The latest news and updates including Virtual Convention, new CE classes, and Awards / Scholarship winners!
Mission Statement

The Dermatology Nurses' Association is a professional organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatologic care.

DNA Board of Directors
Kathy Gross, MSN, RN, DNC - President
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The last 12 months have been a year of challenges, both personal and professional for most everyone. As nurses, we have had to pivot multiple times, be innovational, and remain resilient as we managed the pandemic, racial injustice, and a controversial election.

The Dermatology Nurses’ Association was not exempt from these challenges. Your Board of Directors, Committee Members, and Management Company worked together to identify creative ideas to meet these challenges while continuing to move the association in a forward direction.

I would like to take a minute to reflect on a few of our many accomplishments.

- First, the 2020 Planning Committee and the Management Company successfully converted a scheduled in-person convention to an amazing virtual event. Their creative ideas and platform led the way for a virtual 2021 annual convention.
- Second, the Board of Directors with the help of the Management Company implemented our first Volunteer/Mentor Manual, to assist our volunteers and guide their mentors.
- Third, a task force consisting of volunteers from the Board of Directors, Nurse Practitioner Society, Education Advisory Committee, and Environmental Scanning Committee was established to develop guidelines for position statements.
- Fourth, a Nurse Advisory Council was established to represent nurse members.
- Fifth, the Scope and Standards of Practice Task Force completed their revisions and the Third Edition of Dermatology Scopes and Standards was published.

As evident by our accomplishments, even during these challenging times the Dermatology Nurses’ Association continued to move in a forward direction. None of these could be accomplished without creativity and teamwork amongst the Board of Directors, Committee Members, and the Management Company.

As I reflect on my year as President, I am pleased with our accomplishments and grateful for all of the creative and inspiring members I have had the opportunity to partner with. For me, this year of challenges has also been a year of growth and I am looking forward to using lessons learned in 2021. Thank you for allowing me the opportunity to serve as your 2020 President.
The Board of Directors (BOD) conducted the October Face-to-Face all-day meeting on October 23, 2020, via video conference. All Board members and staff were in attendance except for Michelle Bell, Secretary. Pending Action Items were reviewed, and the Board updated on these items. The Board discussed many Action items at this meeting. Strategic goals were discussed and approved for the Education Advisory Council's (EAC) Strategic Plan Goal #3, activities for administrative professionals. The Board approved the revised Chapter Manual, to be distributed to Chapter Presidents. Revision recommendations were applied to the Volunteer/Mentorship manual and IT to post it on the DNA website and in the Membership Portal section.

L. Markham updated the Board on DNA Finances; bank statements and the Fischer Investment Report were reviewed. The 2018 audit is complete, and the 2019 audit is in progress. 2021 Convention registration rates were approved and convention expenses outlined. Final figures will be available at the end of November. The BOD reviewed and approved budgets for 1. the Nurse Practitioner Society Committee's 2021 DCNP Online Review Course, 2. the 2021 CE Center enduring on-demand workshops, 3. the 2021 Awards/Scholarship Committee's $1000 Career Mobility Scholarship, and 4. $1000 for the Membership Committee's 2021 mission to support DNA. The JDNA November/December 2020 issue will include the Dermatology Scopes and Standards document as a supplement.

The Board of Directors (BOD) met on November 10, 2020, via video conference. All board members, L. Markham and Ashley Cunningham were in attendance. Pending Action Items were reviewed, and the Board updated on these items. The Board discussed Action Agenda Items. Sandra Oehlke, who has been a member of DNA for over ten years and volunteered on committees including NPS and JDNA Board, was approved for the 2021 Mobility Scholarship Candidacy. The Board approved the Membership Committee Policy document to accompany its Description. Also approved was the Education Advisory Committee's Strategic Plan Tactic on providing information on Opioid Crisis. Opioid educational information will be shared via multiple venues within the DNA.

The JDNA Author survey results were reviewed, and the BOD will be making recommendations regarding author submissions to the JDNA Editorial Board and Publisher. L. Markham discussed the 2021-2022 DNA Board Ballot Nomination results, which will be forwarded to the Nominating Committee to notify electees by letter. The BOD set pricing guidelines for the Dermatology Scopes and Standards document.

The Board of Directors met on December 8, 2020, via video conference. All Board members and staff were in attendance except for Michelle Bell, Secretary. Pending Action Items were reviewed, and the Board updated on these items. The Board discussed Action Agenda Items. J. Glaze reviewed the Nominating Scoring Tool point system's breakdown and the need to revise the tool to make it fair for all qualified candidates. The Board explored and decided on Digitell versus the current mobile app for the 2021 Convention. L. Markham to re-negotiate the 2021 Mobile App options deal. Conference management was discussed.
My focus in writing to you today is to share my experience in getting involved in the Dermatology Nurses’ Association. I have been a member of the DNA for many years. Last year I decided to become more involved, so I joined the DNA Membership Committee. Our committee members are from all over the US, we have different dermatology backgrounds and look forward to sharing our experiences, especially in the pandemic! 2020 was a challenge, becoming involved with the DNA has kept me connected and encouraged me to further become involved with the DNA and excel in my profession.

