FOCUS

The Official Newsletter of the Dermatology Nurses' Association
Second Quarter, 2017

SUMMERTIME IS HERE!

In this Issue:
- DNA Strategic Plan for 2017
- Updates from around DNA
- And much more!

The Dermatology Nurses' Association a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The purpose of the DNA is to promote excellence in dermatologic care.
“It’s beginning to look a lot like summer!” Believe it or not we just concluded a beautiful sunny Memorial Day weekend with temperatures in the 90’s here in Oregon. As I am sure everyone knows we’re only allotted ~20 days per year of sun so hopefully these early days of summer won’t count against us. I hope everyone had a fun and safe “Melanoma Monday” and “Don’t Fry Day” in May. I would like to thank all those that advocated and helped to share the message.

In May, I had the pleasure of attending the Paradigm program titled “Advances in Atopic Dermatitis: Expert Insights into New and Emerging Therapies” where Susan Tofte gave an excellent talk on Atopic Dermatitis. I also finalized the cover for the upcoming annual convention brochure. I hope everyone likes the design and I was able to capture the vision of “Evolution”.

Looking back, it has been a busy first couple of months for the DNA. In May, we welcomed Nancy Brown back to the Board, where she will be finishing Amanda Logan’s term as Director. I want to thank Mandy for all her hard work and dedication over the last 3 years on the Board. Unfortunately, we all have limits to the amount of plates we can spin at once and how many hours there are in the day to try to accomplish everything we want.

Over the last few months our committees have been working hard. The Communications Committee submitted the final recommendations for updates to the new DNA website and will review the current pages one last time to conclude the 9-month project. We have made great progress working with Digitell to get our CE center up and running. By the time you read this, I expect that some of those offerings will be available. I want to thank all those that have been working tirelessly on the collaborative efforts to create and test the DNC and DCNP review courses along with the NPS, AANP and DNBC Coalition. The Coalition continues the important process of pulling together the updated Scopes and Standards to provide to the American Nurses Association (ANA). I feel the quarterly leadership meeting (an opportunity for the chairs of all the committees to meet) has been very productive, reducing the amount of silo work and sparking collaborative efforts within many of our committees.

The Program Planning Committee will be conducting their face-to-face planning meeting in July in Portland, Oregon. The Board considered three (3) separate states for hosting the event this year. We found having it in Portland was the most cost-effective location and is in the general geographical location as San Diego. Hopefully by the time you read this we will be one step closer to completing our work with our Scopes and Standards, will have appointed the final position on our Recognition Committee and some of us will have attended the ANA meeting in Washington, DC.

Thank you to all of our great volunteers that keep everything flowing within the DNA, our supporters, collaborators and management team!
Have a sun-safe summer!

Dave §
You’re wanted in the DNA Nurses Lounge

We are very pleased to announce that the DNA has joined the Nurses Lounge – a professional online network for nurses. This network will allow us to more easily communicate news, meetings, courses, continuing education opportunities and other valuable information direct to our members.

The Nurses Lounge offers a great way to maintain separation between your social and professional life that is growing more and more important in an online world. Additionally, the Nurses Lounge has a lot of nursing news that you will not receive from other social networks. That’s why we would like to encourage you all to join DNA’s Nurses Lounge.

As a member, you will be connected not only to DNA, but can connect to your local nursing profession, nursing schools as well as other nursing organizations and nursing employers.

Connecting a site dedicated to the nursing profession will benefit you individually as well as those institutions that support the profession. In addition to receiving local/state industry news, this free service also provides a way for you to stay connected professionally with fellow DNA members and other colleagues as well.

To join, click the following link: http://www.nurseslounge.com/lounges/profile/16384/dermatology-nurse

We encourage you to join now. The process only takes a few minutes and will benefit us all. While you are at it, be sure to include your picture!

We thank you for participating and look forward to seeing you in the DNA Nurses Lounge.
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SAVE UP TO 55% ON HOTELS
TRAVEL BENEFITS FROM DNA

PASSWORD: DNASAVINGS
Executive Director Update

DNA’s 2017 Convention was very successful. We had great attendance, speakers, and comradery. With that behind us now, and moving into our summertime, there are many DNA projects in the works. The 2018 Program Planning Committee is already making plans for the next successful Convention which will be held in San Diego, CA from February 14-17, 2018, so mark your calendars! They are also looking for speakers.

