the poignant story of his stage 3 melanoma discovery. This occurred when he dropped by his dermatologist for a quick check of a hand lesion on the way to the airport. Due to the focus and diligence of his dermatologist and their insistence of a full skin exam, Mike's melanoma was discovered and treated. Mike's life changed that day and he states he now feels closer to his wife and family and has a greater appreciation for Life! He is using his energy to spread the message of skin cancer prevention and early detection. By the time he concluded speaking the lines for the UV camera and skin screening wrapped around the room!

Another highlight for us was the time we spent interacting with other advocacy groups; cancer, patient and dermatology. We shared story after story about our relationships with skin cancer or support of skin cancer clients or the work of researching and gathering input for their communities about actions required to change the devastating trends in skin cancer.

As a member of DNA’S HPAC, I encourage the DNA membership to become more involved with this dynamic group! As nurses we advocate individually for patients every day. We are fantastic care supporters for our clients. Each of us has no difficulty remembering the last client we supported with supplies, or searching for affordable medications, and equipment. We go to 'BAT' for everyone!
Should we not also use those very same talents to advocate for nursing, health care policy and our specialty, Dermatology?

Join us! (Http:// www.dnanurse.org/advocacy)
Exclusive Offer for DNA Members
34% off VisualDx

The Leader in Diagnostic Accuracy

• Quickly build a custom differential
• Access world’s largest medical image library to review disease variations
• Engage patients and save time

SIGN UP TODAY!
visualdx.com/dna

Proud partner of DNA
Dermatology Nurses Association
Atopic Dermatitis is a common inflammatory skin disease and affects approximately 17.8 million people in the US with symptoms that are classified as moderate or severe. It is the most common inflammatory skin disease diagnosed in children, affecting an estimated 10.7% of children in the US. It often presents within the first year of life & for some soon after birth. Some children will largely outgrow atopic dermatitis before they reach school age, but for others it continues on relentlessly throughout adulthood. Atopic dermatitis is characterized by intense pruritus, erythema, scaling and dryness and when flaring is often a weepy dermatitis. Lichenification (thickening of skin from excessive rubbing and scratching) occurs as the disease continues and is a sign of chronicity. Most patients and parents of patients will say that the constant and relentless pruritus is the most troublesome as it leads to disrupted sleep which affects the ability to concentrate and focus at school or in the workplace and impacts virtually every aspect of life and overall quality of life.

For decades the only treatment that was available was topical steroids. These are still considered the “gold standard” of treatment and when used appropriately are safe and effective. Approximately 10 years ago two non-steroidal topical treatments became available—these are the calcineurin inhibitors tacrolimus (Protopic) and pimecrolimus (Elidel), they are often prescribed in combination with topical steroids and can effectively be used for maintenance. Now for the first time in a decade, there are new, promising treatments that are on the horizon for patients with atopic dermatitis.

Apremilast (Otezla) is an oral phosphodiasterase inhibitor currently FDA approved for psoriasis and psoriatic arthritis is showing benefit for some patients with atopic dermatitis.

Another new treatment AN2728 (Crisaborale) is a boron-based molecule, PDE-4 inhibitor, non-steroidal topical ointment which is being tested in patients with mild-moderate disease.

Lastly, Dupilumab, a fully human monoclonal antibody that blocks IL-4 & IL-13 is an injectable treatment considered by many to be a “breakthrough therapy” and is showing great promise particularly for patients with severe disease. Patients enrolled in clinical trials have had a significant reduction in pruritus and in severity and extent of disease involvement. There are several clinical trials for adults that are complete or ongoing, and trials for pediatrics are currently underway.
The Education Advisory Council (EAC) of the DNA is working to ensure the quality of educational programs available to our members. Our goal is to increase competency and enhance the practice of all nurses caring for dermatology patients.

The EAC is reviewing several educational activities. Popular presentations from the annual convention will be repurposed for online education and will soon be available to all DNA members with the opportunity to earn CEUs. Topics include melanoma, dermatologic emergencies, pediatric hair loss, lower extremity ulcers, skin of color and psoriasis.

