The latest news from the Dermatology Nurses' Association, including updates on the Annual Convention, coming to you Virtually August 26-28
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Mission Statement
The Dermatology Nurses’ Association is a professional organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatologic care.

DNA Board of Directors
Kathy Gross, MSN, RN, DNC - President
Angie Hamilton, FNP-BC, DCNP - President-Elect
Jane Glaze, BSN, RN, DNC - Immediate Past President
Robin Inabinet, RN-BC - Treasurer
Michelle Bell, BSN, RN, DNC - Secretary
Olanda Hathaway, MSN, FNP-BC, DCNP - Director
Kelley Jimenez, BSN, RN, DNC - Director
Nancy Smail, RN - Director
Executive Director
Linda Markham, RN, DNC

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Dermatology Nurses’ Association Through the Eyes of the President

In late 2001, I began my journey in the field of Dermatology as a Mohs staff nurse. It was during this time that my colleague, Paula, encouraged me to join the Dermatology Nurses’ Association. She raved about the amazing conventions. In 2003, I attended my first convention. Wow, Paula was not exaggerating is all I have to say.

Following this experience, I moved attending the Annual Convention to the top of my yearly bucket list. However, over the years I have come to realize that the Dermatology Nurses’ Association is so much more than a convention. It is an organization that consists of a diverse group of health care professionals with different levels of education, scopes of practice, and experiences all working collectively to advocate, educate, and give back to the nursing community.

The Dermatology Nurses’ Association has helped me to grow professionally through Dermatology Nurse Certification and volunteer leadership opportunities with the Education Advisory and Program Planning committees. It has helped me to appreciate politics and advocating for patients and nurses alike at home and in Washington, DC.

Additionally, it has provided me with the opportunity to cultivate amazing mentor and mentee relationships. But, most of all, it is a place where I have made life-long friendships. So as you can see, for me the Dermatology Nurses’ Association is so much more than a convention, which makes me proud to be a member!

I am honored and excited to serve as your 2020-2021 President. Like you I am passionate about dermatology nursing. I view this role as an incredible opportunity and I am looking forward to working with you and the Board of Directors to identify and promote advocacy, education, and opportunities for professional growth.
It’s almost summertime! Usually a time of planning gatherings and enjoying each other’s company. A time to relax and enjoy your many blessings. Unfortunately, the recent events of the world have altered many plans, as these are unforeseen times. But it is still important to count our blessings, and make the most out of our situation.

That is exactly what the leadership of the Dermatology Nurses’ Association (DNA) has been doing. They are thankful for all of our wonderful DNA members. Many who have stepped up to the frontline during the battle with COVID-19. Many who have either worked extra-long, hard hours, some who have been furloughed, or even let go by their employers.

The DNA leadership has also been determining the best plans to help the DNA continue to move forward through this time. The biggest concern that needed to be tackled was the 2020 DNA Annual Convention. Working along with the Program Planning Committee, it was determined in March to postpone the Convention until July 2020. There were, and still are, a lot of unknowns surrounding holding a meeting in person, so the Board recently re-evaluated the decision and options and decided to move the live Convention to a Virtual event on August 26 - 28, 2020.

We hope that you will be able to join this new way of meeting during the DNA Virtual Convention. If you are registered before it occurs, not only will you be able to attend the virtual event, but you will also have access to view and obtain CE’s online for several weeks once the content is available. We hope that you will be able to join us on our virtual platform to provide you with a great line-up of speakers and interesting topics. Come get your CE’s and up-to-date dermatology information. For more information please visit our Convention website at https://2020.dnanurse.org/.

There are still many unknowns that will need to be worked through. The DNA leadership greatly appreciates your patience and understanding as they try to evaluate and determine the best choices and decisions for our members. They want to ensure you that they value you and want you to be able to turn to the DNA for your dermatologic nursing needs. They will continue to work through details of making that happen for you. In doing so, they continue moving forward with other DNA projects such as:

- Establishing Advisory Councils for our Nurse and Associate membership categories
- Implementing a Volunteer/Mentorship program
- Beginning work on the 4th Edition of the Dermatology Nursing Essentials: A Core Curriculum
- Providing NPS Case Studies
- Writing a JDNA Board Editorial Column
- Providing an NPS Facebook page
- Publishing the newly revised DNA Scopes & Standards
- Recognizing our great members through our Awards & Scholarships Program

The leadership of the DNA wishes you all the best during these trying times. We continue to support our members and hope that you enjoy a summertime filled with many happy memories by making the most out of your situation.

Our new “normal” is still yet to be determined, but as nurses and healthcare professionals, we know that we are survivors and can be innovative in our thinking and survival. We also will continue to celebrate you during 2020, the Year of the Nurse! Many blessings to all!
The Board of Directors met on February 11, 2020 via phone conference. All Board members and DNA Staff were in attendance. Kyle McDonnell, Financial Advisor representing Fisher Investments, joined the call and began by summarizing DNA’s Investment Portfolio. He discussed that 2019 was a good year for investments, with typical portfolio’s having a 31% return. He expects that 2020 will not look the same as 2019 though. Overall, portfolios are expected to grow but not at the same rate as 2019.

Pending Action Items were reviewed, and the Board was updated on the status of these items.

Kelley Jimenez, Board Liaison to the Membership Committee, discussed the Membership Committee recommends continuing the “Member Get a New Member” campaign in 2020. Prizes for this campaign were discussed and approved by the Board. Mrs. Jimenez also reported that the Membership Committee recommends a “NP Challenge” to encourage NP’s to promote DNA membership to those they work with. The recommendation is to modify the “Shine the Light” brochure and use social media to promote this campaign, which the Board voted to approve.

The Board of Directors met on March 17, 2020 via phone conference. All Board members with the exception of Kristen Miller (Director) were in attendance. DNA Staff was in attendance as well. Pending Action Items were reviewed, and the Board was updated on the status of these items. There was discussion regarding the postponed 38th Annual Convention and how the Board prefers handling exhibitor requests for refunds. The Board made decisions related to encouraging attendance at the rescheduled convention (July 2020) and also encouraging those exhibitors who cannot attend to receive a credit toward exhibiting at 2021 convention.

The Board reviewed candidates for the position of Editor for the 4th Core curriculum book. All candidates CV’s and letters of intent were thoroughly reviewed.

There was discussion regarding Advisory Council candidates. The article “Advisory Councils: Nine Keys to Success” was reviewed. President Jane Glaze recommended that the Board review all candidates thoroughly and be prepared to discuss and vote on Advisory Council candidates at the next Board meeting. She also encouraged the Board members to consider the minimum number of Advisory Council members that should participate on the councils.