My membership and involvement in the DNA also encouraged me to study for my NP Board certification during the pandemic. It was such a great experience that I want to encourage all of you to think about and pursue.

Joining the DNA and becoming involved has been a very rewarding experience. Most recently, I joined the 2021 Program Planning Committee and look forward to seeing you at our upcoming 39th Virtual Annual Convention, April 21-23, 2021. We have some amazing speakers and will provide an opportunity for all of us to share our knowledge in dermatology. The DNA provides its members with education and resources to excel in the field of dermatology. I encourage you to reach out, join a committee, become involved, further your education, and think about getting your certification.
Financial oversight committee
Robin Inabinet, RN-BC

Quarterly Financial Update (as of 12-31-2020)
Gross Revenue: $225,196
Gross Expenses: $657,228

Net Operating Income (loss): $(432,032)
Balance on hand: $36,939
Robin Weber Memorial Fund: $3,274
DNA Membership: 1507

DNA Member Benefit Discount with Hotel Storm
Click the graphic below to access your savings!

Save up to 55% on hotels
Travel benefits from DNA

Password: DNASAVINGS
Describe your experience with DNA.

For the last two years, I have served as a Director on the DNA Board of Directors. This has been a very rewarding experience and has allowed me to learn to strategize and develop leadership skills while contributing to the organization. Involvement in the Board is hugely rewarding and makes the significant investment in time and energy worthwhile.

During my tenure, I worked with other Board members addressing complicated and controversial issues that required a high level of cooperation and teamwork. Because of my interest and passion for dermatology and DNA, I feel like I truly made a difference in the accomplishments of the Board. I would encourage members to get involved in committees that will prepare them to serve in DNA leadership positions in the future.

What is the biggest benefit you get from your DNA membership?

DNA membership provides many educational opportunities and is an avenue for networking, mentorship, and leadership. There are various ways to obtain up-to-date continuing education through the Journal of Dermatology Nurses’ Association, (JDNA), eLearning, the DNA Annual Convention, and the DNA Continuing Education (CE) Center.

I found that networking with other dermatology nurse practitioners and dermatology professionals to be invaluable. The DNA NP Society provides an avenue to discuss difficult problems and practice issues with other NP professionals so that you can share professional challenges as well as triumphs. The NP Society launched a closed Facebook Group on social media to provide a platform to discuss clinical practice issues.

What advice can you give people to get more involved with DNA?

I believe it is important to be involved in an organization devoted to the specialty of dermatology for professional development and the advancement of the profession. DNA membership emphasizes dermatology education and provides up-to-date scopes and standards of practice, networking with experts in the field of dermatology, mentorship, and leadership opportunities. Volunteering for committees and serving in leadership positions is fulfilling both personally and professionally.

What is the most satisfying aspect of your job?

My position as the sole Dermatology Nurse Practitioner at the National Institutes of Health is very satisfying and rewarding. I am responsible for orchestrating the Dermatology consult clinic and managing patients with complex medical dermatology issues. I maintain a high level of clinical competence in the specialized area of Dermatology integrating the art and science of both nursing and medicine into practice. I am recognized as an expert in Dermatology and serve as a role model to other health professionals in the institution.

I get tremendous satisfaction from collaborating with members of multidisciplinary health care teams and helping patients treat and live with their disease to maintain their quality of life. I value the opportunity to work with experts in Dermatology and to treat patients with complex skin disease. Every day is a new day filled with challenges and on-going learning.
What is your proudest career accomplishment?
One of the proudest moments in my Dermatology career was when I announced at our Monday morning staff meeting that I was a Dermatology Certified Nurse Practitioner! Later, I was recognized and congratulated by the entire NIH nurse practitioner group. I would encourage every nurse and nurse practitioner to become certified. Certification provides credentialing beyond licensure and demonstrates expertise in the field of dermatology offering peer and public recognition and proficiency in practice.

What do you do when you’re not working?
As a nurse practitioner working at NIH in Dermatology Consult Clinic, I am confronted daily with patients fighting for their lives. This has given me a great appreciation for living life to the fullest and spending time doing the things I enjoy and am passionate about. I have a passion for traveling, experiencing different cultures, and cooking. Growing up in New Orleans, our family gatherings centered around food and the emphasis was on having a good time with family and friends! COVID has put an abrupt halt to traveling, however, my husband and I continue to cook elaborate and creative meals while trying to maintain a healthy diet. We entertain ourselves with a variety of board games. We learned to play Cribbage during the pandemic and alternate playing other board games, such as Sequence, A Ticket to Ride, Yahtzee, Scrabble, and Trivial Pursuit.

Describe your family.
I live in Frederick, Maryland with my husband of 42 years and our Ragdoll cat, Harry. We are adding to our family and will bring a Russian Blue kitten home in April.

Our only daughter lives in Aspen, Colorado, and enjoys a healthy lifestyle, working in retail and hospitality. She is an expert skier and enjoys other adventure sports such as rock climbing, mountain biking, hiking, paddle-boarding, camping, and traveling.

