Mission Statement
The Dermatology Nurses' Association is a professional organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatologic care.

DNA Board of Directors
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As I ponder what to write to you today, I find myself reflecting on those “moments of joy” in my nursing career and my time as a DNA member. About 5 years ago after our all-day Wisconsin DNA conference, we arranged for a “happy hour” for our attendees. We sat at large round tables designed to meet and greet our featured speaker (Lakshi Aldredge!) and network with our nurse colleagues. I recall the joy, the laughter, and the awe we shared as each of us told our stories. And what stories we all have about our early nursing days! It was a joyous time and I will always cherish this DNA memory of networking.

We don’t often get time to share how it was that we came to the point we are today in our professional life. Even as your leaders in DNA, many of you may not know who we are and where we came from. At the Annual Convention, I shared a few of my stories with the first-time attendees. I asked a few questions of them as I introduced all members. There were many smiles and laughter as we connected nurses from diverse states and countries, but all with one common denominator—we are dermatology nurses. Making connections is a big part of what the DNA is about.

My abbreviated story: As inpatient census declined in the mid-1980s, I transferred to outpatient clinic nurse management—head nurses as we were called in those days. The 5 University of Wisconsin -Madison Health clinics I managed were diverse: Rheumatology/Immunology- later to become HIV clinic, ENT, Dermatology and Chemosurgery. So, I say to myself: What is Chemosurgery?

I admit my discomfort as I entered this Chemosurgery Clinic to find two younger dermatology surgeons and one older RN running skin cancer surgeries in 5 open door surgical rooms. The RN, Rachel Caruso, started working with the founding surgeon, Dr. Fredric E. Mohs in 1951, and clearly, she was in charge! Dr. Mohs was retired but retained his small clinic office for his research and publications. He was still a visible daily force in clinic.

Over the next seven years I learned to appreciate and admire the surgical excellence of this skin cancer surgical team. We worked together to add several more staff to support the mission of this clinic. By the late 1980s, I became aware of the Dermatology Nurses’ Association. I helped fund nurse Rachel Caruso to attend the DNA Annual Convention, and she stole the show! At a Round Table session she was recruited to help demonstrate post-op dressings. She was an expert and shared her knowledge and stories to the delight of many attendees.
Meanwhile, 2 RNs (including Katie Muehr) in the Milwaukee area started the WI Chapter of DNA and recruited our Madison RNs working in dermatology. This was the beginning of my involvement with the DNA. Our Madison group was key in keeping the Chapter viable over the years. We were delighted to host many of our DNA early leaders as guest lecturers at our annual state conferences. Among those were Noreen Heer Nicol (Past President), Marcia Hill (first editor of our journal), Trudy Adamson (Past President), Barbara Brown (Phototherapy instructor) and Lakshi Aldredge (Past President).

Meeting these inspiring professionals energized our Chapter members to keep education and networking with our colleagues going for all these years. If you do not have a chapter in your state, consider starting one and gather around your local colleagues for education and networking. If not, consider attending DNA’s Annual Conventions as often as feasible. At the Annual Convention, you can experience this same enthusiasm, high quality education for all levels of knowledge and engagement in dermatology nursing. Share your story and discover other professionals who share your love of dermatology.

In summary, I was privileged to work at the founding Mohs technique clinic. We were likely the last clinic in the nation to become a “Mohs” Clinic. Dr. Mohs was less inclined to jump on the band wagon to change the original Chemosurgery name. We understand—change is hard. But I did change! I left Mohs Clinic in the ‘90s to follow a bright young dermatologist (who loved nurses!) to the University Health Center (student health). I became certified in Dermatology Nursing- a proud accomplishment.

I have enjoyed a fulfilling nursing career, and am still enthusiastically engaging in learning, leadership and mentorship through the DNA. How about you? **Plan now to join us in Denver, March 18 – 21, 2020. Recruit a colleague and support your professional organization, the DNA.**
EXECUTIVE DIRECTOR'S MESSAGE
LINDA MARKHAM, RN, DNC

The Dermatology Nurses’ Association’s (DNA) Strategic Plan includes goals of Educational Resources, Public Awareness and Advocacy, and Community. The DNA Board of Directors has been successfully accomplishing meeting objectives in order to reach these goals by attending meetings over the past several months. Two of the meetings recently attended include the Society for Investigative Dermatology (SIDS) and the World Congress of Dermatology 2019. We also will be represented at the American Nurses Association Meeting as an organizational affiliate in June, and Maui Derm meetings that will be held later this summer and in the fall.

Diseases. There were many other groups there as well. As attendees were from around the world, exhibiting gave them the opportunity to learn about our organization, allowing us to increase our visibility nationally and globally.

DNA’s information booth at SID’s 77th Annual Meeting held May 8-11 in Chicago.

This opportunity also allowed the DNA to seek opportunities for collaboration with attendees and other patient advocacy groups. One of these networking efforts brought to the DNA’s attention was the Ensuring Lasting Smiles Act, introduced to us by the National Foundation of Ectodermal Dysplasias, and the DNA was able to sign-on to promote this great cause. The DNA will continue to have conversations with these groups. Some of the advocacy groups in attendance have submitted oral abstracts to present at our next Annual Convention in 2020.

During the SIDs meeting, the DNA exhibited along with other patient advocate groups including the National Eczema Association, the International Pemphigus & Pemphigoid Foundation, and the Coalition of Skin

DNA members at the 24th WCD, Milan. DNA cosponsored a nursing scientific meeting and nursing leadership summit with the British Dermatology Nursing Group.
The World Congress of Dermatology 2019 (WCD) was attended by a group of representatives from the DNA. There were presentations from nurses around the globe during a one day Nursing Scientific meeting. DNA presentations were given by Noreen Heer Nicol, Lakshi Aldredge, Theresa Coyner, and Katrina Masterson. Electronic posters were also submitted from Bradley Jellerichs and Lakshi Aldredge. During the meeting there was also a half-day session of leaders from different nursing groups for a Leadership Summit in order to determine next steps in how all of our organizations can work together and collaborate on different nursing issues.