The Board reviewed a request from the Central Florida DNA chapter regarding their desire to expand to the entire state of Florida. The Central Florida Chapter feels expanding will allow more DNA members to be active in a local state chapter and allow for further reach throughout the state, as well as more educational offerings. The Board passed the motion to expand the Central Florida Chapter to the entire state of Florida.
The Board was presented with a list of inactive local DNA chapters. These chapters have been contacted multiple times by the National Office with no response from any of them. The Board voted to dissolve the following local chapters due to inactivity: Delaware Valley, New England NPs, Tri-State and Western Canada Chapters.

The Board of Directors met on March 24, 2020 via phone conference. All Board members and DNA Staff were in attendance. Pending Action items were reviewed, and the Board was updated on the status of these items. Advisory Council candidates were reviewed in detail and discussion occurred around candidates, roles and needs of the Advisory Councils.

An Action Agenda Item regarding the Research Task Force (RTF) status was discussed. Olanda Hathaway, Board Liaison to the RTF, presented information regarding the current state of the RTF and whether or not this task force should continue. It was determined that the RTF will be dissolved at this time, but the DNA will ensure research is part of the DNA's strategic plan.

An Action Agenda Item with the proposal to allow MA's to be full members of DNA was presented by Kelley Jimenez, Board Liaison to the Membership Committee. The Board reviewed the documentation, including data regarding the number of associate members currently within the DNA, other organization structures, etc. and had lengthy discussion. After much consideration of all angles of allowing MAs to be full members, the Board voted to not allow MAs to become full DNA members.

Thank you to the Board Members who volunteered for the 2019-2020 term!
The Board of Directors (BOD) met on April 14, 2020 via phone conference. All BOD members and DNA Staff were in attendance. The usual in-person succession of officers was not possible because of the postponement of DNA’s Annual Convention in response to Covid-19 restrictions. We thank Jane Glaze, who completed her term as President, for her dedication and leadership. Kathy Gross has assumed her new role as DNA President and Angie Hamilton, President-Elect. Robin Inabinet will remain Treasurer. The rest of the Directors include Olanda Hathaway, Kelley Jimenez, and new members Nancy Smail and Michelle Bell, Secretary.

An Action Agenda Item presented by R. Inabinet shared the Financial Oversight Committee recommends DNA remain with Fisher Investments as Financial Advisor and switch to UBS as Reserve Fund Custodian. The Board voted to pass this motion with one abstention.

The Liaison Communication Chart was reviewed in detail by K. Gross and each Director’s assignment explained. All Board members accepted responsibility for their assignments. L. Markham explained the role of the Board Liaison as a conduit to facilitate communication between the BOD and committees served. Liaisons may not vote or be persuasive unless they are already members of the committee. They may, however, offer information. The Board Liaison Responsibility document was referenced for all to review.

The BOD 2020-2021 Calendar was reviewed. L. Markham noted calendar dates are subject to change due to Covid-19. The BOD meetings are held the 2nd Tuesday of each month at 8:15 EST. The Annual Convention Face-to-Face meeting will take place 7/14/20-7/19/20 in Denver. The Fall Face-to-Face meeting is scheduled for 10/23/20-10/25/20 in Raleigh, NC.

L. Markham referenced the Board Responsibilities and Legal Duties of Association Members documents for BOD members to review. Board Responsibilities and Legal Duties of Association Boards were reviewed in detail during the Board Orientation PowerPoint presentation. The presentation also included DNA history, mission statement, vision statement, core purpose, core values, programs & services, 2020-2022 strategic plan, governance, committees/task forces, alliances, collaborations/resources, consultants/staff, what a nonprofit organization is, board rules and responsibilities, individual board roles & responsibilities, general board information, board mentors, Executive Director’s role in organizational governance and well-functioning boards.

Welcome to the new Board Members for the 2020-2021 term!

Michelle Bell, BSN, RN, DNC
Secretary

Nancy Smail, RN
Director
DNA is moving forward in recruiting candidates for our 2021-2022 Board of Directors and Nominating Committee. Our enthusiastic Nominating Committee members elected by you, our DNA members, in the past 2 years are: Sue McCann, Heather Onoday, Monica Scholl, and Patricia Shaw. Our task is to recruit some of our next generation leaders in DNA.

Open positions for 2021-2022 are: President -Elect, Treasurer, Director (1) position, and Nominating Committee (2) positions. Except for the President-Elect, each of the positions listed is for a two-year term. Nurse Practitioners and Nurse members are eligible for election if they have a minimum of two consecutive years of DNA membership. Each position for 2021 election is described below:

**President-Elect:**
- DNC or DCNP preferred
- Must have served on the Board of Directors (present or past)
- Demonstrates qualities of professionalism, leadership, and commitment to advancing the mission of the DNA
- Attends all Board and Executive meetings, Annual Convention, and other affiliate or like organizational events, meetings, or conferences to represent the DNA when requested
- Serves as liaison to assigned committees and/or task forces within DNA
- Designs a Convention theme and recruits/establishes a Program Planning Committee for the Annual Convention to occur during their term
- Term is one year with subsequent one-year terms as President and Immediate Past President

**Treasurer:**
- DNC or DCNP preferred
- Serves a two-year term
- Serves as Chair of the Financial Oversight Committee (FOC)
- Works closely with the National Office Executive Director regarding financial issues, including review of monthly financial reports, approval of volunteer expenses, and management firm invoices
- Reviews, assists, supports long range financial planning with the Executive Director, FOC and Board

**Board Director (1 position):**
- DNC or DCNP preferred
- Serves a two-year term
- Demonstrates qualities of professionalism, leadership, and commitment to advance the mission of DNA
- Attends all Board meetings, Annual Convention, and other affiliate or like organizational events, meetings, or conferences to represent the DNA when requested
- Serves as liaison on DNA committees as assigned. Guides and monitors committees in establishing goals and priorities in accordance to the DNA strategic plan

**Nominating Committee (2 positions):**
- DNC or DCNP preferred
- Minimum of two years of active membership and involvement in DNA with preference on national activity
- Attends Annual Convention in recent years
- Demonstrates leadership qualities with commitment to leadership development

The call out for Board Nominations will be open from **June 20 – July 15, 2020.** You may nominate a colleague or self-nominate. If you are ready to step up in your leadership and professional goals, go to **This Link.**

If you have questions regarding any of these elected positions, please contact Kara Briggs, Nominating Committee Staff Liaison, at: kbriggs@dnanurse.org
LEADERSHIP CORNER
ROBIN T. INABINET, RN-BC
DNA TREASURER

What is the biggest benefit you get from your DNA membership?
Being a member of the DNA has not only given me an entire network of nurses that I can reach out to for information on patient care, advocacy, leadership and education, the DNA has also given me opportunity to form many long lasting friendships throughout the years.

