FOCUS

The official publication of the Dermatology Nurses' Association

First Quarter 2019
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**Mission Statement**

The Dermatology Nurses' Association is a professional organization comprised of a diverse group of individuals committed to quality care through sharing knowledge and expertise. The core purpose of the DNA is to promote excellence in dermatologic care.

**DNA Board of Directors**

Jane Glaze, BSN, RN, DNC - President  
Kathy Gross, BSN, RN, DNC - President-Elect  
Theresa Coyner, MSN, ANP-BC, DCNP - Immediate Past President  
Robin Inabinet, RN-BC - Treasurer  
Kelley Jimenez, RN, BSN, DNC - Secretary  
Angie Hamilton, MSN, FNP-BC - Director  
Olanda Hathaway, MSN, FNP-BC, DCNP - Director  
Kristen Miller, MSN, FNP - Director

**Executive Director**

Linda Markham, RN, DNC

**FOCUS Editor**

Emily Potter, MPH

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President's Message
Jane Glaze, RN, BSN, DNC

We had a great annual convention in Washington D.C. As always, there was an excellent line up of speakers, lectures and even a fun bus tour on Thursday night to see the national monuments under the lights. During our annual business meeting I was installed as the new president of DNA. I would like to now summarize my speech from that meeting, addressing my vision and goals for our DNA in 2019.

As a longtime member of DNA, I look at what has inspired me to be a leader—at the local chapter level and now the national level of DNA. If you have been to a convention in past, you will recall the Presidents Gallery. There is a poster for every convention, with a photo of that year's president, information on the theme and location of each convention since the 1980s. I take time every convention to reread these posters and gain inspiration from these hard working and visionary presidents. Since the 1980s, these presidents, along with other nurse leaders who volunteer on the Board, committees and our local chapters, have made DNA the top provider of quality education for dermatology nurses for > 37 years. I am grateful to these many leaders for their time and dedication over the life years of DNA and I am so proud to know that some of these past leaders from the 90s and 2000s are still contributing today!

From this inspiration, I am addressing three tenants or themes for 2019.

Leading
We must not lapse in our leadership role of dermatology nursing education. Competition is more diverse than ever in our specialty world—and we acknowledge that you have choices. We appreciate your choice today is the DNA. We must strive to continue our leadership and educational expertise in dermatology nursing through ongoing support and growth of our DNA infrastructure and networks of collaboration such as:

- Inclusion of all nurses providing care for patients with skin disease.
- Ongoing support and innovative growth for our NP Society—meeting their unique needs as nurse providers.
- Provision of new and ongoing educational opportunities through online CE, publications and state, regional and national conferencing.
- Continuation of advocacy for patients, nurses and groups aligned with our educational mission.
- Ongoing collaboration with industry who support patient care needs and the educational needs of our nurses.
- Support new systems to mentor our younger generations to rise to the call of volunteer and leadership roles within DNA.
- Support the ongoing efforts of two dermatology nurse certifying boards (NP and RN) as they strive to promote certification and gain national recognition as a specialty nurse certification.

Learning
We recognize that many employers are no longer funding ongoing education for nurses. Maintaining excellence in education is more important today in our competitive specialty

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Leading, learning and engaging in dermatology nursing

world. DNA will continue to look at cost effective education through online offerings, local conferencing and more. We are addressing the financial impediments in some of our committee work. New programs and initiatives will be released this year-2019-so more members can engage in our educational offerings.

- Our Education Advisory Council (EAC) will be adding more online CEs from the recent convention.
- The Recognition Committee initiated new awards/scholarships aimed at members for convention registration and fee payment for certification exams. For higher visibility, the award information and application process will be open year-round starting this spring—stay tuned!
- Our Membership Committee initiated the Member Get A New Member campaign in progress this spring/summer. Rewards to our ambitious members who get new colleagues to join DNA will have a chance to win convention registration fees and more. Checkout the DNA website.
- Our Program Planning Committee (PPC) will work this year to give you an inspiring and affordable 2020 Convention in Denver!

Engaging

You cannot learn without engaging. I challenge you to STEP UP!

Engage in DNA in small and big ways.

- Read or minimally skim your emails from DNA! We know many of you just like that delete button! But you may be missing key initiatives and stories of our DNA progress if you do not read our publications. Scroll eNews for the latest research, practice and policy articles in dermatology.
- Pledge to go to the DNA website at least 1-2 times/month. The website highlights the latest DNA information and events.
- Like US!! Follow DNA on Twitter, Facebook and Linked in. Have some fun!@
- Solicit your dermatology colleagues to join DNA. WE need more of YOU!
- Volunteer—locally or nationally—and tell us your stories.
- Write for JDNA. Tell us about your most interesting cases or research that you may be involved in.
- Take the NP or RN certification exam if you are eligible and are not yet certified. Demonstrate your knowledge and credibility to patients and colleagues in your workplace by this certification. A DNA Online review course is available for NPs. The RN review course will be released in 2019.