One of the most exciting projects that is now available is our online CE Center. Currently it houses repurposed Convention sessions which are webinars providing CEs. This new CE Center will also house our RN Online Certification Review Course and our NP Online Certification Review Course. We are in the process of finalizing these two courses and hope to have them available to you soon. There will also be many new repurposed activities launched throughout this next year, so grab some affordable CEs online! There are already a variety to choose from. Here is the direct link to the CE center, or you can easily access from the DNA website home page or under the Education tab. http://dna.digitellinc.com/dna/

The Communications Committee also just recently accomplished reviewing and updating our new website. There is a lot of information housed within our website, and the intention was to make it as user friendly as possible as well as be aesthetically appealing. As a DNA member, you have the ability to search for other members as well as purchase many products from our store. (Don’t forget members receive discounts for items purchased!) If you haven’t had a chance to view the new site, please take some time to do so. We think you will be pleased.

DNA’s Strategic Plan has continued to be a work in progress. Many of the DNA committees were given charges for 2017 from the Strat Plan in order to reach our goals for this year. It is a three year plan for the DNA, and will be evaluated and revised by the Board of Directors on a periodic basis. We have a lot of busy committees working behind the scenes to accomplish the goals of the DNA in order to make your membership experience what you need it to be, and to provide you with opportunities and experiences for your personal and professional growth. If you are interested in serving on any of the DNA volunteer committees, I am sure we can find the right niche for you that will fit with your time and expertise. Please contact us at dna@dnanurse.org if you are interested in pursuing a volunteer position within the DNA. We look forward to hearing from you. And thank you to all of the many volunteers that work behind the scenes making the DNA so successful. Many pour their hearts into the DNA by giving their knowledge and countless time freely which is much appreciated.

Within this issue of the FOCUS, you will find information on the upcoming Convention (Save-The-Date and Call for 2018 Oral Abstracts), an outline of the DNA Strategic Plan 2017-2018 in order for you to see the direction the DNA is heading, and a list of the current DNA committees performing this work, but also to see if you might have a particular interest as a volunteer. I look forward to all of our experiences to come!

Linda §
Chapter 17 North Carolina Chapter

The North Carolina DNA will be holding our annual CE meeting again in the Fall. Save-The-Date for Saturday, September 30, 2017. The meeting will be held at the Greensboro-High Point Marriott Airport in Greensboro, NC. Our meeting will provide a total of 6 CEs with 6 excellent speakers. The theme and title of the meeting is “Diversifying Our Knowledge to Improve Care”. Please mark your calendars and hope to see you there.

If you have any questions, please contact the NCDNA President, Robin Inabinet, at rinabine@wakehealth.edu

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<thead>
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<th>COMMITTEES</th>
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<tr>
<td>Audit Committee</td>
<td>Robin T. Inabinet</td>
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<td>Communications Committee</td>
<td>David Schlichting</td>
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<td>Education Advisory Council</td>
<td>Kristen Miller and Anthony Tomich, co-chairs</td>
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<td>Trudy Adamson</td>
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Contact the DNA if you would like more information or are interested in volunteering for any of these committees or as a Pilot Tester for our CE activities. dna@dnanurse.org
## Quarterly Financial Update (as of 03/31/2017)

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<td>Gross Expenses</td>
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<td>Net Operating Income (loss)</td>
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**DNA Membership**

2,548

**Financial News**

The 2017 Annual Convention exceeded our expectations!! DNA's estimated profit increase from budget is a little over $100,000.00!!
On the Job

What is the biggest benefit you get from your DNA membership?
Receiving the JDNA is beneficial to me and my practice. I use articles and questionnaires in the journal to help keep my staff up to date and involved with their career. I feel proud attending the DNA annual conferences knowing that I am immersed with other professionals who love dermatology and want to know more.

Describe your first experience with DNA.
Once I was in dermatology for 2 years, I took the test to earn my DNC and passed. That is the first time I attended an annual conference because I thought I had to have those credentials to attend. The conference was overwhelming at first, but once I met more members, I realized how welcoming the association is. When attending meetings now, I am so thankful and proud that I am part of a group of professionals who have the same passion for a specialty that I do. I don’t feel like such an “oddity” in the world of healthcare…because you know us dermatology people are special.

What is the most satisfying aspect of your job?
My most satisfying aspect is building relationships with my patients. I am able to build trust between the patient and myself through taking time to listen and understand their concerns. When a patient returns to the office and their treatment either worked or wasn’t successful, the doctor and I have the opportunity to learn how to adjust the treatment or continue the care. I love to see my patients through the years and give them the confidence of clear skin.

On the Side

What do you do when you’re not working?
Drive my son to his hip-hop competition classes, I love to cook, exercise, and listen to music.

What would you be doing if you hadn’t become a dermatology nurse?
Go to the Culinary Art Institute of America and become a chef. I feel it is also a way of taking care of people and helping them become healthy.

The one thing people don’t know about me...
Unless you work directly beside me, you don’t know that I am always singing a song. My apologies for all the times I’m off key. I love to be happy!

What did you learn the hard way?
You have no control over the events that life brings your way. It’s ok to let go, and enjoy this journey called life. Letting go of control is the hardest thing to do, but once you learn how to do it, life becomes a lot less stressful.