After a presentation by one of the International League of Dermatology Society (ILDS), all Board of Directors Members participated in the conversation and three themes were identified to include governance of the group, vision of who we are and what we want, and the sharing of knowledge and skills. The group will be entitled the Global Alliance of Nurses in Dermatology (GAND). There have been some basic tasks assigned to allow the group to begin their journey of collaborating and moving forward. Belonging to and participating with nursing organizations around the world will allow the DNA to also increase our visibility nationally and globally. We also will work on educational pieces/projects, therefore allowing the DNA to reach more of their goals of Educational Resources, Public Awareness and Advocacy, and Community.

Attendance at the ANA Organizational Affiliate meeting will allow the DNA to network with other nursing organizations and attend presentations as well as attend the ANA governance sessions. A DNA member will also participate with ANA's Hill Day.

During the Maui Derm meetings, the DNA will be represented by exhibiting to inform others of the DNA, the DNA NP Society, and the NP Online Review Course in order to obtain DCNP certification. The DNA will continue to reach our Strategic Plan goals and objectives by attending and networking at future meetings like these in order to provide our members with more education, opportunities, and information.

DNA Immediate Past President Theresa Coyner and Katrina Masterson present Virtual Grand Rounds: a tool for society educating and networking at the 24th World Congress of Dermatology, Milan.

DNA Past President Lakshi Aldredge presents Psoriasis Comorbidities: A Revolution in Our Understanding of Psoriatic Disease Management at the 24th World Congress of Dermatology, Milan.
The February Board of Directors (BOD) meeting was held February 26, 2019 in Washington, DC. This was an all day, face-to-face meeting held prior to the start of the 2019 Annual Convention. All Board Members and DNA Staff were present at the meeting, as well as invited guest and incoming Director, Olanda “Londa” Hathaway. The Board was given an update by Michael Brennen and Tom Greene (both of A. J. Jannetti Co.) regarding details and logistics of the Annual Convention. The Board schedule for Annual Convention was reviewed line by line, specifically noting events and BOD assignments. Pending Action Items were reviewed by DNA Staff. All DNA Committee yearly reports were presented by the Board Liaison of each committee. The 2019 Strategic Plan was also reviewed by the Board. This portion of the meeting was an open session with all DNA members invited. One DNA member attended this open session and provided valuable feedback.

The BOD met March 3, 2019 for a half day, face-to-face immediately following the 2019 DNA Annual Convention. All 2019-2020 Board members were in attendance, as well as DNA staff. The meeting was chaired by DNA President, Jane Glaze. The Board Liaison communications chart was reviewed. This assigns a BOD to each of DNA’s Committees. Some discussion and debriefing regarding the Annual Convention occurred from specific information shared by AJJ.

The April Board of Directors meeting was held April 9, 2019. All Board members and DNA staff were present for the call. Pending Action Items were reviewed and discussed. There was discussion during this meeting regarding World Congress funding for DNA members attending the meeting and representing the DNA. World Congress is being held in June, in Milan, Italy and at this time there are 7 DNA members planning to attend. Treasurer, Robin Inabinet is attending the meeting as the DNA delegate and will have voting privileges on behalf of the DNA. The DNA is co-sponsoring a nursing event with the British Dermatology Nursing Group at this international event.

![Board of Directors](image_url)

There was also discussion regarding the DNA website and its home page. The Board approved funding to cover the work hours required to make updates to the home page, so that members and non-members have a good first impression when using the website. Emily Potter, DNA Communications Coordinator, provided recommendations for changes to the web page.
The summer months are rapidly approaching, and this brings the time for DNA officer nominations. The current Nominating Committee members consisting of Theresa Coyner, Karrie Fairbrother, Heather Onoday, Monica Scholl, and Jessica Simmons have been contacting DNA committee members inquiring about their interest in seeking a national office. The open positions for the 2020-2021 year include President-Elect, Secretary, Director (2), and Nominating Committee (2). Nurses, including Licensed Practical Nurse, Registered Nurse, and Advanced Practice Registered Nurse, who have been members for at least two years and have no delinquent dues are eligible to declare candidacy for national office. The qualifications and role descriptions of each of the open positions follow.

All the Board of Directors’ positions (President-Elect, Secretary, Director) should understand, uphold, and champion the mission, bylaws, policies, and procedures of the DNA. Each member of the Board of Directors’ has equal voting privileges and since the President-Elect position commences from the Board of Directors, each board member must consider the possibility of moving forward into this position.

**President-Elect (1 open position)**

- DNC or DCNP preferred.
- Demonstrate qualities of professionalism and commitment to furthering the mission of the DNA.
- Ability to meet deadlines.
- Must have served on the Board of Directors (present or in the past) is a requirement to be a candidate for this position.
- Attends all Board of Directors meetings, Executive Board Meetings, and Annual Convention.
- Serves as a liaison to various DNA committees, prepares goals, establishes Annual Convention theme, and chooses Program Planning Chair, Nurse Practitioner Forum Chair, along with two to three other members of the Program Planning Committee.
- Submits a monthly President’s report for the Board of Directors, and quarterly FOCUS President’s Message.
- Term is one year with subsequent one year term as President and one year term as Immediate Past President.