What advice can you give people to get more involved with DNA?
There are opportunities at every level of the DNA, local and national, to be involved. If you are looking to get involved, I would suggest that you start out by joining one of the many committees that the DNA has. Being a member on a committee allows you the opportunity to work with members on a more personal level where you can learn how the committee works and participate while gaining important skills from the members. Another way that you can be involved is to attend the Annual Convention where you will have the opportunity to network and see where you would like to get involved.

Describe your first experience with DNA.
My first experience with the DNA was attending a national convention. I was new to dermatology, and my employer at that time felt it was important for me to learn the basics of dermatology by attending the Nursing Basics workshop at the annual convention. There was so much education offered that I was a little overwhelmed. Little did I know that dermatology is a lifelong learning process and that I did not have to know everything from that one convention.

I am fortunate to have an employer who believes in the value of professional organizations. The physician I work for pays for DNA membership for his nurses and encourages involvement.

What is the most satisfying aspect of your job?
Spending time with the patients. Working in an ambulatory clinic at an academic facility, there is opportunity to help navigate patients through their journey of care. You meet the patient at their first visit when they come in for their skin biopsy and get to follow them through their surgery and follow-up. This gives me the opportunity to provide much needed patient education on pre-op and post-op care and provide education on preventive measures. The rewarding part is when a patient returns for a yearly follow-up and the first thing they say is “I've been wearing my sunscreen and my hat”.

What is your proudest career accomplishment?
This is hard to answer because I had so many blessings along the way. The thing that pops up first would be going back and getting my nursing degree. I started out twenty-five years ago as a dermatology clinical research specialist performing clinical trials. While working in clinical trials, I attended the DNA Annual Convention seeing what dermatology nurses did, I went back to school and got my nursing degree.

What do you do when you are not working?
I like to travel. Often on the weekends my husband and I will hop in the car and do day trips to the North Carolina mountains and spend the day walking on trails, visiting some of the smaller towns and enjoying the scenery on the Blue Ridge Parkway.

Describe your family.
I am married to a wonderful man who is also my soul mate. We enjoy traveling, hiking, picnicking and just hanging out. I have a son who is married and is in the military (19 years) and is currently in El Paso, Texas. I have a daughter who is a nurse who lives 5 miles from me. It is so rewarding when I hear the physicians she works with talk about how awesome she is and how they could not do their job without her. I am so proud of both of my children and their dedication to their jobs and family.
Quarterly Financial Update (as of 03.31.2020)

Gross Revenue $66,275
Gross Expenses $170,767

Net Operating Income (loss) <$104,492>
Balance on hand $163,340
Robin Weber Memorial Fund $5,218
DNA Membership: 1633

DNA Member Benefit Discount with Hotel Storm
Click the graphic below to access your savings!

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Introducing an employment resource to keep you growing.

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- SEARCHABLE PORTFOLIO
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- CONFIDENTIALITY

Take control over your job search by visiting the DNA Career Center today!
https://www.dnanurse.org/resources/jobs-and-career/

TOP CREATIVE MINDS IN ONE PLACE

Mission Statement/Core Purpose
The Dermatology Nurses’ Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatological care.

Membership
- 3,000+ RNs, NPs, LPNs/LVNs, Medical Assistants, Other Associate Members
- Breakdown – 50% Nurses, 22% Nurse Practitioners, 20% Medical Assistants, 8% Other
- Categories – NP Society Member, Nurse Member, Associate Member, Student Member, Senior Member, Honorary, Lifetime, Corporate

CE CENTER (ARCHIVED CONTENT)
CLICK TO VIEW

RN ONLINE REVIEW COURSE
COMING SOON

NP CERTIFICATION ONLINE REVIEW COURSE
CLICK TO VIEW
The Education Advisory Council (EAC) of the DNA is focused on promoting the quality of educational programs available to our members. Our goal is to increase competency and enhance the practice of all nurses caring for dermatology patients. The EAC oversees all educational endeavors within the DNA to ensure compliance with ANCC educational guidelines.

We are happy to announce that the following educational activities are now available on the DNA CE Center: Professional Peer Review; Advancing Dermatology Nursing and Nurses; Medication Management in Acne; Pemphigus & Pemphigoid (P/P) Awareness: A Patient's Journey.

Check out the DNA CE Center routinely for great opportunities to stay up to date with dermatology nursing knowledge and earn continuing education credit.

The EAC is currently accepting new members. Volunteering on the EAC provides the opportunity to collaborate with a network of outstanding registered nurses and contribute to the educational enrichment and future of our dermatology nursing community. If you are interested in participating, please contact one of our co-chairs for further information.

Kristen Miller, MSN, FNP
EAC Co-Chair
Email: kmiller@arrayskin.com

Kenzie Gardner, DNP, FNP-C
EAC Co-Chair
Email: keniegardner@gmail.com
My background: I was raised in Phoenix, Arizona. I am married with 3 grown children and 2 sweet rescue dogs. I returned to college as an adult re-entry student after working 13 years as a Flight Attendant. I obtained a B.A. in communication studies from the College of Human Services at Arizona State University. Upon graduation, I was working in the financial industry and realized that I wanted to pursue a career in health care. I was a people person, not a numbers person! I attended night classes in pursuit of a Medical Assistant Certificate and eventually obtained a Medical Assistant, (M.A.) position within Mayo Clinic Dermatologic Surgery Department.

While working as a M.A., I was accepted into nursing school and completed my A.A.S. degree from Gateway Community College in Phoenix, Arizona. Upon graduation, I was fortunate to continue my career path with Mayo Clinic in Dermatology as a Registered Nurse. I still love to travel, enjoy reading, hiking and dining out after working a long, hard week!

How will this scholarship help me in accomplishing my career goals? I am currently pursuing a BSN from Ottawa University, Phoenix campus. This scholarship will assist me in completing my Bachelor of Science in Nursing. A BSN degree is a highly regarded degree within the nursing profession and I am grateful for this opportunity. Pursuing educational goals takes a financial commitment as well, and this scholarship will help me to complete my degree.