Make it YOUR DNA organization by engaging!
STEP UP: Lead, Learn and Engage in OUR DNA!
With each new year there comes reflection on the past, and a vision for the future. The DNA Board of Directors recently evaluated both of these aspects at the latest Board meeting held during Convention 2019 in Washington, DC. There were many accomplishments throughout 2018 that they discussed which were also highlighted in President Theresa Coyner’s opening remarks and during the DNA Business meeting. Many accomplishments evolved around educational programs, membership value and professionalism, and advocacy efforts.

· Educational programs included: NP Online Review course launched, NP Society virtual Grand Rounds launched, DNC Review course being updated to launch in 2019, Psoriasis program offered to local chapters, revision of the Joan Shelk Fundamentals of Phototherapy workshop, preliminary planning for a scientific nursing program to be offered at World Congress 2019 in Milan, Italy, and being re-accredited by the American Nurses Credentialing Center.

· Membership value and professionalism included: membership campaign to Dermatologists, implementation of a Research Task force, addition of a Communications Coordinator to staff, Coalition working toward DCNP examination National Accreditation, Dermatology Nursing Scopes of Practice and Standards of Care completed and submitted to the American Nurses Association, and developed a “Nurse Practitioner in Dermatology” brochure.

· Advocacy efforts included: participation in several state coalitions around step therapy issues, participation in the AADA legislative conference, participated in the Capitol Hill Health Fair and Skin Cancer Screening, and participated in Derma Care Access Network (DCAN) Step Therapy Capitol Hill briefing.

The Board of Directors also evaluated the DNA 2019 Strategic Plan by reviewing the DNA Mission Statement, Core Purpose, Core Organizational Values, Vision, and Vivid Description of a Desired Future. The already established goals and objectives were also reviewed followed by an intense evaluation of the strategies and tactics to be utilized in order to reach these goals. The DNA Strategic Plan has received input from all of our committees throughout 2018 in order to ensure we are meeting the needs of our organizational members. During this strategic thinking session there was also evaluation and discussion surrounding the structure of the organization, which included evaluating the results of our most recent membership survey.
The results from the survey and the current strategic plan will help the DNA have a course to follow and be a driving force in our goals throughout 2019.

We also will help the current President, Jane Glaze, meet her goals of leading, learning, and engaging in dermatology nursing. This will be accomplished through the efforts of your 2019-2020 Board of Directors ensuring they follow their 2019 Strategic Plan.

The 2019-2020 Board of Directors are:

- Jane Glaze, BSN, RN, DNC President
- Kathy Gross, BSN, RN, DNC President-Elect
- Theresa Coyner, MSN, ANP-BC, DCNP Immediate Past President
- Robin Inabinet, RN-C Treasurer
- Kelley Jimenez, RN, BSN, DNC Secretary
- Angela Hamilton, MSN, FNP-BC Director
- Olanda Hathaway, MSN, FNP-BC, DCNP Director
- Kristen Miller, MSN, FNP Director

Nurses Association gave the keynote address and focused on the nurse being well positioned to identify and influence what is needed for the health of patients, the community, and the profession. Other renowned speakers included Dr. Suzanne Olbricht, AAD President, and Dr. Boris Lushniaik, previous interim US Surgeon General. These are only to name a few, as we had so many knowledgeable experts in the field present during convention. Our post-convention workshops featured our newly revised Joan Shelk Fundamentals of Phototherapy course, and the Dermatology Nursing Essentials workshop provided a general dermatology overview that has been mirrored from the content in the Dermatology Nursing Essentials: A Core Curriculum, 3rd Edition.

As we start this journey over 2019, DNA hopes to support our members and their needs. By looking at our past, we can reflect what has been beneficial that we already offer. In looking to our future, we hope you share your visions of what you need as a member to make your professional and personal lives a rewarding journey for you. DNA wants to be the place where you can find what you need to be successful.

If you have any questions, concerns, or basic information you feel would be beneficial, please send them to dna@dnanurse.org. We look forward to hearing from you!

A pivotal point of each year is the Annual Convention. It also is a time to reflect on the past and the vision of the future with the changeover of the Board of Directors. This year’s Annual Convention in Washington, DC was a huge success. We saw increases in attendance, exhibitors, and overall convention revenue for the DNA. Our speakers were also phenomenal. Janet Haebler of the American
The December Board of Directors meeting was held December 11, 2018. Those present on the call were Theresa Coyner – President, Jane Glaze – President Elect, David Schlichting – Past President, Robin Inabinet – Treasurer, Kathy Gross – Director, Angie Hamilton – Director, Kristen Miller – Director, Linda Markham – Executive Director, and Elaine Van Vliet – Administrative Assistant. Kelley Jimenez was unable to attend.

The Board reviewed the financial report for the previous quarter. Robin Inabinet contacted DNA’s financial advisor Kyle McDonnell, who explained the poor market performance in the month of October. He discussed that this is classic for a bull market and does not recommend any changes at this time.

Action Items Pending were reviewed.