**Director (2 open positions)**

- DNC or DCNP preferred.
- Demonstrate qualities of professionalism and commitment to further the mission of the DNA.
- Attends all Board of Directors’ meetings and DNA Annual Convention.
- Serves as a liaison for one to two DNA committees, guides and monitors the committees in establishing goals, objectives, and priorities in accordance with the strategic plan.
- Term is two years.
Secretary (1 open position)

- DNC or DCNP preferred.
- Attends all Board of Director meetings and takes thorough notes.
- Attends DNA Annual Convention.
- Reviews the Board of Director monthly Minutes prepared by the DNA Administrative Assistant for accuracy prior to distribution to other board members.
- Submits summary of the Board of Directors’ meetings and reports of Board activity to FOCUS.
- Reviews one-half of DNA policies and procedures each year to ensure that they accurately reflect current and expected practices.
- Reviews all proposed changes to policies, procedures, and role descriptions to assure they are written in proper format and in accordance with DNA Bylaws. Presents these changes to the Board of Directors for review and approval.
- Serves as a liaison to at least one DNA committee, guides and monitors the committee in establishing goals, objectives, and priorities in accordance with the strategic plan.
- Term is two years.

Nominating Committee (2 open positions)

- Minimum of two years of active involvement in the DNA on a local or national level. Attends the DNA Annual Convention.
- Demonstrates leadership qualities, dependability in meeting deadlines, and commitment to the development of DNA members.
- Term is two years.

The 2019 Call for Board Nominations will be open from June 21st until July 15th. Please go to THIS LINK to complete questionnaire. You can nominate a colleague or you can self-nominate. Potential candidates will then be requested to submit the following: Intent to Serve form, CV/resume, copy of nursing license, photograph, and goal statement that will consist of a biography and limited to 350 words.

Any questions regarding the Nominating Committee (NC) or the 2019 Call for Board Nominations, please contact Elaine Van Vliet, NC Staff Liaison at: 800.454.4362 or elainev@dnanurse.org.
What is the biggest benefit you get from your DNA membership?

I love being connected to a diverse group of colleagues who have a similar mission – to deliver exceptional dermatologic care to our patients! This motivates me to continually engage and develop further professional connections, knowledge and expertise in my own practice.

What advice can you give people to get more involved with DNA?

I recommend that people start reading the Journal of the Dermatology Nurses’ Association and “follow” the DNA Facebook page. This is a great way to slowly get involved with the DNA. This is a guaranteed way to stay abreast on the latest evidence and engage with the DNA community.

What is the most satisfying aspect of your job?

I love helping people – it sounds cliché but it’s why I get up every morning and it puts a big smile on my face. It is so satisfying and energizing to know you have changed a life by boosting a teenager’s confidence by clearing up his or her acne.

What is your proudest career accomplishment?

My proudest professional accomplishment is completing my DNP while having a newborn (I graduated in May). Looking back on the experience, it was not ideal, but it made me even more grateful for my family and education because it took a collective effort!

"Words to live by" or favorite quote?

“The journey is the reward”. My dad and I always like to remind each other of this – you must savor every moment, even through tough times because soon you’ll look back and realize those were very important and formative moments.

What’s the first thing you do when you get home from work on a Friday evening?

Take a shower, bathe my child and snuggle up with my young family on the couch with a glass of red wine... I guess those are ALL the things I do on a Friday evening.
The purpose of the Health Policy and Advocacy Committee (HPAC) is to promote awareness within the DNA of issues and concerns in the area of Health Policy and Advocacy. Our Committee is active on many fronts; local, state, and federal.

HPAC remains committed to partnering with organizations that have a common goal of promoting nursing and health, especially dermatology, issues. We do this by attending meetings of and communicating with the Nursing Community Coalition (NCC), the National Council on Skin Cancer Prevention (NCSCP), the Children’s Melanoma Prevention Foundation (CMPF), AIM at Melanoma, One Voice Against Cancer (OVAC), the National Institute of Arthritis and Musculoskeletal and Skin Diseases (NIAMS), the Coalition of Skin Diseases (CSD), the American Academy of Dermatology Association (AADA), the American Society for Dermatologic Surgery Association (ASDSA), the National Psoriasis Foundation (NPF), the National Eczema Association (NEA), the Ad Hoc Group for Medical Research, which represents patient groups, scientific societies, research institutions, health professionals, educators, and industry, and others.

Through HPAC, the DNA has chosen to sign on to several letters in order to influence policy makers. Among them are requests for

- adequate appropriation for the Title VIII program. Nursing relies on Title VIII program support to advance all aspects of the nursing workforce demand, including education, practice, recruitment, and retention.
- an appropriation of at least $41.6 billion for the NIH, a $2.5 billion increase over the NIH’s program level funding in FY 2019.
- that the House Defense Appropriations Subcommittee include $20 million for melanoma research in the Fiscal 2020 Department of Defense Appropriations bill.
- to encourage the Connecticut General Assembly to consider alternative solutions such as clinically appropriate utilization management that incorporates evidence-based guidelines designed with the input of medical practitioners, patients and advocates, rather than expand step therapy.
On a state-by-state level, our members continue to support state initiatives for policies such as indoor tanning bans for those under 18 and SUNucate legislation (there are now 21 states with some form of legislation).

DNA was also represented at the recent Capitol Hill Skin Screening and Health Fair sponsored by the AADA. Congressmen David Joyce (OH) and John Joyce (PA) were in attendance. David Joyce is the Co-Chair of the Congressional Nursing Caucus. He is a melanoma survivor. John Joyce is a Board-Certified Dermatologist and member of the AAD. Together, they have introduced H. Res. 323 “Supporting State, local, and community initiatives to encourage parents, teachers, camp counselors, and childcare professionals to take measures to prevent sunburns in the minors they care for, and expressing the sense of the House of Representatives that State, local, and community entities should continue to support efforts to curb the incidences of skin cancer beginning with childhood skin protection.”

Nurse Educator and a Past President of the DNA Karrie Fairbrother, BSN, RN, DNC, CDE and Montana Lt. Governor Mike Cooney display a Don't Fry Day Letter of Support to encourage sun safety awareness and to remind everyone to protect their skin while enjoying the outdoors.