The EAC is evaluating a dermatology nurse certification review course designed to support registered nurses and nurse practitioners in passing the Dermatology Nurse Certified (DNC) and Dermatology Certified Nurse Practitioner (DCNP) exams provided by the Dermatology Nursing Certification Board. Certification is an added credential beyond licensure. It provides validation of specialty experience, knowledge and skills. The review course will facilitate success in obtaining certification.

The EAC will be sending out an educational needs assessment survey this Fall. The survey will help us determine the educational needs of DNA members so that we can continue to develop programs that meet evolving professional needs. We encourage all members to complete this brief survey.

Volunteering on the EAC provides the opportunity to collaborate with a network of outstanding registered nurses and contribute to the educational enrichment and future of our dermatology nursing community. If you are interested in participating, please contact our chair or co-chair for further information.

Kathy A. Gross, BSN, RN, DNC  Kristen C Miller, MSN, FNP
Chair        Co-Chair
Email: gross.kathy@mayo.edu  Email: kmiller@arrayskin.com

2017 Call for Board and Nominating Committee
Nomination
Dear Members,

DNA is pleased to have teamed up with celebrity chef, restaurateur, and media personality Elizabeth Falkner, the National Eczema Association, Regeneron Pharmaceuticals, Inc., and Sanofi Genzyme to launch *Understand AD*, a national awareness campaign focused on educating people about moderate-to-severe atopic dermatitis (AD), a potentially serious, chronic inflammatory skin disease.

By raising awareness about the physical and quality of life impact of moderate-to-severe atopic dermatitis, *Understand AD* will give a voice to and empower the people living with the disease.

Elizabeth Falkner has struggled with atopic dermatitis for more than 20 years, affecting both her personal life and career. Elizabeth has discovered that her experience with atopic dermatitis is not only physically painful and uncomfortable for her, but it can be isolating as well. Her hope is that, by talking about her experience with atopic dermatitis, she can bring more attention to this disease.
As you may know, atopic dermatitis is characterized by unpredictable flare-ups triggered by a malfunction in the immune system.\(^1,2,3,4\) An estimated 1.6 million adults in the United States are living with uncontrolled moderate-to-severe atopic dermatitis,\(^5\) and symptoms can include red rashes, intense itch, dryness, cracking, crusting and oozing of the skin, and they can occur on any part of their body.\(^6\) The itching and burning sensation resulting from constant underlying inflammation often triggers scratching, but scratching only makes things worse.\(^1,7,8\) It breaks down the skin barrier further, letting environmental triggers inside and exacerbating symptoms.\(^1,7,8\) These exacerbations or flare-ups can appear all over the body. Common areas affected include the knees, elbows, ankles, face, neck, feet, hands and wrists.\(^1\)

**ATOPIC DERMATITIS IS NOT JUST A SKIN IRRITATION**

Rashes are just the visible signs of what’s going on much deeper in the skin. Even when skin looks clear, inflammation is still active under the surface.\(^1\)

**THE ITCH-SCRATCH CYCLE**

Overactive immune system sends chemicals to the skin’s surface, resulting in inflammation that causes itch.\(^2,3,4\)

Scratching breaks down the skin’s outer layer, allowing germs, viruses and allergens into the body.\(^2,3,4\)

Scratching the itch breaks down the skin barrier even further, allowing more foreign invaders into the body. More chemicals are released in response, which leads to more redness and itching. And the cycle continues.\(^2,3,7\)

In response to these foreign invaders, the immune system continues sending chemicals to the surface, causing redness and itching. These chemicals also travel through the blood, causing itch in places where there is no rash.\(^2,4,5,6\)

**SOURCES**

You and your patients can visit www.UnderstandAD.com to learn more about moderate-to-severe atopic dermatitis and hear from Elizabeth Falkner about her experience living with atopic dermatitis for the past 20 years.

This email comes courtesy of our sponsors at Regeneron Pharmaceuticals, Inc. and Sanofi Genzyme.

