MEMBER GET A NEW MEMBER CAMPAIGN
March 18 – October 01, 2020

PRIZES

<table>
<thead>
<tr>
<th>Member Recruits</th>
<th>Recruiter Receives</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 New Member</td>
<td>Recognition at annual convention, DNA website and FOCUS.</td>
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<tr>
<td>2-4 New Members</td>
<td>Recognition at annual convention, DNA website and FOCUS, and a 50% reduction in membership renewal fee for the following year.</td>
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<tr>
<td>5+ New Members</td>
<td>Recognition at annual convention, DNA website and FOCUS, and a free membership in DNA for the following year. Name entered into drawing for one complimentary registration with one-night hotel accommodation at the next annual convention.</td>
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CAMPAIGN CRITERIA

1) Members recruited must be a NEW member to DNA.

2) In order for recruiter to receive credit, new member must write name of recruiter in space provided on DNA’s membership application form.

3) Prizes are non-transferable.

4) The campaign will run from March 18 - October 01, 2020.

5) Winners to be notified as soon as possible after drawing.

6) The Annual Convention Prize is for the 2021 general convention only, does not include NPS or post-convention workshops. The prize is worth the value of the Super Early Bird registration, therefore winner must register during the Super Early Fee registration.

7) The 50% reduction in renewal fee for the following year prize is for 1-year membership registration only, not the 2-year option.

NP CHALLENGE

A special challenge for our Nurse Practitioners to actively recruit their staff and colleagues to become members of DNA! This is concurrent with the Member-Get-A-New-Member Campaign and those who participate are eligible to receive the awards as specified above.