My short-term goals are to finish my BSN and then sit for the Dermatology Nurse Certification exam (DNC). My long-term goal consists of developing my leadership skills within my role as a Nurse. I plan to take leadership classes and pursue leadership roles within the field of dermatology nursing.

Where do I see myself in ten years? I hope to still be working in the nursing profession and give back to my community in some way. I believe in putting out good karma and making a difference whenever possible!

Who is a role model for me and why? My Nurse Manager, Kathy Gross, MSN, is a role model for me and has been instrumental in assisting me in the pursuit of my educational goals. She excels at leadership and has been very active in the Dermatology Nurses’ Association. She challenges me and my team to rise to the next level and embrace change. I have learned a great deal from her about leadership and team building.

My favorite part of being a DNA member is attending the conferences. It is rewarding to meet new people and learn from other working professionals that come together to share their knowledge and ideas!

I became a member of the Dermatology Nurses’ Association when I was a Medical Assistant working in Dermatology Surgery. I thought it was a great opportunity to network with others. I was involved with initiating the local chapter of DNA within the Phoenix Metro Area. I served as a Secretary within our local chapter as well. I have authored two award winning posters at two separate conferences. Most recently, I served as a member of the DNA 2020 Program Planning Committee which has currently been rescheduled due to the Covid-19 pandemic. In the future, I plan to serve as Planning Committee Chair for the DNA Conference 2021 in Las Vegas, Nevada.

My favorite quote: “Never give up on a dream just because of the time it will take to accomplish it. The time will pass anyway” by Earle Nightingale. I believe that pursuing your goals and dreams to become a better person inspires others to do the same!
DNA members join because they have **passion**...

"I love the profession and patients and I joined DNA because I want to be current on new dermatology practices."

DNA members join to stay **informed**...

"DNA has kept me informed about new policies and legislation around skin care, as well as FDA approved treatments for my practice."

DNA members join for **professional** and **personal** development...

"DNA has helped improve my self esteem by holding office in a local chapter. I am more confident in addressing colleagues and audiences related to healthcare, and I am returning to college now to further my career goals since I see the success of my mentors in DNA who have gone before me. I know that I can accomplish similar goals and hope to be able to offer the dermatology community some good in the future as well."

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**Become a DNA member for professional and personal development. Members receive...**

- Discounts on DNA Meetings, Professional Certification and Publications
- National and Local Educational Programs with Continuing Education Opportunities
- Scholarships, Grants, and Awards
- *Journal of the Dermatology Nurses’ Association* (JDNA)
- Membership for NPs in the Nurse Practitioner Society of DNA
- **And Much More**...

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**Discover What a DNA Membership Can Do for You.**
To quote Charles Dickens, “It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of light, it was the season of darkness, it was the spring of hope, it was the winter of despair.”

I would add, it is uncertain times. As a member of 2020 Program Planning Committee (PPC) for the DNA’s 38th Annual Convention in Denver that was to take place March 18-21, I was disappointed, as I am sure many of you were, that Convention was postponed until July 15-18, 2020. This week, the DNA Board has made the decision to proceed with a Virtual Convention August 26-28, 2020.

I know the time and effort the volunteers on the 2020 PPC have dedicated over the previous 9 months to plan a Convention based on feedback from the attendees of last year’s Convention in Washington, DC. We increased the number of continuing education units (CEUs) that would be available based on that feedback. We had secured dynamic speakers with topics across a broad range of dermatology, sure to educate and enhance your dermatology practice. We planned entertainment for two of the evenings including a Nurse Comedian – Nancy Norton (whom I have personally seen at a Comedy Club and can attest to the fact that my abs have not been that sore in years from laughing so hard!).

I was also, in a strange way, relieved. Imagining the influx of convention attendees to my hometown and knowing how the coronavirus was beginning to impact us here and across the country, I felt it was unrealistic to expect to be able to safely hold this Annual Convention as planned.

The 2020 PPC has been optimistically hard at work since the postponement. We have had to be flexible, think outside the box and pivot to address on-going public health concerns and the “new normal”. Our goal has been to confirm the speakers that were previously booked and to provide the same quality of content and hours of CEUs that were scheduled originally. We have also been working to confirm exhibitors and product theaters. In essence, executing DNA’s 38th Annual Convention 2.0!

Although the 2020 PPC recognizes that we lose the face-to-face networking that has long been a favorite for everyone attending Annual Convention, there are advantages to going virtual. The one advantage I believe is most important is that the sessions will be recorded and available to all registered participants for a period of time after convention. This ensures you have the ability to receive the same CEUs as originally planned, for viewing on your own schedule.

We realize that these have been uncertain times for the DNA members as well. If you have already registered for the 38th Annual Convention, we hope to “see” you in August, and if you haven’t registered, we hope that you will consider registering for this virtual convention – the first of its kind for our organization!
DNA has been navigating the daily changes brought about by COVID-19, and monitoring what’s best for our exhibitors, members, conference attendees, and speakers. Due to the unprecedented COVID-19 outbreak, the DNA Board of Directors has decided to pivot the 2020 Convention to a virtual platform on August 26-28, 2020 instead of hosting the in-person event (previously rescheduled for July 15-18, 2020 in Denver).

When the Convention was initially rescheduled for July, DNA believed they would be able to hold an amazing in-person summer conference. We received your overwhelming support, and for that are very grateful to all of you! After carefully considering many factors before making this decision, we believe the move to a virtual conference is in everyone’s best interest.

We are in the process of ironing out the details of a virtual conference and will update you as soon as we finalize the plan. We ask for your patience as we work through the logistics. Rest assured, we’ll lead you through every step and keep you fully informed. We will be in touch as soon as the details are finalized as we work with our Virtual platform, our Director of Education and our accrediting bodies, and our Meetings Team. We hope to be in touch in the next week or two at the latest to see how to proceed with presentations during the virtual event.

Adaptability is a hallmark of nurses, and we know it is the key to the shared success during these times. We appreciate your support!
What do you get out of being a volunteer for the DNA?

There are so many benefits to being a volunteer for the DNA. I have been involved in the Central Canadian Chapter since 1997. It has given me many opportunities, such as knowledge growth and learning new skills, all while keeping involved within the dermatology community. I also am humbled by the opportunity I have had to connect with and work with extremely passionate and talented dermatology nurses.

What motivates you to want to volunteer with the DNA?

Being able to work towards goals with like minded individuals as well as having fun. It also gives me a great sense of accomplishment.

What are some projects you are currently working on within your Chapter?