5 Adelphi Final Report, data on file
Dear members, we are excited to report that planning for DNA's 35th Annual Convention to be held March 1-4th, 2017 is underway. In July the convention planning committee met at the Caribe Royale hotel in Orlando, Florida, site of this year’s convention. It was an exciting and productive meeting. Thank you to all who submitted abstracts. It was great to be able to choose from so many that met this year’s theme of “Embracing the world of Dermatology”. Within this theme special emphasis will be placed on the world of the dermatology patient, including the social, financial and emotional burdens they face as people with a skin condition. This year’s educational session tracks include medical/pediatric dermatology, professional practice, surgical/cutaneous oncology, and cosmetics/laser. A new track was also added called “community”, highlighting the tools available for dermatology teams to make an impact in their community. Attendees may choose to follow a particular track or pick sessions based on their interest. For the experienced or advanced dermatology staff, a Nurse Practitioner (NP) Forum is offered which runs concurrently with the convention. Although called a “NP Forum” everyone with an interest in advanced topics in dermatology are welcome to attend this forum.

This year’s convention is even more exciting as it returns to meeting at the same time and location as the American Academy of Dermatology’s annual convention. Hopefully this makes it easier to get time away to attend as well as increases our pool of excellent speakers.

If you are not excited enough yet, let me remind you the convention is going to be held in beautiful, family friendly Orlando, Florida (average high temperatures in March 75 degrees. After a winter in MN this really excites me). Orlando is home to more than a dozen theme parks including Walt Disney World and Universal Orlando home of the new Wizarding World of Harry Potter. The Caribe Royale hotel has a great convention space, which is all in one location of the hotel and all on one level. The hotel rooms are spacious, 1 bedroom suites with a private bedroom and separate living area with a pull out sofa. The hotel also has an awesome pool that both kids and adults will enjoy. Even DNA's president Donna Beyer enjoyed the slide at the pool.

If you are as excited as we are start making plans to attend DNA's 35 Annual Convention, March 1-4th at the Caribe Royale Hotel today. For more information please visit DNA’s website at www.dnanurse.org Come for the education, come to learn about products through exhibitors and product theaters, come for the networking, and come for the fun. See you in Orlando.

Sincerely,

DNA's Convention Planning Committee
If your DNC or DCNP certification is due to expire this December, you can visit the DNCB section of DNA’s website to download the recertification packet. This packet includes all the information necessary to keep your certified status.

The recertification packet can be accessed by going to dnanurse.org, hovering over “Education”, then choosing “Certification” Choose your credential on the right side of the page.

Please make sure the DNCB has your current email address!
Contact Deanna Bright
dncb@ahint.com / 856-642-4202 (direct)

Dermatology Nursing Certification Board * 1120 Route 73, Suite 200, Mount Laurel, NJ 08054 P: 8564390500 * F: 8564390525
Email: dncb@ahint.com
http://www.dnanurse.org/certification

Phototherapy Workshop Registration Form is Available Online!
The Dermatology Nurses' Association is delighted to announce the 2017 Recognition Program is now open! Each year, the DNA offers valuable awards, grants, and scholarships to our membership.

Applying is simple. Just view the available offerings, fill out the appropriate information for that offering and provide the requested information.

See a summary of offerings below. You may also visit our website at www.dnanurse.org for more information.

**Hall of Fame Award**
To identify the "Best of the Best" in the dermatology nursing profession. The recipient will receive a plaque.

**Rookie of the Year**
To recognize a new dermatology nurse who represents a future leader of the industry. The recipient will receive a plaque.

**Volunteer of the Year**
To recognize a dedicated DNA member who volunteers his/her time, ideas, insight, expertise, and a passion for DNA. The recipient will receive a plaque.

**Nurse in Washington Internship Grant**
To provide funds enabling a DNA member to participate in the Nurse in Washington Internship (NIWI) program. The recipient will receive a $2,500 grant to cover the costs associated with attending the NIWI program.

**Career Mobility Scholarship (Three Categories)**
To fund the continuing nursing education of a DNA member that will enhance his/her ability to contribute to the dermatologic community. These scholarships present availability for all levels of nursing.

