

**DNA 2020 Annual Convention**  
**March 18 - 21 2020**  
**Crowne Plaza Denver - Denver, CO**  
**SPONSORSHIP APPLICATION**



**Exhibiting Company**

**Booth #**

**Contact:**

**Phone:**

**Email:**

| <b>SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES</b> |   |              |
|--|---|--------------|
| <b>Item</b>  | <b>Price (check off item)</b>                   | <b>Total</b> |
| Luncheon Symposium ( <i>exclusive</i> )              | \$45,000 Wednesday March 18/ 12:15 pm – 1:30 pm | \$           |
| Luncheon Symposium ( <i>exclusive</i> )              | \$52,500 Thursday March 19/ 11:45 am – 1:00 pm  | \$           |
| Luncheon Symposium ( <i>exclusive</i> )              | \$45,000 Friday March 20/ 11:30 am – 1:00 pm    | \$           |
| Breakfast Symposium ( <i>exclusive</i> )             | \$35,000 Friday March 20 / 7:00 am – 8:00 am    | \$           |
| Product Theater – wine & cheese                      | \$19,000 Wednesday March 18 / 5:00 pm – 6:00 pm | \$           |
| Product Theater – wine & cheese                      | \$19,000 Thursday March 19 / 5:00 pm – 6:00 pm  | \$           |
| Product Theater - breakfast                          | \$16,000 Wednesday March 18 / 7:00 am – 8:00 am | \$           |
| Product Theater - breakfast                          | \$16,000 Thursday March 19 / 7:00 am – 8:00 am  | \$           |

|   |                                      |           |
|---|--------------------------------------|-----------|
| Mobile App  | \$12,000                             | \$        |
| Tote Bags   | \$12,000                             | \$        |
| Photo Booth   | \$ 9,000                             | \$        |
| Aisle Signs (logo on all aisle signs – 2 sided)                   | \$ 8,000                             | \$        |
| Benches in Exhibit Hall ( <i>exclusive</i> )                      | \$ 8,000 (4 benches and signs)       | \$        |
| Hotel Key Cards   | \$ 8,000                             | \$        |
| Logo on floor sticker placed in Exhibit Hall Entrance (max 5'x8') | \$ 7,500                             | \$        |
| Lanyards  | \$ 6,500                             | \$        |
| Charging Station (2 Units)  | \$ 6,000                             | \$        |
| DNA Membership Booth  | \$ 5,000                             | \$        |
| Foot Prints in Exhibit Hall                                       | \$ 5,000                             | \$        |
| Room Drop - outside room/under door                               | \$ 4,000                             | \$        |
| Tote Bag Insert   | \$ 3,000                             | \$        |
| Pre-Convention Mailing List                                       | \$ 500 (fill out below request form) | \$        |
| <b>TOTAL SUPPORT/SPONSORSHIP PROMOTIONAL OPPORTUNITIES AMOUNT</b> |                                      | <b>\$</b> |

Please complete the Credit Card information on the following page for both the Support/Sponsorship and Program Book totals, if paying by check make payable to: **DNA Annual Convention** and mail to the address listed\*\* on the next page.

For all advertising in the **DNA Annual Convention Program Book**, kindly complete Program Book Advertising Section on the next page.

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| PROGRAM BOOK ADVERTISING                     |          |    |
|--|----------|----|
| One Full Page / Color                        | \$ 3,000 | \$ |
| 2 <sup>nd</sup> Full Page / Color            | \$ 2,500 | \$ |
| Back Cover                                   | \$ 4,000 | \$ |
| Inside Front Cover                           | \$ 3,500 | \$ |
| Inside Back Cover                            | \$ 3,500 | \$ |
| <b>TOTAL PROGRAM BOOK ADVERTISING AMOUNT</b> |          | \$ |

**PROGRAM BOOK SPECS:** Trim Size: 6" x 9"      Bleed Size: 6 1/4" x 9 1/4"      Keep live matter 1/2" from both trim and gutter.

**No Agency or Cash Discount extended**

**Closing date for reserving Advertising Space by January 24, 2020**

Return this form to Heidi Perret / Fax: 856-589-7463, email: [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com), Telephone: 856-256-2375

**Please forward all ad materials via email (high resolution pdf files) to: [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com) no later than February 7, 2019**

**Full Payment to be made via Check\*\* see below for mailing instructions**

**Full Payment to be made via Credit Card**

Visa      MasterCard      AMEX

Name on Credit Card

Credit Card Number

Security Code

Expiration Date

Charge Amount \$

Credit Billing Address street #

zip code

Signature

**ALL SPONSORSHIP FORMS must be sent to:**

DNA Annual Convention  
 East Holly Ave., Box 56 / Pitman, NJ 08071  
 Phone: 856-256-2375 / Fax 856-589-7463 / [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com)

**\*\* If paying via check, CHECKS must be sent to:**

DNA Annual Convention  
 435 N. Bennett Street,  
 Southern Pines, NC 28387-4814  
 DNA Tax ID # **22-2485816**  
 Mail checks payable in U.S. Funds to DNA  
 Include a copy of the sponsorship form as well.