As a collective, our executive of the Canadian Chapter has worked on our strategic plans for the chapter, both short and long term, for further developing and improving our education and outreach for dermatology nurses in Canada.

How has your Chapter worked to further the goals and vision of the DNA?

We continuously work to support dermatology nurses and health care professionals to learn, share best practices and grow in the ever-evolving field of dermatology. We are committed to improving and growing our reach for our yearly workshop and conference in Toronto. We started at 10 attendees in 1997 and now have over 60 people attending yearly.
I imagine, few of us pictured all the changes to our daily lives and all the adaptations we have had to make in “the time of Covid-19”. I have felt that adaptation is one of the core strengths we build as dermatology NPs. No two patients, no two rashes, no two treatment experiences are alike under normal circumstances, much less during a time of global pandemic. Perseverance is a strength I am sure that is also in boundless supply amongst us.

I wanted to update the Society on the progress of our member Facebook group which we launched in January. Our numbers continue to climb steadily, and we hope to see this progress continue as we evolve this venue for collegial discussion and support. Please take a look and consider joining our group! The subject matter has been varied. Here is a list of our monthly top three’s.

January

- Pros and Cons for the online vs live courses
- Any advice on studying to become certified?
- Question regarding scheduling appointment times.

February

- Question about the treatment of warts.
- What do you guys use in your practices to mole map?
- Question about the use of ‘all natural’ products.

March

- Changes to dermatology practice at onset of global pandemic mitigation.
- Use of biologics during public health emergency.
- AAD guidance on use of biologics.

April

- Dealing with stress during the pandemic.
- Use of telemedicine in clinical practice.
- Location of DCNP online review course.

We also have begun to post polls to the group members. Such as:

Our office has remained open during this public health emergency. With a greatly diminished schedule, I have been seeing only 1-2 people in person and the rest by video. What about your practice?

- Added by you
  We’ve been open
  10 votes

- Added by you
  We were closed for a while
  3 votes

- Added by you
  We’re still closed
  1 vote

If this informal poll extrapolates to reflect dermatology NP’s in general, then we assume that most of our dermatology practices remained open in some fashion.

New to our Facebook group is NPS Clinical Practice Discussion. The plan for this discussion is to post an open access article and then to pose questions that promote dialogue. The prototype was posted on April 27th and asked the question: Is there a Covid rash?

A more formal version went live as an event on May 18th. The theme combined our “Don’t Fry Day” support and a discussion of research in sunscreen safety. We hope to use avenues like this as we grow and develop our society to provide a place to learn and grow together.

If you are short on time but feeling the urge to nurture our profession, there are a number of short-term projects coming up that may be just what you’re looking for to fulfill your professional growth. Contact us for more information!

Coming soon......Case Study Series, a free to NPS members CE opportunity.
NP Online Certification Review Course

DCNP Course Description

This course was designed to provide the nurse practitioners with a concise study guide to help prepare for the certification examination. It represents the countless volunteer hours of power point authors, writers, and pilot testers. The course consists of 11 modules. The subject matter for each module was derived from content mapping of the DCNP examination. There is no audio associated with the course to allow the learner to proceed at their desired pace and facilitate timely updates. Each module has accompanying review questions. Continuing education credit is obtained by successfully completing the review questions and attaining a score of at least 70%. Completion of the evaluation for each course is required to attain the continuing education certificate. Eligible for up to 19.27 continuing education credits.

We wish you success in completing the certification examination.

COST:
$500.00 for members
$800.00 for non-members

Visit the Courses Online at:
https://dna.digitellinc.com/dna/

Mission Statement/Core Purpose

The Dermatology Nurses’ Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatological care.

Membership
3,000+ RNs, NPs, LPN/LVNs, Medical Assistants, Other Associate Members
Breakdown - 50% Nurses, 22% Nurse Practitioners, 20% Medical Assistants, 8% Other
Categories - NP Society Member, Nurse Member, Associate Member, Student Member, Senior Member, Honorary, Lifetime, Corporate

Disclaimer
The review questions at the end of each module may or may not be reflective of the certification examination questions. Completion of this course DOES NOT ensure the participant will attain a passing score on the certification examination.
This package is only available for one year after purchase.
What setting do you work in?
Dermatology Surgery and Medical Dermatology

How long have you been a nurse practitioner?
10 years

How long have you been working in dermatology or a dermatology related discipline as an NP?
10 years; total of 23 years in Dermatology as a nurse.

Can you describe your role as an NP in your practice and the healthcare team?
My role within Dermatology Surgery includes laser procedures, cosmetic procedures, minor surgeries, and consultations. My role in Medical Dermatology is focused mainly on full body skin examination, skin cancer, as well as general medical dermatologic conditions.

What kind of procedures do you do on a daily basis?
Minor surgeries, including excision of benign lesions and skin cancer, biopsy, destruction of lesions, lasers for various medical conditions such as vascular malformation, pigmented lesions; cosmetic treatments such as filler, neurotoxins and laser; consultation and skin exam in particular with focus on skin cancer.

What is your favorite part of your job as a dermatology NP?
My favorite part of my work day, by far, is talking with and learning about my patients. I enjoy their stories, their insight, their energy, and their strength. They give me my job satisfaction—it is never a boring day!

What advice would you give to aspiring dermatology nurse practitioners?
Plan to advocate for and support yourself, in the role as a dermatology NP, but also advocate and support the NP profession as a whole. Providing as a Dermatology NP is extremely gratifying and the value afforded to our patients is tremendous. Our ability to be the best for our patients requires us to better ourselves, but also requires us to continue to better the Dermatology NP profession. These roles we play- directly with patient care, within advocacy, within collaborative efforts, and in all professional settings- may not come without adversity, but are worth all of their respective struggles. It allows us to be what our patients need us to be.

Heather Onoday is a Dermatology Certified Nurse Practitioner at Oregon Health and Science University in Portland, Oregon. She is an assistant professor in the Department of Dermatology where she has practiced for 10 years, specializing in surgical dermatology. Her roles within dermatology, including as staff nurse and nurse manager, have spanned 24 years. She served in the Army Reserve for 11 years and serves in various volunteer roles including those within the DNA. She is a past president of both the National DNA and Northwest Oregon chapter of DNA.
Preparing for certification?
Learn everything you need to know to be a dermatologic nurse.