Jane Glaze presented the application of a candidate who applied for the DNC Certification award. The board reviewed the application and scoring of the application and approved the DNC Certification grant for this applicant.

The January Board of Directors meeting was held January 8, 2019. Those present on the call were Theresa Coyner – President, Jane Glaze – President Elect, David Schlichting – Past President, Robin Inabinet – Treasurer, Kelley Jimenez – Secretary, Kathy Gross – Director, Angie Hamilton – Director, Kristen Miller – Director, Linda Markham – Executive Director, and Elaine Van Vliet – Administrative Assistant.

Kathleen Phelan, Publisher at Lippincott Williams and Wilkins, was an invited guest and present for a portion of the meeting. Kathleen Phelan presented information to the Board about the Journal of the Dermatology Nurses’ Association (JDNA) and Journal Impact Factor (JIF). The JIF is a measure of the frequency in which the average article in a journal has been cited in a particular year. Over 3,500 journals are submitted for indexing and 10% of those journals are accepted and indexed in the Journal Citations Report (JCR). She provided recommendations about how the JDNA could increase its opportunity to become indexed, including a focus on international articles and editorial board members, and that more articles are published in the JDNA. There was also discussion that a good opportunity to network on an international level will be at the World Congress of Dermatology in Milan, Italy, later this year.

The DNA will be represented at the World Congress of Dermatology 2019 in Milan, Italy, in June. The Board discussed and voted on who to send as delegates to represent the organization. At the November face-to-face Board meeting in North Carolina, the Board determined that Board members should represent the DNA at this meeting. The Board approved Theresa Coyner and Robin Inabinet to be the delegates for the DNA.

Linda Markham discussed frequent review of the 2019 Strategic Plan. Further review occurred at the open portion of the Board of Directors face-to-face meeting at the Annual Convention in Washington, DC, on February 26, 2019.
FINANCIAL OVERSIGHT COMMITTEE
ROBIN INABINET, RN-BC

Quarterly Financial Update (as of 12-31-18)

Gross Revenue $ 848,063.00
Gross Expenses $ 986,624.00

Net Operating Income (loss) ($ 138,561.00 )
Balance on hand $ 277,720.00

Robin Weber Memorial Fund $ 6,855.00
DNA Membership: 1626

DERMATOLOGY EMPLOYERS NEED A LEVEL OF JOB PERFORMANCE THAT IS BETTER THAN SATISFACTORY.

The candidates at the Dermatology Nurses’ Association deliver consistent excellence – a standard which can only be met with continuous access to state-of-the-art skills and continuing education. By leveraging the power of a trusted association, you tap into a talent pool of candidates with the training and education needed for long-term success.

Don’t miss this unique opportunity to be seen by an exclusive audience of the best and brightest in the dermatology nursing field.

Visit the DNA Career Center to post your job today!

https://dna.nationalhealthcarecareers.com/
FDA Proposes Sunscreen Regulation Changes
February 2019

The U.S. Food and Drug Administration (FDA) regulates sunscreens to ensure they meet safety and effectiveness standards. To improve the quality, safety, and effectiveness of sunscreens, FDA issued a proposed rule that describes updated proposed requirements for sunscreens. Given the recognized public health benefits of sunscreen use, Americans should continue to use broad spectrum sunscreen with SPF 15 or higher with other sun protective measures as this important rulemaking effort moves forward.

Highlights of FDA’s Proposals

1. Sunscreen active ingredient safety and effectiveness
   Two ingredients (zinc oxide and titanium dioxide) are proposed to be safe and effective for sunscreen use and two (aminobenzoic acid (PABA) and trolamine salicylate) are proposed as not safe and effective for sunscreen use. FDA proposes that it needs more safety information for the remaining 12 sunscreen ingredients (cinoxate, dioxybenzone, ensulizole, homosalate, meradimate, octinoxate, octisalate, octocrylene, padimate O, sulisobenzone, oxybenzone, avobenzone).

2. Sunscreen dosage forms
   Sunscreen sprays, oils, lotions, creams, gels, butters, pastes, ointments, and sticks are proposed as safe and effective. FDA proposes that it needs more data for sunscreen powders.

3. New proposed sun protection factor (SPF) and broad spectrum requirements
   • Raise the maximum proposed labeled SPF from SPF 50+ to SPF 60+
   • Require any sunscreen SPF 15 or higher to be broad spectrum
   • Require for all broad spectrum products SPF 15 and above, as SPF increases, broad spectrum protection increases

4. New proposed label requirements
   • Include alphabetical listing of active ingredients on the front panel
   • Require sunscreens with SPF below 15 to include “See Skin Cancer/Skin Aging alert” on the front panel
   • Require font and placement changes to ensure SPF, broad spectrum, and water resistance statements stand out

5. Sunscreen-insect repellent combination products proposed not safe and effective
LEADERSHIP CORNER
OLANDA "LONDA" HATHAWAY
MSN, FNP-BC, DCNP

Words to live by...
As they say in New Orleans, “Laissez les bon temps rouler” or “Let the good times roll”!
Live life to the fullest and be happy.