The one thing people don't know about me...
I started a new hobby during the pandemic. I have built several expert-level buildings and cars out of LEGO’s including the Town Center, the Gingerbread House, the Elf House, a mustang, and VW bug to name a few. I recently started building a miniature dollhouse rose garden that is very tiny, detailed, and tedious. I work at a local vineyard on the weekends pouring wine tastings.

Words to live by...
*Love what you do and do what you love.*
THE DERMATOLOGY NURSES’ ASSOCIATION MEMBER BENEFITS

When you join the DNA, you become a part of a growing nationwide network of dermatology nurse leaders who promote the highest standards of dermatologic nursing care

For further information, visit our website www.dnanurse.org

Events:
DNA Annual Convention: meet educational needs, network with colleagues in the field and industry vendors and enhance professional growth!

Education:
- National and local programs
- Online Continuing Education Center: CE classes and RN & NP certification review courses
- Continuing Education Provider Accreditation through ANCC

Publications:
- Weekly Newsletter delivered to your inbox, DNA eNews
- Quarterly Newsletter, DNA FOCUS
- Bi-monthly Journal, the Journal of the Dermatology Nurses’ Association (JDNA)
- Scope and Standards of Practice

Professional Development:
- The Awards/Scholarship Program offers awards, grants, and scholarships for education advancement
- Dermatology Nursing Certification: Certification is awarded to those who have successfully completed the certification process by meeting the eligibility criteria and passing a multiple-choice written examination
- Career Center network to connect members with more jobs in less time
- Leadership development through volunteer opportunities

Networking:
- Interactive website www.dnanurse.org
- @DNAnurses social media: Facebook, Twitter, LinkedIn
- Local DNA Chapters

Discounted Services:
- SkinSAFE- The Skin Allergy Avoidance Platform free to DNA members
- Hotel Storm
- Visual DX

Specialties:
- Nurse Practitioner Society, a sector of the DNA dedicated to meeting the needs of the NP
- Committees to focus on member needs: Education Advisory Council, Environmental Scanning Council, Financial Oversight Committee, Health Policy and Advocacy Committee, Membership Committee, Nominating Committee, Program Planning, Awards/Scholarships Program
- DNA online store: pins, SunAWARE bookmarks, t-shirts, publications

Advocacy:
- DNA leaders attend the American Academy of Dermatology (AADA) legislative conference each year to better advocate for their members and the patients they treat
- DNA collaborates with affiliate organizations, combining advocacy efforts
The DNA Program Planning Committee has been busy preparing an amazing Virtual DNA conference on April 21-23, 2021. We have been working with some of the leading experts in the field of dermatology to bring you NEW and exciting information from a distance during the pandemic.

The pandemic has brought many challenges. The DNA recognizes the many challenges and would like to take this opportunity to thank you for being a part of the DNA and a member of our community. We value all of you and appreciate your membership and dedication to dermatology.

We hope you can join us this year as we have worked hard to incorporate your ideas, feedback and meet all your learning goals. We look forward to bringing information that is important in every aspect of dermatology.

We have six main categories this year that include education, community initiatives, international collaboration and processes, culture and diversity, and health policy and advocacy. There is so much to learn and we are excited to share all the up-to-date dermatologic information there is to offer.

The dermatology field is constantly evolving, it is very exciting. Our speakers are talented experts in their field of dermatology and are looking forward to presenting to all of you. Together as a team, we can help promote awareness among our patients and build a network with our colleagues to share important information and ideas.

We've also got some laughter planned for you this year too! Don't miss our special guest that will be joining us for some hilarious, engaging, interactive, and empowering comedy. It is our pleasure to announce, Nancy Norton, RN, comedian to the 2021 DNA Virtual Convention. Nancy worked as a Registered Nurse for many years and will share hilarious healthcare anecdotes that will leave you in stitches. Nancy is passionate about the power of laughter and you will be laughing and benefiting from laughing while learning about the benefits of laughing! We could all use a good laugh so don't miss out!

Our objective this year is to provide you with the opportunity to explore ways in which we can all share knowledge and excel in the care of our clients. We look forward to seeing you at the Dermatology Nurses' Association “More than a Convention!”

Members of the 2021 Program Planning Committee are:

Barbara St. John, Co-Chair
Mitzi Paulsen, Co-Chair
Kathy Gross, DNA President
Patricia Delgado
Jenny Kevric
Sandy Hammond McCune
Tami Jo Santo
Tell us a little background about yourself.

I am a red head, now called a ginger, who grew up on a farm in Minnesota (MN). If you know anything about MN weather, you know that it can be extremely cold and extremely hot with bright sunny days in all seasons of the year. As a ginger my mother taught me at an early age to cover my skin to protect my delicate Fitzpatrick Skin Type I from the harsh rays of the sun. I would have to say that my mother’s early attention to the maintenance of my own skin inspired me to pursue dermatology nursing.