Maura Flynn, MPP, RN, DNC, HPAC Chair; David Joyce, Congressman from Ohio; Olanda Hathway, FNP-BC, Director DNA BOD

We encourage DNA members to contact their member of Congress and ask them to support this resolution!
Quarterly Financial Update (as of 03/31/19)

Gross Revenue $ 426,576
Gross Expenses $ 569,377

Net Operating Income (loss) $ <142,801>
Balance on hand $ 450,201

Robin Weber Memorial Fund $ 6855.20

DNA Membership 1599

SAVE UP TO 55% ON HOTELS
TRAVEL BENEFITS FROM DNA

PASSWORD: DNASAVINGS
When it comes to finding qualified professionals in the dermatology industry, where better to look than the association that represents them?

At the DNA Career Center, you’ll discover an online resource for recruiting qualified dermatology nursing professionals that you won’t find anywhere else.

The Dermatology Nurses' Association (DNA) created the DNA Career Center to provide employers and job seeking professionals in the dermatology nursing industry a better way to find one another to make lasting and fruitful career connections.

FOCUSED, QUALIFIED TALENT POOL

DNA has been at the forefront of advancing the dermatology nursing community since 1980. Our members are Nurse Practitioners, Registered Nurses, Licensed Practical Nurses, Medical Assistants, and other professionals.

Although you may see lots more resumes on the monster-sized job boards, chances are, only a small percentage of those will have the qualifications of DNA members. The DNA Career Center gives you a better way to find exactly what you are looking for. Why look any further?

https://dna.nationalhealthcarecareers.com/
The Education Advisory Council (EAC) of the DNA is focused on promoting the quality of educational programs available to our members. Our goal is to increase competency and enhance the practice of all nurses caring for dermatology patients. The EAC oversees all educational endeavors within the DNA to ensure compliance with ANCC educational guidelines.

We are happy to announce that the following educational activities are now available on the DNA CE Center: Exploring the Drug Store Aisle: Deciphering the Cornucopia of OTC Remedies for Common Dermatology Ailments, Melanoma: Staging, Immunotherapies; Genetic Testing, and Malignancies of the Skin: An Overview of Common and Uncommon Cutaneous Malignancies.

Check out the DNA CE Center routinely for great opportunities to stay up to date with dermatology nursing knowledge and earn continuing education credit.

The EAC is currently accepting new members. Volunteering on the EAC provides the opportunity to collaborate with a network of outstanding registered nurses and contribute to the educational enrichment and future of our dermatology nursing community. If you are interested in participating, please contact one of our co-chairs for further information.

Kristen Miller, MSN, FNP
EAC Co-Chair
Email: kmiller@arrayskin.com

Kenzie Gardner, DNP, FNP-C
EAC Co-Chair
Email: kenziegardner@gmail.com
The Environmental Scanning Council (ESC) is a group of DNA members that scan the environment for threats, opportunities, and new advances that can potentially impact the practice of dermatology, and the Dermatology Nurses' Association. Members review trends by reviewing journals, pertinent legislation, other organizations, and everyday practice issues and bring forth ideas to be discussed via teleconference meetings that occur every two months.

A partial list of subjects and/or items being discussed by the ESC include artificial intelligence, use and preferences of healthcare services by the millennial generation, opiate crisis, legalization of marijuana and implications of the cannabinoid receptors upon dermatology. Members are actively engaged in developing a library of sunscreen use position statements and journal research articles on the impact of sunscreen use on the environment with the goal of obtaining information to develop a DNA position statement on the use of sunscreen.

Membership is open to any DNA member and others with an interest in dermatology such as consumers, industry, physicians, and management. The more diverse the composition of the committee, the greater the value of ideas generated.
COMMUNICATIONS

DERMATOLOGY NURSES’ ASSOCIATION

WEBSITE:
WWW.DNANURSE.ORG

FACEBOOK:
HTTPS://WWW.FACEBOOK.COM/DNANURSES/

TWITTER:
HTTPS://TWITTER.COM/DNANURSES

LINKEDIN:
HTTPS://WWW.LINKEDIN.COM/COMPANY/DERMATOLOGY-NURSES-ASSOCIATION/
RESEARCH TASK FORCE
ADDY ALT-HOLLAND, BSC, MSc, PhD
MAURA FLYNN, MPP, RN, DNC

Research Collaboration Between Nurses and Scientists is Inspiring and Doable!

I met Dr. Addy Alt-Holland through a former patient of mine when I was invited to speak at a regional meeting of the Gorlin Syndrome Alliance that Addy organized at Tufts University School of Dental Medicine in Boston, MA. This was a unique opportunity for patients and their families, clinicians, scientists, faculty and residents to meet together and learn from each other in an academic environment. I was immediately taken by Addy’s expertise, passion, and love of all things SKIN! We instantly connected.

Dr. Alt-Holland is an Associate Professor in the Department of Endodontics at Tufts School of Dental Medicine. She is a cancer researcher, a full-time faculty member and a head of a research lab. After hearing Addy’s lecture, I was determined to have her speak at the DNA’s Annual Convention in March 2019 and she graciously accepted our invitation. While in D.C., Addy met DNA members and leaders and became a member of the newly formed Research Task Force Committee.

I recently had a lunch meeting with Addy to learn a little more about her studies and to discuss how research and nursing can go hand in hand. Her research involves the study of human BCC cells both in cell cultures and in bioengineered tissues to model the development of BCC tumors. Addy’s research directions led her team to translate their findings into groundbreaking human clinical research trials in order to identify new biomarkers of normal skin tissue function, pathological conditions, and response to cancer drug delivery. This study and others stem from curiosity and inspiration, of which Addy has plenty, and “so do nurses,” she says.