Describe your first experience with DNA.
My first introduction to the DNA was attending the 2012 Annual Convention in Denver, Colorado. I had been working in Dermatology for a little over one year and attended the convention primarily for dermatology education. I did not attend with colleagues; thus, I was there alone but immediately felt welcomed. The DNA leaders, faculty and attendees were approachable and engaging. I immediately felt like I belonged, and thought, “I really like this organization and could see myself getting more involved in the future.”

What is the biggest benefit you get from your DNA membership?
DNA membership provides a wealth of education and is an avenue for networking, mentorship and leadership. There are various ways to obtain up-to-date continuing education through the Journal of Dermatology Nurses’ Association (JDNA), DNA CE Center and the DNA Annual Convention. I have found that networking with other dermatology nurse practitioners and dermatology professionals to be invaluable. It provides an avenue to discuss difficult problems and practice issues with other professionals so that you can share professional challenges as well as triumphs.

What advice can you give people to get more involved with DNA.
I believe it is important to be involved in an organization devoted to the specialty of dermatology for personal professional development and for the advancement of the profession. DNA membership emphasizes dermatology education and up-to-date standards of practice, networking with experts in the field, mentorship and opportunities to get involved in the organization. The more you invest in the organization, the more you will get out of it.

What is the most satisfying aspect of your job?
My position as the sole Dermatology Nurse Practitioner at the National Institutes of Health is very satisfying and rewarding. I am responsible for orchestrating the Dermatology clinic and managing patients with complex medical and dermatological issues which is very fulfilling. I maintain a high level of clinical competence in the specialized area of Dermatology integrating the art and science of both nursing and medicine into practice. I am recognized as an expert in Dermatology and serve as a role model to other health professionals in the institution. I get tremendous satisfaction from collaborating with other members of the multidisciplinary health care team to help patients treat and live with their disease and to help them maintain their quality of life. I look forward to my day at work working with experts in Dermatology and treating patients with complex dermatological disease.

What is your proudest career accomplishment?
One of the proudest moments in my Dermatology career was when I announced at our Monday morning staff meeting that I was a Dermatology Certified Nurse Practitioner! Later I was recognized and congratulated by the entire NIH nurse practitioner group.

What do you do when you’re not working?
As a nurse practitioner working at NIH in the Dermatology Consult Clinic, I am confronted daily with patients fighting for their lives. This has given me a great appreciation for living life to the fullest and spending time doing the things I enjoy and am most passionate about. I have a passion for traveling, experiencing different cultures, cooking and eating great food paired with great wine. Growing up in New Orleans, our family gatherings centered around food and the emphasis was on having a good time with family and friends!

Describe your family.
I live in Frederick, Maryland, with my husband of 40 years and our Ragdoll cat, Harry. We have one daughter who lives in Aspen, Colorado, who works in hospitality and is an expert skier.

What’s the first thing you do when you get home from work on a Friday evening?
I change into comfortable clothing and have a glass of wine.

The one thing people don’t know about me...
I work on the weekends at Big Cork Vineyards pouring wine tastings and educating people about wine. My husband and I have somehow amassed over 350 bottles of wine in our cellar!
NEW CONTINUING EDUCATION CLASSES AVAILABLE:
17007 - SKIN CANCER PROCEDURES AND THE DERMATOLOGY NURSE
17018 - EVOLVING STEPWISE MANAGEMENT OF ATOPIC DERMATITIS: BASICS THEN BEYOND
17020 - RETICULATED RASH: GRAND ROUNDS CASE #1
17022 - TWO PATIENTS PRESENTING WITH SIMILAR ERYTHEMATOUS PRURITIC PLAQUES AND BULLAE: GRAND ROUNDS CASE #2

VISIT THE CE CENTER FOR MORE INFORMATION!

HTTPS://DNA.DIGITELLINC.COM/DNA/
The Education Advisory Council (EAC) of the DNA is focused on promoting the quality of educational programs available to our members. Our goal is to increase competency and enhance the practice of all nurses caring for dermatology patients. The EAC oversees all educational endeavors within the DNA to ensure compliance with ANCC educational guidelines.

We are happy to announce the following activities will soon be available on the DNA CE Center: Exploring the Drug Store Aisle: Deciphering the Cornucopia of OTC Remedies for Common Dermatology Ailments; Melanoma: Staging Immunotherapies; Genetic Testing; and Malignancies of the Skin: An Overview of Common and Uncommon Cutaneous Malignancies. Check out the DNA CE Center routinely for great opportunities to stay up to date with dermatology nursing knowledge and earn continuing education credit.

The EAC is currently accepting new members. Volunteering on the EAC provides the opportunity to collaborate with a network of outstanding registered nurses and contribute to the educational enrichment and future of our dermatology nursing community. If you are interested in participating, please contact one of our co-chairs for further information.