Most dangerous thing you’ve ever done?
Skydiving.

"Words to live by" or favorite quote?
No worries.
Rookie of the Year Award

I would like to express my appreciation to the Dermatology Nurses’ Association (DNA) for selecting me as the recipient of the Rookie of the Year Award at the DNA’s 35th Annual Convention. I am truly honored to receive it.

This award really represents the collective effort of the members of the Dermatology Nurses’ Association and its Education Advisory Council (EAC) in supporting my growth as a volunteer. I especially would like to mention Kathy Gross, Dorothy Caputo, and Kristen Miller, along with our many fellow committee members, who have supported my interests with their experience, time, and effort.

I started my involvement with the DNA by joining as a member. I then volunteered as a committee member for the EAC and peer reviewer for the Journal of the Dermatology Nurses’ Association due to my interest in promoting nursing education and research. Subsequently, I was appointed EAC co-chair. These positions have afforded me a variety of opportunities I would not otherwise experience, such as serving as a nurse planner and committee leader, and meeting an amazing, diverse group of professionals across the country. I mention these experiences to highlight that great opportunities exist for people to volunteer within the DNA. While taking the initial step can be intimidating, the personal and professional rewards of volunteering and contributing to the nursing community are endless.

Once again, I am extremely grateful for this award.
Sincerely,

Anthony Tomich, JD, MSN, FNP-C Anthony.Tomich@gmail.com

2017 Volunteer of the Year

It was a complete surprise to be recognized with the Dermatology Nurses’ Association Volunteer of the Year award. I am honored that my passion for sun safety awareness and nursing recognition would be acknowledged in such a great way.

The need for skin cancer prevention is on the rise, so educating the community about sun safety efforts becomes more important every day. I am continually inspired by my colleagues’ great volunteer work to further educate and act as a resource to my patients, the community and peers.

In 1957, Dr. Martin Luther King, Jr. posed the idea that “We must use time creatively - and forever realize that the time is always ripe to do great things.” I can think of Mr. King’s quote when using my time to “do great things” on an everyday simple level. My community efforts and volunteer activities are not world changing, but they can positively impact somebody’s day.

Being awarded this title inspires me to do even more to provide an example to others that volunteering can be simple but still very productive.
Sincerely,

Megan Maloney, BSN, RN, DNC bentleym@mskcc.org
Preparing for certification?
Learn everything you need to know to be a dermatologic nurse.

Dermatologic Nursing Essentials: A Core Curriculum, 3rd Edition
Noreen Heer Nicol, PhD

Filled with cutting-edge advice and clinical instruction, this one-of-a-kind resource provides a comprehensive foundation in dermatologic nursing through:

- vital practice principles and care instructions in an easy-to-read outline format
- on-the-spot clinical guidance
- current, well-researched, evidenced-based content
- 400 color photos and numerous tables for at-a-glance reference.

Order your copy in our online store at www.dnanurse.org
Becoming a board certified dermatology nurse or dermatology nurse practitioner signifies your clinical expertise and the personal commitment you have to your patients. While your nursing license proves you have mastered the foundations of nursing practice, certification in your specialty sets you apart with a specific knowledge base.

What you receive when you become certified:

- Recognition of your commitment to your nursing career in dermatology and the lifelong learning required in this challenging field.
- More earning power and job satisfaction.
- Peer recognition and respect.
- A sense of personal pride, confidence and professional accomplishment.
- Identification as a professional who meets the standards of practice in dermatology.
- Confirmation of your clinical competency and capabilities to not only your peers, but also patients and supervisors.
- Validation of your specialized knowledge in dermatology and your ability to provide specialized care to patients.

What your patients receive:

- A board-certified nurse along with a board-certified dermatologist.
- Enhanced outcomes due to a higher quality of care.
- Better consumer protection.

Employer’s value certification and some are even requiring it. Certification is a measure of excellence and enhances credibility in the workplace.

Becoming board certified as a dermatology nurse or dermatology nurse practitioner is beneficial to you, your patients, and your career. For more information on achieving this important accomplishment, please see the Dermatology Nursing Certification Board website at http://www.dnanurse.org/education/certification.
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DNA STRATEGIC PLAN
2017-2019

Mission Statement:
The Dermatology Nurses’ Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise.

Core Purpose:
To promote excellence in dermatological care.

Core Organizational Values:
• Integrity: Evidenced by transparent decisions, honest actions and ethical behavior consistent with an abiding respect for the dignity and value of individuals.

• Credibility: Evidenced by earned respect for empowering education, excellence in advocacy and quality resources that support growth and development of the individual and the profession.

• Visionary Leadership: Evidenced by innovative programs and services continually focused on advancing the interests and meeting the needs of our patients and profession in a changing world.