Dr. Alt-Holland has many thoughts about the immense importance of participation of nurses in research. Nurses are on the front lines of patient care. They are the “hands-on” clinicians and have the skills to identify patient needs, which may be the basis for new and innovative research.

Nurses can be involved in research on a small scale, without funding, by collaborating with established researchers and becoming an integral member of a dedicated team with “buy in” from all. Through trust, teamwork, and mutual interest, innovative research and advancements in patient care can happen. Addy’s thoughts on one of the most exciting aspects of her role: “I love putting a strong research team together. Having a multidisciplinary team creates new ideas and questions that support the path to the ultimate goal.”

Both Addy and I agree that nurse practitioners, in particular, are not encouraged enough to tap into their research potential. Addy believes that a little support, motivation and inspiration can go a long way. It was not hard for her, in our short meeting, to spark my imagination and convince me to get involved!
MEMBER GET A
NEW MEMBER CAMPAIGN

RECRUIT NEW MEMBERS, WIN GREAT PRIZES!

WHEN
March-August 2019

MEMBER RECRUITS  RECRUITER RECEIVES

2-5 New Members  Recognition at the annual convention and on the DNA website. Also, a 50% reduction in their DNA membership renewal.

6-10 New Members  Recognition at the annual convention and on the DNA website. Also, a one-year membership or 3rd Core Curriculum.

11+ New Members  Recognition at the annual convention and on the DNA website. Also, a two-year DNA membership and entry into a drawing for prizes.
* (Members receiving the prizes will not receive the membership).

CAMPAIGN CRITERIA

1) Members recruited must be NEW members to DNA.

2) Prizes (conference attendance) are for the 2020 convention, must register during the Super Early Fee registration.

3) Members that recruit greater than 11 members will be eligible for a first, second and third place prize based on the number of recruits.

4) Prizes are non-transferable.

5) The campaign will run for 6 months, from March - August 2019.

6) For hotel accommodation prizes, DNA will pay for one-night room plus tax. Incidental expenses will be included and will be billed to individual. (Winner is not required to share with another winner).

7. For recruiter to receive credit, new member must write referral name in the space provided on the membership application to DNA.

www.dnanurse.org/membership

*First Place Prize: DNA Annual Convention or NP Forum registration for the 2020 convention plus three-night hotel accommodations.

*Second Place Prize: DNA annual convention or NP Forum registration plus one-night hotel accommodations.

*Third Place Prize: DNA annual convention or NP Forum registration.
Old Committee---New Name!

Formerly called the Recognition Committee, this committee has undergone a new look and has a new name. Our recent membership survey showed what committee members had suspected. Many members told us they were not aware of the awards and scholarships that the DNA offered annually. Thank you to those completing the survey in January and for confirming that our committee needed to rebrand our program to highlight this valuable membership benefit. Hence, we will call it what it is: an Awards, Grant and Scholarship Program for DNA members.

*We extend our appreciation to the committee members who worked diligently to produce this new program: Maura Flynn, Mary Anne Fombu, Jane Glaze (Chair), Kristen Miller (Board Liaison), Amanda Stewart; Immediate past members Trudy Adamson and Sandra Walsh.*

Differentiating the terms is important:

- Awards recognize our valued DNA volunteers. Among the awards granted is the Hall of Fame award. This award honors our long-term members who have contributed significantly to the dermatology nurse profession and to the success of the Dermatology Nurses’ Association.
- Grants financially support education. In 2018, the committee changed our program to include Convention and Certification grants. Funding dermatology education and the pursuit of certification is a valued goal within the DNA.
- Scholarships financially support those members seeking higher educational degrees. We recognize that the cost of higher education is significant for our members. DNA offers a $1000 scholarship annually to a deserving member to seek his/her dream of reaching a higher professional nurse degree.

I encourage you to check our website for criteria and application materials. *This year, the application /nomination process for 2020 nominees will be open on the DNA website until October 1, 2019.* Thereafter, the application /nominee process will be open all year. Applications will be accepted from October 1 until the following year, October 1. Grants and Scholarships will be a blind review by the Awards/Scholarship Committee in October of each year, then sent to the Board of Directors for approval. Notification of candidates accepted will be announced at the annual convention of the following year.

Currently our funding for these grants and scholarships comes from our general budget line. Our committee envisions expanding our offerings by support from our members and professional partners. We hope you will consider helping to give back to nursing education in this way.
Dermatology Nurses’ Association Awards/Scholarships Program

The DNA Awards, Grants and Scholarship Program is designed to acknowledge and recognize our DNA members and volunteers. The Program is divided into three categories:

Recognition Awards, Monetary Grants and Scholarships:
- Awards recognize our member volunteers who lead and give back to their community.
- Grant funds support contributions to the dermatology nursing field and certification.
- Scholarship funds support those wishing to advance their nursing education.

Criteria for all awards, grants and scholarships include:
- All candidates must be a current DNA member for a minimum of 2 consecutive and complete years of membership.
- A DNA member may not win the same award two years in a row and may only win one award per year.
- All winners will write an article for the Focus Newsletter on what receiving their award has meant to them.

The Awards, Grants and Scholarships application process will be open all year. Deadline for applications to be received and reviewed is October 1 of the year prior to receiving the awards or funds. Applicants for certification grants, convention and mobility scholarships will be informed of the chosen recipient(s) by year’s end. Funded grants and scholarships will be given out in the year following application. The volunteer recognition awards will be announced at the annual convention.

Please direct any questions to the DNA National Office via email at dna@dnanurse.org or call 800-454-4362. DON’T MISS OUT ON THESE VALUABLE OPPORTUNITIES! APPLY TODAY!

SCHOLARSHIPS
- DNA Convention Registration Scholarships
  
  Purpose:
  To fund the continuing nursing education of a DNA member that will enhance his/her ability to contribute to the dermatologic community.