Kristen Miller, MSN, FNP  
EAC Co-Chair  
Email: kmiller@arrayskin.com

Kenzie Gardner, MSN,FNP-C  
EAC Co-Chair  
Email:kenziegardner@gmail.com
MEMBER GET A NEW MEMBER CAMPAIGN

RECRUIT NEW MEMBERS, WIN GREAT PRIZES!

WHEN
March-August 2019

MEMBER RECRUITS    RECRUITER RECEIVES

2-5 New Members    Recognition at the annual convention and on the DNA website. Also, a 50% reduction in their DNA membership renewal.

6-10 New Members    Recognition at the annual convention and on the DNA website. Also, a one-year membership or 3rd Core Curriculum.

11+ New Members    Recognition at the annual convention and on the DNA website. Also, a two-year DNA membership and entry into a drawing for prizes.

*First Place Prize: DNA Annual Convention or NP Forum registration for the 2020 convention plus three-night hotel accommodations.

*Second Place Prize: DNA annual convention or NP Forum registration plus one-night hotel accommodations.

*Third Place Prize: DNA annual convention or NP Forum registration.

CAMPAIGN CRITERIA

1) Members recruited must be NEW members to DNA.

2) Prizes (conference attendance) are for the 2020 convention, must register during the Super Early Fee registration.

3) Members that recruit greater than 11 members will be eligible for a first, second and third place prize based on the number of recruits.

4) Prizes are non-transferable.

5) The campaign will run for 6 months, from March - August 2019.

6) For hotel accommodation prizes, DNA will pay for one-night room plus tax. Incidents not included and will be billed to individual. (Winner is not required to share with another winner).

7) For recruiter to receive credit, new member must write referral name in the space provided on the membership application to DNA.

www.dnanurse.org/membership
The Recognition Committee recently changed their name to the Awards/Scholarship Committee, and updated and revised the program. Changes to the program include:

- The program will be open to applicants annually
- The program will have better visibility on the DNA website
- Donations for scholarships and grants will be welcomed from past members, current members, corporate contributors, and dermatology physicians.

More details regarding this new awards and scholarships program will be posted on our website soon!
Tell us a little background information about yourself in one to two paragraphs. Include where you live and what school(s) you attended.

I relocated from Scotland in 2010. I attended University in Glasgow for my BA Nursing degree. On arriving in Toronto, I completed some courses at George Brown in preparation for the CRNE Ontario nursing examination. I love working in dermatology, which I have been doing since 2001.

How will this award/scholarship help you in accomplishing your career goals?

I am continuing to study in my field of dermatology here in Canada. I am sitting for the DNC RN certificate in March 2019. This will benefit the care that I can offer my patient population, as I contribute to my knowledge and learning.

What are your short term and long term career goals?

I would like to become more involved in my local DNA Central Ontario chapter. Long-term I would like to continue to be a part of educational programs and continue supporting our Dermatology Nursing Journal club here in the Greater Toronto Area.

Where do you see yourself in ten years from now?

I will still be working in dermatology providing patient education and support.

Who is a role model for you and Why?

My colleague Sandra Walsh was very influential in me obtaining a dermatology RN position here in Toronto. She continues to be a resource, sounding board and part of my work family here at Women's College Hospital.

What is your favorite part about being a DNA member?

The opportunities to continue my learning and advocating for our patients. I also enjoy meeting up with our other dermatology nurses in my chapter so we can share our practices and network within our nursing community.

What have you contributed to our Dermatology Nurses’ Association and how do you plan to contribute in the future?

I plan to become a volunteer, and also share my DNC prep and examination experience in the upcoming Canadian Dermatology Nurses' Association conference held in October 2019 of this year.

What is your favorite quote and why?

The number one reason why people give up so fast is because they tend to look at how far they still have to go – instead of how far they have gotten.
The Friday of Memorial Day Weekend is DON’T FRY DAY!

PROTECT YOUR SKIN TODAY AND EVERY DAY
- There will be over five million new cases of skin cancer diagnosed in the U.S. this year.
- One American dies every 45 minutes from skin cancer.
- Melanoma accounts for 90% of skin cancer deaths.
- Melanoma is the leading cause of cancer in young, white, American women.
- 72% of melanomas in children occur in girls between the ages of 15 to 19.
- Skin cancer is preventable and easily recognized.

SunAWARE

A - Avoid unprotected exposure to sunlight, seek shade, and never indoor tan.
W - Wear sun protective clothing, including a long-sleeved shirt, pants, a wide-brimmed hat, and sunglasses year-round.
A - Apply recommended amounts of broad-spectrum sunscreen with a sunburn protection factor (SPF) ≥30 to all exposed skin and reapply every two hours, or as needed.
R - Routinely examine your whole body for changes in your skin and report concerns to a parent or healthcare provider.
E - Educate your family and community about the need to be SunAWARE.