I left the farm at age 18 to go to southern MN to the locally renowned Winona State University’s baccalaureate program in nursing. Winona, MN is just a stone’s throw away from Rochester, MN which is home to the World-Famous Mayo Clinic (WFMC). Winona State’s nursing program allowed selected students to have their classes and clinical experiences at WFMC. Yes, I am delighted to say I was able to be one of the few students from Winona State who were trained in Rochester, MN.

Upon graduation I headed south and worked at Vanderbilt University Medical Center before returning home and working at the University of MN Hospitals and clinics. My adventures in nursing continued at United Health Care Corporation as a Case Manager, and at the college of St. Catherine where I was adjunct faculty while I was in their well-respected pediatric nurse practitioner program. Upon graduation I joined a solo practice with the only pediatric dermatologist in the state of MN. There, I became the first certified dermatology nurse and then dermatology certified nurse practitioner in MN.

I was recruited away from private practice by the 7th largest pediatric hospital in the USA that is located in MN. At this facility I furthered my education by attending the WOCNPEP at MD Anderson, University or Texas in Houston, Texas. I graduated at the top of the class. For 10 years I provided the facility with inpatient dermatology consults and CWOCN expertise.

How will this award/scholarship help you in accomplishing your career goals?

At this point in my career, I am ready to take care of “big kids,” adults. My pediatric nurse practitioner certification limits me to only taking care of patients up to age 21. With my advanced post master’s certificate, I will be able to qualify to take care of patients across the lifespan. I would like to care for patients with dermatological conditions across the lifespan. This award will help cover the costs of expenses for my ongoing education at Purdue University Global.

What are you short term and long-term career goals?

I would have to say my short-term goal is to complete the program in the next 10 weeks and then pass boards. COVID restrictions have put many challenges in the process to getting my adult and gerontology nurse practitioner education. As far a long-term goals, I would like to work in a practice where I could treat dermatology patients across the life span and specialize in patients that also require wound care like patients with hidradenitis suppurativa.

Where do you see yourself in 10 years from now?

In ten years, I will be a seasoned professional in the care of dermatological patients across the life span and I would like to mentor students who would like to pursue a career in dermatology nursing. I would also like to make a difference on a national level in the care of patients by advocating for patients with unique dermatological needs.
Where do you see yourself in 10 years from now?
In ten years, I will be a seasoned professional in the care of dermatological patients across the life span and I would like to mentor students who would like to pursue a career in dermatology nursing. I would also like to make a difference on a national level in the care of patients by advocating for patients with unique dermatological needs.

Who is a role model for you and Why?
I am always awed by dermatology providers who are researching and lecturing and providing care for complex dermatology patients. I am a secret admirer nationally of Dr’s. A. Paller, Dr. L. Eichenfield, and locally Dr’s K. Bloom and Dr. K. Hook. These are regional and local experts in pediatric dermatology that shared their knowledge and helped me grow in my clinical expertise by sharing their skills.

Historically there are some nursing figures that I admire. Clara Barton was a self-taught nurse in the civil war who founded the Red Cross. Edith Covell was a British nurse who also advanced the practice of nursing during World War I. She cared for patients on both sides and helped some captured soldiers escape and was arrested and executed for her acts. She did not choose sides, like me, I bet she hated war and wanted to help those soldiers survive. Loretta Ford is a more contemporary hero of mine who helped create the role of the pediatric nurse practitioner with Dr. Henry Silver.

What is your favorite part of being a DNA member?
My favorite part of being a DNA member is being able to hang out with a bunch of “skin nerds,” who know the language of dermatology that I am speaking. DNA members are a unique group of nurses and advanced practice nurses who have a passion to care for patients with dermatological conditions. I love learning and sharing my passion for learning and caring for patients with other DNA members.

What have you contributed to our Dermatology Nurses Association and how do you plan to contribute in the future?
I have recruited members to the DNA. I have provided clinical expertise in pediatric dermatology to the DNA and worked on a specialty committee for many years. I have reviewed articles for the JDNA as a member of the editorial board. I have recruited and solicited authors for the JDNA as well as contributed content to the JDNA. I have presented posters at the DNA conference to share learnings with other members and even won second place one year. I will be presenting at the next DNA conference and plan to submit the presentations as articles to the journal as well. I am also on the board this year to solicit new officers.

What is your favorite quote and why?
“No act of kindness, ever so small is wasted,” Aesop 620 BC-564 BC. As a young adult I had a Precious Moments poster on my wall that had this saying. I believe it is important to be truly kind or nice as we say in MN. You never know how you will affect the life of another person and you never know what kind of a day someone is having. Kindness is an act of giving in a world where we are often too concerned about receiving.
The goal of the Education Advisory Council is to increase the competency of nurses who care for patients with dermatologic diagnoses, through quality educational programs. These programs are provided through venues such as the CE Center Online.

We are pleased to announce the addition of NPS Case Studies - #1 to the DNA CE Center. This case study is free to Nurse Practitioner members. Check it out and take advantage of this free continuing education credit!

If you missed the 2020 Annual Convention, don't worry as several of the sessions will be available on the DNA CE Center in the near future. Keep your eyes open and check the CE Center regularly.

