

# ALL SIGNS POINT TO dna

DERMATOLOGY NURSES' ASSOCIATION®

A Snapshot into a Dermatology Nurses' Association (DNA) Membership

## NETWORKING

Engage locally with over **20** chapters throughout the U.S. and Canada.

Access to **3,000+** professionals through our **membership directory** with approximately **25%** being Nurse Practitioners

Student networking opportunities



Connect with more than 2,900 individuals through DNA's social network sites.

**76%** of dermatology professionals are DNA members because of the educational and networking opportunities the Association provides.

**88%** of members would recommend DNA to a colleague

“I recommend DNA to anyone interested in dermatology nursing whether they are a medical assistant, LVN, NP or RN. If you want to be in dermatology, then DNA is the place to get the training, the connections, and the hook up to the community. You will find the information you need to stay current so that you can give your patients, and staff you work with, the best quality care you can.”

## SAVINGS

The more you participate, the more you save!



## EDUCATION

**800+** Dermatology Professionals attend **DNA's Annual Convention**

DNA members save up to **\$100** on convention fees

Members receive JDNA as part of dues (Compare to \$56/year on newsstands!)

Get Published in the **Journal of the Dermatology Nurses' Association!**

**42** DNA members have written for JDNA.

**Dermatology Delivered** - Online education, including webcasts and a virtual event, provided to you in the comfort of your home or office.

Webinars are a new member benefit

Members save **\$50** on new virtual events

**Topical, Intimate Workshops** such as The Joan Shelk Fundamentals of Phototherapy Workshop

Earn contact hours through our **Online Continuing Education (CE) Center**

**Continue your Professional Journey** with certification

Members save **\$100** on certification fees

**Your Wish is Our Command...**

In a recent poll, our members indicated they wanted more online and specialty focused education.

**DNA Delivers...**

## RECOGNITION

- Over **\$50,000** in awards, grants and scholarships over the last three years.
- Read about accomplishments of your peers through DNA's online community and publications.

## PATIENT CARE

How DNA has helped with **patient care**, straight from our members' mouths...

Increased our knowledge base & kept us current on research topics particularly biologics

Continued learning through the annual conference and online education.

DNA has helped train me to be the best Dermatology nurse I could be. I am able to educate the patients about their skin problems intelligently to help them understand what they have and how to take care of it. If I didn't understand the diseases or treatments options, I wouldn't have the understanding to be able to help the patients or the doctor.

## YOUR ROAD TO SUCCESS

DNA's **30 years of History**

Over **\$450** in Savings

Priceless **Networking, Recognition** and Educational Opportunities

Patient Care Resources

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