Dermatologic Nursing Essentials: A Core Curriculum, 3rd Edition
Noreen Heer Nicol, PhD


An official publication of the Dermatology Nurses’ Association

Filled with cutting-edge advice and clinical instruction, this one-of-a-kind resource provides a comprehensive foundation in dermatologic nursing through:

- vital practice principles and care instructions in an easy-to-read outline format
- on-the-spot clinical guidance
- current, well-researched, evidenced-based content
- 400 color photos and numerous tables for at-a-glance reference.

Order your copy in our online store at www.dnanurse.org

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 Updates and Personal Experience of DCNP exam

Hoping all is well with everyone and you are adjusting to practicing dermatology during a pandemic. Due to Covid-19, the DNA’s Annual Convention in Denver was cancelled for March but has been rescheduled for July. Unfortunately, some nurse practitioners missed the opportunity to take the DCNP exam at the conference.

Fortunately, with the change to computer-based testing, candidates have more options for taking the exam. Please visit the Dermatology Nurse Practitioner Certification Board (DNPCB) website at dnpcb.org for information on candidate requirements, test dates and application deadlines. The site includes a blueprint of the exam, a breakdown of topics on the exam by concentration percentages, offers study references, and exam information.

Currently, candidates have two options of review courses to prepare for the exam. The Nurse Practitioner Society (NPS) of DNA has an online review course available through their website dna.digitellinc.com. The Center for Advanced Practice Dermatology (CAPD) offers two courses a year prior to Maui Derm summer and fall conventions. This year, both courses will be offered virtually; refer to the website centerforapderm.com for updates.

My colleague Alyssa Coogan took the review course through CAPD and the DCNP exam this past October. I had the opportunity to ask her about her experience preparing for the exam, taking the review course and her recommendations for other nurse practitioners interested in taking the exam. Here are her responses to my questions:

Do you think the review course is helpful? Yes the review course was vital to helping me with organizing my study and developing a study plan. The pre-conference handouts were a great introduction to prepare for the onsite review course. The quizzes helped to gage where my knowledge was after completing the modules prior to the onsite review course.

Do you think the review course will be just as good taken virtually? I think offering a virtual review course would be better than modules only. Having either the virtual or on site conference allows for complete focus to the material being presented. I am more of a visual learner so I can struggle when studying solely through handouts or textbooks without any form of interaction.

How did you study and prepare? I kept up with the weekly modules and quizzes that were provided in preparation for the onsite review course.

What was helpful and was not helpful? I did find that there were some differences between the weekly handouts and the topics presented during the live review course.

How hard did you find the exam? I did find the exam hard but I do believe for me it helped to highlight areas that I do not typically work with. I would emphasize that there are exam topics that a typical dermatology NP would not encounter in their practice but should be knowledgeable of.

What would you do differently? Focused more on the technical guidelines versus what is done in practice. I would have focused on medications, procedures, and guidelines that while I may not use or encounter are still vital to the field of dermatology. Such as guidelines for melanoma at each stage, even though in my office after certain criteria are met are then referred to an oncologic surgeon.

Did the problem area percentages seem accurate? Yes, this was a great guide to help focus my areas of study.

How do you feel about your certification and its importance? Obtaining the certification was a personal and professional goal that I set for myself when I began working in the field of dedication to the field of dermatology.

Alyssa Coogan DCNP, MSN is a nurse practitioner at Aspire Dermatology in Riverside, RI.
What's New in the Publication Manual of the American Psychological Association, 7e

Before you submit your manuscript to JDNA, here are some need-to-know updates that were published in the seventh edition of the Publication Manual of the American Psychological Association (APA).

In-Text Citations and Reference List

- The number of authors to include in a reference list has been updated from six to 20. For a work with up to 20 authors, please include all the names. When the work has 21 or more authors, include only the first 19 names, an ellipsis, and the final name.
- The in-text citation for works with three or more authors is now shortened to list just the first author’s name followed by et al., beginning with the first citation in text.
- The publisher location is no longer included in reference types where the publisher name is included.
- DOIs are now to be formatted as URLs:
  - Old format: doi: xxxxx
  - New format: https://doi.org/xxxxx
- URLs are no longer preceded by “Retrieved from” unless a retrieval date is needed.

Writing and Grammar

- The singular “they” or “their” is endorsed as a gender-neutral pronoun.

Mechanics of Style

- For back-to-back parenthetical information, the new edition indicates that a semicolon should be used to separate items within one set of parentheses rather than using two sets of parentheses.
- Correct: (e.g., dogs; Smith, 2019)
- Incorrect: (e.g., dogs) (Smith 2019)
- Preferred spelling for terms related to technology include email, ebook, internet, intranet, website, webpage, the web, login page (but “log in” when used as a verb).
- Regarding numbers, the general rule is to use numerals to express numbers 10 and above and words to express numbers below 10, however there are specific rules where numerals should always be used, such as numbers preceding a unit of measurement (e.g., 5 cm) or numbers that represent time (e.g., 4 days). The seventh edition no longer includes an exception for presenting numbers in an abstract.

Speed to answer for you. Satisfaction for your patient.

The Value of VisualDx

- Review world’s best image collection
- Quick access to therapy options
- Educate your patients

Special Pricing for DNA Members
visualdx.com/dna
Northern California DNA Chapter 004 is quiet and in a state of Shelter in Place. We are planning to hold our annual educational meeting November 7, 2020, the 1st Saturday in November. We have two conference rooms tentatively scheduled, as no one can completely confirm as yet. My husband just bought a Zoom account and says he can coordinate a Zoom conference if need be. We are planning to ask speakers if they would be able to commit to either Zoom virtual conference, or an in-person presenter November 7th. We are going to need to wait and hope we can facilitate an educational activity this year. So that is where California is at right now.
DNA 2021 Call for Oral Abstracts

Deadline for Submission: FRIDAY, June 27, 2020

Please complete your submission HERE

The 2021 DNA convention will focus on six main categories:

- **Research**: reporting new technology; medications or treatment methods; evidence-informed practice
- **Education**: patient and health care providers’ education, health promotion strategies; prevention; advocacy; holistic care; mental health/psychological aspects
- **Community Initiatives**: innovative delivery of care models, interdisciplinary clinics, team building in the community, environment; impact on population; capacity building
- **International Collaboration and Processes**: practice initiatives and partnerships; knowledge exchange; building networks
- **Culture and Diversity**: approaches to health; attitudes/beliefs/values on skin care; awareness and safety
- **Health Policy and Advocacy**: development (local and national levels); health promotion; political action

_The objective of the Convention is to provide the opportunity to explore ways in which we all can share knowledge and excel in our care for clients._

Abstracts are invited for Oral presentations from all contexts of nursing practice. Please identify which of the categories and sub-categories named above is most relevant to your abstract.