Volunteering on the Education Advisory Council is a great opportunity to collaborate with exceptional nurse practitioners and registered nurses while contributing to the educational advancement and future of our dermatology nursing community. It is where I got my start as a committee volunteer. If you are interested in volunteering, please feel free to contact me directly with your questions at kagarw@msn.com.
DNA members join because they have **passion**...

"I love the profession and patients and I joined DNA because I want to be current on new dermatology practices."

DNA members join to stay **informed**...

"DNA has kept me informed about new policies and legislation around skin care, as well as FDA approved treatments for my practice."

DNA members join for **professional** and **personal** development...

"DNA has helped improve my self esteem by holding office in a local chapter. I am more confident in addressing colleagues and audiences related to healthcare, and I am returning to college now to further my career goals since I see the success of my mentors in DNA who have gone before me. I know that I can accomplish similar goals and hope to be able to offer the dermatology community some good in the future as well."

*Become a DNA member for professional and personal development. Members receive...*

- Discounts on DNA Meetings, Professional Certification and Publications
- National and Local Educational Programs with Continuing Education Opportunities
- Scholarships, Grants, and Awards
- *Journal of the Dermatology Nurses’ Association (JDNA)*
- Membership for NPs in the Nurse Practitioner Society of DNA
- And Much More...

*Discover What a DNA Membership Can Do for You.*
How has your volunteer work increased your professional knowledge of dermatology?

My personal experiences with the DNA have improved my knowledge of disease processes and the resources available to help my patients. They have a large and supportive community of professionals with answers to any of my dermatology questions. I appreciate the variety of learning opportunities available through the DNA such as no-cost webinars, dermatology-focused CEU's and the JDNA.

How has volunteering with the DNA enriched you as a person?

Volunteering with the DNA has improved my problem-solving skills and helped me to learn how to work with different types of people for a common goal. This past year, 2020, brought about a variety of difficulties, and having the constant of being able to volunteer with the DNA has shown me some bright spots and hidden opportunities in challenging times. Working side by side with others gave me a lifeline to keep me connected to the larger community of dermatology, which would have otherwise been difficult to access.

What is your favorite part about the committee that you're serving on?

My favorite part about the Membership Committee has been meeting new people from all over the US and hearing their stories of how they found the DNA and what inspired them to step up and volunteer.

What are some projects you are currently working on within your committee?

We are currently coming up with strategies to increase our social media presence with videos and personal stories. Just about everyone I know is on their social media sites more often than usual during the pandemic. We are always open to new ideas, so please join us at our next membership meeting!
If you look at our page on the DNA website, you will see that we have several data driven goals in our efforts to serve you. One important way we get the information we need to set goals is the DNA member survey. Hopefully, you had time to fill it out.

One thing that our members consistently ask for is more education. Every year, NPS has made it a priority to develop and disseminate a free CE activity for our membership. For 2020, we chose to make a series of Case Study Sets. Members of the NPS committee and volunteers from the society put together small vignettes of interesting cases we've seen. We have finished 3 sets of 4 cases each. Series #1 is up and running and can be found in the DNA CE center. We hope you find it interesting.

If you have an interesting case to share, we'd love to hear from you. We have a template PowerPoint ready for you. Or if you're interested in becoming a published author you could submit your case to the JDNA. Their template is here:

Another priority our members have emphasized is a place to network with colleagues. Our NPS Facebook page, launched last year, is evolving to become that space. This member driven space has included a variety of topics such as new treatments, new medications, new billing issues, interesting cases seen or asking for advice from colleagues.

We introduced the Clinical Case Discussion series, but it didn't produce the interest we were hoping for, so we've tabled it and are looking for something else to generate discussion. We don't have any information from you, but our thoughts were that in that media (FB group), maybe members were looking for smaller bite-sized information.

We'd love to hear your thoughts and ideas to make this venue valuable to you.

This past year and the coming year are bound to pose continuing challenges to our lives and the way we practice as dermatology NP's. As we often explain to patients, everything has intended effects and side effects. We must remain fluid and attentive to the needs of our members and our patients.

We look forward to “seeing” everyone at our virtual convention in April.

This pandemic has caused us to adapt in so many facets, but it has not changed our mission.

Please reach out to us and let us know what your interests are. Contact our staff liaison Janet Price.
Speed to answer for you. Satisfaction for your patient.

The Value of VisualDx

• Review world’s best image collection
• Quick access to therapy options
• Educate your patients

Special Pricing for DNA Members
visualdx.com/dna
What setting are you currently employed?
I am currently employed in a dermatology department within an academic medical center.

How long have you been a NP?
I have been a nurse practitioner since 2017.

How long have you worked in dermatology?
I have worked in dermatology for almost 4 years.

I completed a two-year, formal postgraduate dermatology fellowship right after graduation and have been working in dermatology ever since.

Describe your role as a NP in your practice.
My role as a NP in my practice is to see both new and existing patients. I conduct full skin exams, diagnose skin disease, perform biopsies, and prescribe/monitor response to treatment. I see patients across the lifespan with a variety of skin diseases.