**New Nurse Educational Scholarship**
**Undergraduate Nurse Scholarship**
**Graduate Nurse Scholarship**

The DNA Recognition Committee has developed the following tips to help you prepare and submit a quality application for a DNA award, grant, or scholarship. The following recommendations are generalized and not specific to any given application. Click Here

Deadline for submissions: September 30, 2016

Return your completed application by mail or fax to:

DNA Recognition Program
435 N. Bennett Street
Southern Pines, NC 28387
Fax: 910-246-2361
DNA members join because they have **passion**... 

"I love the profession and patients and I joined DNA because I want to be current on new dermatology practices."

DNA members join to stay **informed**... 

"DNA has kept me informed about new policies and legislation around skin care, as well as FDA approved treatments for my practice."

DNA members join for **professional** and **personal** development... 

"DNA has helped improve my self esteem by holding office in a local chapter. I am more confident in addressing colleagues and audiences related to healthcare, and I am returning to college now to further my career goals since I see the success of my mentors in DNA who have gone before me. I know that I can accomplish similar goals and hope to be able to offer the dermatology community some good in the future as well."

---

**Become a DNA member for professional and personal development.** Members receive...

- Discounts on DNA Meetings, Professional Certification and Publications
- National and Local Educational Programs with Continuing Education Opportunities
- Scholarships, Grants, and Awards
- *Journal of the Dermatology Nurses’ Association (JDNA)*
- Membership for NPs in the Nurse Practitioner Society of DNA
- **And Much More...**

**Discover What a DNA Membership Can Do for You.**
Dermatology Nurses Association

Student Member Application

www.dnanurse.org

Preferred Address (for membership and meeting materials to be mailed):
☐ Home ☐ Work

Name

Credentials

Home Address

College attending or Employer
Year in school___

City

State

Zip Code

College or Employer Address

City

State

Zip Code

Telephone: Home/Cell

Telephone: College/Work

Email Address

Referred by (Name of DNA member)

☐ Check enclosed (payable to DNA in US funds)
☐ Charge my ☐ AMEX ☐ M/C ☐ Visa

Card # ________________
Exp. Date ______________ Amount $ ______________

Signature ________________

Proof of student status must accompany application. This includes:
☐ Current Student ID
☐ Current Class schedule
☐ Registration Confirmation
☐ Other Verification from Educational Institution
☐ DNA occasionally makes available member information to organizations and vendors that provide products and services of value to the dermatology nursing community. If you prefer not to be included in these lists, please check the box provided.

DNA Membership

Join or renew today and register at the member rates!

☐ Student Membership ● Free for the 1st year

Note: A subscription to the Journal of the Dermatology Nurses’ Association (JDNA) can be purchased for $12.00.

☐ Student Membership Renewal ● $ 25.00

Includes a subscription to the Journal of the Dermatology Nurses’ Association (JDNA).

DNA’s membership year is January 1 – December 31. For the first year of membership, all new members will have an expiration date of 12 months from the month joined. After the first year all memberships expire on December 31. Thank you for your membership!

Please provide the following demographic information, if applicable. Check all that apply.

1. PROFESSIONAL STATUS:
☐ RN
☐ LPN/LVN
☐ Medical Assistant
☐ Physicians Assistant
☐ Student Nurse

2. EMPLOYMENT:
☐ Full Time
☐ Part Time
☐ Not Employed
☐ Retired

3. POSITION:
☐ Staff Nurse
☐ Nurse Manager
☐ Clinical Specialist
☐ Supervisor / Coordinator
☐ Nursing Faculty
☐ Administrator
☐ Research Nurse
☐ Medical Assistant

4. PRACTICE SETTING:
☐ Inpatient Unit

☐ Ambulatory Clinic
☐ Rehabilitation/Home Care
☐ Private Practice
☐ Day Care Unit
☐ Phototherapy Unit
☐ Dermatology
☐ Surgery Unit
☐ Other ____________

5. CLINICAL SPECIALTY:
☐ General Practice
☐ Acne
☐ Cosmetic Dermatology
☐ Cutaneous Oncology
☐ Dermatologic Surgery
☐ Geriatrics
☐ Pediatrics
☐ Psoriasis
☐ Reconstructive Surgery
☐ Wound Healing