**ORAL ABSTRACT SUBMISSION GUIDELINES**

- All forms of scholarly inquiry by NURSING and INTERDISCIPLINARY team players are welcomed! We would like to encourage inter-sectoral sharing of knowledge!
- For project abstracts, authors are expected to clearly state the title and purpose/goal/objectives of the presentation.
- Briefly describe the manner in which the study or issue was addressed and the findings, conclusions or solutions (if applicable).
- Clearly suggest ideas about the possible relevance of your work for nurses and/or other interdisciplinary health care professionals, in other settings and contexts.
- Maximum of 250 words and must fit template.
- Please apply the following headings into your abstract:
  1. Title
  2. Background of Study/Inquiry
  3. Purpose of Study/Inquiry
  4. Methodology/Methods
  5. Analytical Approach
  6. Findings/Implications

Submit your oral abstract by June 27, 2020 HERE

Confirmation will be sent to the primary author via e-mail. Keep this information for future reference and for any correspondence with the convention organizers. The primary author will receive notification of acceptance.
Welcome

to the new members who joined
the DNA 1st Quarter 2020!

Kristine Rose Alagon, Orange CA
Sarah Aldor, NP-C, Vail AZ
Jenna Allison, RN, Martinsville IN
Mireya Amador, Tucson AZ
Malia Andrews, LPN, Boston MA
Kirk Ashburn, Evansville IN
Rachel Asquith, Chattanooga TN
Jo Auguste, Toronto
Kimberly Baker, NP, Beverly Hills MI
Jessica Barron, NP, Winter Park FL
Carolyn Benson, CMA, Saint Louis MO
Elaine Benuck, Atlanta GA
Tara Biggers, CMA, Concord NC
Natasa Billeci, RN, BSN, New York NY
Annie Blake, RN, Coeur D Alene ID
Sara Bode, Austin TX
Catherine Boucher, FNP-C, DCNP, Mount Pleasant SC
Alisha Bounds, Hattiesburg MS
Rikki Bowker, RPN, Cobourg ON
Marian Bridentine, Virginia Beach VA
Cassia Brown, RN, Manchester NH
Mercy Brown, CRNP, Glen Burnie MD
Renee Bryant, Burr Ridge IL
Missy Burch, RN, Paris IL
Tracy Callahan, CEO, Cary NC
Bethany Chappell, Detroit MI
Shannon Chase, Palmyra
Neil Chevallier, NP, Huntsville AL
Stephanie Cochrane, RN, Arcata CA
Jessica Coe, LPN, Concord NC
Holly Courtney, CMA, Auburn IL
Lindsay Cox, Muscatine IA
Jennifer Creasor, Port Huron, MI
Katherine Cummings, Student Nurse, Oviedo FL
Jessica Czermak, Bethesda MD
Elysia Dana, APRN, Melbourne FL
Dawn Doucet, MSN, Bow NH
Sage Dow, Springfield MA
Katie Downing, MOHS Surgical Asst, Findlay OH
Kimberly Eads, Plainfield IN
Kristin Fleming, Honeoye Falls NY
Michelle Flores, Clovis CA
Amanda Foos, Brooklyn NY
Tran Gallagher, Orlando FL
Sarah Garth, LPN, Claflin KS
Ivy Prothro, FNP-BC, Washington DC
Deborah Reed, LPN, Garland TX
Lauren Regoli, BSN, RN, AGNP Student, Omaha NB
Tina Riso, RN, Hooksett NH
Jennifer Rothenbeber, Philadelphia PA
Charity Ruhl, LPN, Pittsburgh PA
Cassie Ryzenga, Holland MI
Hana Sacek, Carrboro NC
Adin Selzer, Dodge City KS
Cindy Sheeley, Rochester MN
Elaine Shields, Newport KY
Michele Sikich, BScN, RN, Thornhill ON
Sara Snarr, NP, Peoria IL
Anna Tengco, RN, Mississauga, ON
Jason Toland, LPN, Brockport NY

Debra Tomlinson, RN, Lakeland FL
Naomi Vivanco, Yonkers NY
Colleen Vlachos, RN, West Bloomfield MI
Angela Waugh, Rapid City SD
Jaime Wenger, RN, Galion OH
Tammy Whitcomb, CMA, Greenview IL
Kelsey Williams, RN, Fort Wayne IN
Tiffany Williams, Bentonville AR
Chelsey Windholz, RN, Salina KS
Deborah Winter, Washington DC
Heidi Wise, LPN, Springfield IL
Samanta Wong, Redlands CA
Leila Woods, RN, Greenville MS
Misug Yi, New York NY

When you join the DNA you become part of a growing nationwide network of dermatology nurse leaders who promote the highest standards of dermatologic nursing care.

Join the DNA online or Print an application here.

Patients rely on SkinSAFE for product recommendations, ingredient transparency, and treatment adherence.

- SkinSAFE will be available to members for no additional cost
- DNA members are encouraged to get their Patients to use SkinSAFE
- Part of Revenues generated by SkinSAFE will be directed to DNA

Sign up today to get free access to SkinSAFE as a member of the DNA!
MEMBER GET A NEW MEMBER CAMPAIGN
March 18 – October 01, 2020

PRIZES

<table>
<thead>
<tr>
<th>Member Recruits</th>
<th>Recruiter Receives</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 New Member</td>
<td>Recognition at annual convention, DNA website and FOCUS.</td>
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<tr>
<td>2-4 New Members</td>
<td>Recognition at annual convention, DNA website and FOCUS, and a 50% reduction in membership renewal fee for the following year.</td>
</tr>
<tr>
<td>5+ New Members</td>
<td>Recognition at annual convention, DNA website and FOCUS, and a free membership in DNA for the following year. Name entered into drawing for one complimentary registration with one-night hotel accommodation at the next annual convention.</td>
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CAMPAIGN CRITERIA

1) Members recruited must be a NEW member to DNA.

2) In order for recruiter to receive credit, new member must write name of recruiter in space provided on DNA’s membership application form.

3) Prizes are non-transferable.

4) The campaign will run from March 18 - October 01, 2020.

5) Winners to be notified as soon as possible after drawing.

6) The Annual Convention Prize is for the 2021 general convention only, does not include NPS or post-convention workshops. The prize is worth the value of the Super Early Bird registration, therefore winner must register during the Super Early Fee registration.

7) The 50% reduction in renewal fee for the following year prize is for 1-year membership registration only, not the 2-year option.