What is your favorite part of your job as a NP?
My favorite part of being a dermatology NP is helping patients feel their best both inside and out. I love getting to know patients and building therapeutic relationships with them. One of my favorite conditions to treat is acne because it is a common disease that has a huge psychosocial impact on patients and treatment helps to improve their quality of life and self-esteem.

One of my favorite qualities about my workplace is that I am very fortunate to work in an interprofessional, collaborative team setting. Everyone comes together to lend their knowledge towards optimal care for the patient. I am also a part of an interdisciplinary quality improvement team within our department.

What constitutes your average day in your employment?
An average day at work for me involves seeing medical dermatology patients. In any given day, I see a wide range of dermatologic diseases. Occasionally, a patient with a complicated case or rare disease may come to the clinic in which case we implement a physician-NP team care approach to provide the most optimal care to the patient.

What is your advice to give to a NP aspiring to become a dermatology NP?
The most important advice for NPs who aspire to become a dermatology NP is to first reflect on your motivations for going into dermatology, and then to critically examine your opportunities for becoming trained in dermatology. Consider applying to a formal postgraduate training (fellowship) program in dermatology.

Dermatology is a unique specialty with a very broad knowledge base. I find practicing medical dermatology to be very rewarding and I love my job. I urge aspiring dermatology NPs to embrace and pursue the knowledge base needed to become certified as a Dermatology Certified Nurse Practitioner and to take the DCNP exam. Lastly, I recommend for all dermatology NPs to become involved as a volunteer in professional organizations like the Dermatology Nurses’ Association.
NP Online Certification Review Course

DCNP Course Description

This course was designed to provide the nurse practitioner with a concise study guide to help prepare for the certification examination. It represents the countless volunteer hours of power point authors, veters, and pilot testers. The course consists of 11 modules. The subject matter for each module was derived from content mapping of the DCNP examination. There is no audio associated with the course to allow the learner to proceed at their desired pace and facilitate timely updates. Each module has accompanying review questions. Continuing education credit is obtained by successfully completing the review questions and attaining a score of at least 70%. Completion of the evaluation for each course is required to attain the continuing education certificate. Eligible for up to 39.27 continuing education credits.

We wish you success in completing the certification examination.

COST:
$500.00 for members
$800.00 for non-members

Visit the Courses Online at:
https://dna.digitellinc.com/dna/

Mission Statement/Core Purpose

The Dermatology Nurses’ Association is a professional nursing organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatological care.

Membership
3,000+ RNs, NPs, LPN/LVNs, Medical Assistants, Other Associate Members
Breakdown – 50% Nurses, 22% Nurse Practitioners, 20% Medical Assistants, 8% Other
Categories – NP Society Member, Nurse Member, Associate Member, Student Member, Senior Member, Honorary, Lifetime, Corporate

Disclaimer
The review questions at the end of each module may or may not be reflective of the certification examination questions. Completion of this course DOES NOT insure the participant will attain a passing score on the certification examination.

This package is only available for one year after purchase.
Certification During COVID Pandemic: A Hidden Opportunity

During the past year, there have been many changes and challenges in our day to day activities and lifestyles. The COVID pandemic has reached out and impacted all citizens across our nation and world in some way or another. As we stay home and isolate ourselves from community contact, there is a hidden positive opportunity in all this chaos for dermatology nurses and nurse practitioners.

This is a great time to focus on individual professional development and obtain specialty Dermatology Nurse Certified (DNC) or Dermatology Certified Nurse Practitioner (DCNP) certification.

Resources to assist with preparing for the exam are available electronically and can be found under the certification tab on the Dermatology Nurses’ Association (DNA) home webpage.

The DNA also offers three RN and one NP certification grants. The grant information can be reviewed on the Dermatology Nurses’ Association home web page under the Awards/Scholarships tab. Applications received from now to October 1, 2021, will be awarded for 2022. This is a great time to apply for certification grants and prepare for taking the exams. Certification is a great way to showcase your specialized professional dermatology nurse or nurse practitioner knowledge to peers, colleagues, and our patients.

Finding the hidden gems and positive opportunities in bleak and concerning times can be a surprising gift that can refocus individuals on a new and rewarding path. During this self-reflection, we need to realize our cumulative dermatology knowledge base is special and just waiting to be illuminated. Know that you can achieve the added credential beyond licensure by challenging yourself to take the path to obtain certification. The road to Dermatology Nurse Certified (DNC) or Dermatology Certified Nurse Practitioner (DCNP) is not easy.

But the good news is that there are plenty of resources available to assist you on this journey! The gratification of accomplishment when obtaining certification is immeasurable and the positive impacts to our patients and families that we serve daily are priceless. So, I encourage you to check it out and start your journey to certification today.

CHAPTER UPDATE

ABIGAIL FLORENTINO, RN, BSN, DNC

CHAPTER PRESIDENT

The Northern California Chapter’s Board Meeting was held on 1/25/2021 via Zoom. Chapter officers reviewed and discussed partnership with LearnSkin. LearnSkin has created a flyer using promo code DNA25 to promote offers for a discounted membership and admission for upcoming conferences. Board members reviewed and approved option A of flyers. Board members discussed potential topics, speakers and platforms for upcoming educational events / CE offerings.
We’re pleased to introduce a new Facebook Group for the DNA NPS! This is a closed group, so content will only be visible to DNA NPS members. It is a place to ask questions and share ideas with your DNA NPS colleagues. To join, find us through the main DNA Facebook page and click on Groups in the left menu. Select the group Dermatology Nurses NP Society then click + Join Group below the cover photo.