• Collaboration: Evidenced by an inclusive culture that appreciates the value of diverse perspectives, the power of common vision, and the satisfaction of equalitarian relationships among peers, mentors and friends.

Vision:
DNA will be the global authority for knowledge and expertise in dermatology care.

Vivid Description of a Desired Future:
DNA is at the hub of a vibrant global network of dermatology care providers. Health care professionals from around the world access DNA’s knowledge and expertise in dermatology care through a wide variety of high quality educational resources including a premiere journal, international conferences and cutting edge technology. DNA members serve as content experts, educators, and advisors in collaborative health initiatives to assure inclusion of the dermatology nursing perspective. Because DNA is consistently quoted in reputable media, patients and consumers look to DNA for accurate and up-to-date information about skin health and disease prevention measures. DNA’s influence on governments assures that there is equitable access to dermatology care.
Goals and Objectives

Goals represent outcome-oriented statements intended to guide and measure the organization’s future success. The achievement of each goal will move the organization towards the realization of its “Envisioned Future” within a 3-5 year time frame. Supporting objectives further clarify direction and describe what the organization wants to have happen in the next 1-3 years. In other words, a descriptive statement of what constitutes success in measurable terms. Objectives indicate a direction by using terms like increase, decrease, reduce, consolidate, abandon.

GOAL #1: Educational Resources
DNA will be recognized as the leading educator for dermatology care.
Objectives:
1. Increase competency and knowledge in dermatology care.
2. Expand forums for dissemination and discussion of information.
3. Study and disseminate evidence based research.
4. Initiate and support original nursing research in dermatology.

Goal #2 – Membership
DNA will be an inclusive organization of interdisciplinary professionals committed to advancing dermatology care.
Objectives:
1. Increase recruitment of new members: by 3% year one, 5% year two, and 7% year three
2. Improve retention to 100%
3. Outreach to promote diversity

Goal #3 – Public Awareness and Advocacy
DNA will be recognized and resourced for their knowledge, expertise, and advocacy in dermatology.
Objectives:
1. Increase DNA’s visibility nationally.
2. Increase DNA’s visibility globally.
3. Support advocacy efforts for health policy and public health awareness.
DNA Strategic Plan

Goals and Objectives

**Goal #4 – Financial Sustainability**
DNA will remain financially solvent.
*Objectives:*
1. Increase non-dues revenue by 25% each year.
2. Minimize organizational expenses.
3. Ensure financial transparency.
4. Review financial strategy.

**Goal #5 – Governance and Structure**
DNA will have an effective, balanced structure and governance.
*Objectives:*
1. Promote leadership succession planning
2. Review and evaluate governance structure, implementing change as needed
3. Promote leadership competency

**Goal #6 – Volunteerism**
DNA will foster active participation by its members and community in a volunteer-driven environment.
*Objectives:*
1. Restore volunteer engagement program
2. Promote value of volunteerism

**Goal #7 – Community**
DNA will nurture relationships through communication and collaboration.
*Objectives:*
1. Improve social media outreach
2. Effective and timely communication to members
3. Seek opportunities for collaboration
4. Provide public dermatology education and resources
The Health Policy and Advocacy Committee (HPAC) has been leading the way in the area of skin cancer prevention education and legislation. Most recently DNA attended the Capitol Hill Skin Cancer Screening and Health Fair on May 2. The event is held annually in Washington DC, hosted by the American Academy of Dermatology Association (AADA), and is open to the public. This year it was held in the Capitol Visitor Center as opposed to the House Office Building due to construction. The location made it a bit more difficult for Members of Congress to attend but many staff were present. I attended on behalf of the Children's Melanoma Prevention Foundation (CMPF) and shared a table with our Executive Director, Linda Markham. We have a strong collaboration with CMPF, sharing resources regarding sun protection and skin cancer prevention. Together we distributed educational materials as well as information about the Dermatology Nurses’ Association to participants.

The highlight of the event was the guest appearance of Olympic champion swimmer Summer Sanders who has had multiple melanomas and is now a passionate advocate for sun protection. At the 1992 Olympic Games in Barcelona, Spain, she won four Olympic medals in swim events; two gold, a silver, and a bronze. She is now the National Spokesperson for the John Wayne Cancer Foundation based in California. Summer spoke of her years in the sun as an avid swimmer since she was a child. She noted that she never thought about sun protection when she was training regularly but always felt that sunscreen was “just for the beach”. That has all changed and she is now vigilant about sun protection for both herself and her family.

The event was attended by 5 Members of Congress; Rep. Dave Joyce (R-OH), Co-Chair of the Congressional Skin Cancer Caucus, Rep. Brad Schneider (D-IL), Rep. Roger Marshall (R-KS), Rep. Michael Thompson (D-CA) and Sen. Tammy Duckworth (D-IL).