ANYONE CAN DEVELOP SKIN CANCER ANYWHERE ON THEIR BODY

Basal/Squamous
- P - Persistent
- E - Easily irritated
- E - Enlarging
- R - Recurrent

Melanoma
- A - Asymmetrical
- B - Border irregular
- C - Color variable
- D - Diameter enlarging
- E - Evolving

On Don’t Fry Day, and Every Day, Please Be Safe. Be SunAWARE!

National Council on Skin Cancer Prevention

Association of Dermatology Administrators & Managers
BCCNS Life Support Network
Blue Hills Community Health Alliance
Boston Medical Center
Dermatology Nurses’ Association
South Shore Skin Center and Spa
Women’s Dermatologic Society

Children’s Melanoma Prevention Foundation 75 Washington Street Norwell, MA 02061 781.875.1592 (1773) www.melanomaprevention.org

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We are all familiar with the famous Nike slogan **Just Do It**. A slogan meant to motivate athletes nationwide, across all sports **A Crazy Dream**. Today, I would like to motivate you to become a Dermatology certified nurse.

Let’s begin with why you should become certified. There are many reasons to become a certified nurse in Dermatology. It benefits patients, employers, and you as a nurse.

First and foremost becoming certified benefits the patient. Healthcare has become more complex necessitating the need for experts in nursing care. Continuing education associated with certification validates ones specialty knowledge and skills. Second, becoming certified benefits employers as it contributes to an atmosphere of professionalism. In addition, it is a means for organizations to demonstrate they have the most knowledgeable and skilled nursing professionals. Finally, it benefits you as a nurse. Becoming certified validates your professional credibility, your dedication to career development, and positions you for enhanced employment opportunities.

Let's examine how to become a certified nurse in Dermatology. The first step is to visit the Dermatology Nurses' Association website, www.dnanurse.org. Here you will find a link to exam information, the application form, and study references recommended by the Dermatology Nurses' Association.

Finally, let's find out where and when. The exam is provided twice a year. It is administered at the Dermatology Nurses’ Association Annual Convention, and then again in October at multiple sites across the United States. Exact dates and times can be found through links on the Dermatology Nurses’ Association website.

Now that I have provided you with the why, how, where and when, **Just Do It** and become a Dermatology certified nurse today!


**Volunteer Spotlight**

**Briana Wischnack, FNP-BC**

I became a more active member and have learned so much from investing more of myself into DNA.

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What have you learned throughout your time as a volunteer with the DNA?

I have learned that you get out of an organization what you put into it. It sounds so cliché, but it’s true. Just being a passive member of DNA isn’t enough. You need to go to convention, get online, be a part of the committees that interest you. I have to admit that I signed up to be a member when I was a nursing student. I was so busy with school that I didn’t participate in anything and I just put it on my resume. Once I became a nurse practitioner, a physician mentor paid for me to go to convention. I was instantly hooked. Life has not slowed down since nursing school, but I recognized that continuing education, career development and networking are crucial to my future and to the future of our field.

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What motivates you to want to volunteer with the DNA?

I have a sense of duty to my profession, my colleagues and my patients. Volunteering to help with last year’s convention planning helped to ensure that the field of dermatology nursing as a whole was furthered. It also directly helped to teach myself and my colleagues, which in turn, benefits our patients. The same can be said of my work with the Research Task Force (RTF). Helping to advance the work of nurses doing research in dermatology helps the entire dermatology profession by driving interest and support for advances in our field. The advances that we will make will eventually serve our patients with new drugs or new approaches to disease.

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What is your favorite part about the committee that you’re serving on?

I love the sense of camaraderie that we have and the enthusiasm that we have for the future. The RTF is not something that is going to pay off immediately. It is definitely a long-term project that will have implications several years down the line. Being a part of something so far reaching is inspiring.

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What are some projects you are currently working on within your committee?

The RTF is currently trying to bring awareness to DNA members about the revival of research. We are bringing back the RTF after several years of absence and we want our members to know that it’s back and that they can participate. We want to encourage DNA members to get involved in research projects and to support the research that is going on around them.

Our members have also helped to forge a relationship with the Pediatric Dermatology Research Alliance (PeDRA) in order to support their research and to give our members a jumping off point for involvement. This is a new affiliation which we hope to nurture and expand over the years.
You're wanted in the DNA Nurses' Lounge

We are very pleased to announce that the DNA has joined the Nurses Lounge – a professional online network for nurses. This network will allow us to more easily communicate news, meetings, courses, continuing education opportunities and other valuable information direct to our members.

The Nurses Lounge offers a great way to maintain separation between your social and professional life that is growing more and more important in an online world. Additionally, the Nurses Lounge has a lot of nursing news that you will not receive from other social networks. That’s why we would like to encourage you all to join DNA’s Nurses Lounge.

As a member, you will be connected not only to DNA, but can connect to your local nursing profession, nursing schools as well as other nursing organizations and nursing employers.

Connecting a site dedicated to the nursing profession will benefit you individually as well as those institutions that support the profession. In addition to receiving local/state industry news, this free service also provides a way for you to stay connected professionally with fellow DNA members and other colleagues as well.