  3 Scholarships: The recipients will be awarded up to $350.00 towards DNA Convention Registration. Must register for the DNA Convention by the Super Early Fee Registration deadline.

- Career Mobility Scholarship
  
  Purpose: To fund the continuing nursing education of a DNA member that will enhance his/her ability to contribute to the dermatologic community.

  1 Scholarship: The recipient will be awarded $1000 educational scholarship.

- DNC and DCNP Certification Exam Grant
  
  Purpose: To support 3 nurses, (RN’s) and 1 (NP) to take the Dermatology Nursing Certification, or Dermatology Nurse Practitioner Certification Examination.

  4 Scholarships: The recipients will receive reimbursement of their certification exam fee provided by the DNA to take the certification examination. Three RN’s will be awarded $200 and one NP $300 to cover the examination fee.

AWARDS
- Hall of Fame Award
  
  Purpose:
  To identify the “Best of the Best” in the dermatology nursing profession. The recipient(s) will be inducted into the DNA Hall of Fame and will receive a plaque.

- People’s Choice Award for Posters
  
  Purpose:
  To identify the DNA Convention attendee choice for favorite poster.

  Award: The recipient will receive a ribbon and recognition at the DNA Convention Business meeting.

The voting for this award is conducted by the attendees of the DNA Annual Convention.

Take Note:
Few applicants apply for an opportunity through the DNA Awards/Scholarships Program. Your chances of receiving an award, grant, or scholarship are better than you think!
2019 HALL OF FAME AWARD WINNER
HEATHER ONODAY, BSN, MN, FNP-C

Tell us a little background information about yourself in one to two paragraphs. Include where you live and what school(s) you attended.

I am a nurse practitioner at Oregon Health and Science University in Portland, Oregon, specializing in skin cancer, lasers/cosmetics, and surgery. I have been in the Department of Dermatology at OHSU for 23 years, beginning as a licensed practical nurse, then a registered nurse and nurse manager, eventually completing my NP degree in 2010.

I was raised in the Portland area. I began my school with support from the U.S. Army Reserves, where I was stationed in Vancouver, Washington for 11 years. I continued my education at Clark College in Vancouver, then finished my remaining degrees at OHSU in Portland.

How will this award/scholarship help you in accomplishing your career goals?

This award, by recognizing my accomplishments, helps me to be considered a leader in the field of dermatology and a leader for nurse practitioners. I appreciate the opportunity to have peers, mentors, and mentees identify me as an individual that has given much time, effort, and knowledge to her organization and her profession. This allows the potential for me to be considered for education programs, teaching roles, and leadership opportunities to a greater extent.

What are your short term and long term career goals?

My short-term goals are to maximize quality in my setting for my patients in order to improve outcomes. I currently work with staff and leadership in my setting to continually improve safety and patient care in our academic setting.

My long-term goal is to acquire my certificate within health and clinical informatics. I have recently been accepted within the 2 year program at OHSU and plan to start in June.

Where do you see yourself in ten years from now?

Partially retired!! But, also actively teaching, seeing patients, and improving quality in whichever setting I practice.

Who is a role model for you and why?

My father and mother. These were two of the hardest working and smartest people I have ever known. They taught me that nothing is easy and that you earn what you deserve through your own contribution and commitment. They also taught me to give. They were extremely generous people who would give all of their time, food, money, shirts off their backs—you name it, they would give it. This taught me that others need you and if you can give, you should. If I can support an organization with my time, I need to. I cannot expect that someone else will. If there is someone hurt, I cannot expect that someone else is going to stop and help. If I have more, I need to give more. If I have knowledge, I need to share it.
What is your favorite part about being a DNA member?

The education, professionalism, and the camaraderie. This organization is extremely supportive of their members, their member’s personal goals, and of the elevation of the nursing profession. They care about patient outcomes and how we can best care for those that need our expertise. They understand the members’ priorities and strive constantly to help them reach their best selves. They evolve and drive change, constantly. I appreciate that very much.

What have you contributed to our DNA and how do you plan to contribute in the future?

I have sat on many boards within the national DNA and local DNA. I have contributed as a member of committees, task groups, workgroups and projects. I have contributed to several educational content endeavors including program planning for the annual conferences, author of text chapter for Dermatologic Nursing Essentials, and JDNA articles as an author and reviewer. I have spent several years on the board of directors, including the role of President of the DNA. I also am currently chairing the committee that is developing our latest version of our Scope and Standards for Dermatology Nurses.

What is your favorite quote and why?

‘Coming together is the beginning. Keeping together is progress. Working together is success.’ -Henry Ford

This is what a great organization does.
The Dermatology Nurses’ Association is very excited to hold its 38th Annual Convention in Denver, Colorado March 18-21, 2020. This Annual Convention will be held at the Crowne Plaza Hotel and Convention Center. The theme for the 2020 conference is *Heightened Inspiration*, and will focus on Learning, Leading, and Engaging in Dermatology Nursing.

The three-day conference, followed by one day of post-convention workshops, is open to all dermatology professionals including Nurse Practitioners, Registered Nurses, LPNs, and Medical Assistants, as well as other dermatology professionals.

The Dermatology Nurses’ Association is committed to meeting the needs of dermatology nurses, promoting excellence in dermatology care, and offering state-of-the art evidence-based educational sessions, focusing on six categories:

- Research: New technology, medications or treatments
- Education: Patient and health care provider education, health promotion, advocacy, holistic care, mental health/psychological care
- Community Initiatives: Innovative delivery of care models, interdisciplinary clinics, team building
- International Collaboration: Practice initiatives and partnerships
- Culture and diversity: Approaches to health, attitudes/beliefs/values on skin care, awareness, and safety
- Health Policy and Advocacy: Health promotion, political action

*We look forward to seeing you in March 2020 at the Dermatology Nurses’ Association Annual Convention in Denver!*
Annual Convention
March 18 - 21, 2020
Denver, CO – Crowne Plaza Denver

Heightened Inspiration:
Learning, Leading, Engaging in Dermatology Nursing

Plan Now to Attend
Why Should You Become Certified? Why Not?