There were approximately 70 attendees and 59 Skin Cancer Screenings were provided by AADA members; Dr. Darrell Rigel, Dr. Amy Brodsky, Dr. Larry Green, Dr. Ali Hendi, Dr. Kelley Redbord, Dr. Paul Storrs and Dr. John Binhlam (who both participated on behalf of American Society for Mohs Surgery).

In addition to the AADA, there were 12 organizations that partnered with the event providing information about their respective organizations. It was a great networking opportunity for DNA to interact with so many organizations that share the same goal of prevention and early detection of skin cancer.

- Maura Flynn, MA, RN, DNC
Health Policy and Advocacy Committee
Looking for a job as unique as you are?

Dermatology Nurses’ Association Career Center has dermatology nursing jobs for every specialty, location and level of experience. Find the perfect fit for the one and only you.

Customize your search now at healthecareers.com/DNA

Love Your Job, but Could Use A Little More Balance? Find great tips and advice in the articles section. healthecareers.com/DNA/articles
The Education Advisory Council (EAC) of the DNA is working to provide oversight of all education endeavors within the DNA. The EAC’s goal is to increase the competency of all nurses caring for dermatology patients by ensuring that DNA members can obtain quality educational programs. To this end, the EAC is working on several endeavors.

First, the EAC is reviewing presentations from the DNA’s 35th Annual Convention. The committee will repurpose popular presentations from the convention for online education available to all DNA members with the opportunity to earn continuing education hours.

In addition, the EAC is working with a medical education company to obtain approval of its presentation on atopic dermatitis as a continuing education activity. This presentation will then be offered by the company as a live activity at multiple DNA chapter meetings across the country with the opportunity for participants to earn continuing education hours.

Finally, the EAC is preparing to pursue reaccreditation as a provider of continuing education through the ANCC. Reaccreditation will enable the EAC to continue to offer continuing education hours for educational activities.

Volunteering on the EAC provides the opportunity to collaborate with a network of outstanding registered nurses and contribute to the educational enrichment and future of our dermatology nursing community. If you are interested in participating, please contact our chair or co-chair for further information.

Kristen Miller, MSN, FNP
Chair
Email: kmiller@arrayskin.com

Anthony Tomich, JD, MSN, FNP-C
Co-Chair
Email: Anthony.Tomich@gmail.com
The Dermatology NP Coalition is comprised of leadership from the American Association of Nurse Practitioners Specialty Practice Group, the Dermatology Nursing Certification Board, and the Nurse Practitioner Society of the DNA. Our goal is to combine efforts and establish consensus statements regarding dermatology NP’s scope of practice, standards of care and competencies nationwide. Together, our group reaches a broad audience of dermatology experts.

As you may recall from a previous article, the AANP, DNCB, DNA NPS are collaborating on a project to accredit the DCNP exam. This is a 3 year project focused on developing competencies, revising the scope of practice, standards of care, practice analysis and NP standard competencies. I admire this entire group of more than 2 dozen dedicated professional volunteers. We continue to work at what seems to be light speed to meet the deadlines of the project. There are many to thank but especially the leadership of the AANP Specialty Practice Group who initiated this effort, the DNCB, and the DNA NPS.

A list of highlighted committee projects we are working on and the Chairs:
1. AANP Specialty Practice Group: Lakshi Aldredge and Heather Roebuck
2. ANA Special Interest Group application: Heather Onoday
3. DNCB Accreditation with the American Board of Nursing Specialties: Paula Bermann
4. NP Competencies – Margaret Bobonich and Mary Nolen
5. NPS DCNP Review Course: Theresa Coyner and Katrina Masterson

A project this size requires a sizable budget to accomplish the necessary work. We would like to thank the following organizations and industry sponsors for their financial commitment to the Dermatology NP Coalition:

Platinum Members: (>30K):
Dermatology Nurses’ Association
Dr. George Martin- Maui Derm
Logical Images- Visual DX
Sanofi and Regeneron

Also a special thanks to Lilly for helping to sponsor the validation panel held in Chicago last year and to Linda Markham and the staff of LSMarkham Inc. for their supportive contributions to this committee.

Our highest demand at this time is for the review course to be available online. The target date for completion of the course writing was met in January, and now we are working on getting it online and pilot tested. Our goal is to have it available to the membership (for a reduced price) and non-membership in the next couple of months. Our other most requested task is to get the DCNP exam online asap to increase its accessibility to NP’s nationwide.

We would like to thank you, the membership for your patience in awaiting these updates. It takes a village of volunteers to make our goals come true. Remember, it’s always the busiest volunteers that sign up for these activities and their time is limited, but generous and very much appreciated!

Please if you have any questions or wish to contribute your efforts, I can be reached at Ginny_Hanchett@urmc.rochester.edu.