WEBSITE: www.dnanurse.org
FACEBOOK: https://www.facebook.com/dnanurses/
TWITTER: https://twitter.com/dnanurses
LINKEDIN: https://www.linkedin.com/company/dermatology-nurses-association/
10 Things to Write About!

Sometimes the hardest thing about writing is coming up with an idea. If you want to write, but are struggling with selecting a topic, we are here to help! Our best advice is to write about something you know. And remember, not every manuscript has to be a feature article or research study. From case studies and patient perspectives to drugs in dermatology and research highlights, there are plenty of opportunities for every level of experience.

We’ve narrowed down some of our most-desired manuscript topics. Which will you write about?

1. Cell signaling in skin cancer
2. Cutaneous manifestations of neurological diseases
3. Pediatric dermatology
4. Photoprotection/advocacy
5. Recent advancements in skin cancer treatment
6. Skin reactions to new chemotherapy medications
7. Sunscreen
8. Superficial Radiation Therapy (SRT)
9. Telehealth
10. Topical steroids

You can access our full list of Manuscript Topics here.

To learn more and download easy-to-use templates, visit www.JDNAonline.com and click the ‘For Authors’ tab in the top menu bar.

To send a query about a potential topic, please e-mail Melissa Derby, Managing Editor, at melissaderby@charter.net.

Thank you!

This important document represents the most comprehensive resource available for dermatology nurses. This edition, as with previous editions, is comprised of contributions from nurse experts spanning the profession of dermatology to ensure the most current, relevant scope and practice standards.

This document serves as the foundation by which dermatology nurses provide evidence-based, quality care, to improve outcomes for their patients, communities, and profession.

Dermatology Nursing: Scope and Standards of Practice, Third Edition outlines in detail, the many facets that define the dermatology nurse, including educational guidelines, diversity in practice, and competency, in order to achieve excellence in the provision of dermatological nursing care.

Hard copies available through the DNA Store!
Preparing for certification?
Learn everything you need to know
to be a dermatologic nurse.

Dermatologic Nursing Essentials:
A Core Curriculum, 3rd Edition
Noreen Heer Nicol, PhD

An official publication of the Dermatology Nurses’ Association

Filled with cutting-edge advice and clinical instruction, this one-of-a-kind resource provides a comprehensive foundation in dermatologic nursing through:

- vital practice principles and care instructions in an easy-to-read outline format
- on-the-spot clinical guidance
- current, well-researched, evidenced-based content
- 400 color photos and numerous tables for at-a-glance reference.

Order your copy in our online store at www.dnanurse.org

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When you have to be right
Two Commerce Square, 2001 Market Street
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6-2605A
to the new members who joined the DNA 4th Quarter 2020!

Arlyn Aminuddin, RN, MSc, Zamboanga City Philippines
Karlie Amundson, RN, Grand Forks ND
Mary Bacigalupo, Fairview TN
Teresa Bailey, Murfreesboro TN
Melissa Baker, Redwood City CA
Christina Barr, St Augustine FL
Frances Colleen Basham, Denver CO
Jessica Batterson, NP, Canyon Lake CA
Vivianna Carter, BSN, RN, TNS, TCRN, Saint Louis MO
Barbara Casuso, FNP-BC, Staten Island NY
Victoria Chan, RPN, Dermatology Nurse, Toronto ON
Felicia Cluraghty, RN Student, Minneapolis MN
Amy Coombes, Registered Nurse, Victoria BC
Francesca Cordova, RN, Lakewood CO
Sylvia Cummings, LPN, Toney AL
Tricia Davenport, RN, Plymouth IN
Shanda Dixon, Corydon KY
Christine Durocher, Registered Practical Nurse, Toronto ON

Dana Goidel, Staten Island NY
Gina Goodman, Brownsville IN
Jeanne Hannon, Little River SC
Brittanie Hart, CMA, Fruitland ID
Mariebeth Heroff, Oak Harbor WA
Bryan Honaker, RN, Silver Spring MD
Mollie Hoover, East Palestine OH
Sarah Johnson, Concord NH
Heather Jordan, Gilbert AZ
Brenda Lane, NP, Olathe KS
Kristy LaRoche, Rye NH
Hayden Latour, Shreveport LA
Breann Lehner, Student Nurse, Minot ND
Kelly Lovdokken, Oakdale MN
Judith Mackie, Registered Nurse, Deland FL
Ashley Mann, BSN, RN, Upper Chichester PA
Allison Martin, Chesapeake VA
Erik Martinez, FNP-C, Glendale AZ
Kayli Meloche, RN, Norton Shores MI
Mackenzie Morrow, Phoenix AZ  
Fred Nesbit, ARNP, Des Moines IA  
Charis Nunez, APRN, Orlando FL  
Erika Ochsner, RN Student, Bismarck ND  
Nancy Pejsa, Wild Rose WI  
Beth Pickell, Registered Nurse, Berkeley Heights NJ  
Melissa Pickren, Registered Nurse, Haughton LA  
Lea Pisching, Nurse Practitioner, Fresno CA  
Sarah Robertson, RN, New Orleans LA  
Stephanie Rodriguez, Student, Berwyn IL  
Andrea Schneider, NP, Shawano WI  
Melinda Short-Russell, APRN, FNP-BC, Winter Haven FL  
Laura Sills, Adult Nurse Practitioner, Ellisville MO  
Denah Smith, BScN, MScN, ARNP, NP-PHC, Oshawa ON  
Kristen Stirling, NP-BC, President, Nashville TN  
Emily Sushko, Richmond VA  
Kristin Tomasello, Student, Tampa FL  
Kelle Tuttle, LPN, Weare NH