Let's face it. We are all busy professionals being pulled in numerous directions. When we are not at work we have the rest of our life to live. Who needs one more thing to do? Guess what? You do. You owe it first to yourself and to your patients, their families, your colleagues and your employer to become certified as a Dermatology Nurse or Nurse Practitioner.

Certification recognizes an individual nurse as having attained a level of expertise that is demonstrated by passing a valid and reliable standardized exam. Certification attests the individual's knowledge and critical thinking skills in clinical decision making for a defined population. Certification identifies the professional nurse as having a recognized degree of proficiency in the stated area of clinical practice.

Being certified says volumes about you as a professional. You might want to be certified for many different reasons. Perhaps you are seeking self-fulfillment or validation about your competency, or maybe you want to improve your self-esteem or your self-confidence. Most of all you are telling those around you that you are committed to maintaining your professionalism.

Certification is a way to be dynamic in your chosen nursing specialty of dermatology and helps you keep up with the trends. Preparing for the certification test broadens your general dermatology knowledge so you can more effectively and confidently address the needs of your patients. You will remain a valuable asset to the professional health care team.

For more information about the certification examination offered by the Dermatology Nursing Certification Board (DNPCB) for RNs and the examination for Dermatology Nurse Practitioners given by the Dermatology Nurse Practitioner Certification Board (DNPCB), please visit the Center for Nursing Education and Testing at http://www.cnetnurse.com/
Congratulations to the following nurses who passed the Dermatology Nurse Certification Exam this spring!

Leigha Conty
Erin C. Gaylord
Heather M. Goff
Jeanne LeBlanc
Helen M. Middleton

CONGRATULATIONS TO THE FOLLOWING NURSES WHO PASSED THE DERMATOLOGY NURSE PRACTITIONER CERTIFICATION EXAM THIS SPRING!

MARGARET A. BOBONICH
KYLEEN E. DAVIS
VICTORIA GARCIA ALBEA
MICHELLE GONCALVES
DIANE M. HANNA
REBECCA SMITH SEALY
Volunteer Spotlight
Sue A. McCann, MSN, RN, DNC

What do you get out of being a volunteer for the DNA?
Volunteering for the DNA has been one of the most enjoyable and beneficial endeavors I have ever undertaken. It has been an excellent way for me to get to know a larger cross section of the DNA membership and I have developed some life-long friendships based upon DNA volunteerism. I have definitely gained more than I have given during my 30 years as a DNA member. Through volunteerism, my growth as a professional nurse in dermatology was enhanced and more opportunities became available to me. While on the DNA Board of Directors, I learned so much about governing an association, consensus building, strategic planning, membership assessments, and problem-solving, just to name a few - ALL the while having fun, making new friends, and traveling. The benefits are too numerous to list!

What have you learned throughout your time as a volunteer with the DNA?
I have learned that the DNA is the force and energy that joins all of us with the common goal of providing excellence in dermatology patient care. As a group, we can accomplish so much. Volunteers from all levels of knowledge and experience are the lifeblood of this organization and with our collective backgrounds and experiences, we are needed to move this association forward. There will be successes and failures. Through volunteerism, we take ownership of our association with dedication, collaboration, cooperation, and hard work. It is always worth it!

What motivates you to volunteer with the DNA?
Early on, I could see the potential for personal and professional growth through volunteerism within a professional nursing organization. When I was a new dermatology nurse, volunteering was a way for me to get involved and to learn as much as I could about the specialty. I was so impressed with the Annual Conventions and the excitement generated there by the education and networking we all shared. I wanted to be an active part of all that, so I started to say yes when asked to participate on a committee or project.

What is your favorite part about the committee that you’re serving on?
I am currently serving on the Dermatology Nurse Certification Board and am starting my last year of service of a 6-year commitment. To me, promoting our profession through certification is critical to validating, valuing, and elevating the nurses’ specialized knowledge. I am honored to be a part of this important endeavor and enjoy working with other Board members on this common goal.

Sue McCann has over 30 years’ experience in dermatology nursing at the University of Pittsburgh Medical Center with a specialization in clinical and research coordination for the cutaneous lymphoma program. Within the DNA, she has served on the BOD as both a Director and President, Nominating Committee, DNCB, Education Advisory Committee, Program Planning Committee, and Health Policy Advocacy Committee.
You’re wanted in the DNA Nurses’ Lounge

We are very pleased to announce that the DNA has joined the Nurses Lounge – a professional online network for nurses. This network will allow us to more easily communicate news, meetings, courses, continuing education opportunities and other valuable information direct to our members.

The Nurses Lounge offers a great way to maintain separation between your social and professional life that is growing more and more important in an online world. Additionally, the Nurses Lounge has a lot of nursing news that you will not receive from other social networks. That’s why we would like to encourage you all to join DNA’s Nurses Lounge.

As a member, you will be connected not only to DNA, but can connect to your local nursing profession, nursing schools as well as other nursing organizations and nursing employers.

Connecting a site dedicated to the nursing profession will benefit you individually as well as those institutions that support the profession. In addition to receiving local/state industry news, this free service also provides a way for you to stay connected professionally with fellow DNA members and other colleagues as well.

To join, click the following link: http://www.nurseslounge.com/lounges/profile/16384/dermatology-nurse
We encourage you to join now. The process only takes a few minutes and will benefit us all. While you are at it, be sure to include your picture!