To join, click the following link: http://www.nurseslounge.com/lounges/profile/16384/dermatology-nurse
We encourage you to join now. The process only takes a few minutes and will benefit us all. While you are at it, be sure to include your picture!

We thank you for participating and look forward to seeing you in the DNA Nurses Lounge.
Participation in your professional society; maximizing your professional growth.

“We believe that the 150-year history of professional nursing and the ongoing evolution of the advanced practice nurse role, have developed a unique and valuable set of skills that have a role in dermatology. This role will continue to evolve; requiring dermatology nurse practitioners, and organizations that support them, to recognize the value of diversity, the strength of a common vision and the importance of collaboration.”

Membership in professional associations is an important part of the growth of the profession and the professional. The association offers members opportunities to participate on many levels and in many ways. The diverse collection of individuals that make up our society contribute to the unique and specialized practice of the Dermatology Nurse Practitioner. Around the world, we may practice in widely different settings, but our purpose is the same.

To provide patients with high quality dermatological care.

Recently, we have been working on our membership goal. One effort involves personal contact from a current NPS member to each new member. We want new members to feel welcomed and valued. The personal communication provides a point of contact to facilitate participation that meets their needs. A second arm of action involves reaching out to members who do not renew. DNA staff reach out several times before and after the renewal period has passed. When we don’t hear anything, our committee reaches out with a card or a phone call. We hope to find out if there are needs we are not meeting, so we can prioritize our future efforts to provide value for our members.

Each contribution, from the most basic to the complex, makes our profession stronger. Every member is important to our Nurse Practitioner Society.

How can we help you grow as a professional?

Goal 3 – Membership

The Nurse Practitioner Society of the DNA will be a community of nurse practitioners caring for the dermatologic patient.

Objectives:

· Increase membership through marketing the Society.
· Promote the benefits of membership. Provide methods for members’ engagement throughout the year
My name is Gena Gore and I am a family nurse practitioner, certified in dermatology by the DNBCB. I work in a dermatology practice in Greenfield, IN. I have been a nurse practitioner for four years now and have been working in dermatology for almost three years. I work independently in my role; evaluating, diagnosing and managing patients of all ages, and performing both medical dermatology and cosmetics. I have the ability to review cases with my collaborating physician if needed. At this stage in my career, I find it invaluable to have the support that my collaborating physician offers, but with her support I have also become very independent and confident in my practice.

Daily procedures may include shave biopsies, ED&C, punch biopsies, I&D, intralesional injections, administration of toxin and fillers, chemical peels, laser treatments, etc.

The favorite part of my job is meeting new people every day and working to develop trust, and providing continuity of care. I enjoy educating my patients to ensure they have a good understanding of their diagnosis and management options, allowing for increased treatment success.

My advice to an aspiring dermatology nurse practitioner is to spend time reading and reviewing pictures of dermatologic topics, as conditions in dermatology are vast and diagnosis can sometimes be tricky! A good knowledge base, listening to your patients, and practice, practice, practice is the key to a good practitioner.
Dermatology NP Coalition Update:

The Dermatology NP Coalition is comprised of leadership from the American Association of Nurse Practitioners Specialty Practice Group (AANP), the Dermatology Nursing Certification Board (DNCB), and the Nurse Practitioner Society of the DNA (NPS).

The AANP, DNCB and DNA NPS are collaborating on a project to accredit the DCNP exam with the American Board of Nursing Specialties (ABNS). This is a 3-year project focused on developing competencies, and revising the scope of practice, standards of care, practice analysis and NP standard competencies.

I am happy to report that in the last year our project is near completion. The competencies have been published, The DNA NP Online Review Course for the DCNP exam is complete and the Scope of Practice and Standards of Care for Dermatology Nurses and NPs is in its final editing stage. This will be published in the spring and once complete, our application for accreditation with the ABNS can be submitted!

We are very excited about this and hope you are as well! Please let me know if you have any questions!

Sincerely,

Ginny Hanchett, The Dermatology Coalition Accreditation Project Chair 2016-2019

Ginny_hanchett@urmc.rochester.edu

Committee members to thank for their endless hours of volunteerism and expertise:

1. AANP Specialty Practice Group: Lakshi Aldredge and Peggy Vernon
2. ANA Special Interest Group application: Heather Onoday
3. DNCB Accreditation with the American Board of Nursing Specialties: Paula Bermann
4. NP Competencies: Margaret Bobonich and Mary Nolen
5. NPS DCNP Review Course: Theresa Coyner and Katrina Masterson
The 21st annual membership meeting of the Central Canadian Chapter was held Friday, October 12th, at Bymark Restaurant in Toronto. Following the meeting, members participated in a fun and competitive game of Dermatology Jeopardy facilitated by Dr. Perla Lansang.

The annual workshop was held the following day at Sunnybrook Health Sciences Centre. There were 70 people in attendance and featured many topics: Pediatric Psoriasis, Skin Infections, Contact Dermatitis update, Lymphedema is not Lipidema, Penile Lesions, Mood and Chronic Health Conditions, and a What’s New in Dermatology Update.