When you join the DNA you become part of a growing nationwide network of dermatology nurse leaders who promote the highest standards of dermatologic nursing care.  

Join the DNA online or Print an application here.

Patients rely on SkinSAFE for product recommendations, ingredient transparency, and treatment adherence. 

- SkinSAFE will be available to members for no additional cost
- DNA members are encouraged to get their Patients to use SkinSAFE
- Part of Revenues generated by SkinSAFE will be directed to DNA

Sign up today to get free access to SkinSAFE as a member of the DNA!
The Friday of Memorial Day Weekend is **DON’T FRY DAY!**

**PROTECT YOUR SKIN TODAY AND EVERY DAY**
- There will be over five million new cases of skin cancer diagnosed in the U.S. this year.
- One American dies every 45 minutes from skin cancer.
- Melanoma accounts for 90% of skin cancer deaths.
- Melanoma is the leading cause of cancer in young, white, American women.
- 72% of melanomas in children occur in girls between the ages of 15 to 19.
- Skin cancer is preventable and easily recognized.

---

**SunAWARE**

**A** void unprotected exposure to sunlight, seek shade, and never indoor tan.

**W** ear sun protective clothing, including a long-sleeved shirt, pants, a wide-brimmed hat, and sunglasses year-round.

**A** pply recommended amounts of broad-spectrum sunscreen with a sunburn protection factor (SPF) ≥30 to all exposed skin and reapply every two hours, or as needed.

**R** outinely examine your whole body for changes in your skin and report concerns to a parent or healthcare provider.

**E** ducate your family and community about the need to be SunAWARE.

---

**ANYONE CAN DEVELOP SKIN CANCER ANYWHERE ON THEIR BODY**

**Basal/Squamous**
- **P** - Persistent
- **E** - Easily irritated
- **E** - Enlarging
- **R** - Recurrent

**Melanoma**
- **A** - Asymmetrical
- **B** - Border irregular
- **C** - Color variable
- **D** - Diameter enlarging
- **E** - Evolving

---

On **Don’t Fry Day**, and Every Day, Please Be Safe. Be **SunAWARE**!
Dermatology Nurses’ Association
REGISTRATION FORM Virtual Convention
April 21-23, 2021

Name

Employer/Organization

Preferred Mailing Address □ home □ work

City State Zip/Postal Code

Daytime Telephone □ home □ work □ cell

Required email address

To receive your receipt/confirmation, conference updates, and to log in for contact hours.

REGISTRATION FEES

For this virtual event you will not select your sessions in advance. You are entitled to attend/view all sessions either live during the event or on-demand after the event. Sessions will be available for approximately three months.

<table>
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<th>Registration Item (Please circle the selected amount)</th>
<th>Amount</th>
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<tr>
<td>DNA Member Registration</td>
<td>$250.00</td>
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<tr>
<td>This registration option is for attendees who are not members of DNA</td>
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<tr>
<td>Ready to enjoy the benefits of membership and attend convention as a Member? Visit <a href="https://www.dnanurse.org">https://www.dnanurse.org</a> to join today!</td>
<td></td>
</tr>
<tr>
<td>Support the DNA Awards Program by making a donation. □$25 □ $50 □ $75 □ $100 □ Other</td>
<td>$</td>
</tr>
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<td>Total Amount Due</td>
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Charge my: [ ] Visa [ ] Mastercard [ ] American Express [ ] Discover

Credit Card Number __________________________


Name of Card Holder (please print) __________________________

Credit card billing address __________________________

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Cancellation Policy
Cancellations must be submitted in writing by midnight Friday, April 9, 2021. Please e-mail your request to dna@dnanurse.org. A $50 administrative fee applies. All requests submitted after Friday, April 9, 2021, will not be honored. All refunds are processed after convention. Membership non-refundable/nontransferable.
Dermatology Nurses' Association
435 N. Bennett Street, Southern Pines, NC 28387
Phone: 1-800-454-4362
Fax: 910-246-2361

Dermatology Nurses’ Association
More Than a Convention
Virtual Convention - April 21 - 23, 2021

Registration is now open
https://2021.dnanurse.org