Sincerely,
Virginia (Ginny) Hanchett
Chair of the Dermatology NP Coalition Accreditation Project
The Dermatology Nurses’ Association has a long and respected history of supporting the professional practice of nursing in dermatology. The Nurse Practitioner Society shares this purpose.

We would like to encourage all NPS members to consider making their own unique contribution to our profession. You can play a part by publishing in our journal, submitting a poster or presenting at convention.

How do you see yourself fitting in and fulfilling your goals for personal and professional growth?

**Mission Statement:** The Dermatology Nurses’ Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise.

**Core Purpose:** To promote excellence in dermatological care. ([https://www.dnanurse.org/aboutdna/](https://www.dnanurse.org/aboutdna/))

In our position statement ([https://www.dnanurse.org/aboutdna/np-society/](https://www.dnanurse.org/aboutdna/np-society/)), we talk about our values.

“We accept as true that the dermatology nurse practitioner must demonstrate integrity in actions and behaviors, a steadfast respect for the unique needs of those we serve and act as leaders in advancing our profession and the well-being of our patients.”

Research is an integral part of this professional commitment to the distinct needs of our patients and professional advancement. It is through research that we define and support our professional practice as providers of dermatologic care. NPS would like to enhance and encourage a culture of research, scholarship, and mentoring. Nursing research is not a new concept, all of us had elements in our undergraduate and graduate studies. For many of us, investigation and dissemination of nursing research is part of our everyday practice. For some of us, it is a future goal.

**The National Institute for Nursing Research (NINR) strategic plan** provides guidance for nursing science which;

“transcends the boundaries of disease and research disciplines to better understand the experiences of individuals and families living with illness and to develop personalized approaches that maximize health and well-being for individuals at all stages of life, across diverse populations and settings.”

Need ideas or help?

Contact us,
Theresa Coyner [tecoyner@gmail.com](mailto:tecoyner@gmail.com)
Katrina Masterson [kmaster@tctc.com](mailto:kmaster@tctc.com)
NINR's scientific programs encompass topics such as:

- Exploring the mechanisms underlying symptoms of illness and developing personalized treatments that address these mechanisms through symptom science research;

- Enhancing wellness by understanding the physical, behavioral, cultural, and environmental influences on health status and developing culturally tailored interventions to prevent illness and promote health;

- Helping individuals with chronic conditions better understand and manage these conditions by engaging individuals as active participants in managing their own health;

- Providing caregivers with better tools for fulfilling their caregiving responsibilities and maintaining their own quality of life;

- Developing palliative care strategies to help individuals and families manage the symptoms of life-limiting conditions and plan for end-of-life decisions;

- Using innovative technologies to develop novel interventions that deliver personalized care and real-time health information to patients, families, and health care providers; and,

- Promoting the development of an innovative, multidisciplinary, and diverse nursing science workforce through a variety of training programs and mechanisms.

**NINR Foci for Nursing Science**

- Symptom Science: Promoting Personalized Health Strategies

- Wellness: Promoting Health and Preventing Disease

- Self-Management: Improving Quality of Life for Individuals with Chronic Illness

- End-of-Life and Palliative Care: The Science of Compassion
New, **Free** CE Activities

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**Patient-Focused Strategies in Psoriasis Management: Identifying Psoriasis Comorbidities**
Jerry Bagel, MD

**Patient-Focused Solutions in Facial Aesthetic Rejuvenation: Part 1 – Aesthetic Rejuvenation of the Aging Face: Patient-focused Strategies & Outcomes**
Susan Weinkle, MD

**Patient-Focused Solutions in Facial Aesthetic Rejuvenation: Part 2 – Aesthetic Rejuvenation of the Aging Face: Preventing & Managing Common Adverse Effects of Minimally-Invasive Procedures**
Susan Weinkle, MD

*To learn more about membership, or to become a member, contact the DNA. Full disclosure of faculty and planners available on website.

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The JDNA is a peer-reviewed journal, and our panel of reviewers assists the editor and authors as manuscripts move through the review process. While peer review is a requirement for all of our articles to ensure their clinical accuracy and appropriateness, there are also personal and professional benefits to our many peer reviewers. Here’s a look at the top 10 reasons to become a peer reviewer:

1. Based on the article, and the quality of your review, continuing education credits may be earned.
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3. You will be among the first to read new information related to dermatology nursing.
4. You will be challenged.
5. You will become a better writer yourself.
6. You will help maintain the integrity of JDNA.
7. You will contribute to the professional development of your peers in dermatology nursing.
8. You will be recognized as a valued partner to manuscript authors and journal editors.
9. You will add new expertise to your list of knowledge and skills.
10. You will contribute to improvements in patient care and health care.