NP CHALLENGE
A special challenge for our Nurse Practitioners to actively recruit their staff and colleagues to become members of DNA! This is concurrent with the Member-Get-A-New-Member Campaign and those who participate are eligible to receive the awards as specified above.
We’re pleased to introduce a new Facebook Group for the DNA NPS! This is a closed group, so content will only be visible to DNA NPS members. It is a place to ask questions and share ideas with your DNA NPS colleagues. To join, find us through the main DNA Facebook page and click on Groups in the left menu. Select the group Dermatology Nurses NP Society then click • Join Group below the cover photo.

WEBSITE:
WWW.DNANURSE.ORG

FACEBOOK:
HTTPS://WWW.FACEBOOK.COM/DNANURSES/

TWITTER:
HTTPS://TWITTER.COM/DNANURSES

LINKEDIN:
HTTPS://WWW.LINKEDIN.COM/COMPANY/DERMATOLOGY-NURSES-ASSOCIATION/
The process of establishing and detailing the direction of an organization by assessing where the organization is and where they are going is referred to as a strategic plan. The strategic plan provides a place to document the mission, vision, and values along with long term goals and strategies. The strategic plan plays a key role in the growth and success of an organization (Vo, 2020).

Your Dermatology Nurses' Association recognizes the importance of a strategic plan that is reviewed and updated regularly. Below you will find the Dermatology Nurses' Association's Strategic Plan set forth by the Board of Directors for 2020-2022.


Mission Statement:
The Dermatology Nurses' Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise.

Core Purpose:
To promote excellence in dermatological care.

Core Organizational Values:
- **Integrity**: Evidenced by transparent decisions, honest actions and ethical behavior consistent with an abiding respect for the dignity and value of individuals.
- **Credibility**: Evidenced by earned respect for empowering education, excellence in advocacy and quality resources that support growth and development of the individual and the profession.
- **Visionary Leadership**: Evidenced by innovative programs and services continually focused on advancing the interests and meeting the needs of our patients and profession in a changing world.
- **Collaboration**: Evidenced by an inclusive culture that appreciates the value of diverse perspectives, the power of common vision, and the satisfaction of equalitarian relationships among peers, mentors and friends.

Vision:
DNA will be the global authority for knowledge and expertise in dermatology care.

Vivid Description of a Desired Future:
DNA is at the hub of a vibrant global network of dermatology care providers. Health care professionals from around the world access DNA's knowledge and expertise in dermatology care through a wide variety of high quality educational resources including a premiere journal, international conferences and cutting-edge technology. DNA members serve as content experts, educators, mentors, and advisors in collaborative health initiatives to assure inclusion of the dermatology nursing perspective.

Because DNA is consistently quoted in reputable media, patients and consumers look to DNA for accurate and up-to-date information about skin health and disease prevention measures. DNA's influence on governments assure that there is equitable access to dermatology care.
Key Drivers of Change:
DNA recognizes the following as key drivers of change effecting the DNA:
- Change in composition of membership and meeting their needs
- Lack of funding across all spectrums
- Technology, internet, social media connections and the ability to adapt as quickly as technology allows and people expect
- How DNA aligns itself with other organizations
- Need for a voice in legislation and regulation
- Value of a DNA membership in the practice
  - Relationship of the credential to reimbursement and regulations
  - Member-perceived value
  - Employer-perceived value
- Competition
- Meaningful engagement
- Mentorship
- Volunteers

DNA's Definition of Engagement:
Meaningful engagement at DNA is the investment of knowledge and expertise, resources, time, and participation of stakeholders to provide mutually beneficial long-term growth and collaborative relationships that enhance the profession of dermatology.

In order to sustain DNA engagement our stakeholders are inclusive and diverse. They include:
- DNA Board of Directors
- DNA Committees
- All DNA members
- Corporate sponsors
- Affiliations/Coalitions/Partners
- Patients/Caregivers
- Communities
- Member employers
- Potential members

Goals and Objectives
Goals represent outcome-oriented statements intended to guide and measure the organization’s future success. The achievement of each goal will move the organization towards the realization of its “Envisioned Future“ within a 3-5 year time frame. Supporting objectives further clarify direction and describe what the organization wants to have happen in the next 1-3 years. In other words, a descriptive statement of what constitutes success in measurable terms. Objectives indicate a direction by using terms like increase, decrease, reduce, consolidate, abandon.

1. Public Awareness and Advocacy. DNA will be recognized and resourced for their knowledge, expertise, and advocacy in dermatology, nurse practice, and healthcare.
2. Education. DNA will be recognized as the leading educator for dermatology nursing worldwide.
3. Professionalism. DNA certifications and certificate programs will be recognized as the highest quality. Scopes and standards of practice in dermatological nursing will be based on dermatology outcome-based research.
4. DNA Programs and Services. DNA members and the dermatological community will have access to premier programs and services at all levels of practice.
5. Financial Sustainability. DNA will remain financially solvent.
6. Technological Advancement. DNA will expand our technology networks to increase meaningful engagement.
7. Engagement. As an inclusive organization of interdisciplinary professionals committed to advancing dermatology care, DNA will foster active participation and mentorships for its members and community in a volunteer-driven environment.
8. Governance and Structure. DNA will have an effective, balanced structure and governance.
DNA Annual Convention: meet educational needs, network with colleagues in the field and industry vendors & enhance professional growth!

Professional Development:
- Scholarships, Grants & Awards
- Dermatology Nursing Certification
- Career Center
- Volunteer Opportunities

Networking:
- Interactive website
  www.dnanurse.org
- Social media FB, Twitter, LinkedIn
  @DNAnurses
- Local DNA Chapters

DNA Member Benefits

Education:
- National and local programs
- DNA's Dermatology Delivered Educational Series
- Online Continuing Education Center: CE classes and RN & NP certification review courses
- Continuing Education Provider Accreditation through ANCC

Publications:
- Weekly Emailed Newsletter, DNA cNews
- Quarterly Newsletter, DNA FOCUS
- Bi-monthly Journal, the Journal of the Dermatology Nurses' Association (JDNA)
- Scope and Standards of Practice

Discounted Services:
- SkinSAFE - The Skin Allergy Avoidance Platform free to DNA members.
- Hotel Storm
- Visual DX

Specialties:
- Nurse Practitioner Society dedicated to meeting the needs of the NP
- Committees to focus on member needs
- DNA online store

Advocacy: partnering with affiliate organizations to promote our common interests and goals.