6. HIGHEST LEVEL OF EDUCATION COMPLETED:
☐ High School

☐ Diploma-Nursing
☐ Associate Nursing
☐ Associate Other
☐ Bachelor’s Nursing
☐ Bachelor’s Other
☐ Master’s Nursing
☐ Master’s Other

7. ARE YOU A MEMBER OF THE AMERICAN NURSES ASSOCIATION? (Circle one)
☐ Yes ☐ No

8. YEARS IN DERMATOLOGY PRACTICE:
(Circle one)
0-2 3-5
6-9 10-14
15-19 20+

9. CLINICAL FOCUS GROUPS:
☐ Cosmetic Dermatology
☐ CTCL/Photopheresis
☐ Office Management

☐ Lasers
☐ Medical Dermatology
☐ Pediatrics
☐ Phototherapy/Psoriasis
☐ Skin Cancer and Surgery
☐ Clinical or Nursing Research
☐ Wound Care

10. HOW DID YOU LEARN ABOUT DNA?
☐ DNA member
☐ Dermatologist
☐ DNA Chapter Meeting
☐ DNA Convention
☐ DNA Education Program (Other than convention)
☐ Journal of the Dermatology Nurses’ Association
☐ Industry Representative
☐ DNA website
☐ Other ____________

435 N. Bennett Street
Southern Pines, NC 28387
800-454-4DNA
fax 910-246-2561
dna@dnanurse.org
**Dermatology Nurses Association**

www.dnanurse.org

Preferred Address (for membership and meeting materials to be mailed):  ☐ Home  ☐ Work

<table>
<thead>
<tr>
<th>Name</th>
<th>Credentials</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Home Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>City</th>
<th>State</th>
<th>Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Telephone: Home/Cell</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Email Address</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DNA Membership</th>
<th>Join or renew today and register at the member rates!</th>
</tr>
</thead>
<tbody>
<tr>
<td>New Member</td>
<td></td>
</tr>
<tr>
<td>Renewal</td>
<td></td>
</tr>
</tbody>
</table>

Nurse Practitioner • $135.00  ☐ ☐
(Membership includes NP Society)
License # __________________
State __________________

Nurse • $85.00  ☐ ☐
(RNs, LPNs, LVNs only)
License # __________________
State __________________

Associate • $75.00  ☐ ☐
0 Medical Assistant 0 Physicians Assistant
0 Other, Please specify __________________

Note: $12.00 of membership dues is applied to a subscription of the Journal of the Dermatology Nurses’ Association.

| ☐ Check enclosed (payable to DNA in US funds) |
| ☐ Charge my ☐ AMEX  ☐ M/C  ☐ Visa |

Card # __________________
Exp. Date ____________ Amount $ ____________

Signature __________________

☐ DNA occasionally makes available member information to organizations and vendors that provide products and services of value to the dermatology nursing community. If you prefer not to be included in these lists, please check the box provided.

DNA’s membership year is January 1–December 31. For the first year of membership, all new members will have an expiration date of 12 months from the month joined. After the first year all memberships expire on December 31. Thank you for your membership!

Please provide the following demographic information, if applicable. Check all that apply.

1. Professional Status:
   ☐ RN  ☐ NP  ☐ LPN/LVN  ☐ Medical Assistant  ☐ Physicians Assistant

2. Employment:
   ☐ Full Time  ☐ Part Time  ☐ Not Employed  ☐ Retired  ☐ Student

3. Position:
   ☐ Staff Nurse  ☐ Head Nurse  ☐ Clinical Specialist  ☐ Supervisor / Coordinator  ☐ Instructor  ☐ Administrator  ☐ Research Nurse  ☐ Nurse Practitioner  ☐ Medical Assistant

4. Practice Setting:
   ☐ Inpatient Unit  ☐ Outpatient Clinic

   ☐ Extended Care Facility  ☐ Critical Care Unit  ☐ Physician’s Practice  ☐ Day Care Unit  ☐ Phototheraphy Unit  ☐ Dermatology Surgery  ☐ Other __________________

   ☐ Associate Other  ☐ Bachelor’s Nursing  ☐ Bachelor’s Other  ☐ Master’s Nursing  ☐ Master’s Other  ☐ Doctorate