To become a reviewer, please contact Angela Borger (alborger@aol.com), the JDNA's Editor-in-Chief, or the JDNA's Managing Editor, Melissa Derby (melissaderby@charter.net), and include the topics that you’d be interested in reviewing. Thank you!
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Proud partner of DNA
Dermatology Nurses’ Association®
DNA members join because they have **passion**…

“...I love the profession and patients and I joined DNA because I want to be current on new dermatology practices.”

DNA members join to stay **informed**…

“...DNA has kept me informed about new policies and legislation around skin care, as well as FDA approved treatments for my practice.”

DNA members join for **professional** and **personal** development...

“...DNA has helped improve my self esteem by holding office in a local chapter. I am more confident in addressing colleagues and audiences related to healthcare, and I am returning to college now to further my career goals since I see the success of my mentors in DNA who have gone before me. I know that I can accomplish similar goals and hope to be able to offer the dermatology community some good in the future as well.”

**Become a DNA member for professional and personal development. Members receive…**

- Discounts on DNA Meetings, Professional Certification and Publications
- National and Local Educational Programs with Continuing Education Opportunities
- Scholarships, Grants, and Awards
- *Journal of the Dermatology Nurses’ Association (JDNA)*
- Membership for NPs in the Nurse Practitioner Society of DNA
- And Much More…

**Discover What a DNA Membership Can Do for You.**
Dermatology Nurses Association
Student Member Application
www.dnanurse.org

Preferred Address (for membership and meeting materials to be mailed): □ Home □ Work

Name

Credentials

Home Address

College attending or Employer

Year in school___

City

State

Zip Code

College or Employer Address

City

State

Zip Code

Telephone: Home/Cell

Telephone: College/Work

Email Address

Referred by (Name of DNA member)

DNA Membership
Join or renew today and register at the member rates!

□ Student Membership ● Free for the 1st year
Note: A subscription to the Journal of the Dermatology Nurses’ Association (JDNA) can be purchased for $12.00.

□ Student Membership Renewal ● $ 25.00
Includes a subscription to the Journal of the Dermatology Nurses’ Association (JDNA).

DNA’s membership year is January 1 – December 31. For the first year of membership, all new members will have an expiration date of 12 months from the month joined. After the first year all memberships expire on December 31. Thank you for your membership!

Please provide the following demographic information, if applicable. Check all that apply.

1. PROFESSIONAL STATUS:
□ RN
□ LPN/LVN
□ Medical Assistant
□ Physicians Assistant
□ Student Nurse

2. EMPLOYMENT:
□ Full Time
□ Part Time
□ Not Employed
□ Retired

3. POSITION:
□ Staff Nurse
□ Nurse Manager
□ Clinical Specialist
□ Supervisor / Coordinator
□ Nursing Faculty
□ Administrator
□ Research Nurse
□ Medical Assistant

4. PRACTICE SETTING:
□ Inpatient Unit
□ Other

5. CLINICAL SPECIALTY:
□ General Practice
□ Acne
□ Cosmetic Dermatology
□ Cutaneous Oncology
□ Dermatologic Surgery
□ Geriatrics
□ Pediatrics
□ Psoriasis
□ Reconstructive Surgery
□ Wound Healing

6. HIGHEST LEVEL OF EDUCATION COMPLETED:
□ High School
□ Diploma-Nursing
□ Associate Nursing
□ Associate Other
□ Bachelor’s Nursing
□ Bachelor’s Other
□ Master’s Nursing
□ Master’s Other

7. ARE YOU A MEMBER OF THE AMERICAN NURSES ASSOCIATION? (Circle one)
□ Yes □ No

8. YEARS IN DERMATOLOGY PRACTICE: (Circle one)
□ 0-2 □ 3-5 □ 6-9 □ 10-14 □ 15-19 □ 20+

9. CLINICAL FOCUS GROUPS:
□ Cosmetic Dermatology
□ CTCL/Photopheresis
□ Office Management

10. HOW DID YOU LEARN ABOUT DNA?
□ DNA member
□ Dermatologist
□ DNA Chapter Meeting
□ DNA Convention
□ DNA Education Program (Other than convention)
□ Journal of the Dermatology Nurses’ Association
□ Industry Representative
□ DNA website
□ Other

□ Check enclosed (payable to DNA in US funds)
□ Charge my □ AMEX □ M/C □ Visa

Card #___________
Exp. Date___________ Amount $__________

Signature__________________________
Preferred Address (for membership and meeting materials to be mailed): ☐ Home ☐ Work

Name

Credentials

Home Address

Employer

City

State

Zip Code

Telephone: Home/Cell

Employer Address

City

State

Zip Code

Telephone: Work

Email Address

Referred by (Name of DNA member)

DNA Membership Join or renew today and register at the member rates!