The WI DNA Chapter is offering a conference on June 15th, 2019 at the Pyle Center in Madison, WI. Tentative topics include: Melanoma, Cutaneous Lymphoma, Contact Dermatitis, and Safe Skin Program. CEUs will be offered.

For further information contact: chuck@uwhealth.org 608-890-8731
Call for Associate Editor

Do you know someone looking for an exciting opportunity in publishing? Or perhaps that someone is YOU! JDNA is seeking an Associate Editor to enhance our editorial team.

The Associate Editor supports the Editor-in-Chief (EIC) and contributes to the vision, energy, and leadership required to produce the JDNA as a leading professional dermatology nursing journal. The Associate Editor has responsibility for managing the peer review process and, in concert with the EIC, appoints and directs the activities of the editorial board and peer-reviewers. The Associate Editor also participates in developing the policies that will ensure the quality and integrity of the journal and promotes the journal and Dermatology Nurses' Association (DNA) in industry and builds partnerships and strategies needed for new ventures.

Highlights from the job description:

- As appropriate, you’ll represent and promote JDNA externally, increasing awareness of and participation in the journal from nurses at all levels of practice and promoting it to broader health care and public audiences.
- You’ll be instrumental in increasing the quality of accepted articles, in part by ensuring that each manuscript is checked by Ichenticate prior to being sent for peer review, as well as strengthening the quality of peer reviews that are submitted.
- Content acquisition and follow-up with authors and peer reviewers, and nurturing authors and guiding them through the submission and publication process will be key.
- You’ll have the opportunity to demonstrate your strong leadership skills and history of engagement with the dermatology nursing community.
- Participation in short-term and long-term planning is expected, and involvement with the International Academy of Nursing Editors (INANE) (https://nursingeditors.com/) is strongly recommended.

Interested parties are requested to submit their Curriculum Vitae (CV) along with a Letter of Intent explaining your interest and why you feel you would be a great Associate Editor. Please include on the letter any experience with publishing and/or reviewing articles.

Please submit all information to dna@dnanurse.org with the subject heading: JDNA Associate Editor Position.

More details, including the full job description, can be found on our website: www.jdnaonline.com.
Annual Convention
March 18 - 21, 2020
Denver, CO – Crowne Plaza Denver

Heightened Inspiration:
Learning, Leading, Engaging in Dermatology Nursing

Plan Now to Attend
# ORAL ABSTRACT SUBMISSION FORM

## 2020 DNA Annual Convention Call for Oral Abstracts

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<tr>
<th>Deadline for Submission:</th>
<th>FRIDAY, June 15, 2019</th>
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<td>Please complete your submission at: <a href="https://www.surveymonkey.com/r/QPMMYJR">https://www.surveymonkey.com/r/QPMMYJR</a></td>
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The 2020 DNA convention will focus on six main categories:

- **Research**: reporting new technology; medications or treatment methods; evidence-informed practice
- **Education**: patient and health care providers’ education, health promotion strategies; prevention; advocacy; holistic care; mental health/psychological aspects
- **Community Initiatives**: innovative delivery of care models, interdisciplinary clinics, team building in the community, environment; impact on population; capacity building
- **International Collaboration and Processes**: practice initiatives and partnerships; knowledge exchange; building networks
- **Culture and Diversity**: approaches to health; attitudes/beliefs/values on skin care; awareness and safety
- **Health Policy and Advocacy**: development (local and national levels); health promotion; political action

*The objective of the Convention is to provide the opportunity to explore ways in which we all can share knowledge, and excel in our care for clients.*

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<tr>
<th>Abstracts</th>
<th>Abstracts are invited for Oral presentations from all contexts of nursing practice. Please identify which of the categories and sub-categories named above is most relevant to your abstract.</th>
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## ORAL ABSTRACT SUBMISSION GUIDELINES

- All forms of scholarly inquiry by NURSING and INTERDISCIPLINARY team players are welcomed! We would like to encourage inter-sectoral sharing of knowledge!
- For project abstracts, authors are expected to clearly state the title and purpose/goal/objectives of the presentation.
- Briefly describe the manner in which the study or issue was addressed and the findings, conclusions or solutions *(if applicable)*
- Clearly suggest ideas about the possible relevance of your work for nurses and/or other interdisciplinary health care professionals, in other settings and contexts.
- Maximum of 250 words and must fit template.
- Please apply the following headings into your abstract:
  1) Title
  2) Background of Study/Inquiry
  3) Purpose of Study/Inquiry
  4) Methodology/Methods
  5) Analytical Approach
  6) Findings/Implications

*Submit your oral abstract by June 15, 2019 at [https://www.surveymonkey.com/r/QPMMYJR](https://www.surveymonkey.com/r/QPMMYJR)*

*Confirmation will be sent to the primary author via e-mail. Keep this information for future reference and for any correspondence with the convention organizers. The primary author will receive notification of acceptance.*
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