5. Clinical Specialty:
   ☐ General Practice  ☐ Acne  ☐ Cosmetic Dermatology  ☐ Cutaneous Oncology  ☐ Dermatologic Surgery  ☐ Geriatrics  ☐ Pediatrics  ☐ Phototheraphy  ☐ Psoriasis  ☐ Reconstructive Surgery  ☐ Wound Healing

6. Highest Level of Education Completed:
   ☐ High School  ☐ Diploma-Nursing  ☐ Associate Nursing  ☐ Bachelor’s Nursing  ☐ Bachelor’s Other  ☐ Master’s Nursing  ☐ Master’s Other  ☐ Doctorate

   ☐ Cosmetics  ☐ Dermatology  ☐ CTCL/Phototheraphy  ☐ Office Management  ☐ Lasers  ☐ Medical Dermatology  ☐ Pediatrics  ☐ Phototheraphy  ☐ Psoriasis  ☐ Skin Cancer/Surgery  ☐ Clinical or Nursing Research  ☐ Wound Care

7. Are you a member of the American Nurses Associations? (Circle one)
   ☐ Yes  ☐ No

8. YEARS IN DERMATOLOGY PRACTICE: (Circle one)
   0-2  3-5  6-9  10-14  15-19  20+

9. Clinical Focus Groups:
   ☐ Cosmetic  ☐ Dermatology  ☐ CTCL/Phototheraphy  ☐ Office Management  ☐ Lasers  ☐ Medical Dermatology  ☐ Pediatrics  ☐ Phototheraphy  ☐ JDNA  ☐ LinkedIn  ☐ Nursing School Event  ☐ Other DNA Education  ☐ Twitter  ☐ Other __________________

   ☐ Dermatologist  ☐ DNA Chapter Meeting  ☐ DNA Chapter Email  ☐ DNA Chapter Ad/Press Release  ☐ DNA Chapter Social Media Network  ☐ DNA Convention  ☐ DNA Member Referral  ☐ DNA Website  ☐ Facebook  ☐ Industry Representative  ☐ DNA’s Area of NP Speciality Certification:
   ☐ Adult  ☐ Family  ☐ Pediatrics  ☐ Women’s Health  ☐ Geriatrics

10. How did you learn about the DNA?
   ☐ Dermatologist  ☐ DNA Chapter Meeting  ☐ DNA Chapter Email  ☐ DNA Chapter Ad/Press Release  ☐ DNA Chapter Social Media Network  ☐ DNA Convention  ☐ DNA Member Referral  ☐ DNA Website  ☐ Facebook  ☐ Industry Representative  ☐ JDNA  ☐ LinkedIn  ☐ Nursing School Event  ☐ Other DNA Education  ☐ Twitter  ☐ Other __________________

   ☐ Dermatologist  ☐ Dermatologic Surgery  ☐ Cosmetic Surgery  ☐ Moh’s Surgery  ☐ Pathology  ☐ Family Medicine  ☐ Pediatric Dermatology  ☐ Plastic Surgery  ☐ Primary Care

11. Does Your State:
   ☐ Require you to practice with a supervising physician?  ☐ Require you to practice with a collaborating physician?

   ☐ Yes  ☐ No

12. Do you have prescriptive authority? (Circle one)
   ☐ Yes  ☐ No

   ☐ Allow you to practice as a licensed independent practitioner (LIP)?

   ☐ Dermatology  ☐ Pediatrics  ☐ Cosmetic Surgery  ☐ Moh’s Surgery  ☐ Pathology  ☐ Family Medicine  ☐ Pediatric Dermatology  ☐ Plastic Surgery  ☐ Primary Care  ☐ Cutaneous Oncology  ☐ Research
UPDATE your DNA profile at www.dnanurse.org. We value your membership.

DNA National Headquarters
435 N. Bennett Street
Southern Pines, NC 28387
Phone: 1-800-454-4362
Fax: 910-246-2361

35th Annual Convention
March 1-4, 2017
Caribe Royale Hotel
Orlando, Florida

Embracing the World of Dermatology