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State __________________________

Nurse • $85.00 ☐ ☐
(RNs, LPNs, LVNs only)
License # __________________________
State __________________________

Associate • $75.00 ☐ ☐
0 Medical Assistant 0 Physicians Assistant
0 Other, Please specify ____________

Note: $12.00 of membership dues is applied to a subscription of the Journal of the Dermatology Nurses’ Association.

☐ Check enclosed (payable to DNA in US funds)
☐ Charge my ☐ AMEX ☐ M/C ☐ Visa

Card # __________________________

Exp. Date ____________ Amount ____________

Signature __________________________

☐ DNA occasionally makes available member information to organizations and vendors that provide products and services of value to the dermatology nursing community. If you prefer not to be included in these lists, please check the box provided.

DNA’s membership year is January 1–December 31. For the first year of membership, all new members will have an expiration date of 12 months from the month joined. After the first year all memberships expire on December 31. Thank you for your membership!

Please provide the following demographic information, if applicable. Check all that apply.

1. Professional Status:
☐ RN
☐ NP
☐ LPN/LVN
☐ Medical Assistant
☐ Physicians Assistant

2. Employment:
☐ Full Time
☐ Part Time
☐ Not Employed
☐ Retired
☐ Student

3. Position:
☐ Staff Nurse
☐ Head Nurse
☐ Clinical Specialist
☐ Supervisor / Coordinator
☐ Instructor
☐ Administrator
☐ Research Nurse
☐ Nurse Practitioner
☐ Medical Assistant

4. Practice Setting:
☐ Inpatient Unit
☐ Outpatient Clinic

☐ Extended Care Facility
☐ Critical Care Unit
☐ Physician’s Practice
☐ Day Care Unit
☐ Phototherapy Unit
☐ Dermatology Surgery
☐ Other

☐ Associate Other
☐ Bachelor’s Nursing
☐ Bachelor’s Other
☐ Master’s Nursing
☐ Master’s Other
☐ Doctorate

5. Clinical Specialty:
☐ General Practice
☐ Acne
☐ Cosmetic Dermatology
☐ Cutaneous Oncology
☐ Dermatologic Surgery
☐ Geriatrics
☐ Pediatrics
☐ Phototherapy
☐ Psoriasis
☐ Reconstructive Surgery
☐ Wound Healing

6. Highest Level of Education Completed:
☐ High School
☐ Diploma-Nursing
☐ Associate Nursing

7. Are you a member of the American Nurses Associations? (Circle one) Yes ☐ No ☐

8. YEARS IN DERMATOLOGY PRACTICE: (Circle one) 0-2 3-5 6-9 10-14 15-19 20+

9. Clinical Focus Groups:
☐ Cosmetic Dermatology
☐ CTCL/Phototherapy
☐ Office Management
☐ Lasers
☐ Medical Dermatology
☐ Pediatrics
☐ Phototherapy

10. How did you learn about the DNA?
☐ Dermatologist
☐ DNA Chapter Meeting
☐ DNA Chapter Email
☐ DNA Chapter Ad/Press Release
☐ DNA Chapter Social Media Network
☐ DNA Convention
☐ DNA Member Referral
☐ DNA Website
☐ Facebook
☐ Industry Representative
☐ JDNA
☐ LinkedIn
☐ Nursing School Event
☐ Other DNA Education
☐ Twitter
☐ Other __________________________

Additional questions for Nurse Practitioner

Members:
A. Area of NP Specialty Certification:
☐ Adult
☐ Family
☐ Pediatrics
☐ Women’s Health
☐ Geriatrics

B. Area of Current Practice:
☐ General Dermatology
☐ Dermatologic Surgery
☐ Cosmetic Surgery
☐ Moh’s Surgery
☐ Pathology
☐ Family Medicine
☐ Pediatric Dermatology
☐ Plastic Surgery
☐ Cutaneous Oncology
☐ Research

C. Does Your State:
☐ Require you to practice with a supervising physician?
☐ Require you to practice with a collaborating physician?
☐ Require to practice with a supervising physician?

☐ Allow you to practice as a licensed independent practitioner (LIP)?

D. What is the specialty of your supervising physician, if applicable:
☐ Dermatology
☐ Pediatrics
☐ Cosmetic Surgery
☐ Moh’s Surgery
☐ Pathology
☐ Family Medicine
☐ Pediatric Dermatology
☐ Plastic Surgery
☐ Cutaneous Oncology
☐ Research

E. Do you have prescriptive authority? (Circle one) Yes ☐ No
UPDATE your DNA profile at www.dnanurse.org. We value your membership.

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Southern Pines, NC 28387
Phone: 1-800-454-4362
Fax: 910-246-2361

Dermatology Nurses’ Association

36th Annual Convention
February 14-17, 2018
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San Diego, CA

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