



MEMBER GET A NEW MEMBER CAMPAIGN

March 18 – October 01, 2020

PRIZES

Member Recruits

1 New Member

2-4 New Members

5+ New Members

Recruiter Receives

Recognition at annual convention, DNA website and FOCUS.

Recognition at annual convention, DNA website and FOCUS, and a 50% reduction in membership renewal fee for the following year.

Recognition at annual convention, DNA website and FOCUS, and a free membership in DNA for the following year. Name entered into drawing for one complimentary registration with one-night hotel accommodation at the next annual convention.

CAMPAIGN CRITERIA

- 1) Members recruited must be a NEW member to DNA.
- 2) In order for recruiter to receive credit, new member must write name of recruiter in space provided on DNA's membership application form.
- 3) Prizes are non-transferable.
- 4) The campaign will run from March 18 - October 01, 2020.
- 5) Winners to be notified as soon as possible after drawing.
- 6) The Annual Convention Prize is for the 2021 general convention only, does not include NPS or post-convention workshops. The prize is worth the value of the Super Early Bird registration, therefore winner must register during the Super Early Fee registration.
- 7) The 50% reduction in renewal fee for the following year prize is for 1- year membership registration only, not the 2- year option.

NP CHALLENGE

*A special challenge for our Nurse Practitioners to actively recruit their staff and colleagues to become members of DNA!
This is concurrent with the Member-Get-A-New-Member Campaign and those who participate are eligible to receive the awards as specified above.*