We thank you for participating and look forward to seeing you in the DNA Nurses Lounge.
The NPS committee consists of a core group of actively involved members working cohesively in formulating, implementing, and evaluating strategies to enhance the organization. The committee meets on the 4th Monday at 8PM EST via teleconference.

2019-2020 Nurse Practitioner Society Goals:

1. Increase membership in the NPS.
   **Strategies:**
   - Welcome new DNA/NPS members by sending personal welcome notes.
   - Contact non-renewing DNA/NPS members by sending personal notes.
   - Promote DNA/NPS membership when attending meetings and conferences.

2. Establish NPS leadership succession plan.
   **Strategies:**
   - Leadership will consist of chair(s) and co-chair(s) each to serve a one-year term.
   - Co-chair(s) will move into the chair(s) position ensuring continuity of the NPS.

3. Increase educational and networking opportunities for NPS members.
   **Strategies:**
   - NPS case studies (currently NPS is investigating platforms for disseminating these case studies).

4. Initiate study and disseminate evidence-based research.
   **Strategies:**
   - Journal club where new guidelines and research are presented to the group (plans are still being developed regarding dissemination of this information).
   - Assess data from the NP Online Review Course regarding participant evaluations and participant successful passing of DCNP examination.

5. Update the NP Online Review Course.
   **Strategies:**
   - Maintain an ongoing file of new dermatology guidelines, treatment strategies, and medications.
   - Start review and edits of Modules 1 through 10 during 2020.

Representing the NPS of the DNA at the 24th World Congress of Dermatology, Milan, DNA Immediate Past President Theresa Coyner and Katrina Masterson present Virtual Grand Rounds: a tool for society educating and networking.
What setting do you work in? Outpatient Bone Marrow Transplant (Clinic/Infusion)

How long have you been a nurse practitioner? 1.5 years

How long have you been working in dermatology or a dermatology related discipline as an NP? I worked in a supportive oncodermatology as the lead office practice nurse in this clinic for eight years at a cancer center in New York City.

Can you describe your role as an NP in your unit receiving cancer treatment and supportive care. Dermatologic conditions, whether they are treatment-related, disease-related, or non-cancer related, are addressed every day in my setting. My colleagues count on my expertise to assist with differentiating between dermatologic conditions such as graft-versus-host-disease, drug eruptions, infections, viral exanthems, oncodermatologic emergencies and more.

What is your favorite part of your job as an NP? Diagnosis and management of dermatologic conditions in my setting are either disease, treatment, or non-cancer related. I am able to exercise my oncodermatologic expertise on a daily basis as I am consulted with prior to referring patients to a dermatologist’s office. This has resulted in reduced patient wait time to diagnosis and treatment of important conditions that could impact clinical outcomes. I take pride in being able to contribute to my patients’ care in this unique way.

What would be your advice to give to aspiring dermatology nurse practitioners? I recommend getting involved as much as possible with professional organizations and educating yourself every day to expand your differential diagnosis vocabulary. Lastly, develop a collaborative relationship with the interdisciplinary team to ensure optimal outcomes.
New Chapter Formation and Fall Conference Notification

The Minnesota Region DNA Chapter officially launched in March 2019, with the goal of expanding our reach to Dermatology professionals throughout Minnesota and along the border of Wisconsin and North Dakota. We opened the new Chapter based on survey results from 2018 Minnesota DNA members, who indicated they were interested in connecting with other professionals and attending events held locally. We are excited to announce we will be hosting a one-day Conference on October 5, 2019 to support local nursing education and to provide an opportunity to network with other dermatology professionals. If you are interested in supporting the Minnesota Region, please reach out to Christine Strand at christinesrn@gmail.com for more information.

Greetings from South Dakota and the newly formed Black Hills Chapter!

I have been working as a Dermatology Nurse in Rapid City for over 6 years now, have been Dermatology Nurse Certified for 3, and have attended the last 3 DNA conferences. This year, I made the decision to commit more time to the DNA by chartering a chapter here in South Dakota, and also joining the Nominating Committee. I realized there are numerous dermatology clinics in town, and few of the nurses are involved in, or even aware of, the DNA. Therefore, I concluded this area could benefit from having a local chapter to spark interest, share ideas and practical tips, and connect with other nurses working in dermatology. I look forward to the challenges ahead of me with this endeavor, and to connecting with like-minded nurses to share and learn from one another.
As dermatology clinicians, it’s important to share our knowledge and experiences. Why not submit an article for publication to JDNA and reach a vast network of our colleagues in dermatology? One of the easiest ways to get started is to explore JDNA’s templates and use them to guide your writing. Here’s our template for a Case Study.

**Case Presentation**

- Present the case, highlighting relevant details and findings.
- Please avoid identifying characteristics of the patients.

**History**

- Share the history of the presenting condition, as well as pertinent medical and surgical history of the patient.
- Please include relevant family history, as indicated.

**Investigations**

- Elaborate on findings from current work-up.
- Also, explain the rationale for the testing performed.

**Differential Diagnosis**

- Explain the differential diagnosis and how it was determined.
- Also, what other differentials were considered? How were they ruled out?

**Treatment**

- Please detail treatments provided and the timeline of their implementation.
- Include any treatments that were unsuccessful and the plan of care that developed as a result.

**Discussion**

- Use this section to summarize the details of this case.
- Also, please include what you learned and how your practice has changed as a result.

**References**

- Please use APA format.
- Strive at all times to use scholarly journals (also referred to as academic, peer-reviewed, or refereed journals) to support your manuscript.

To download this template and others, visit [www.JDNAonline.com](http://www.JDNAonline.com) and click the ‘For Authors’ tab in the top menu bar. We look forward to your submission – thank you!
Speed to answer for you. Satisfaction for your patient.

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- Educate your patients

Special Pricing for DNA Members
visualdx.com/dna
to the new members who joined
the DNA 1st Quarter 2019!

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Answer to Jane’s Question!