

# dna

DERMATOLOGY NURSES' ASSOCIATION®

## VIRTUAL MEETING

*Join Your  
Colleagues*  
April 21-23, 2021



Support Prospectus

# DNA Virtual Meeting

## April 21-23 2021

Exhibit times: (total 3.5 hours)

April 21, 8:00 am - 9:00 am; 10:00 am - 10:30 am

April 22, 8:00 am - 9:00 am; 10:00 am - 10:30 am; 3:15 pm - 3:45 pm

Note: All times are Eastern Daylight Time (EDT)

### EXHIBIT OPPORTUNITIES

#### Industry Listing – Basic

\$950

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

#### Industry Listing – Enhanced

\$1,800

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Includes one (1) complimentary registration to the CONFERENCE
- Company required to manage their enhanced listing

#### Industry Listing – Premium

\$2,600

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- *Capability to host a live Zoom room to showcase products and services live up to 100 attendees*
- Reporting feature includes users, visits, and downloads
- *Includes two (2) complimentary registrations to the CONFERENCE*
- Company required to manage their premium listing

**ADD-ON INDUSTRY LISTING - PREMIUM LISTING ONLY \$750 EACH:** (Ten opportunities available)  
Increase your Industry Listing exposure by adding onto your premium listing. This add-on will highlight your company at the top of the Industry Showcase listings, keeping your company at the top of mind to all DNA attendees. (i.e Platinum vs Gold vs Bronze)

# DNA Virtual Meeting

## ADVERTISING OPPORTUNITIES

**PROGRAM AD ON MAIN PORTAL PAGE:** The DNA Conference Program and Exhibits page will be available to all registrants attending the conference. The program will contain important information that the registrants need, including the detailed conference agenda, Industry Showcase listings, The program is an indispensable reference, so your ad will be seen again and again! Full Page, 4 color (dimensions are 6" x 9" in a hi-res jpeg) **\$3,000**.

## SPONSORSHIP OPPORTUNITIES

### Keynote Sponsor

**\$3,500**

#### Wednesday, April 21 — 9:00 am -10:00 am (EDT) - Opening Keynote

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Opportunity to introduce keynote speaker
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list post-conference to promote your products and services to conference attendees

### Virtual Happy Hour Sponsor

**\$3,000**

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list post-conference to promote your products and services to conference attendees

### Virtual Page Sponsor

**\$2,500**

- Sponsor logo placed on web-page where all handouts and presentations will be accessible
- Ability to provide two (2) PDFs to be uploaded
- Sponsor logo hyperlinked included on sponsor page (3 to choose from)
  1. Social Wall - Where attendees share pictures and posts with each other to stay engaged virtually.
  2. Who's Here / Attendee list - Attendees can opt-in here to see what colleagues are participating!
  3. Forum — A discussion area to continue discussions and stay connected

# DNA Virtual Meeting

## Networking Break Video

\$2,500 Each

(Three opportunities available)

- 1-minute sponsor video played in rotation during at least two 15-minute breaks between sessions
- Sponsor logo hyperlinked on sponsor page

## Closed Captioning Sponsor

\$5,000

- Verbal recognition several times during the Conference
- Recognition with logo/link on main virtual portal page

## Virtual Photo Booth

\$3,500

- Allows attendees to snap pictures from computer/mobile device with meeting theme framed around image - A Great way to engage the virtual users.
- Sponsor Logo displayed on Virtual Photo Booth page
- Verbal recognition several times through out the Symposium.

## Exclusive Product Theater/Symposia (Live or Prerecorded)

\$20,000

### AVAILABLE SLOTS

Wednesday, April 21, 2021 ..... 1:00 pm - 2:00 pm and 5:00 pm - 6:00 pm

Thursday, April 22, 2021 ..... 1:00 pm - 2:00 pm

Friday, April 23, 2021 ..... 8:00 am - 9:00 am and 1:00 pm - 2:00 pm

Note: All times are Eastern Daylight Time

## For Additional Information

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