



COMMERCIAL POSTER ABSTRACT SUBMISSION FORM

Call for Commercial Poster Abstracts	
Deadline to submit	March 31, 2021
More Than a Convention	
Who can submit?	<p>DNA encourages poster abstracts to be submitted from all contexts of dermatology nursing practice. If you (<i>or any of your co-authors</i>) are affiliated with/employed by a commercial entity, or if you have received commercial/industry support for your poster, it will be considered a “Commercial” poster (as opposed to a “Nursing” poster).</p> <ul style="list-style-type: none"> Commercial Poster submitters are required to have a confirmed exhibit booth (<i>signed application must be on file with DNA</i>) at DNA 2021 in order to submit a Commercial Poster abstract for consideration. There is a \$300 application fee per Commercial Poster Abstract. The fee is due at the time of the submission. If your poster is not accepted, your credit card will not be charged, or your check will be returned. However, if your poster is accepted, this will become a non-refundable one-time entry fee. (<i>Please complete and return the separate “Commercial Poster Payment Form”</i>). The poster presenter will still be responsible for all costs associated with the poster presentation (including but not limited to creation of the poster and shipping it to and from convention). Commercial posters are not eligible for poster awards and will not be judged, regardless of membership status. Submission of a Commercial poster abstract and payment of the fee does not automatically qualify your abstract to be displayed at convention. The Program Planning Committee must review each submission before confirming if it’s been approved to be displayed at convention.
What can my poster focus on / what type of posters are you looking for?	<ul style="list-style-type: none"> Research: reporting new technology; medications or treatment methods; evidence-informed practice Education: patient and health care providers’ education, health promotion strategies; prevention; advocacy; holistic care; mental health/psychological aspects Community Initiatives: innovative delivery of care models, interdisciplinary clinics, team building in the community, environment; impact on population; capacity building International Collaboration and Processes: practice initiatives and partnerships; knowledge exchange; building networks Culture and Diversity: approaches to health; attitudes/beliefs/values on skin care; awareness and safety Health Policy and Advocacy: development (local and national levels); health promotion; political action
What happens after	<ul style="list-style-type: none"> DNA’s Program Planning Committee will review all of the submissions. Abstracts will be accepted based on their scientific merit, relevance to practice, and general interest.

<p>I submit my abstract?</p>	<p>After the Committee has completed their review, an email notification will be sent to the PRIMARY AUTHOR of the poster and/or the COMPANY CONTACT, advising if the poster has been accepted to be presented.</p> <ul style="list-style-type: none"> • Accepted posters will be designated as “commercial” or “industry-supported” in the convention materials and signage. • Commercial posters will need to be sent to Linda Markham at lmarkham@dnanurse.org in a pdf format to be placed on the virtual platform.
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Abstract Submission Guidelines

- For project abstracts, authors are expected to clearly state the title and purpose/goal/objectives of the poster
- We will consider “encore” posters, or posters that may have already been presented elsewhere, as long as the content is still current and relevant
- Briefly describe the manner in which the study or issue was addressed and the findings, conclusions or solutions
- Clearly suggest ideas about the possible relevance of your work for nurses and/or other interdisciplinary health care professionals, in other settings and contexts
- Use 12-point Times New Roman regular font. Use upper case lettering only if applicable.
- Maximum of 250 words and must fit abstract template
- Please apply the following headings into your abstract:
 - 1) *Title*
 - 2) *Background of Study/Inquiry*
 - 3) *Purpose of Study/Inquiry*
 - 4) *Methodology/Methods, Analytical Approach*
 - 5) *Findings/Implications*
- To assist reviewers, save the abstract file as: “**Companyname_titleofabstract.doc**”

Submit your abstract by **March 31, 2021** to **Linda Markham**, at lmarkham@dnanurse.org.

Poster Session Schedule at Convention

- During the 2021 DNA Virtual Convention posters will be available online during the live virtual conference on April 21-23, 2020 from 8:00am-6:00pm EST.

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Please read and follow the instructions carefully and complete all fields.	
Make title as brief as possible but clearly indicate the nature of the study/inquiry/project.	
Poster Title	
Goal/ Purpose	<i>e.g., "To provide school-aged children with the information necessary to live an active lifestyle and incorporate a healthy diet into their daily lives."</i>
Objective(s) <i>Please list at least 1.</i>	<i>e.g., "After viewing this poster, attendees will be able to..."</i>
<p>Commercial Support/Interest: List the pharmaceutical company or any other commercial entity associated with this poster abstract. <i>(If more than one, please list all.)</i></p> <p>Company names: _____</p> <p>Conflict of Interest: Do you <i>(or any of your co-authors)</i> have any conflicts of interest – financial, personal, or other that may affect the information, research, analysis, or interpretation presented in the abstract?</p> <p><input type="checkbox"/> NO <input type="checkbox"/> YES If yes, please list: _____</p>	

PLEASE INPUT ABSTRACT BELOW

250 word maximum

Please list in the order of authorship:		
Primary Author		
Name & Credentials:		
Title & Institutional Affiliation:		
E-mail:		
Phone Numbers:	(home)	(cell)
	(work)	
Co-Author #1		
Name & Credentials:		
Title & Institutional Affiliation:		
E-mail:		
Phone Numbers:	(home)	(cell)
	(work)	
Co-Author #2		
Name & Credentials:		
Title & Institutional Affiliation:		
E-mail:		
Phone Numbers:	(home)	(cell)
	(work)	
Co-Author #3		
Name & Credentials:		
Title & Institutional Affiliation:		
E-mail:		
Phone Numbers:	(home)	(cell)
	(work)	
Co-Author #4		
Name & Credentials:		
Title & Institutional Affiliation:		
E-mail:		
Phone Numbers:	(home)	(cell)
	(work)	

Please submit your poster abstract along with application fee by 3/31/21 to lmarkham@dnanurse.org.